

# STAT222

## TWITTER TEXT MINING PROJECT

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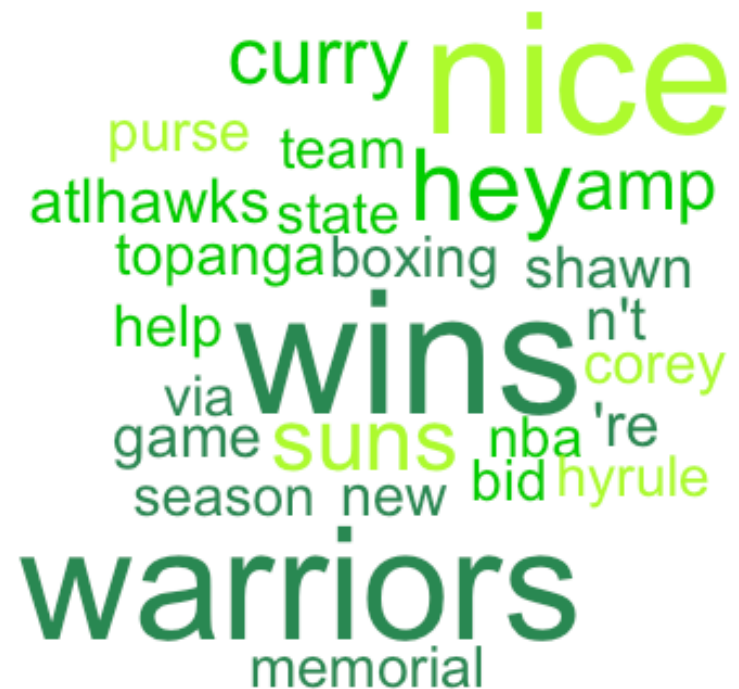
What people say about Warriors  
What Warriors people say

# Presentation outline

1. Search Tweets for “warriors” !
2. @warriors -
  - A time series analysis
3. Warriors players
  - A comparison with Lakers players
4. Curry & Thompson (★ players!)

# What people say when they talk about Warriors

“ Breakdown of Stephen  
**Curry's** game vs the **Suns**.  
Scores 25 of 36 points in 2nd  
half.”



# Collocations

- “Peets Coffee” & “Warriors Wednesday”



# From NBA announcer

Warriors

Points

Curry

Left

Game

Season

Thompson

Fist

Last

Stephen

Tonight

Klay

Lead

Green

.....

