

# **PIZZA SALES REPORT** Jan 15 - Dec 15

**Pizza Category** 

01-01-2015 31-12-2015



Home





## **BUSIEST DAYS & TIMES**

## **DAYS**

Orders are highest on Weekends, Friday/Saturday evenings.

#### **MONTHLY**

There are maximum Orders from month of July and **January** 

### **SALES PERFORMANCE**

## **CATEGORY**

**Classic Category Contributes** to maximum sales & total orders

## SIZE

Large size pizza contributes to maximum sales

817.86K

**Total revenue** 

38.31

Avg\_order\_value

49574

Total\_pizza\_sold

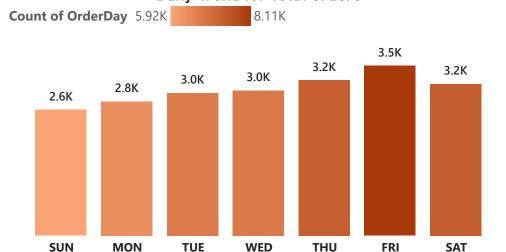
21350

**Total order** 

2.32

**Avg\_pizza\_perorder** 

# **Daily Trend for Total Orders**

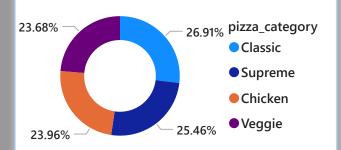


OrderDay

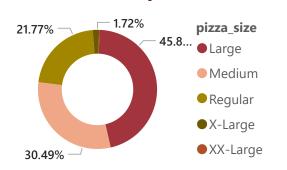
# **Monthly Trend for Total Orders**



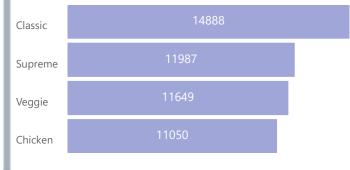
# PCT of Sales by Pizza Category



# PCT of Sales by Pizza Size



## Total\_pizza\_sold by pizza\_category





# **PIZZA SALES REPORT**

Jan 15 - Dec 15



Home



Best / Worst Sellers



**BEST SELLERS** 

#### REVENUE

The Thai Chicken Pizza contributes to maximum Revenue

#### **QUANTITY**

The Classic Chicken Pizza contributes to maximum **Total Quantities** 

#### **TOTAL ORDERS**

The Classic Chicken Pizza contributes to maximum **Total Orders** 

#### **WORST SELLERS**

#### **REVENUE**

**The Brie Care Pizza Contributes** to minimum Revenue **QUANTITY** 

The Brie Care Pizza Contributes to minimum Total Quantities **TOTAL ORDERS** 

The Brie Care Pizza Contributes to minimum Total Orders

817.86K

**Total revenue** 

38.31

Avg\_order\_value

49574

Total\_pizza\_sold

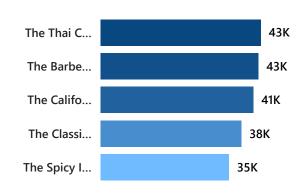
21350

**Total order** 

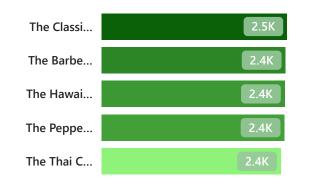
2.32

**Avg\_pizza\_perorder** 

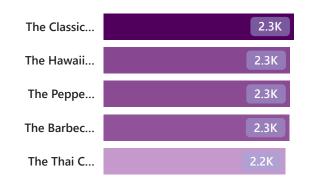
## Top 5 Pizzas by Total Revenue



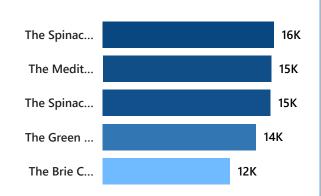
## Top 5 Pizzas Sale by Quantity



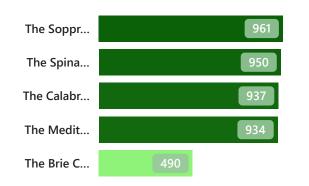
## Top 5 Pizzas Sale by Total Order



# Bottom 5 Pizzas by Total Revenue



## Bottom 5 Pizzas Sale by Quantity



## Bottom 5 Pizzas Sale by Total Order

