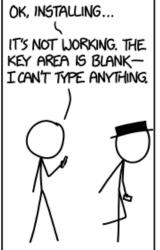
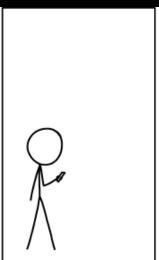
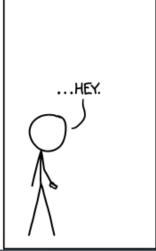
Prototyping Input Methods on Touch Devices:
Our experience and examples

IUC38: Touch the Future









Introduction

- Escaping our past
- Emerging markets and languages
- The DISCUS principles
- Keyboard prototypes

Escaping our past

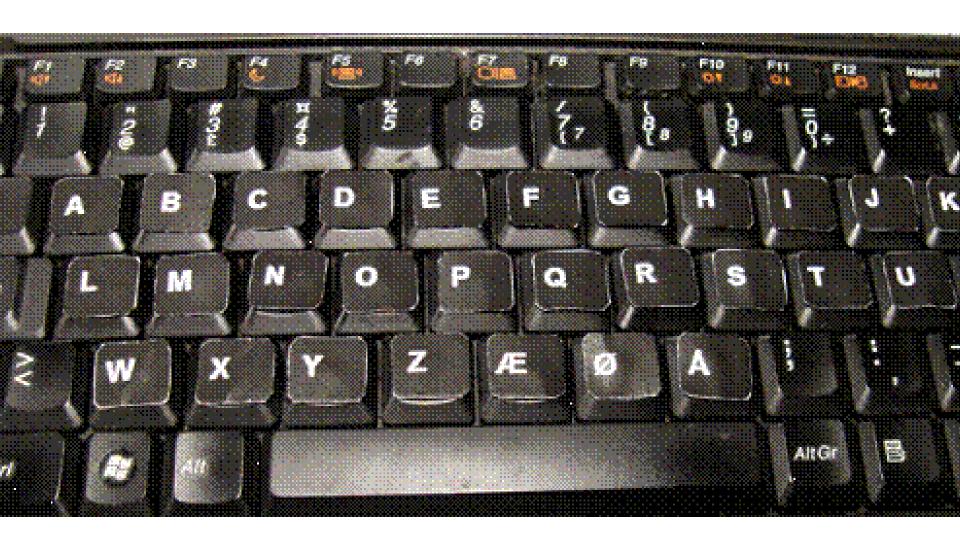
Is it possible to escape the legacy of teletype machines, typewriters, and keyboards?

English:

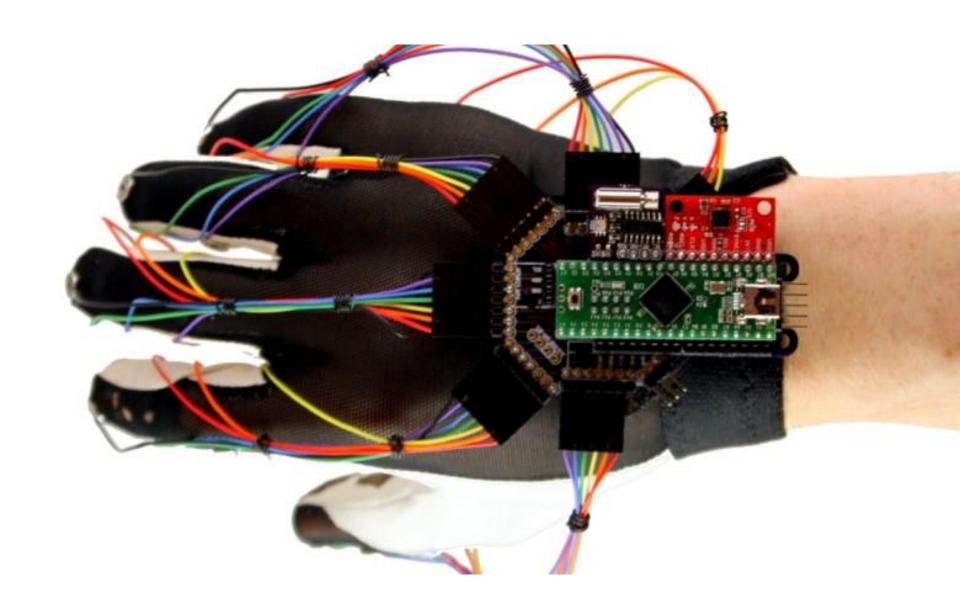
- Devices regularly released with non-QWERTY
- A-Z, Dvorak, and esoteric layouts
- T9 initially successful on tiny devices
- But: market leaders now all use QWERTY



