P8106 - Final Project - NBA Players Salary Prediction

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Introduction

For teams in the National Basketball Association (NBA), a key strategy to win more games is to properly allocate their salary cap - an agreement that places a limit on the amount of money that a team can spend on players' salaries. How to evaluate the performance of each NBA player and give a suitable level of salary is a complicated problem. In this project, we intend to predict the salary of NBA players in the 2021-2022 season based on their game statistics. We collected game statistics that are commonly used to evaluate players from the NBA official website, built both linear and non-linear models, including linear regression, elastic net regression, principle component regression (PCR), generalized addictive model (GAM), multivariate adaptive regression spline (MARS) model, random forest and neural network on selected feature variables, and compared these models to determine a final predictive model.

Data Preprocessing

We will conduct data analysis and model construction based on two datasets on NBA players' contracted salary [1] and performance statistics per game [2] in 2021-2022. The following steps are included in our data preparation:

- Two original datasets were inner joined by players and teams
- Kept only one record with most number of games played for each of players, given a player may transfer to other teams during the session and have multiple records.
- Removed 5 variables with missing values caused by division of other existing variables.
- Divided count variables (field_goal, free_throw, etc.) by variable minute to convert them to efficiency

The final cleaned dataset has 442 records and 24 variables, including 2 categorical variables, 21 numerical variables and 1 numeric response variable salary.

Variable Name	Meaning	Varianble Type
position	Position of the player	categorical (5 classes)
age	Player's age on February 1 of the season	numeric
team	Team that the player belong to	categorical (30 classes)
game	Number of games played	numeric
game_starting	Number of games played as a starter	numeric
minute	Minutes played per game	numeric
field_goal	Field goals per minute	numeric
$fg_attempt$	Field goal attempts per minute	numeric
x3p	3-point field goals per minute	numeric
x3p_attempt	3-point field goal attempts per minute	numeric
x2p	2-point field goals per minute	numeric
$x2p_attempt$	2-point field goal attempts per minute	numeric
$free_throw$	Free throws per minute	numeric

Variable Name	Meaning	Varianble Type
ft_attempt	Free throw attempts per minute	numeric
$offensive_rb$	Offensive rebounds per minute	numeric
$defenssive_rb$	Defensive rebounds per minute	numeric
$total_rb$	Total rebounds per minute	numeric
assistance	Assists per minute	numeric
steal	Steals per minute	numeric
block	Blocks per minute	numeric
turnover	Turnovers per minute	numeric
personal_foul	Personal fouls per minute	numeric
point	Points per minute	numeric
salary	Salary of the player in million (Response)	numeric

Exploratory Analysis

Univariate Analysis

The following plots show distribution of each univariable. For categorical variables team and position, they are distributed quite evenly. There are 30 unique values in team, which may result in too many dummy variables in the model. Therefore, we may consider exclude team or cluster it into fewer classes in selected models.

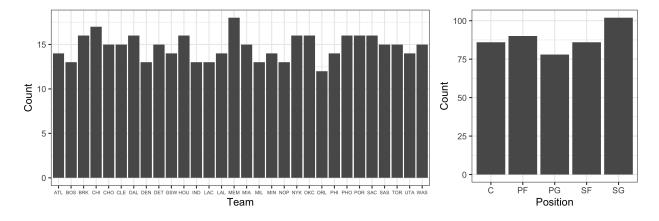


Figure 1: Histograms of categorical predictive variables

For numeric variables, some of them (gs, ft, orb,blk), including response salary are skewed, with some players have extremely high salary. Visualization for all variables are enclosed in Appendix A.

Correlation Analysis

From the correlation heat map, it is obvious that multicolinearity could be a problem, which we may consider using penalized models (ridge, lasso) or ensembled models (random forest, boosting, neural network) to fix. The feature maps demonstrated that some correlations are non-linear, which we may consider using GAM or MARS to address.

From categorical variable position and team, extremely high values and large variance in salary show in all positions and some teams.

Model Construction

Data Partition

After getting an overview of data from exploratory analysis, we splitted the dataset into training (75%) and testing (20%). We would use 10 fold repeated cross validation to compare each model using training data and then select a best model to predict on testing data. Based on the exploratory analysis, we would build 8 models in four category: 1. Linear Regression: (1) simple Linear Regression Model, (2) Elastic-net Model, (3) Principal Component Regression Model (PCR) 2. Generalized Linear Regression: (4) Generalized Addictive Model (GAM), (5) Multivariate Adaptive Regression Splines Model (MARS) 3. Tree based Models Models: (6) Random Forest, (7) Generalized Boosted Regression Modeling (GBM) 4. Blackbox Model (8) neural network

Part 1 Linear regression

(1) Standard Least-Squared

There is no tuning parameter for standard least-squared model.