Curry	404
Stephen	221
Thompson	235
Klay	132
Green	121

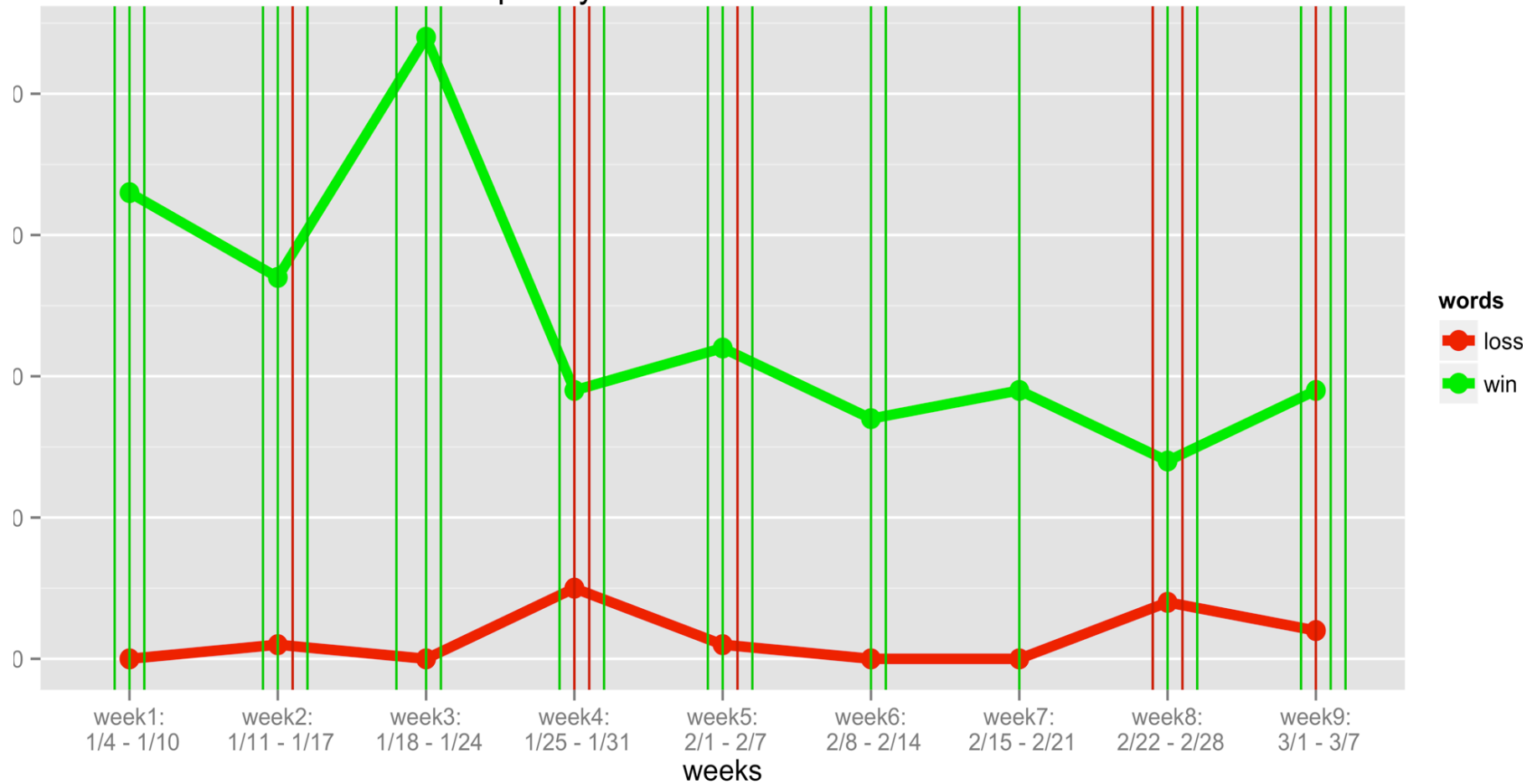


