



Territory

Customer

Time

Product

Profits

Drill-Through

Year

Quarter

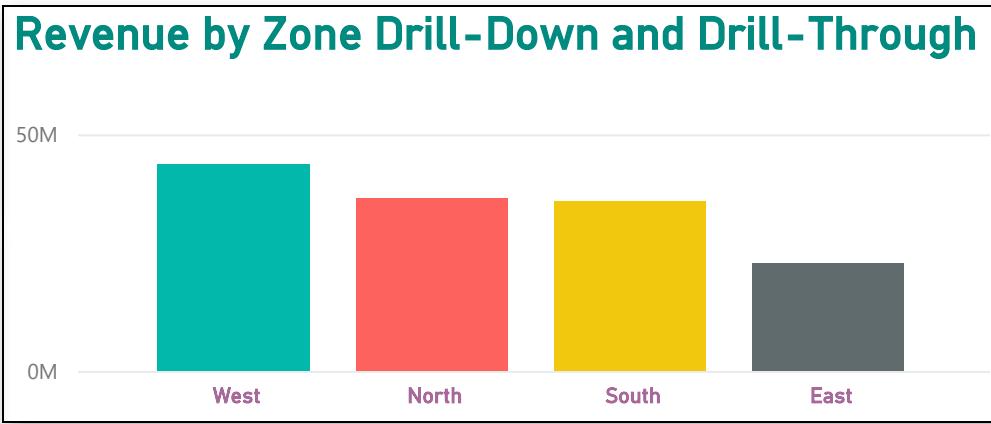
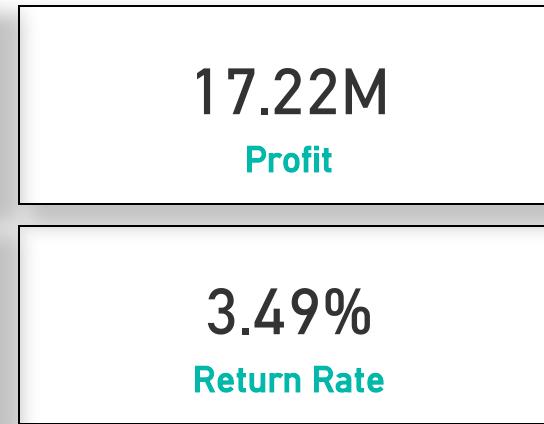
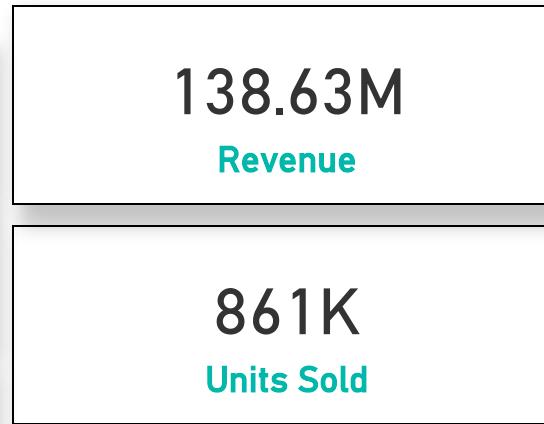
Category