(2) Elastic Net

The elastic-net model has two parameter, which are alpha (compromise between LASSO and ridge) and lambda (the penalty term limits the number or magnitude of predictor coefficients). The elastic-net model reached its best tune at $\alpha = 1$ (i.e. LASSO model) and lambda = 0.27.

(3) Principle Component Regression

The tuning parameter of PCR is the number of predictors included in the final model. There are 5 components included in the model with minimum RMSE.

Part 2 Generalized Linear Regression

(4) **GAM**

There is no tuning parameter for GAM. The GAM model can capture the non-linear trend in the model, but it may have a high variance. age, game_starting, assistance, personal_foul, and point are statistically significant predictors at 0.0001 significant level.

(5) MARS

The tuning parameter for MARS is nprune and degree. When attempting to fit the MARS model, we noticed that the RMSE increased drastically when degree is over 3 and nprune is over 8. Therefore, we would choose the range of degrees as 1:3 and range of nprune as 2:8. When number of terms is 6 and product degree is 2, MARS model reached its best tune and RMSE is lowest. The MARS model selected 6 of 69 terms, and 6 of 54 predictors. And the top 3 important predictors are: age, minute, game. MARS model is highly adaptive comparing with previous models and has a higher prediction accuracy.

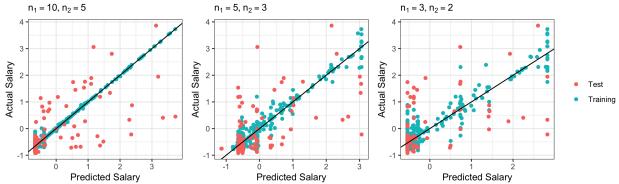
Part 3: Tree based Models Models

- (6) Random Forest
- (7) Generalized Boosted Regression Modeling (GBM)

Part 4: Neural Network

Several 2 hidden-layer neural networks were built to fit the data. Despite trying different number of nodes and applying regularization techniques (L2 and dropout), the resulting models still have a noticeable overfitting problem. Given the size of the dataset is very small (n = 442), the performance of neural network is not as good as some traditional statistical models. It is more useful when the size of dataset is much larger with more variables.

As shown in the figure, as the number of nodes in the first and second hidden layers increases, neural networks can provide very accurate fittings of the training data, with much lower MSEs compared to other methods. However, the predictions are not satisfying when the models are applying to the test data.



Model Comparasion

Conclusion

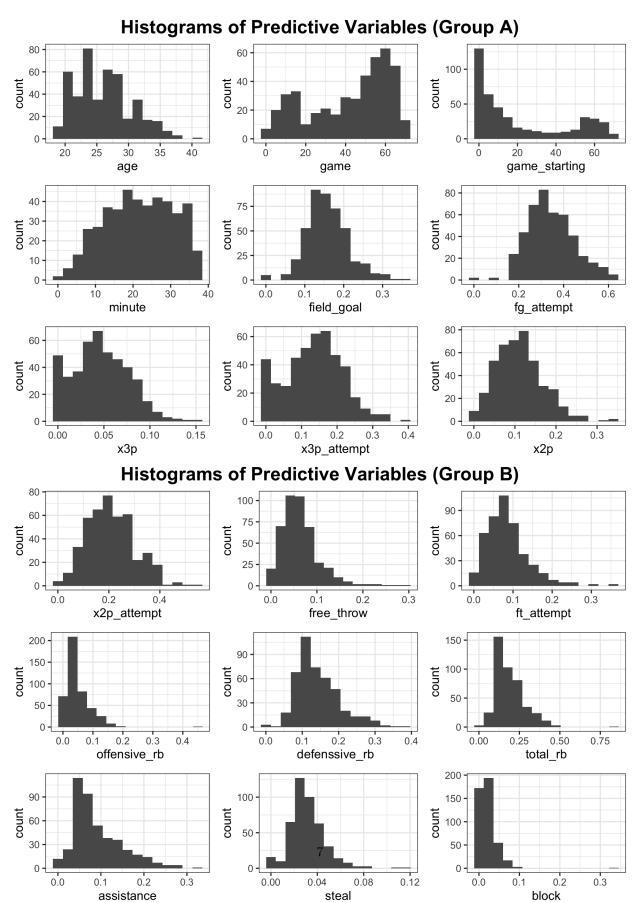
References

[1] https://www.basketball-reference.com/contracts/players.html

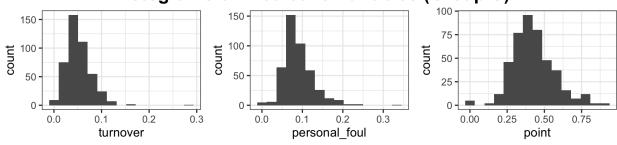
 $[2] https://www.basketball-reference.com/leagues/NBA_2022_per_game.html$

Appendices

Appendix A - Numeric Variable Distribution



Histograms of Predictive Variables (Group C)



Appendix B - Numeric Variable Distribution

Appendix C - Neural Network Model