# What @warriors says

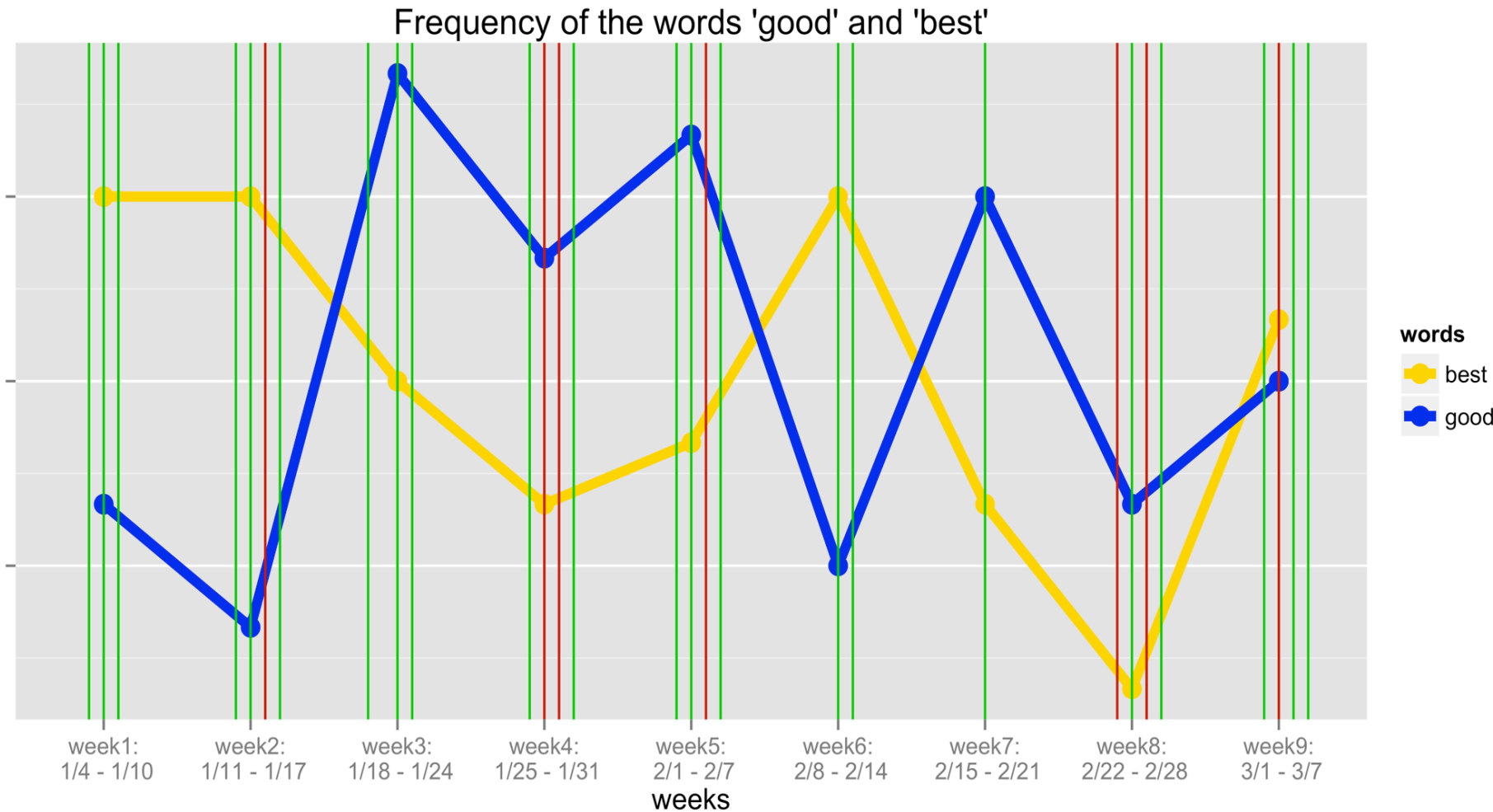


# Wins and losses

Frequency of the words 'win' and 'loss'