Subcategory

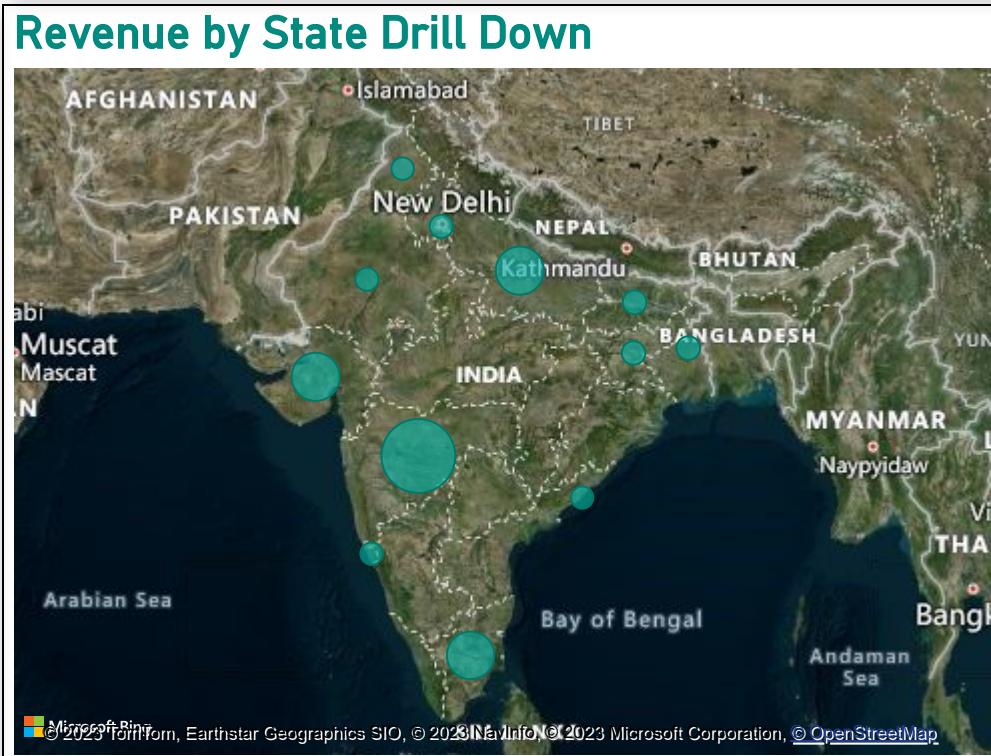
Product Name

Zone

City



City	Revenue	Return Rate	Units Sold	Profit
Patna	7,581,363.95	3.84%	47050	941,000.00
Kolkata	7,546,470.96	3.88%	46882	937,640.00
Raipur	7,543,150.24	3.86%	46776	935,520.00
Delhi	7,415,246.11	3.95%	46076	921,520.00
Jaipur	7,347,682.01	3.90%	45632	912,640.00
Ahmedabad	7,319,360.98	3.85%	45514	910,280.00
Nagpur	7,316,391.05	3.81%	45422	908,440.00
Pune	7,283,775.02	3.86%	45168	903,360.00
Varanasi	7,277,100.40	3.90%	45183	903,660.00
Mumbai	7,271,623.94	3.83%	45175	903,500.00
Agra	7,260,963.06	3.94%	45011	900,220.00
Chennai	7,252,327.80	3.90%	45025	900,500.00
Amritsar	7,233,520.96	3.95%	44923	898,460.00
Surat	7,210,192.26	3.89%	44800	896,000.00
Bengaluru	7,197,622.87	3.91%	44815	896,300.00
Total	138,631,102.90	3.49%	860934	17,218,680.00





