

Empathy map canvas

Use this framework to empathize a customer, user, or any person whis affected by a team's work.

Document and discuss your observations and note your assumptions to gain more empath for the people you serve.

Originally created by Dave Gray at

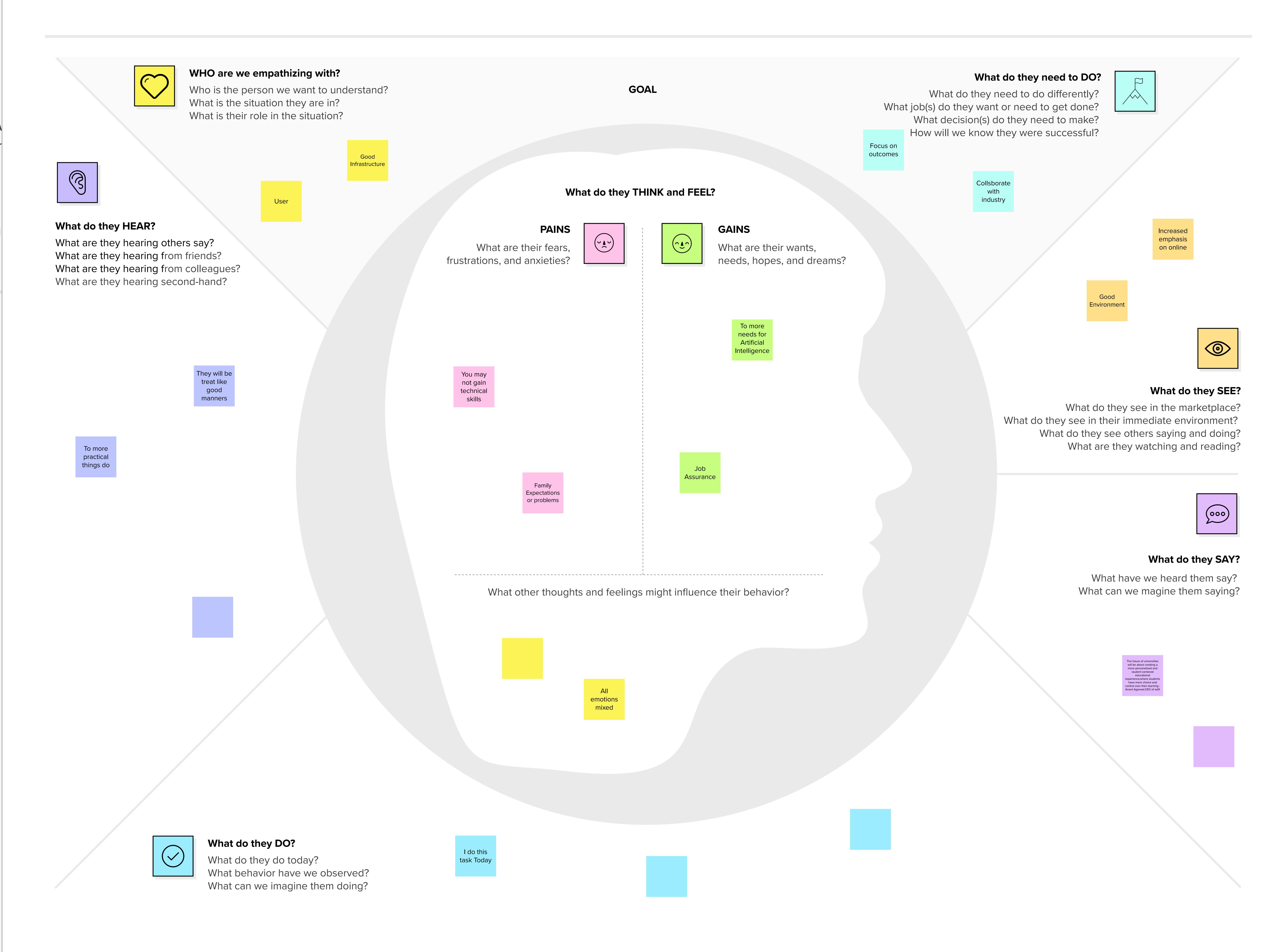
XPLANE ®

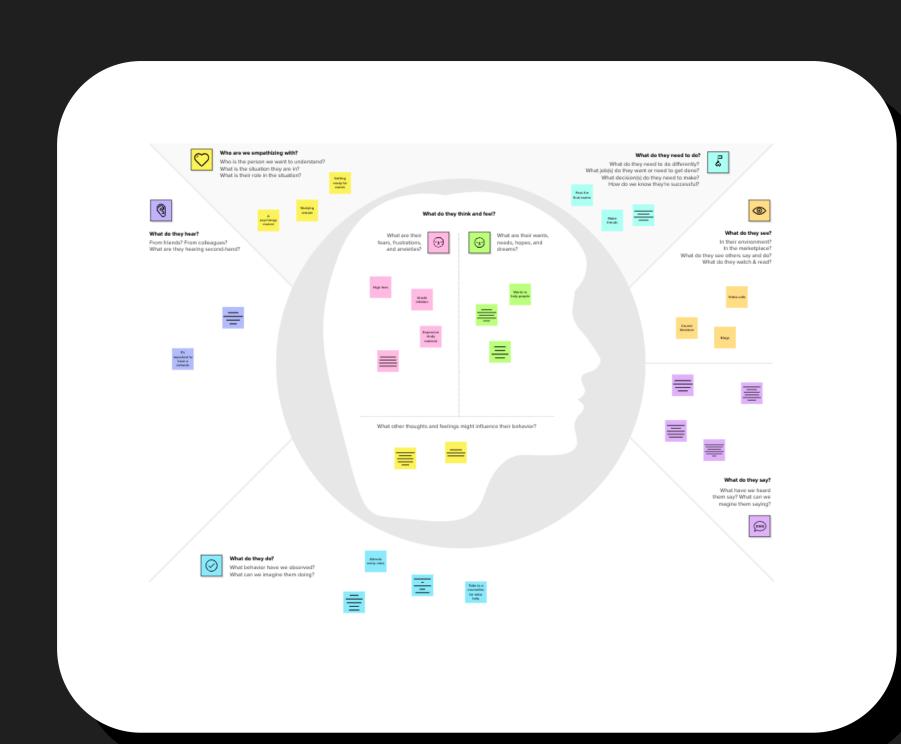
Share template feedback



Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.





Need son inspiratio

See a finished of this templar kickstart your

Open examp