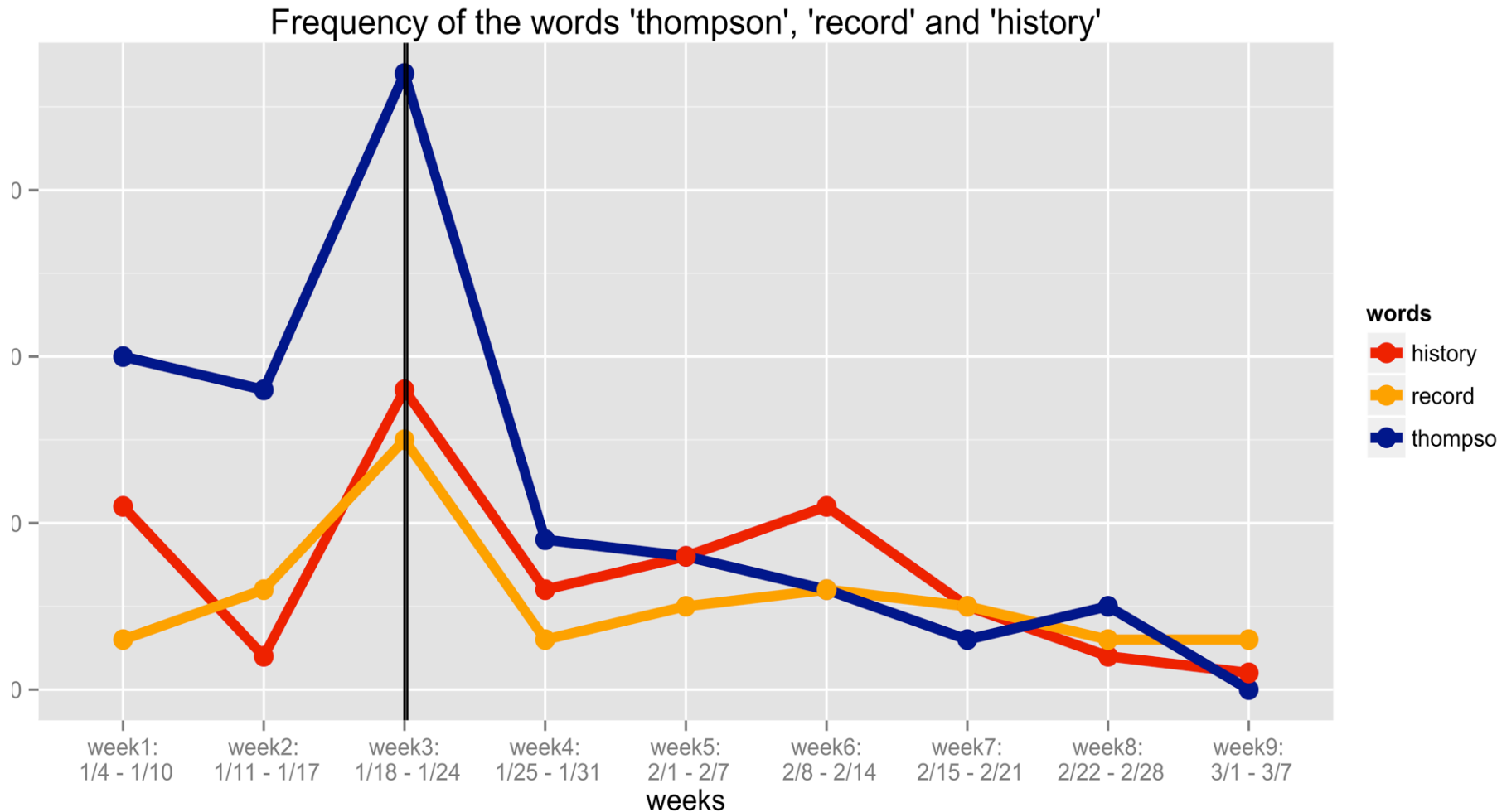


# Mood and feelings





# Record and performance

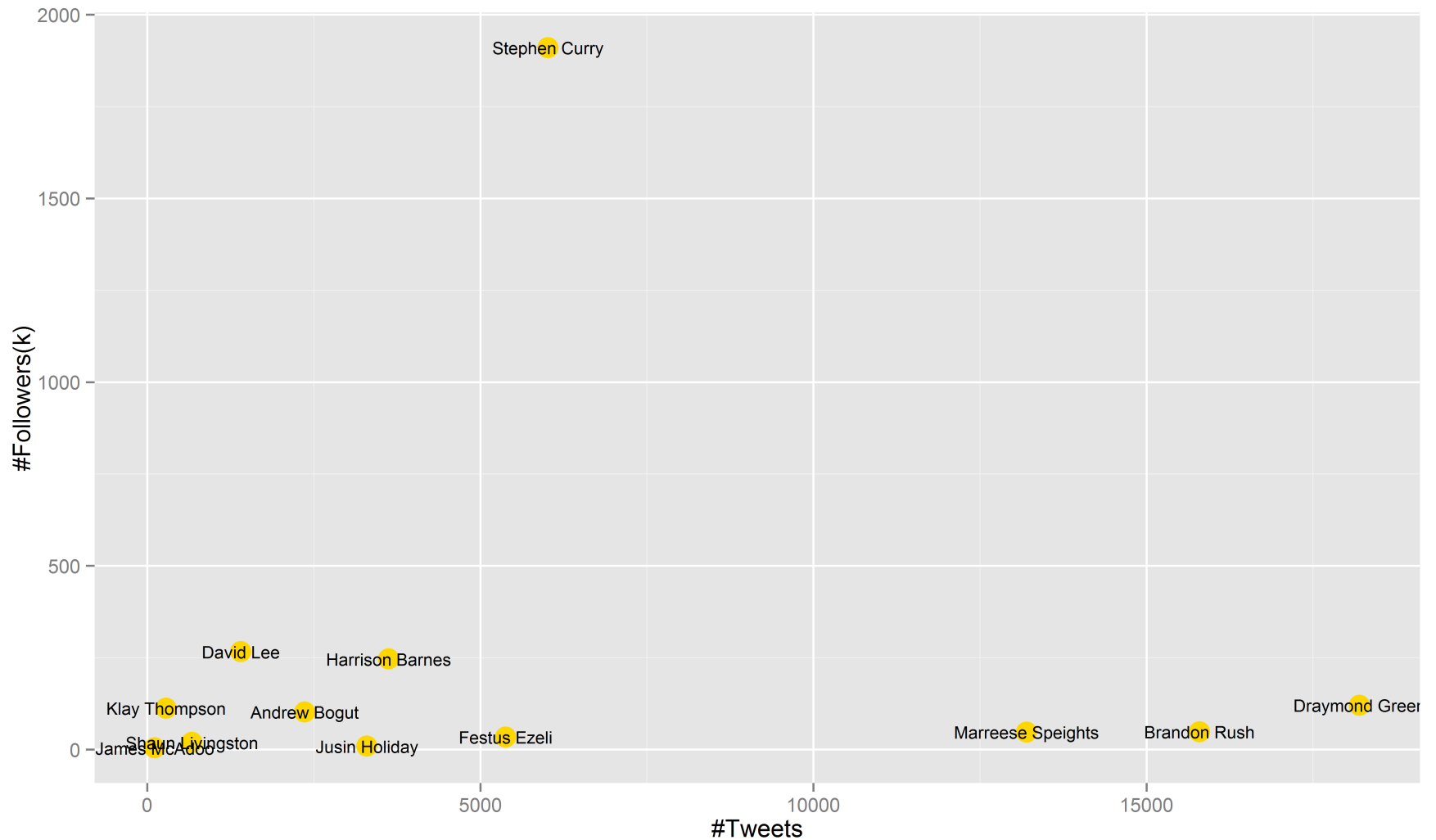