It's a German QWERT¥Z – the grand daddy







No idea. http://www.keyglove.net



T9 ... not QWERTY ... significant success http://conversations.nokia.com/2011/09/06/the-input-debate-why-im-true-to-tg-on-my-nokia-n8/

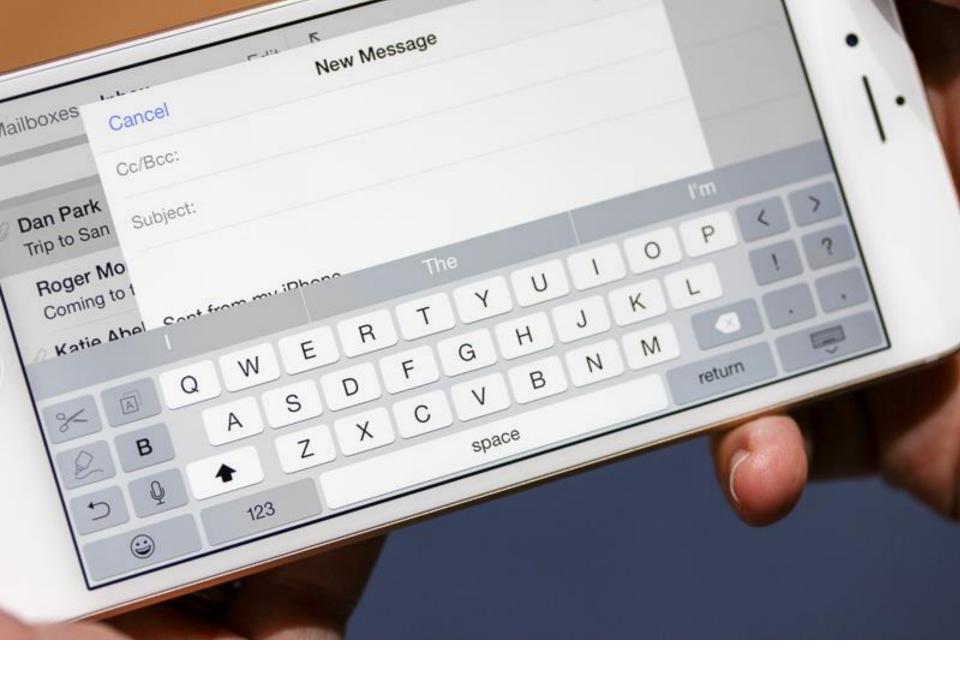












Do we want to escape our past?

- What do those images tell us?
- There are benefits to the status quo
 - Less for users to learn
 - Familiarity with input method reduces 'strangeness barrier'
 - Reduced technical support for input method
 - Faster to market

Emerging markets & languages

- Do they have an input method history?
- Major changes are possible
 - Japan moved to Romaji
 - China moved to Pinyin
- Can we do better than English?
- How can we optimise layout for acceptance?

The DISCUS Principles

Discoverability

Consistency

Intuition

Usability

Simplicity

Standards

DISCUS – Discoverability

- Make it easy to find all letters
 - Even rare ones
- Reduce experimentation
 - Experimentation typical user experience today
 - Most English users never try typing accents
- Keyboards for languages with more characters than keys are rarely obvious to a first time user

DISCUS – Discoverability – Example

Can you type É on Swiss-French keyboard?



DISCUS – Discoverability – Example

- Can you type É on Swiss-French keyboard?
- No, [Shift] + [é] won't work



You have to type [Caps Lock], [é]

DISCUS – Intuition

- When iPhone was released, it felt 'magic' and 'intuitive' compared to other devices at the time
- Hard to quantify; you know it when you have it
- Examples:
 - Holding a key to show related characters
 - Double-tap shift key to engage Caps Lock
 - Sliding from shift key to letter key for upper case
 - Double-space signifies end of sentence and inserts a full stop automatically

DISCUS – Simplicity

- Temptation to include lots of extra characters
 - Inverse pressure to Discoverability
- Divorce encoding and input
 - ZWJ, ZWNJ, LRE and more! Great for geeks!
 - Composed, decomposed and other rotten characters
 - Input order vs encoding order

DISCUS – Simplicity

- Six characters on each key? Wonderful!
 - But too noisy for most users
- A keyboard doesn't need to do everything

 - One keyboard per language
 - Specialized keyboards for specialized uses

DISCUS – Consistency

- How closely does your input method correspond to:
 - Orthographic conventions?
 - Phonetic spoken word?
- Writing systems are typically neither consistent nor terribly logical
 - Yet scripts even English do have some internal consistency
 - Do you understand the script?