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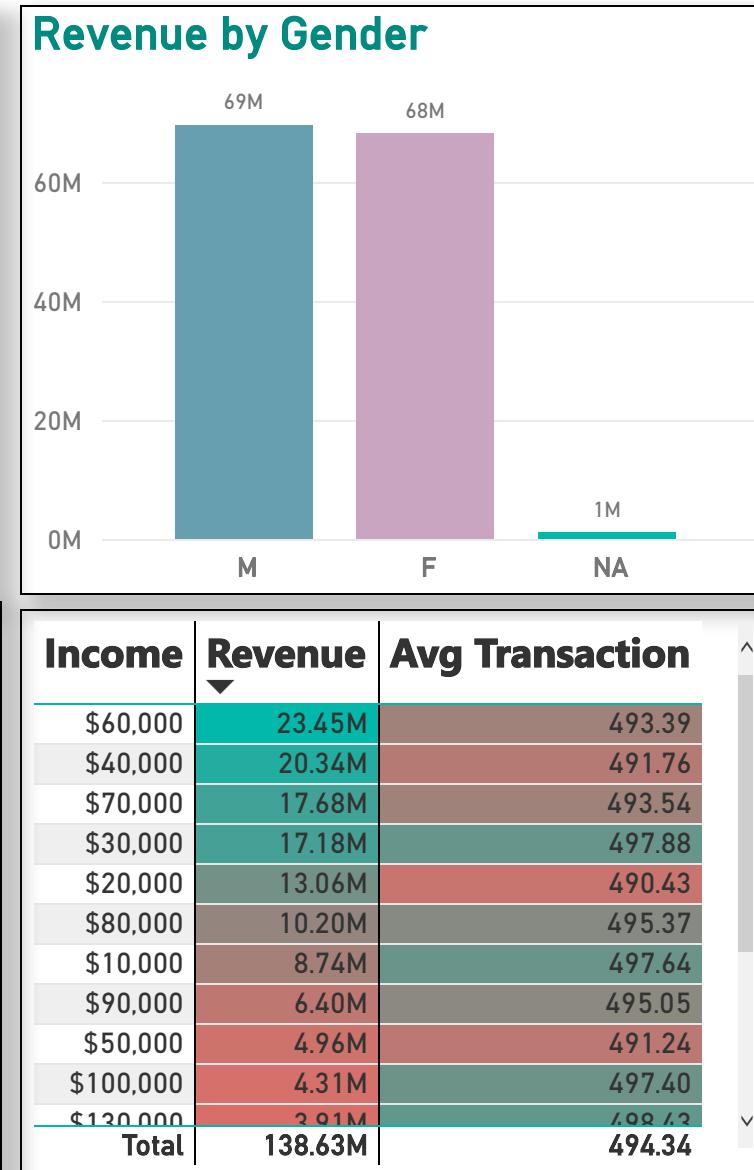
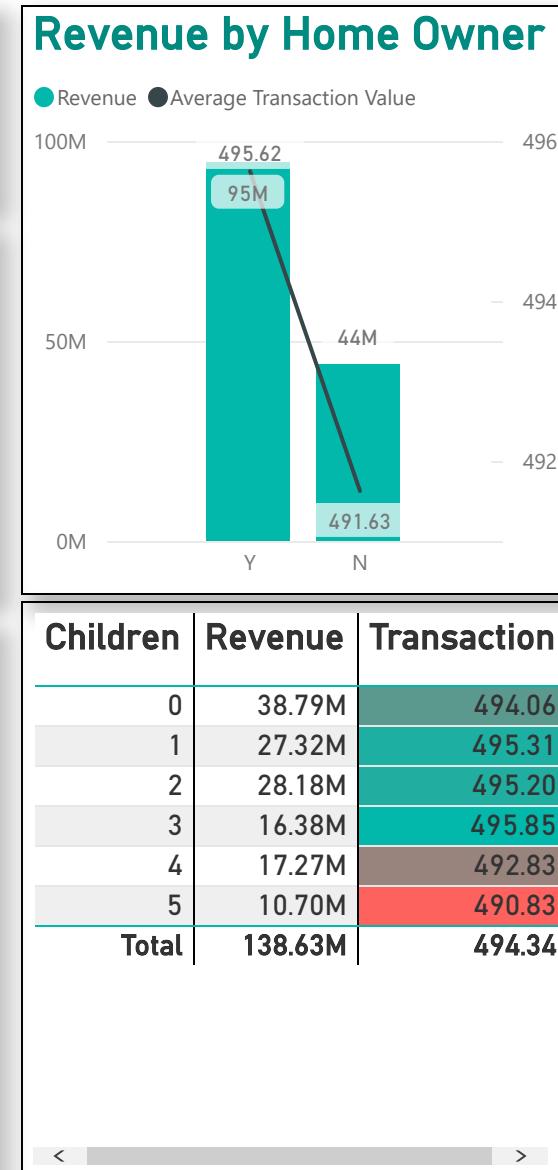
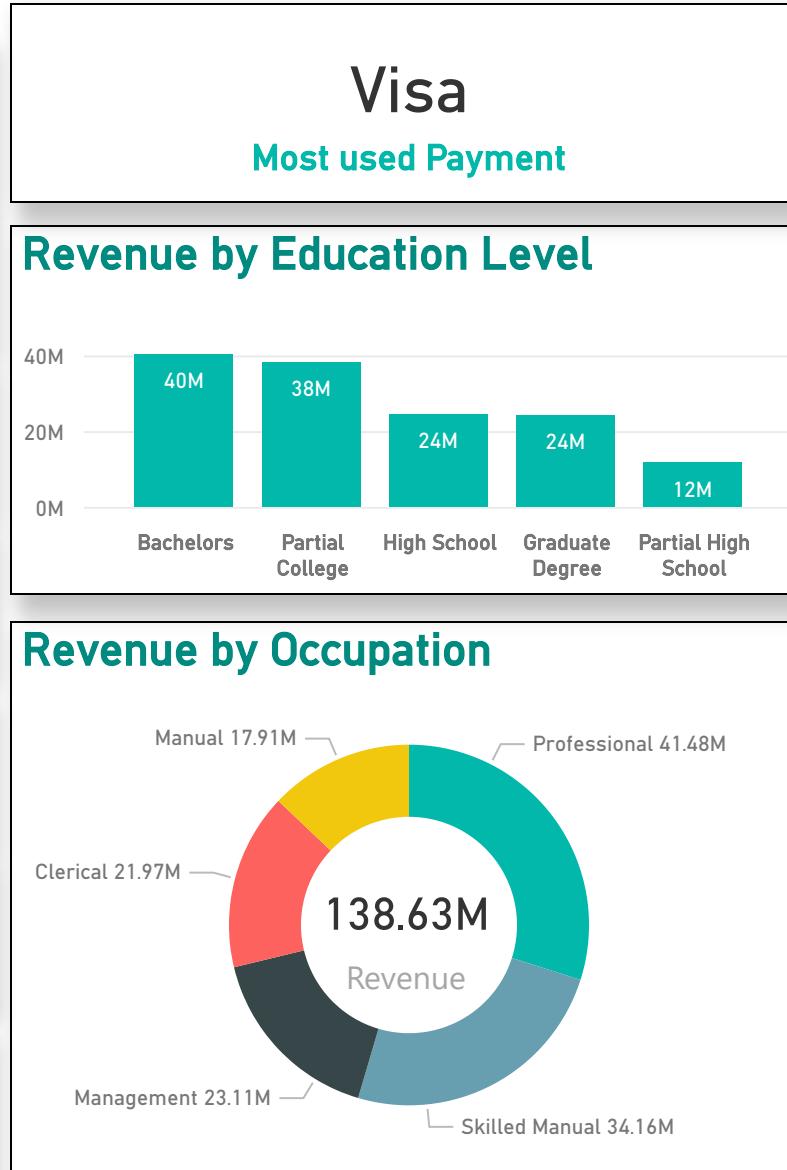
All

