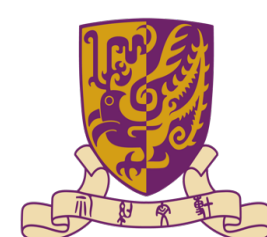


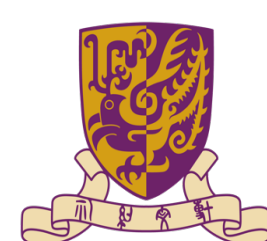
FIN2010 Financial Management

Course Logistics



Course Objectives

- Understand what the **financial industry** does
- Learn the framework of **quantifying** financial problems
- Learn how to make rational financial **decisions**
 - Evaluate: should I buy this apartment/stock/product?
 - Plan: to have X amount of money, I need to ...
 - **Call out scams** 诈骗



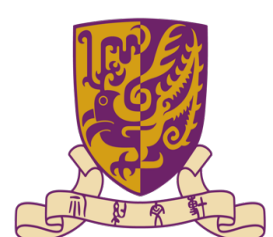
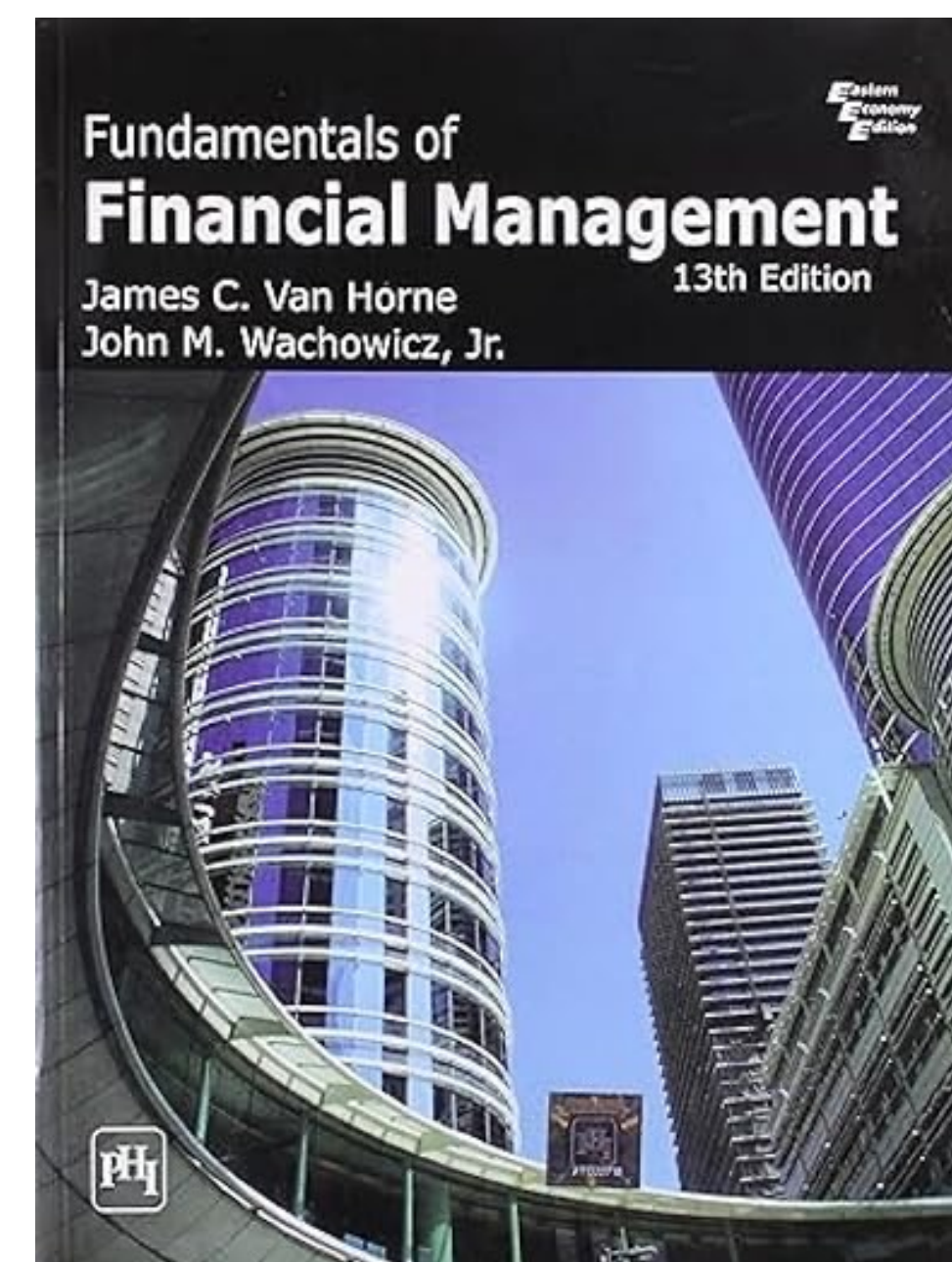
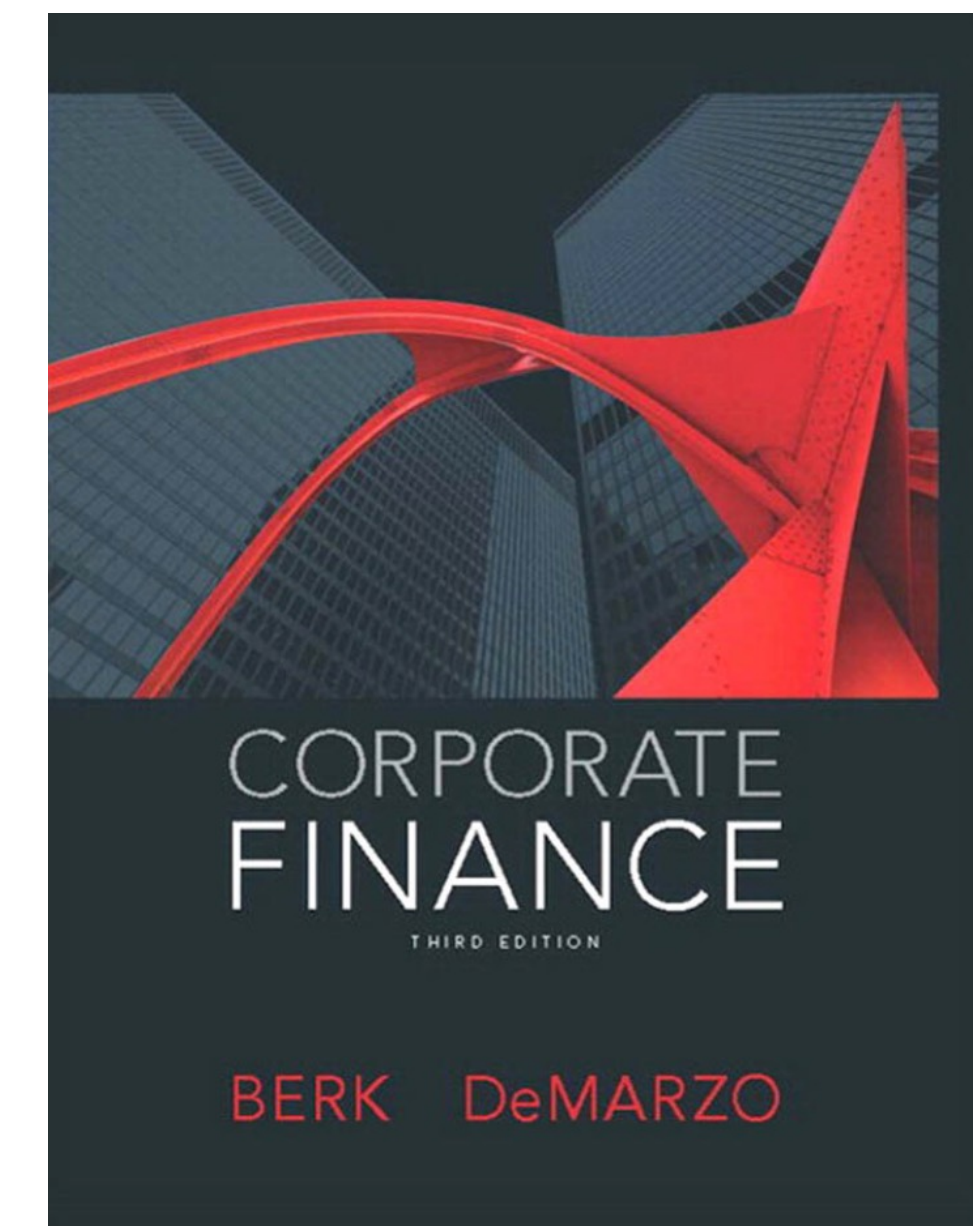
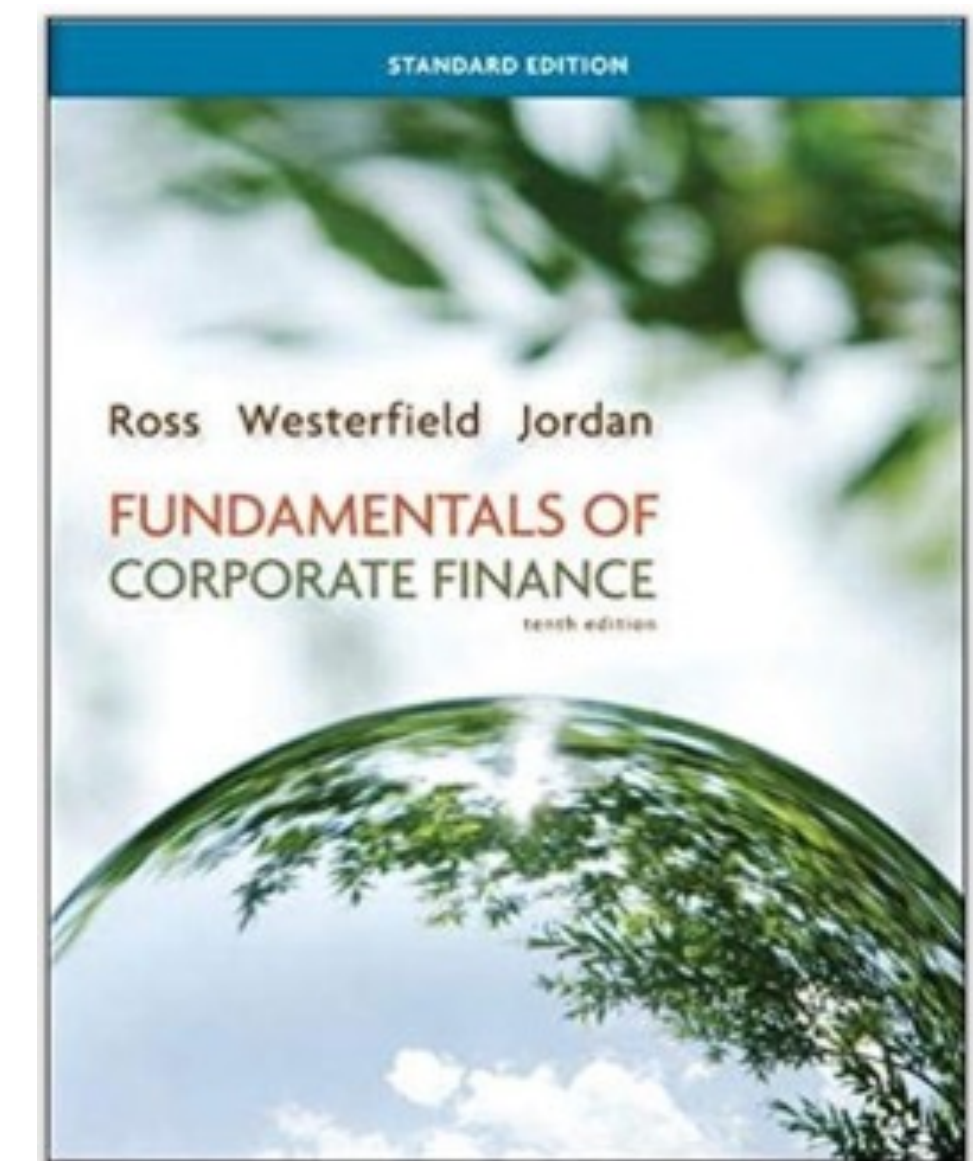
Materials