DISCUS – Consistency

- Understanding the structure of the script key to a good consistent design
 - Linguistic analysis
- Well-researched layouts are more successful
 - Many users will not have the level of understanding of the script required to design a good keyboard layout
 - However, they will intuitively feel that the keyboard works better for them

DISCUS – Consistency

- Questions to consider:
 - Is alphabetic order sensible?
 - Or group by sound?
 - Which letters are rare (frequency analysis)?
 - Common sequences & pairs?
- Frequency Analysis (Dvorak, Colemak?)
 - Small touch devices reduce benefit

DISCUS – Usability

- Keyboard design may look amazing on paper
- Great concepts often feel awkward in practice
- Test is only way to be sure
 - Experienced users ... and novice users
 - Native speakers ... and foreigners

DISCUS – Usability

- Usability Rules of Thumb
 - Minimize animation and visual effects
 - Number of rows: 4 5 (phone tablet)
 - Number of keys per row: 10 13
 - Control keys: don't move or resize across layers
 - Layer keys: toggle back to previous layer

DISCUS – Standards

- Unicode
- Legislated and societal requirements:
 - Accessibility laws
 - Mandated characters (e.g. currency symbols)
 - Consistency with existing layouts (e.g. INSCRIPT)
- Consider cross-device experience

Prototype Layouts

- Conceptual Layouts
- Ignore Standards in experiments: DISCUS
- Lao Syllabic
- Thai Satellite
- Amharic Fidelity

Lao Consonants

- Modern Lao is very regular and allows optimised input with knowledge of allowable combinations.
- 27 consonants (1 rare)

Lao Vowels

19 vowel symbols

O and O are consonant and vowel

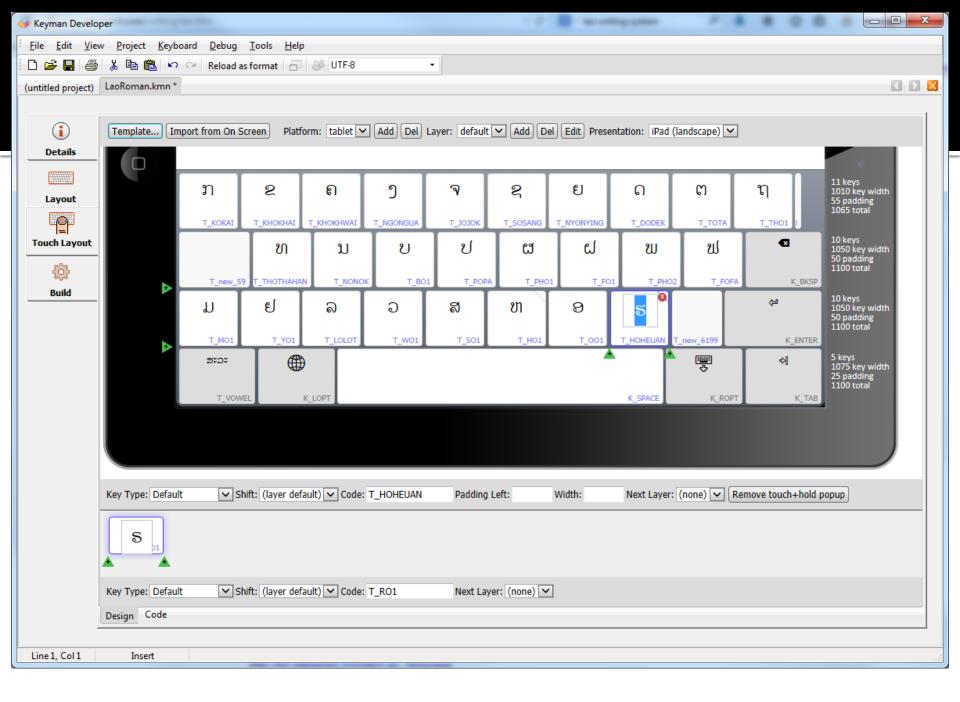
 Vowel symbols combined to form 39 vowels. 25 open syllable vowels.

