

# MENGLONG LI

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## EDUCATION

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<b>Massachusetts Institute of Technology.</b> Cambridge, MA. Institute for Data, Systems, and Society <i>Postdoctoral associate</i>	01/2021 - 01/2022
<b>University of Illinois at Urbana-Champaign.</b> Champaign, IL. Department of Industrial and Enterprise Systems Engineering <i>Ph.D. in Operations Research</i>	08/2016 - 12/2020
<b>University of Pierre and Marie Curie.</b> Paris, France. Department of Mathematics <i>M.S. in Mathematics</i>	09/2014 - 06/2015
<b>Tsinghua University.</b> Beijing, China. Department of Mathematical Sciences <i>B.S. in Mathematics</i>	09/2010 - 07/2014

## RESEARCH INTEREST

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Inventory management, revenue management, discrete convex analysis, approximation algorithms, game theory, data-driven decision making

## PUBLICATIONS

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- $M^{\natural}$ -Convexity and Its Applications in Operations, with Xin Chen.  
**Operations Research**, *forthcoming*
  - Provide a tool using  $M^{\natural}$ -convexity to derive nonincreasing optimal solutions and preservation properties in parametric maximization problems with submodular objective functions, together with some new fundamental properties of  $M^{\natural}$ -convexity. Its usefulness is demonstrated by two important inventory models in the literature.
- Discrete Convex Analysis and Its Applications in Operations: A Survey, with Xin Chen.  
**Production and Operations Management**, *forthcoming*
  - Review of applications of  $L^{\natural}$ -convexity and  $M^{\natural}$ -convexity in inventory management, revenue management, sharing economy, healthcare and economics.

## WORKING PAPERS

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- S-Convexity and Gross Substitutability, with Xin Chen  
**Operations Research**, *major revision*
  - Introduce a generalization of  $M^{\natural}$ -convexity referred to as S-convexity, and establish its properties, characterizations, nonincreasing optimal solutions result, and relationship with gross substitutability. Employ S-convexity to derive monotone comparative statics results for two classical inventory models.

- Asymptotic Optimality of Semi-Open-Loop Policies in Markov Decision Processes with Large Lead Times, with Xingyu Bai, Xin Chen, and Alexander L. Stolyar  
**Management Science**, *under review*
  - Provide a unified framework of analyzing asymptotic optimality of semi-open-loop policies in Markov decision processes (MDPs) with an immediate control and a delayed control. Employ this framework to prove asymptotical optimality of semi-open-loop policies in finite MDPs with fast mixing properties and uniformly bounded cost functions, constant-order policies in classical lost-sales inventory models with large lead times for divisible products, and bracket policies in the same inventory model for indivisible products.
- Allocation of COVID-19 Vaccines Under Limited Supply, with Xin Chen, David Simchi-Levi, and Tiancheng Zhao
  - Study vaccine allocation policies to various age groups when limited supply is available over time. Use epidemic data from New York City to calibrate an age-structured model that captures the disease dynamics within and across various age groups. Derive the optimal static policies under different objectives and evaluate several dynamic policies.
- Assortment Optimization Under a Logit Model with Multiple Categories, with Xin Chen and Tiancheng Zhao.
  - Study an assortment optimization problem of a discrete choice model where each customer chooses a bundle consisting of products from multiple categories, and develop its approximation algorithms with constant ratio guarantees.
- Decentralized Pricing and Capacitated Assortment Planning in an Online Marketplace Using Personalized Commission Fee Policy, with Xin Chen and Ebrahim Arian.
  - Study a joint assortment and commission fee optimization problem of an online platform with competing retailers. Develop characterizations and efficient algorithms for the platform's optimal assortment and commission fee policy.

## RELEVANT EXPERIENCE

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**University of Illinois at Urbana-Champaign.** Champaign, IL.  
*Research Assistant. Supervisor: Xin Chen*

08/2016 - 12/2020

- Established properties of  $M^{\natural}$ -convex functions, and employed them to simplify the complicated analysis of prevalent operations models in the literature including a multi-product dynamic stochastic inventory model, a discrete choice model, an assemble-to-order inventory model and a portfolio contract model.
- Proposed a generalization of  $M^{\natural}$ -convexity referred to as S-convexity, and established properties of S-convex functions on continuous spaces. Utilized S-convexity to derive monotone comparative statics results for two classical inventory models.
- Proposed an 0.5-approximation algorithm for an assortment optimization problem under a two-category bundle logit model when one category has two products.
- Established the asymptotic optimality of a bracket policy for a lost-sales inventory model with integral random demand and discrete replenishment.
- Proposed a FPTAS for a joint assortment and pricing problem with fixed costs.

**Shanghai University of Finance and Economics.** Shanghai, China.  
*Visiting Student. Supervisor: Simai He*

07/2015 - 06/2016

- Simulated three online advertisement allocation algorithms in MATLAB and achieved a 10% revenue increase over a greedy algorithm.

## INDUSTRIAL PROJECTS

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**Inventory Management of Unattended Vending Shelves Operated by Shunfeng.** Champaign, IL. 10/2018 - 03/2019

*Supervisor: Xin Chen*

- Helped Shunfeng to predict the demand of each product on their unmanned shelves in several cities of China. Raised  $R^2$  scores of weekly and monthly predictions to 0.868 and 0.877, respectively.
- Proposed a new data-driven inventory replenishment policy which outperforms Shunfeng's current policy in multiple criterion including inventory level, inventory turnover, number of replenishment and out-of-stock rate.

## TALKS

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- **Allocation of COVID-19 Vaccines under Limited Supply**  
UIUC ISE Graduate Seminar 2020
- **Substitutability,  $M^h$ -Convexity and Their Applications**  
MSOM Conference 2018
- **$M^h$ -Convexity and Its Applications in Operations**  
UIUC Gies College of Business Brown Bag Seminar 2019  
Informs Annual Meeting 2019  
POMS Conference 2019  
Informs Annual Meeting 2018

## PROFESSIONAL SERVICES

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- Reviewer for Production and Operations Management
- Session Chair for 2018 MSOM Conference

## AWARD RECOGNITION

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- **William A. Chittenden II Award** 2020
- **YinzOR Poster Competition Third Place** 2019
- **UIUC ISE Department Travel Poster Presentation First Place** 2019
- **Alibaba Global Mathematics Competition Excellence Award** 2018
- **Fondation Sciences Mathmatiques de Paris Program scholarship** 2014 - 2015
- **China National Grants** 2013
- **China National Grants** 2011
- **China Mathematical Olympiad Silver Award** 2010
- **National High School Mathematics League First Prize** 2009

## TECHNICAL SKILLS

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Python, R, MATLAB, C++, Latex, Mathematica