MENGTONG LI

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EXPERIENCE

UX ARCHITECT | UW-Madison, DoIT

08/2018 - Present

- Design or redesign multiple apps and websites that are used by 5000+ students.
- Conduct campus-wide user research and usability testing, and analyze user feedback.
- Visualize design solutions by creating wireframes and prototypes.

UX/UI Designer | Janus Health

10/2020 - Present

- Provide ongoing design consulting services, and identify usability issues in the current products.
- Work closely with developers to design and iterate products in the healthcare industry.

UX/UI Design Tutor | GUTS

01/2020 - 04/2020

- Mentored UW-Madison students with UX/UI design knowledge/skills/tools and provided hands-on instructions in English and Chinese.

TEACHING ASSISTANT | UW-Madison

01/2018 - 05/2018

- Provided advice on designing interactive web-based maps with better user experience and accessibility.
- Assisted 35 graduate students to learn HTML, CSS, Javascript, JQuery, and APIs like Leaflet and D3.

EDUCATION

M.S. Design & Innovation

01/2021 - 05/2022

University of Wisconsin - Madison

M.A. Library & Information Studies

09/2017 - 12/2019

University of Wisconsin - Madison

B.S. Management of Information System

09/2013 - 07/2017

University of Electronic Science & Technology of China

SKILLS

Design Thinking
Prototyping & Wireframing
Usability & Accessibility Testing
Data Analytics & Visualization
HTML, CSS, Javascript, SQL
VR, AR, 3D Modeling

Tools

Figma, Sketch, Adobe XD, AI, PS
WordPress, WebFlow, Unity
Tableau, Google Analytics