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2003-2007 Ph.D. (Business) Indiana University – Bloomington.
1987-1991 BS.Sc. (Economics) Chinese University of Hong Kong – Hong Kong.

Research paper:
Chung, Barick, "Two Level Price Discrimination and Vertical Relationship" (March 05, 2012). Available at SSRN: <http://ssrn.com/abstract=1997070>.

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ECO 2011 (Sections L07-10) Basic Microeconomics

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Pindyck and Rubinfeld, p.218:

MRS

Marginal rate of technical substitution (MRTS): Amount by which the quantity of one input can be reduced when one extra unit of another input is used, so that output remains constant.

$MRTS_{LK} = - \text{Change in capital input} / \text{change in labor input}$

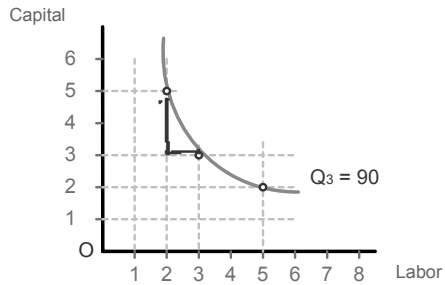
$$= - \Delta K / \Delta L$$

Definition

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Isoquant: Curve showing all possible combinations of inputs that yield the same output.



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Pindyck and Rubinfeld, p. 219:

Diminishing MRTS: The MRTS falls as we move down along an isoquant. In other words, isoquants are convex.

Assumption

product / output / return

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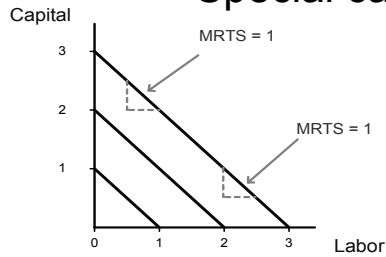
2 special cases

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Special case #1: Isoquants when inputs are **perfect substitutes**.

Special case #1

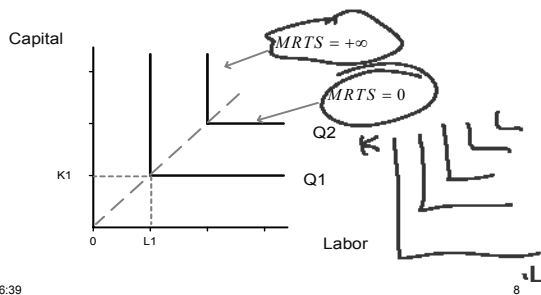


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Special case #2: Isoquants with **Fixed-proportion** production function.

Special case #2



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Iso-cost line

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Pindyck and Rubinfeld, p.245:

Isocost line: Graph showing all possible combinations of labor and capital that can be purchased for a given total cost.

Isocost equation

$$C = w \times L + r \times K$$

where w is wage rate of labor and r is rent of capital

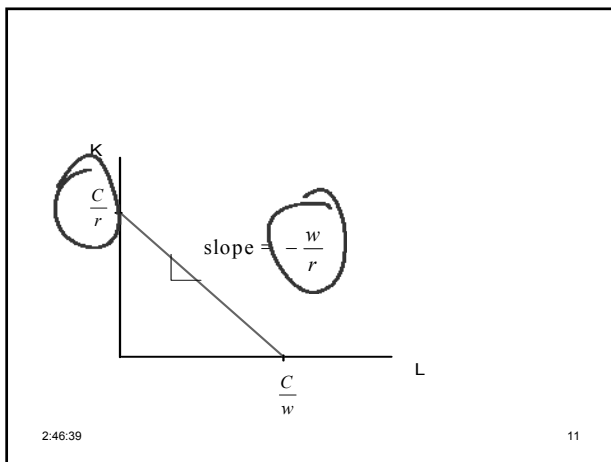
Rewrite:

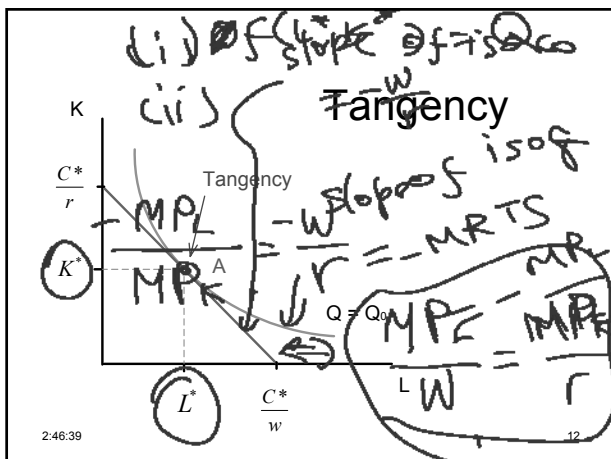
$$K = \frac{C}{r} - \left(\frac{w}{r}\right)L$$

Slope of isocost line is $\Delta K / \Delta L = - (w/r)$ (w/r is called **relative input price**)

$$K = \frac{C}{r} - \frac{w}{r}L$$

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Pindyck and Rubinfeld, p. 219:

Returns to scale: Rate at which output increases as inputs are increased proportionately.

Increasing returns to scale: Situation in which output more than doubles when all inputs are doubled.

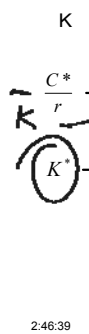
Constant returns to scale: Situation in which output doubles when all inputs are doubled.

Decreasing returns to scale: Situation in which output less than doubles when all inputs are doubled.

Definitions

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Pindyck and Rubinfeld, pp.206 – 7:

Average product: Output per unit of a particular input.

Marginal product: Additional output produced as an input is increased by one unit.

Definitions

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Pindyck and Rubinfeld, pp.206 – 7:

$$\frac{Q}{L}$$

Average product of labor = Output / labor input = Q / L

Marginal product of labor = Change in output / change in labor input = $\Delta Q / \Delta L$

$$\frac{Q}{K}$$

Average product of capital = Output / capital input = Q / K

Marginal product of capital = Change in output / change in capital input = $\Delta Q / \Delta K$

Definitions

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Pindyck and Rubinfeld, pp.206–7:

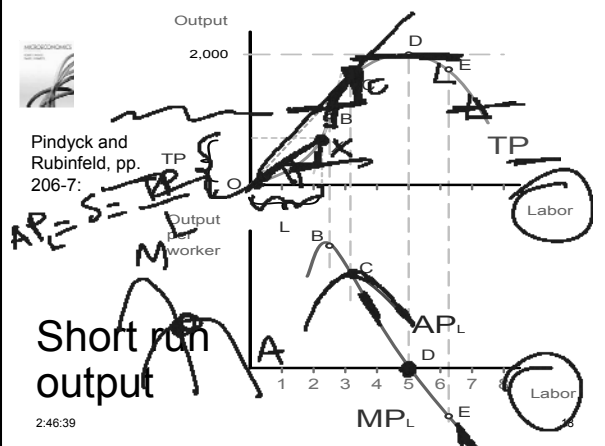
Labor L	Capital K	Output Q	$AP_L = Q/L$	$MP_L = \Delta Q / \Delta L$	$AP_K = Q/K$	$MP_K = \Delta Q / \Delta K$
0	10	0	-	-		
1	10	10	10	10		
2	10	30				
3	10	60	20	30		
4	10	80				
5	10	95				
6	10	108				
7	10	112				
8	10	112				
9	10	108				
10	10	100				

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Pindyck and
Rubinfeld, pp.
206-7:



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The end

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