# Summary : @Warriors

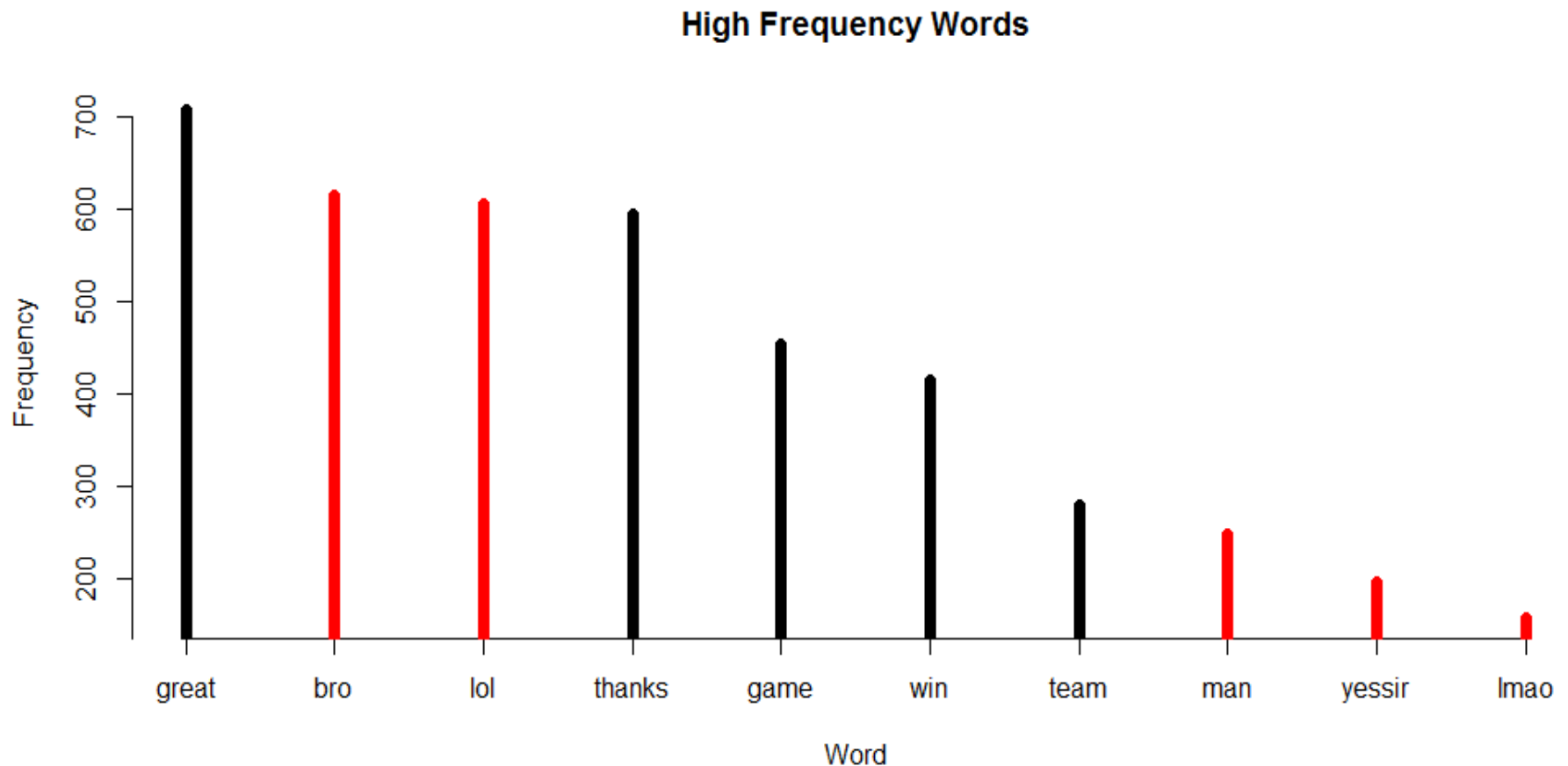
- ❑ Good for objective measure purposes
- ❑ Mood biased upward
- ❑ Global high spirit



