

Dashboard

Product

Sales Agent
Dashboard

Overview

SALES PERFORMANCE OVERVIEW DASHBOARD *By Meni Awudumapu*

Deal State

All

Regional Office

All

Year

All

Product

All

Sector

All

Country

All

Revenue (USD)

\$10.01M

Avg. Close Value

1.49K

Number of Deal

8800

Unique Product

7

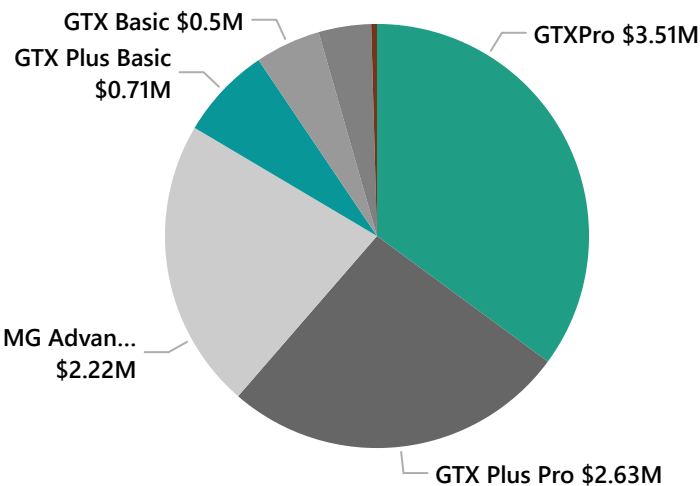
Country

85

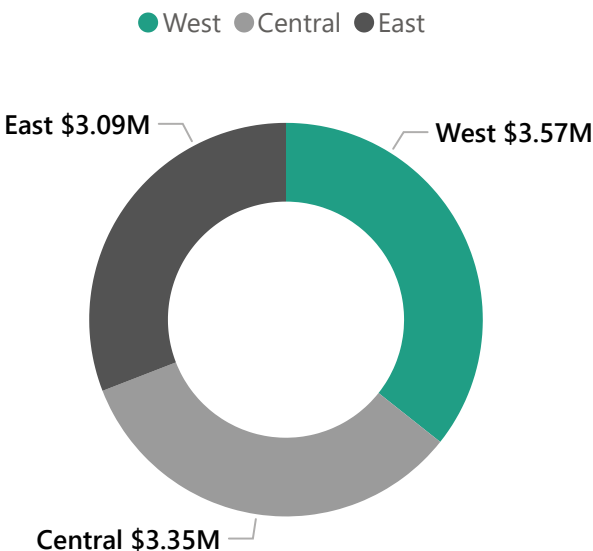
Avg Deal Size By Country

1.14K

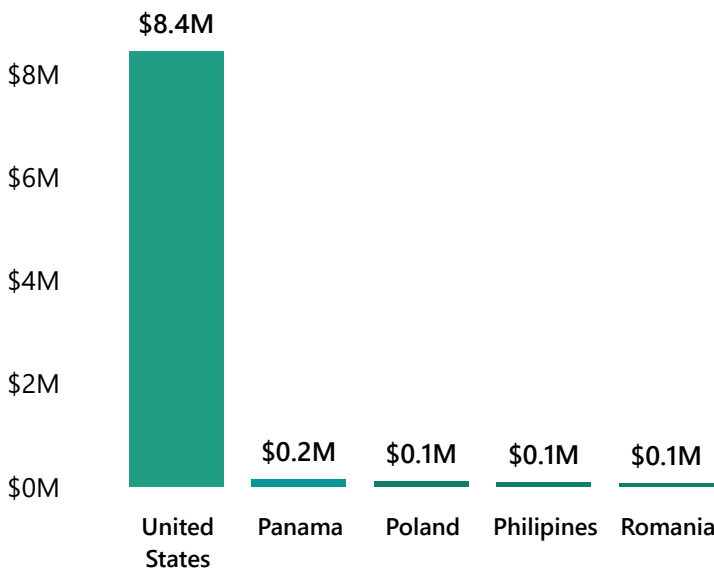
Revenue by Products



Revenue by Region



Revenue by Country



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TOP 5 SECTOR

retail

\$1,867,528

services

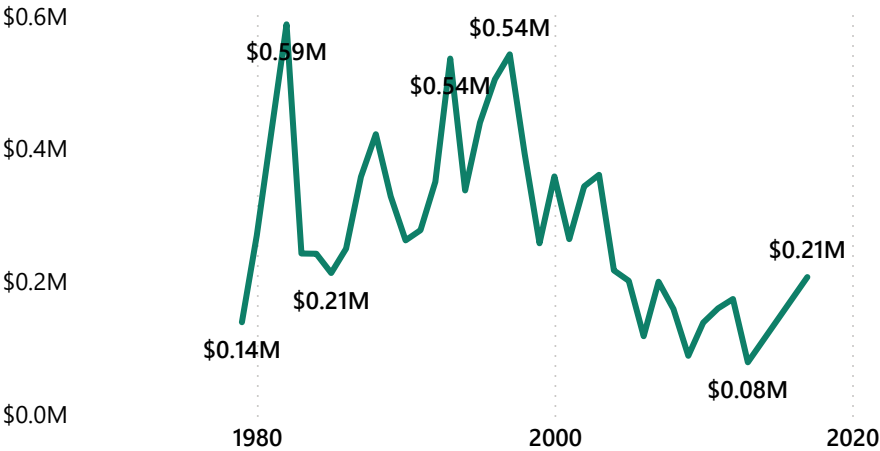
\$533,006

software

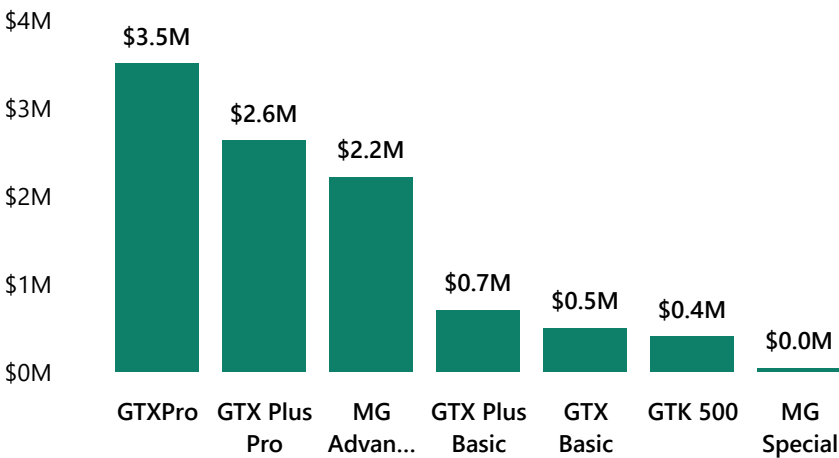
\$1,077,934

technology

Total Revenue by year_established



Total Revenue by Product



TOP 5 COUNTRY

Panama

\$151,777

Philipines