Lao Tones and Marks

- 4 tone marks 6 spoken tones
- A few other marks.



 A Consonant-Vowel-Consonant-Tone syllable-based input method is achievable.





Lao Syllabic – Live Demo

- Live demo (Chrome)
 - ສະບາຍດີ hello
 - ເມືອງ city

Lao Syllabic – Challenges

- Extra keystroke to finish most syllables
 - This does not meet our Intuition bar
 - Spacebar mitigation: returns to consonant layer
 - Does not insert a space unless pressed a second time
- Support for irregular combinations
 - Loan words, archaic words, expat Lao
 - Switch layers manually

Thai Satellite – Thai

- Thai closely related to Lao
 - Fewer orthographic reform cycles
- 44 consonants
- Over 50 vowels
- Complex spelling
- Slightly different approach required

Thai – Standard vs 'Satellite'



- Standard:
 - Typewriter
 - Small keys
 - 5 rows
- Prototype
 - Common consonants
 - Larger keys
 - 4 rows



Thai Satellite – Approach

- Constructing a syllable around the base letter.
 - Neither orthographic nor phonetic, but a comfortable compromise.
- Keyboard dynamically reorders backing store as it constructs the syllable
- Hides rare consonants under related base consonant
- Similar approach in Apple's Kana keyboard.

Thai Satellite – Live Demo

Live demo

- แม่น้ำ − river
- นี่ vs นี้ this vs now.
- เมือง − city

Thai Satellite – Advantages

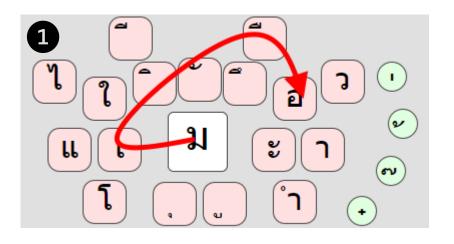
- Syllable order more natural
 - Consonant first, then vowel, tone in single gesture
 - Final consonant a second gesture
- User does not have to think about backing store order but rather the word
- Efficient
 - 1 gesture for open syllables
 - 2 gestures for closed syllables

Thai Satellite – Challenges

- Difficulty showing vowel popup around keys on edges of screen
 - Only an issue on phone-size devices
- Support consonant clusters with surrounding vowels
- A few vowels not yet included, e.g. ฐភ
- Presentation and style

Thai Satellite - More Possibilities

- Smooth Gestures, e.g. ឆឹ៦៧ = curl gesture + tap
 - Gesture should not need pauses
 - Requires heuristic elimination of invalid combinations





Amharic Fidelity

- Amharic is an abugida
 - Each fidel represents a consonant + vowel sound
 - 34 consonants, 7-12 forms = 276 fidel
 - V, VC, VCC, CV, CVC, CVCC syllable forms
 - V vowel; C consonant
- Example: [d] consonant + vowels

d	ደ	P.	£.	Ą	ک	ድ	ዾ	ደ
[d]	de	dυ	di	da	de	d(ə)	do	dwa

Amharic Fidelity – Characters

ህ ሁ ሂ ሃ ሄ ህ ሆ ሽ ሹ ሽ ኻ ሼ ኽ ሹ Λ Λ Λ Λ Λ Λ Λ Λ Λ Φ Φ Φ Φ Φ Φ 4444440029 西西明明明即即 出 册 446666668 R S 自 作 位 自 信 自 自 名 名 名 名 名 名 名 名 **ሉ ሺ ሻ ሼ ሽ ሾ ጀ ጁ** 夏 夏 夏 4 4 9 4 9 8 9 7 7 7 7 7 9 C卡 七 才 古 十 书 品 品 品 唱 邵 邵 邵 在在产者开关名名名名名名 1 2 3 1 4 8 8 8 8 8 8 Or ች ኚ ኛ ኜ ኝ ኞ ል ፉ ል ፋ ል ፍ ፎ **为 本 为 为 为 为 下 下 工 丁 ፔ T ア** ከኩኪካኬክኮቨቩ มีที่มี **ቊ 卑 ቌ ቍ ኊ ኋ ኌ ኍ ኲ ኳ ኴ ኵ ҡ**