# Tweeting Warriors



# Some high frequency words from tweeting Warriors

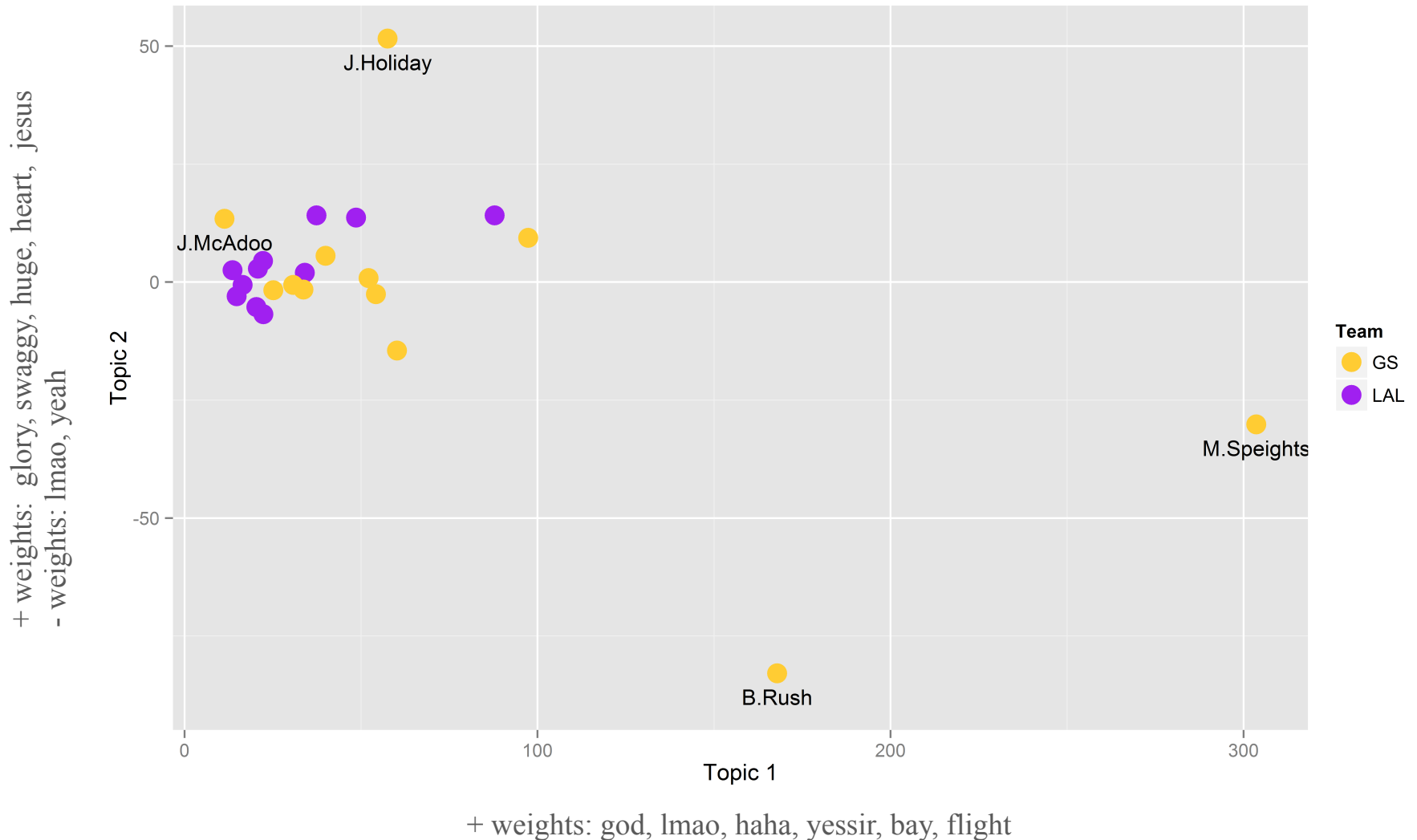


# A comparison between Warriors and Lakers

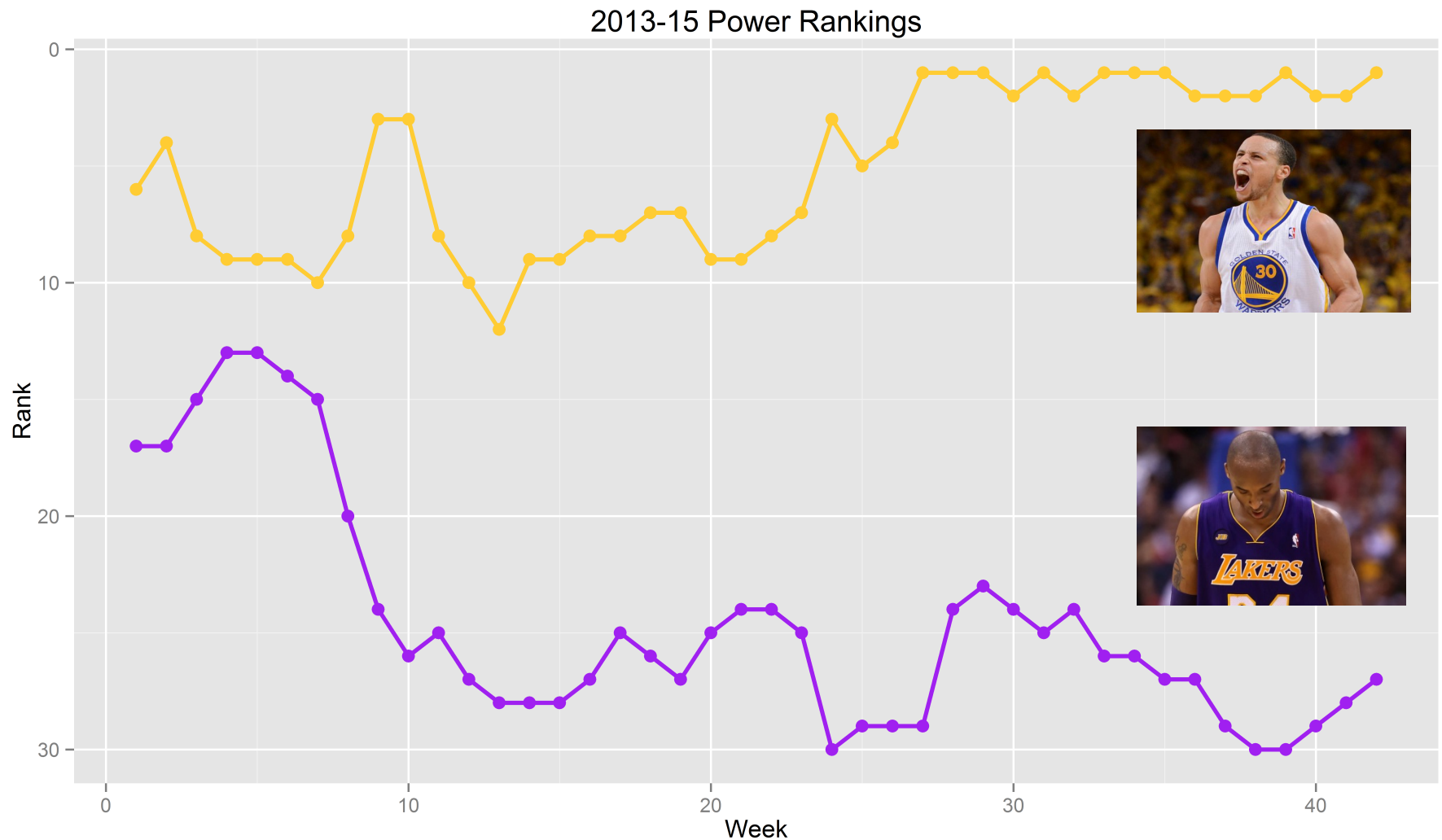
Word	Density(GS)	Density(LAL)
<b>Imao</b>	2.71	0.37
bay	1.95	0.23
warriors	1.10	0.09
<b>nah</b>	0.81	0.09
<b>chill</b>	0.79	0.09
terrible	0.60	0.05
dubnation	0.55	0.00
<b>killa</b>	0.52	0.00
oracle	0.47	0.00
<b>fella</b>	0.47	0.046
<b>woow</b>	0.43	0.00
pray	0.43	0.00
<b>hahha</b>	0.40	0.046