Zone

All

City

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October-2016
Month With Highest Rev...

-0.73%
Month to Month Growth

4-2016
Quarter With Highest Reven...

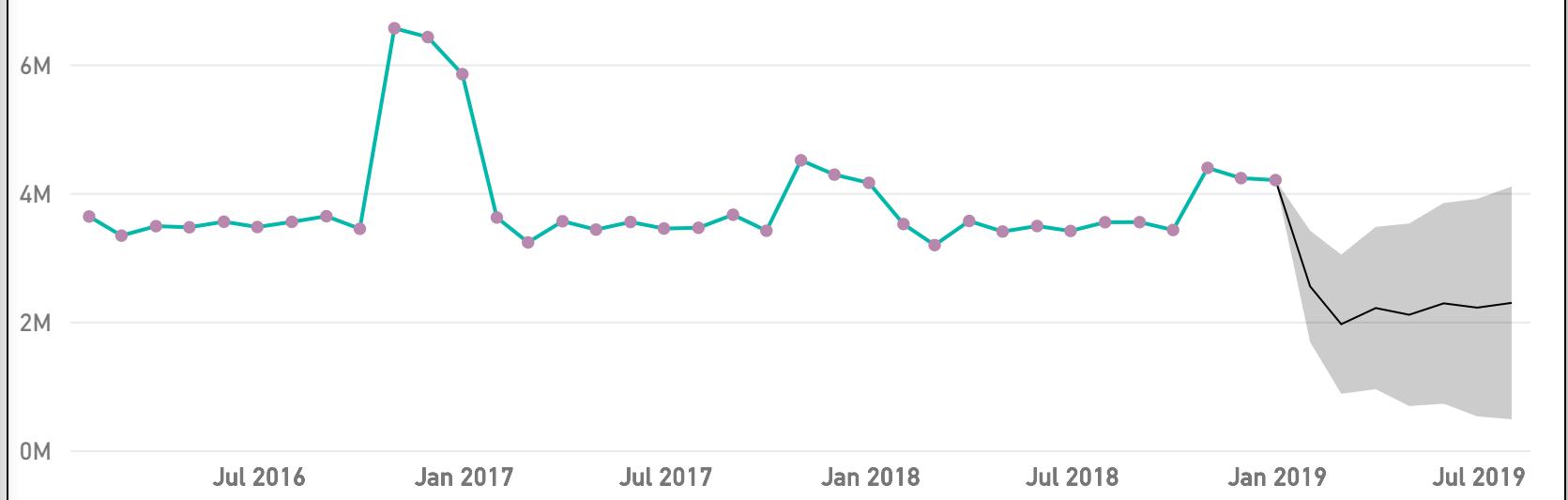
-0.94%
Year to Year Growth

Month	Revenue
October	15.46M
November	14.94M
December	14.20M
August	10.85M
January	10.77M
March	10.61M
May	10.59M
July	10.55M
June	10.33M
April	10.30M
September	10.28M
Total	138.63M

