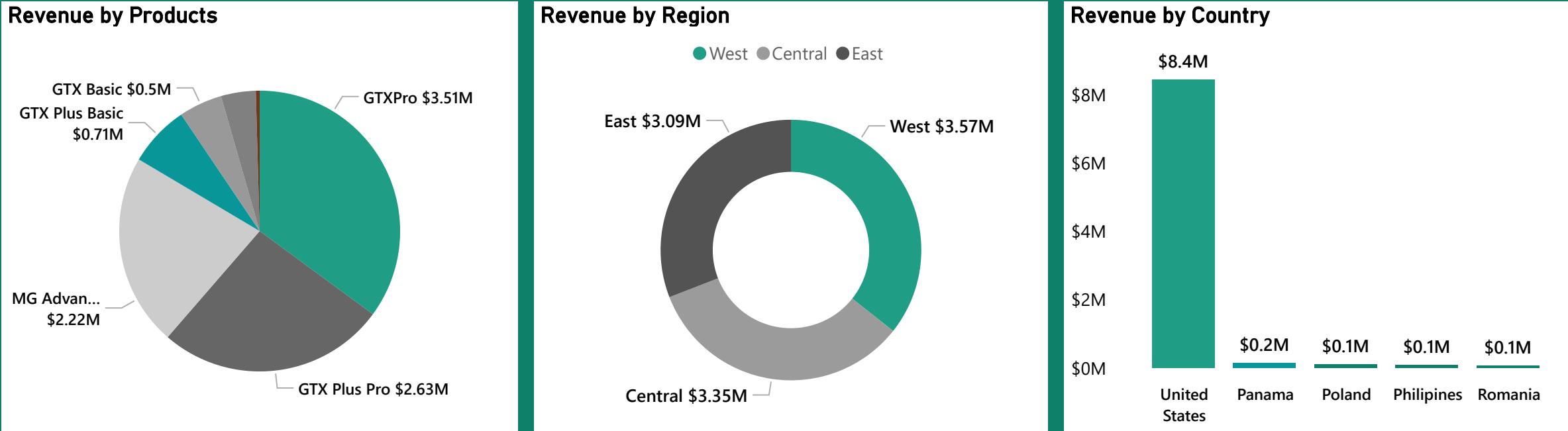


SALES PERFORMANCE OVERVIEW DASHBOARD

By Meni Awudumapu

Deal State	Regional Office	Year	Product	Sector	Country
All	All	All	All	All	All

Revenue (USD)	Avg. Close Value	Number of Deal	Unique Product	Country	Avg Deal Size By Country
\$10.01M	1.49K	8800	7	85	1.14K