**Density =**  
(#Word/Word Total)  
\* 1000

# LSI : two “topics” separate the teams



# Why the difference?



# Background of the 'Splash Brothers'



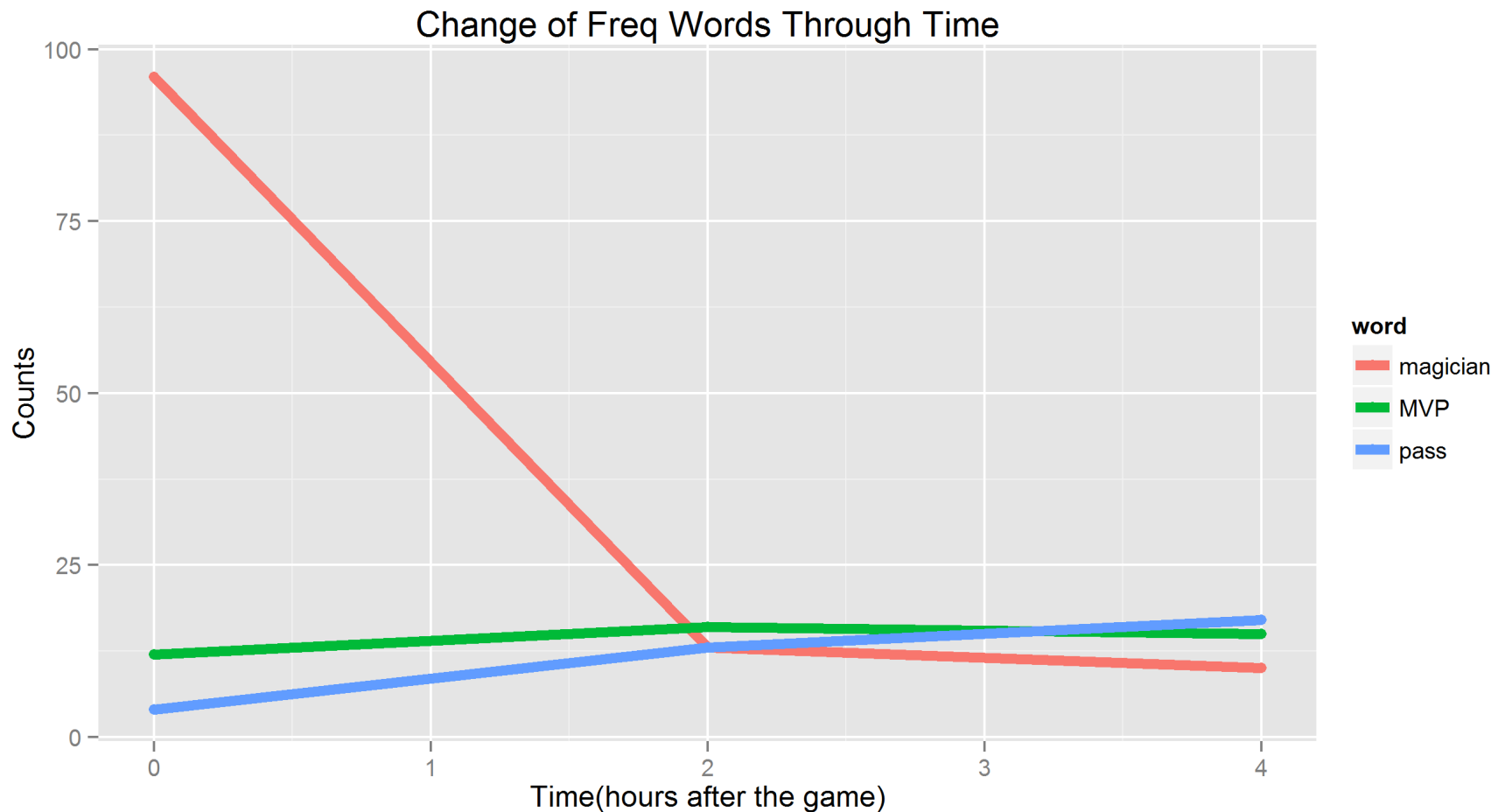
secondlongest  
assist things  
points games  
rebound  
curry  
hit  
harden  
look  
ezeli  
anthony  
mvp  
court  
clippers  
streak  
davis  
expect  
now  
klay  
consecutive  
lebron  
top  
road  
nba  
worth  
one  
half tim  
another  
espn  
pol...  
race  
battlesnba

rebounds  
half tim  
basketballpics  
stephen  
assists  
nba  
furios  
early  
quart  
espn  
warriors  
game  
points  
klay  
beyond  
nba  
fantasy  
rally  
sfwarrior  
lossuns  
feeling arc  
pts  
leads  
knight  
st...  
http://jpfoidch  
science





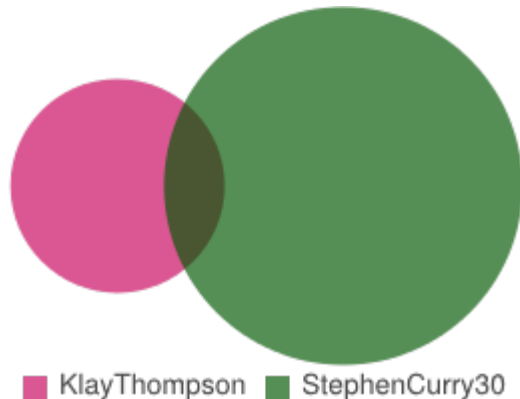
# What did people tweet after the Amazing Pass



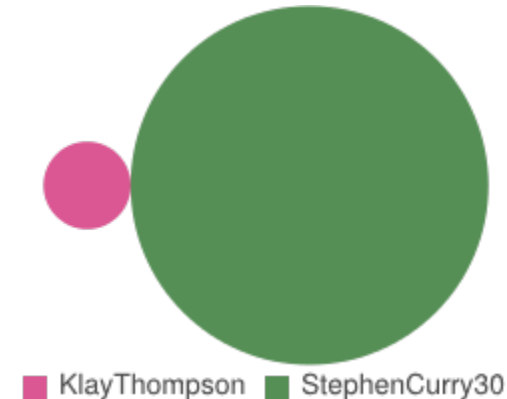
# How close are the Brothers?

Stephen Curry Maximum @s is 29		Klay Thompson Maximum @ is 5	
@warriors	13	@stephencurry30	5
@klaythompson	10	@mychelthompson	4

Friends

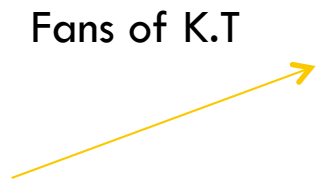


Followers



They have 38 friends in common and 25 followers in common.

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# Conclusion

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- Warriors
- Time Series Analysis of Word Frequency
- Warriors vs. Lakers
- Splash Brothers

Thank you Warriors for the Amazing Games !