Revenue With Drill-Down



Revenue by Month with Forecast





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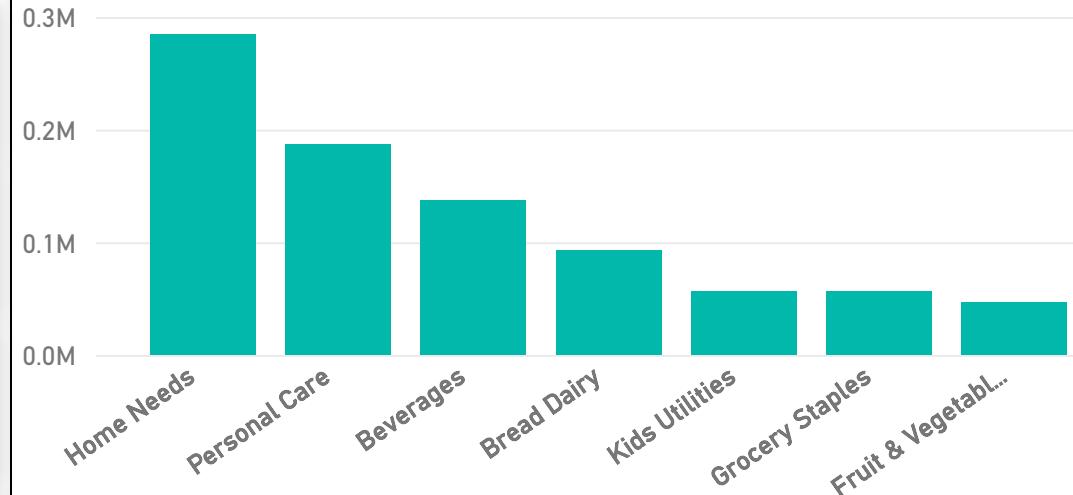
Subcategory

Product Name

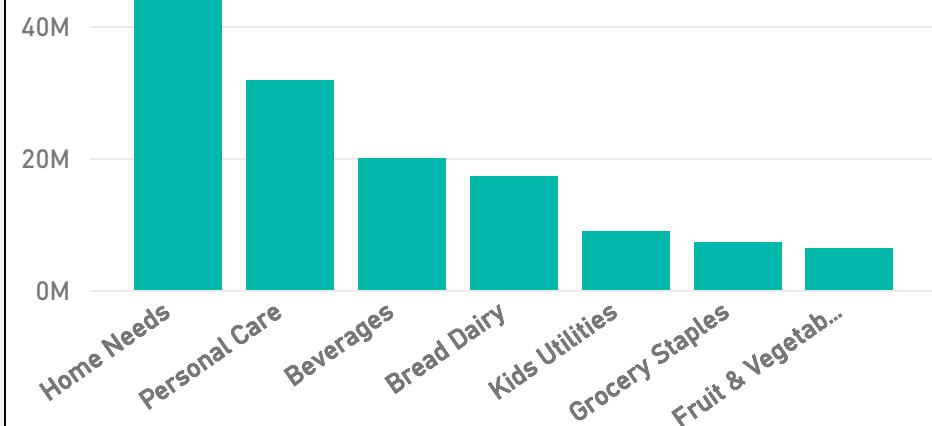
Zone

City

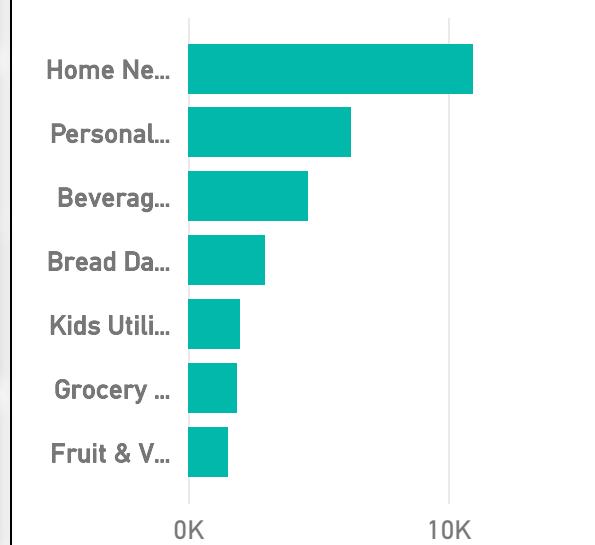
Units Sold by Category and Sub-Category Drill-Down



