

**UNIT**

# Fueling the stakeholder economy

**UnitChain** built on Substrate  
**50 Cooperative Marketplaces**  
**200 GLocal Communities**  
**6 weeks Unit University**

#SDG3 | #SDG4 | #SDG5 | #SDG8

## COOPERATIVE ECONOMY

Creating a fair economy by distributing the value created amongst the value creators, breaking the current predicament with the current economic system and its unequal bipolarity where investors and the founders on one side and customers or employees, of which most survive and live paycheck to paycheck, on the other. Therefore UNIT shares profits with all contributing stakeholders - customers, providers, investors, advisors, employees, and the community.

## WHAT IS UNIT?

Human-centric, cooperative, shared and transparent economy for the cities and communities of the future. Technology platform, economic & voting model, state-of-the art blockchain.

## WHY UNIT?

Knowledge, cooperation & purpose-driven community model, managed transparently for its stakeholders by its stakeholders.

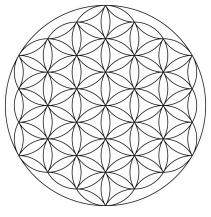
Technologically amplified by Polkadot-interoperable UnitChain fueled by Unit tokens.

## IMPACT

Proving the blueprint and infrastructure for communities and their members to interact, exchange value, and support each other in doing the work they find a meaningful use of their time.

## MARKETPLACES

Bringing new ways to exchange value fairly for products and services via two-sided marketplaces, and peer to peer contests platform, fostering employment opportunities and jobs, knowledge sharing, engagement, technological innovation to optimize regeneration of our planet and society as a whole.



# UNIT

## COMMUNITIES CONFERENCES FORUMS

Bringing together community-builders, technologists, investors, artists, and other open-minded change-makers to design, discuss, and co-create the sustainable economy of tomorrow.

## TOKENS

Providing a simple way to issue, distribute, and exchange a token either for oneself, projects, events, companies, organization and alike, to drive monetization of community, peer to peer or personal networks, aligning incentives between both to achieve a common goal and objectives that are intended.

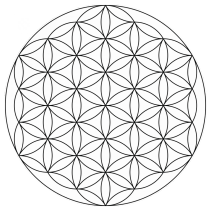
## EDUCATION OF THE FUTURE

Catalyzing glocal transformation with an intensive six-week training course to help professionals to grow and develop personally, professionally, and thrive as a global citizen and micro-entrepreneur in the Unit world.

## TOKEN DRIVEN VILLAGES

Creating a scalable framework for sustainable and conscious co-living, pioneering token driven economy, new systems of autonomous and citizen-driven governance, biocentricity, and transparency to scale and reuse this model for communities of practice in more than 200 communities worldwide.

[Click here](#)  
to join UNIT



**UNIT**

## TOKEN SALES & DISTRIBUTION

With low capital expenditure, we don't require to invest significantly and allocate funds for our growth. We benefit from developing transactions between providers and customers and raise \$25 million to allocate towards our different city growth, educational programs, community forums, and various marketplace platforms. The funds crowdfunded through the sale of UNIT tokens will create millions in dollars of transactions for providers, customers, community members, and support the creation of a fair economy within these different industries.

### Total Circulating Supply : 100 milion UNIT

- 50 million UNIT tokens sold in five rounds:

- \$0.10 for 10mil UNIT total of 1mil USD at 1mil market cap

- \$0.20 for 10mil UNIT total of 2mil USD at 4mil market cap**

- \$0.40 for 10mil UNIT total of 4mil USD at 12mil market cap

- \$0.80 for 10mil UNIT total of 8mil USD at 32mil market cap

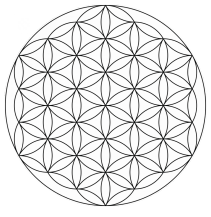
- \$1.00 for 10mil UNIT total of 10mil USD at 50mil market cap

- 20 million UNITs go to the core team and extended team, where each of UNIT's co-founders and partners receives 100,000 UNITS with a three-year cliff and a five-year vesting period.

- 30 million sit in the Access (A) and Base (B) Treasury to maintain a level of stability and not be susceptible to volatility and the fluctuations that most tokens face currently.

### Current round and valuation:

**At this stage, we're raising 2 million USD at 4 million market cap**



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## FINANCIAL MODEL

UNIT generates revenue through transaction fees linked to the transactions that are created through and within the portfolio platforms (marketplaces, and Unit Global).

The revenue generated through transaction fees is divided into 4 equal parts to reward different 4 stakeholder groups within the platform:



*25% - Direct: the one, who brought the customer onto the platform*

*25% - Direct: the one, who brought the provider onto the platform*

*25% - Indirect: the UNIT community (that is, everyone who owns a UNIT token)*

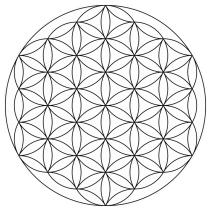
*25% - Indirect: the marketplace community (that is, everyone who owns a token of the respective platform, where the transaction took place)*

### **Transaction fee percentage (valued in USD):**

- 20% up to 1,000 USD
- 10% 1,000 to 5,000 USD
- 5% above 5,000 USD
- We offer a flexible transaction fee structure for nonprofits, partners, and via community-builders scholarships program

When the distribution of the transaction fees occurs, all indirect transaction fees get converted to UNIT tokens, which are then burned and removed from the ecosystem, therefore reducing the total token supply, which ultimately increases the token value.





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## TECHNOLOGY

- UnitChain built on top of Polkadot using Substrate - in comparison to other blockchains, Polkadot provides economic and transactional scalability by enabling a common set of validators to secure multiple blockchains and by spreading transactions across multiple parallel blockchains.
- Unit Marketplaces progressive web app (beta)
- Unit Global (beta launch 2021)

Learn more about Polkadot [here](#)

## TIMELINE

**May 2020** > Global Conference to Launch Project and Application

**September 2020** > Launch UNIT Chain on Polkadot - core data level of blockchain for UNIT tokens

**November 2020** > Launch of UNIT Master's Program, the launch of UNIT and parachains for each app tokens

**January 2021** > Launch of Unit Master's Program 2

**February 2021** > Beta launch of UNIT HQ Bali, Start development of UNIT Token Driven Village in Bali

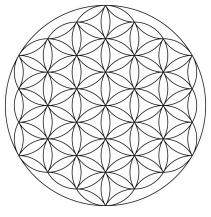
**March 26th, 2021** > World Community Forum (WCF 1)

**May 28th, 2021** > World Unit Forum (WUF 1)

**July 7th. 2021** > World Token Forum (WTF 1)

**August 2021** > Launch Parachains for Tokens for 200 UNIT Cities

Learn more about UNIT [here](#)



UNIT

## UNIT CORE TEAM & ADVISORS

30 Unit pioneers and 300+ friends and advisors of UNIT, coming from cross-discipline backgrounds and active across the globe & worked in leading global organizations

Singapore | Bali | Kuala Lumpur  
Moscow | Dubai | Mexico City  
Berlin | Munich | Amsterdam  
London | Zurich | Ibiza  
New York | Miami | Los Angeles

McKinsey  
& Company



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