Amharic Fidelity – Touch Design

Could use gestures, but tried something different

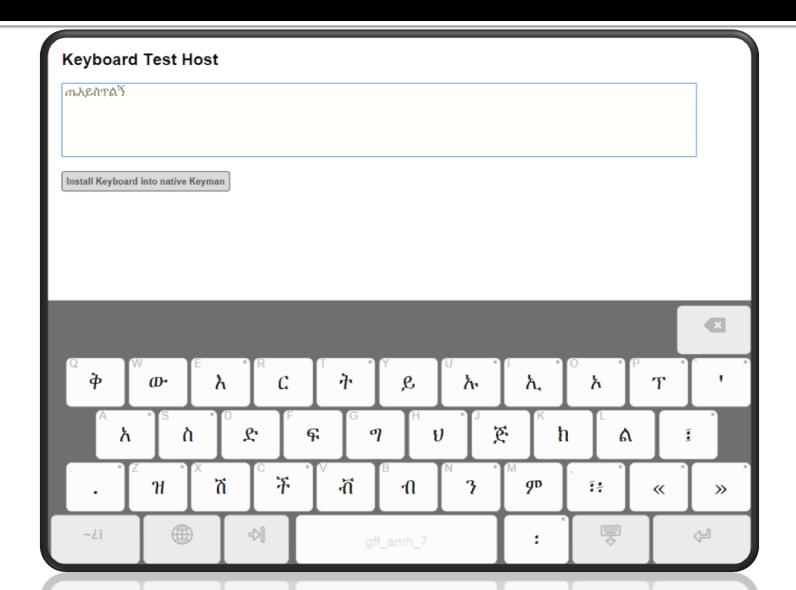
- Multi-tap instead of slide gestures
- Uses 5 rows
 - Row 1: blank space
 - Rows 2-4: initial consonants.
 - Row 5: space + controls.



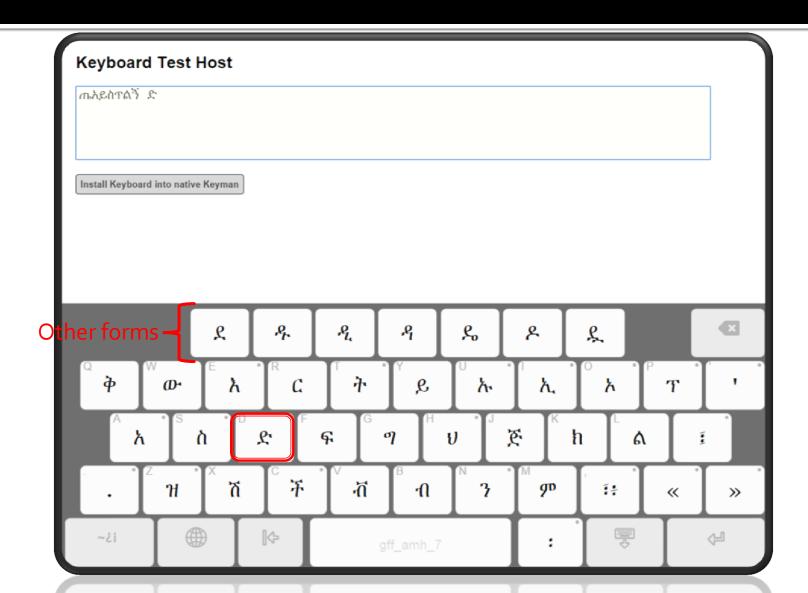
Amharic Fidelity – Touch Design

- Isolate or final form fidel keys on base layer
- Each isolate fidel key triggers display of alternate forms across top row.
- Only 26 of 34 base fidel shown.
 - Related consonants are under slide menu.

Amharic Fidelity – Base Layer



Amharic Fidelity – [d] layer



Amharic Fidelity – Advantages

- Discoverable
 - Users often find it hard to locate some forms on desktop; this should not happen here
- Intuitive
 - Syllable combinations natural to enter
 - Never forced to switch layers manually
- Consistent
 - Exploits language structure for efficient input

Amharic Fidelity – Further Work

- Base layer could be better organised?
 - Still based roughly on QWERTY
- Gestures may be even more efficient for selecting other forms

DISCUSsion

- Communicate
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 - Web http://keyman.com
 - Email <u>marc@keyman.com</u>