- Textbooks

- **Fundamentals of Corporate Finance**, by Stephen A. Ross, Randolph W. Westerfield and Bradford D. Jordan
- **Corporate Financial**, by Jonathan Berk, Peter DeMarzo
- **Fundamentals of Financial management**, by James C. Van Horne and John M. Wachowicz, Jr.
- Not required
- Strongly recommended for students without any prior knowledge of finance

- Financial calculator

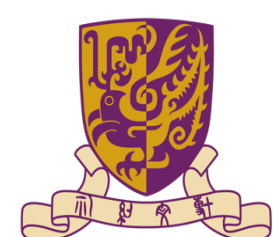
- Recommend Texas Instruments BA II Plus (including BA II Plus Professional)
- Not required.



Course Logistics

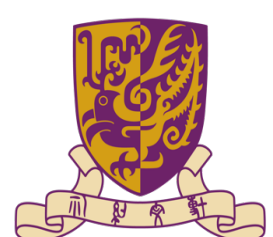
- Grading
 - 20% Homework (12% weekly assignments, 6% take-home quizzes, 2% investment report)
 - 35% Midterm
 - 45% Final

Final grade is outcome based and assigned across all 8 sections of FIN2010.



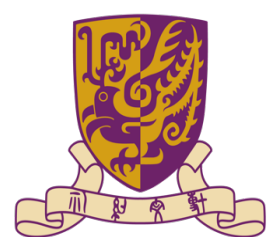
Investment Report

- 2% of your grade
- Goal: record and analyze your own investment performance
 - Buy at least 5 financial assets with real money
 - Describe why you bought and sold these assets
 - Track the performance of your investments
- Format: fill in the form provided by the instructor
 - Due date: TBA



Office Hour

Hour	Host	Venue	Meeting ID	Password
Mon 19:00-20:00	Zhongkai Xue	Startup Zone Library L103	975 6739 3716	2010
Tue 15:00-16:00	Bei Wei	Zhi Ren 319-320	614 106 4776	FIN2010
Wed 19:00-20:00	Caiwei Lin	Startup Zone Library L103	919 4208 5581	2010
Thu 17:00-18:00	Hongqi Liu	Zhi Ren 304	240 083 0393	2010
Fri 14:00-15:00	Xuefeng Qu	Zhi Ren 319-320	928 0354 4215	2010
Fri 15:00-16:00	Junle Liu	Startup Zone Library L103	918 1153 5992	2010



About the Instructor

- Name: Hongqi Liu (刘洪七)
- Family: married, a boy and a girl
- Education
 - PhD in finance, Baruch College, City University of New York, 2016
 - BA in finance, Southwestern University of Economics and Finance, 2010
- Research
 - Behavioral finance, retail investor behavior