SALES PERFORMANCE OVERVIEW DASHBOARD

By Meni Awudumapu

Deal State

Regional Office

Year

Product

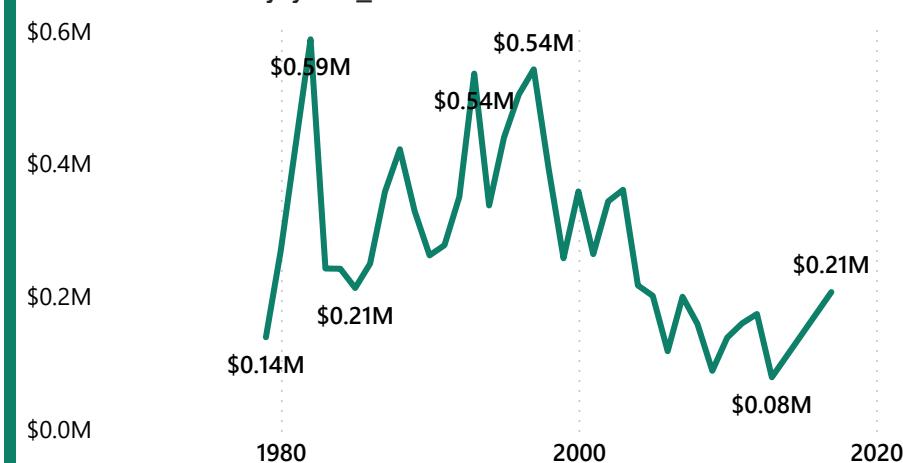
Sector

Country

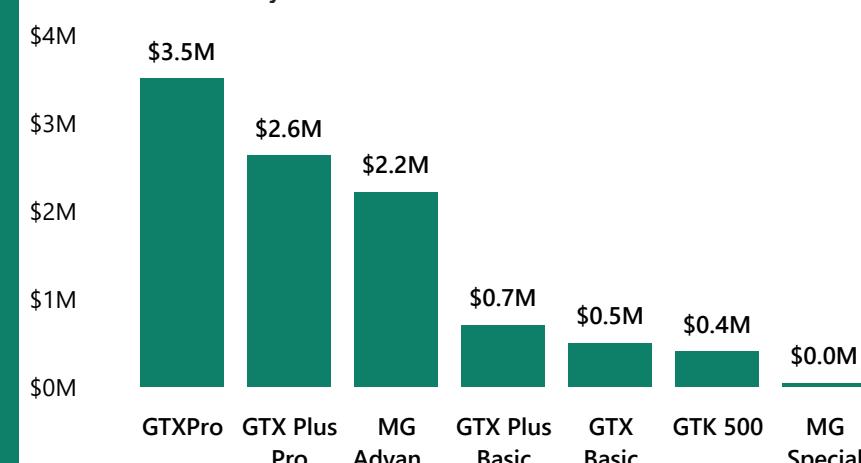
TOP 5 SECTOR

retail	\$1,867,528
services	\$533,006
software	\$1,077,934
technology	\$1,077,934

Total Revenue by year_established



Total Revenue by Product



TOP 5 COUNTRY

Panama	\$151,777
Philipines	\$90,991
Poland	\$106,754
Romania	\$106,754

product	Count of deal	Total Revenue	% of win rate	Average close value
GTK 500	40	\$400,612	37.50%	16,024.48
GTX Plus Pro	968	\$2,629,651	49.48%	3,529.73
GTXPro	1480	\$3,510,578	49.26%	3,060.66
MG Advanced	1412	\$2,216,387	46.32%	2,044.64
GTX Plus Basic	1383	\$705,275	47.22%	671.05
GTX Basic	1866	\$499,263	49.04%	347.68
MG Special	1651	\$43,768	48.03%	35.79

SALES PERFORMANCE OVERVIEW DASHBOARD

By Meni Awudumapu

Deal State

Regional Office

Year

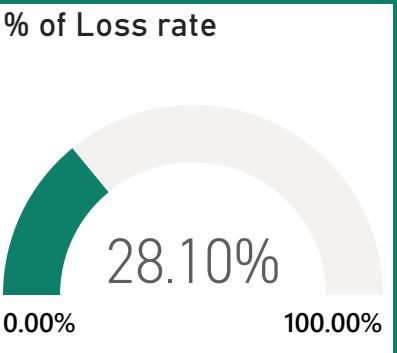
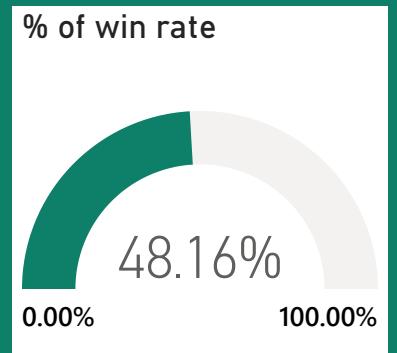
Product

Sector

Country

Revenue per Agent (USD)