Revenue by Category and Sub-Category Drill-Down



Returns by Category and Sub-Category Drill-Down



Return Rates of Products

CategoryName	Return Rate
Home Needs	3.84%
Kids Utilities	3.48%
Personal Care	3.35%
Beverages	3.34%
Grocery Staples	3.32%
Fruit & Vegetables	3.23%
Bread Dairy	3.17%
Total	3.49%

Tide Detergent Powder
Plus Talcum Freshness ...
Most Sold Product

Top 5 Categories by Revenue

Category	Revenue
Home Needs	47.43M
Personal Care	31.73M
Beverages	19.93M
Bread Dairy	17.22M
Kids Utilities	8.83M

Top 10 Subcategories by Revenue

SubcategoryName	Revenue
Baby Care	15.68M
Cookware	14.89M
Detergents	14.60M
Cleaning Accessories	11.84M
Assorted Dairy	9.98M
Deos & Perfumes	9.44M
Cosmetics	6.60M
Tea & Coffee	6.35M
School Supplies	5.53M
Health Drinks	5.25M



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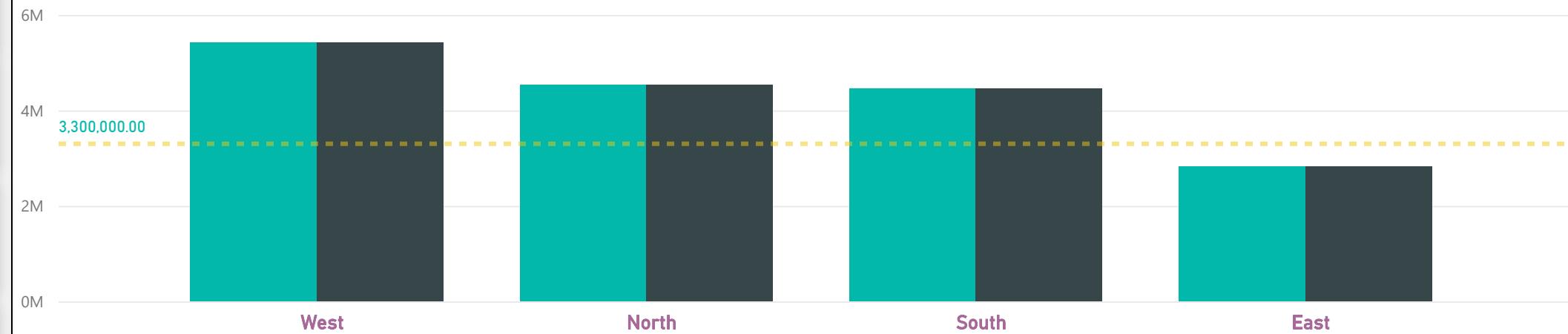
All

City

All

Profit and Profit With Increased Price by Zone

● Profit ● Profit With Increased Price



Increase Price By

1.00

Profit and Profit Expected by Month

● Profit ● Profit Expected





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Subcategory

All

Product Name

All

Zone

All

City

All

East

Zone Highest Units Sold

Patna

City Highest Units Sold

East

Zone Highest Revenue

Patna

City Highest Revenue

East

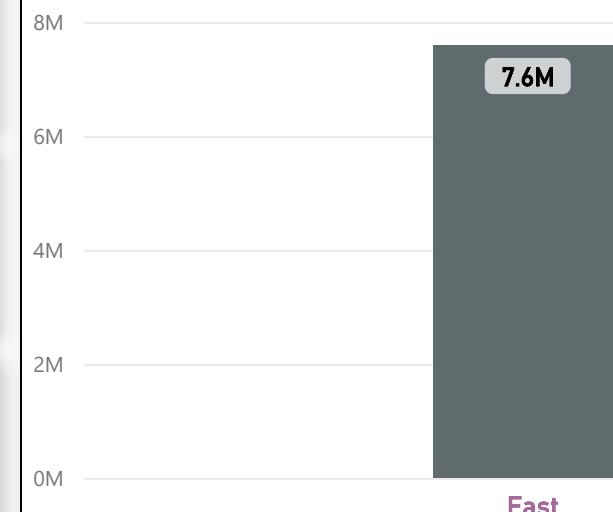
Zone Highest Return Rate

Patna

City Highest Return Rate

Revenue by Zone Drill-Down

Revenue by Zone Drill-Down



Units Sold by Zone Drill-Down

Return Rate by Zone Drill-Down

