



## Barick Chung

### Employment:

2014-present Senior Lecturer, Department of Economics, CUSZ – Shenzhen.  
2012-2014 Lecturer, School of Economics and Finance, University of Hong Kong.  
2006-2012 Instructor, Department of Economics, CUHK – Hong Kong.

### Education:

2003-2007 Ph.D. (Business) Indiana University – Bloomington.  
1987-1991 BS.Sc. (Economics) Chinese University of Hong Kong – Hong Kong.

### Research paper:

Chung, Barick, "Two Level Price Discrimination and Vertical Relationship" (March 05, 2012). Available at SSRN: <http://ssrn.com/abstract=1997070>.

Homepage: Deleted

Facebook: Deleted

Wechat ID: barickchung

2:46:39

1

---

---

---

---

---

---

---

---

## ECO 2011 (Sections L07-10) Basic Microeconomics

Barick Chung  
Department of Economics  
235-18822  
Zhiren Building, 409  
[barickchung@cuhk.edu.cn](mailto:barickchung@cuhk.edu.cn)

2:46:39

2

---

---

---

---

---

---

---

---



Pindyck and Rubinfeld, p.218:

*MRS*

**Marginal rate of technical substitution (MRTS):** Amount by which the quantity of one input can be reduced when one extra unit of another input is used, so that output remains constant.

$MRTS_{LK} = - \text{Change in capital input} / \text{change in labor input}$

$$= - \Delta K / \Delta L$$

## Definition

2:46:39

3

---

---

---

---

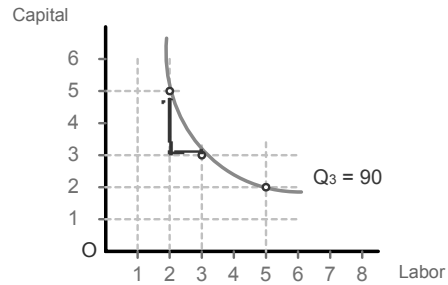
---

---

---

---

**Isoquant:** Curve showing all possible combinations of inputs that yield the same output.



2:46:39

4

---

---

---

---

---

---

---

---



Pindyck and Rubinfeld, p. 219:

**Diminishing MRTS:** The MRTS falls as we move down along an isoquant. In other words, isoquants are convex.

Assumption

product / output / return

2:46:39

5

---

---

---

---

---

---

---

---

2 special cases

2:46:39

6

---

---

---

---

---

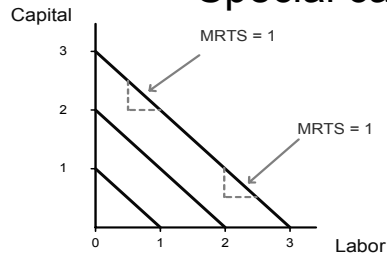
---

---

---

Special case #1: Isoquants when inputs are **perfect substitutes**.

## Special case #1



2:46:39

7

---

---

---

---

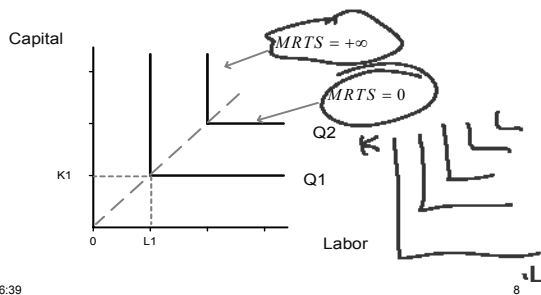
---

---

---

Special case #2: Isoquants with **Fixed-proportion** production function.

## Special case #2



2:46:39

8

---

---

---

---

---

---

---

## Iso-cost line

2:46:39

9

---

---

---

---

---

---

---

Pindyck and Rubinfeld, p.245:

**Isocost line:** Graph showing all possible combinations of labor and capital that can be purchased for a given total cost.

**Isocost equation**

$$C = w \times L + r \times K$$

where  $w$  is wage rate of labor and  $r$  is rent of capital

Rewrite:

$$K = \frac{C}{r} - \left(\frac{w}{r}\right)L$$

Slope of isocost line is  $\Delta K / \Delta L = - (w/r)$  ( $w/r$  is called **relative input price**)

$$K = \frac{C}{r} - \frac{w}{r}L$$

2:46:39 10

---

---

---

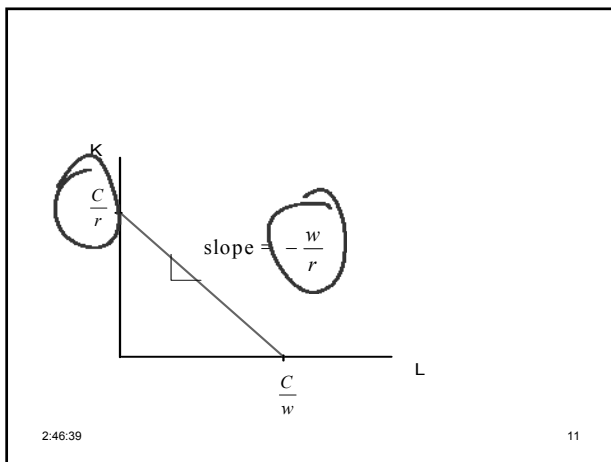
---

---

---

---

---




---

---

---

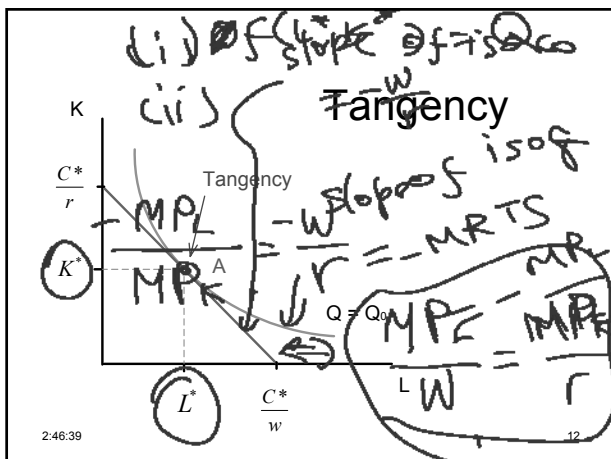
---

---

---

---

---




---

---

---

---

---

---

---

---



Pindyck and Rubinfeld, p. 219:

**Returns to scale:** Rate at which output increases as inputs are increased proportionately.

**Increasing returns to scale:** Situation in which output more than doubles when all inputs are doubled.

**Constant returns to scale:** Situation in which output doubles when all inputs are doubled.

**Decreasing returns to scale:** Situation in which output less than doubles when all inputs are doubled.

## Definitions

2:46:39

13

---

---

---

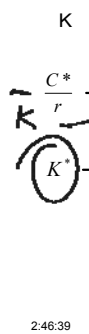
---

---

---

---

---



2:46:39

14

---

---

---

---

---

---

---

---



Pindyck and Rubinfeld, pp.206 – 7:

**Average product:** Output per unit of a particular input.

**Marginal product:** Additional output produced as an input is increased by one unit.

## Definitions

2:46:39

15

---

---

---

---

---

---

---

---



The end

2:46:39

19

---

---

---

---

---

---

---