\$10.01M



Avg. Close Value per Sales agent

1.49K

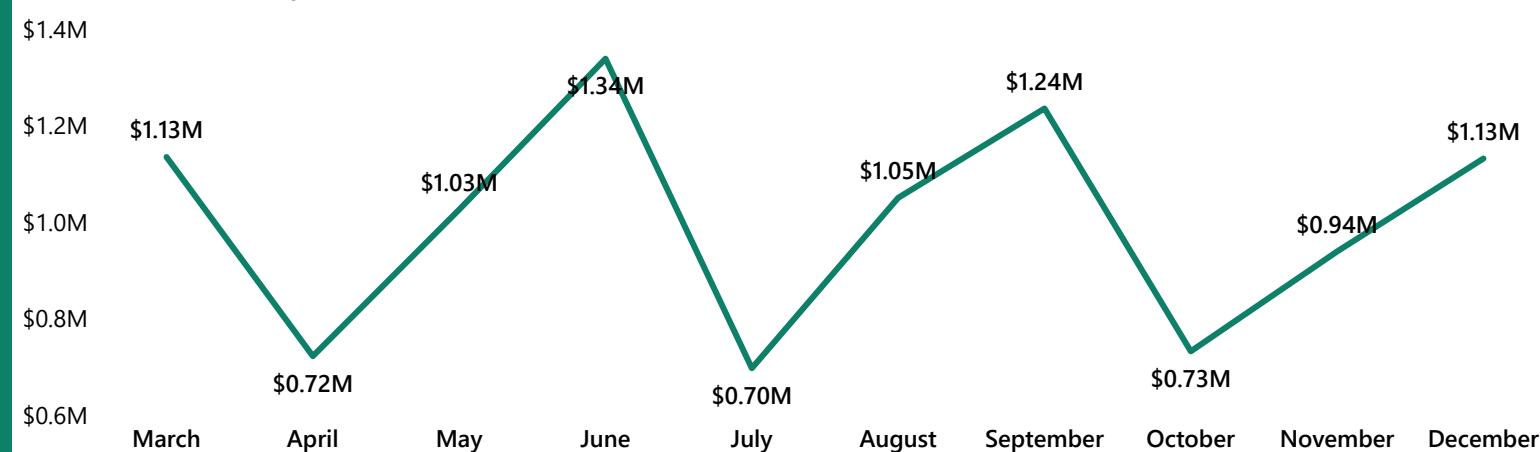
Total Deal per Agent

8800

TOP 5 SALES AGENTS

Vicki Laflam...		\$478K
Zane Levy		\$430K
Versie Hilleb...		\$188K
Wilburn Farren		\$158K
Violet Mclell...		\$123K

Total Revenue by Month



Sales Agent

- Anna Snelling
- Boris Faz
- Cassey Cress
- Cecily Lampkin
- Corliss Cosme
- Daniell Hammack
- Darcel Schlecht
- Donn Cantrell
- Elease Gluck
- Garret Kinder
- Gladys Colclough
- Hayden Neloms
- James Ascencio
- Jonathan Berthelot
- Kami Bicknell
- Kary Hendrixson
- Lajuana Vencill
- Meni Awudumapu**

[Dashboard](#)[Product](#)[Sales Agent Dashboard](#)[Overview](#)

SALES PERFORMANCE OVERVIEW DASHBOARD

By Meni Awudumapu

Deal State **Regional Office** **Year** **Product** **Sector** **Country**

CAPSTONE PROJECT

TITLE: SALES PERFORMANCE OVERVIEW DASHBOARD

NAME: MENI AWUDUMAPU

This Sales Performance Overview Dashboard presents a high-level and operational view of sales performance across products, regions, sectors, countries, and sales personnel. It is clearly designed for management and sales leadership decision-making.

Core Objectives the Dashboard Achieves

- Track overall revenue performance
- Monitor sales funnel health
- Identify top-performing products, sectors, regions, and people
- Enable filter-driven analysis by deal stage, year, product, sector, country, and office location.

It aim to answer question relation top performing product, sale agent, country and overall perfomance