\$90,991

Poland

\$106,754

Romania

product	Count of deal	Total Revenue	% of win rate	Average close value
GTK 500	40	\$400,612	37.50%	16,024.48
GTX Plus Pro	968	\$2,629,651	49.48%	3,529.73
GTXPro	1480	\$3,510,578	49.26%	3,060.66
MG Advanced	1412	\$2,216,387	46.32%	2,044.64
GTX Plus Basic	1383	\$705,275	47.22%	671.05
GTX Basic	1866	\$499,263	49.04%	347.68
MG Special	1651	\$43,768	48.03%	35.79

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Deal State

All

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Revenue per Agent (USD)

\$10.01M

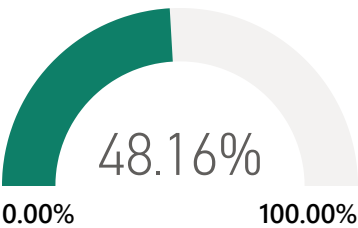
Avg. Close Value per
Sales agent

1.49K

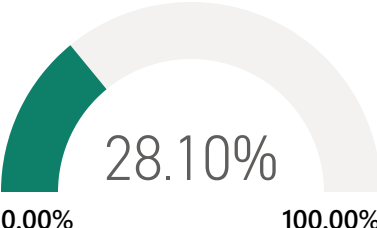
Total Deal per Agent

8800

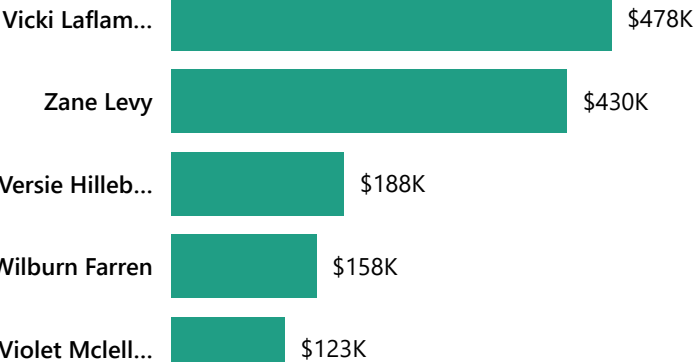
% of win rate



% of Loss rate



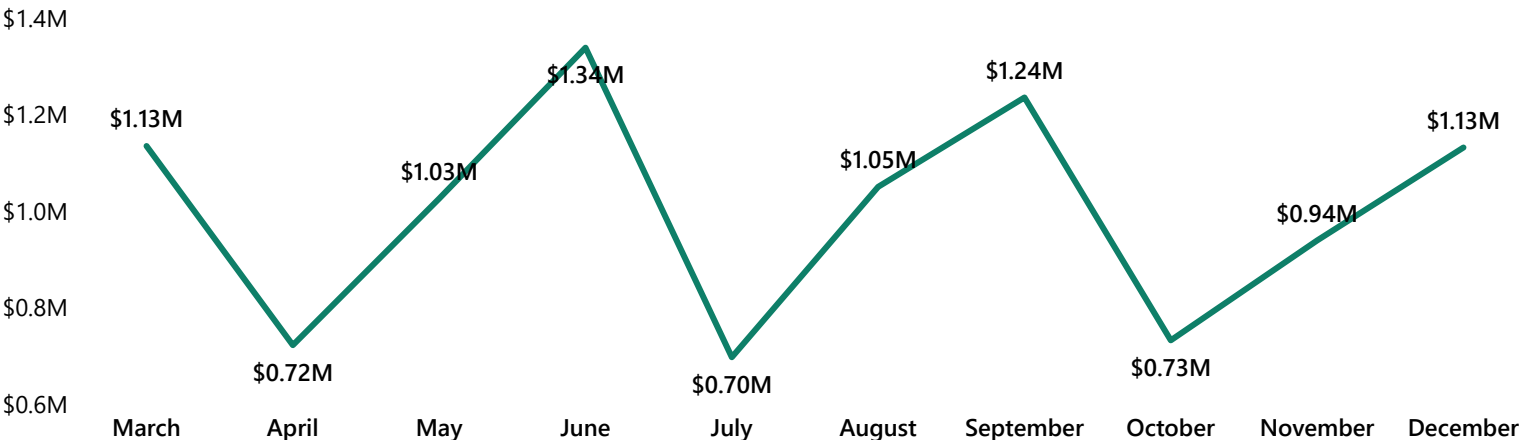
TOP 5 SALES AGENTS



Sales Agent

- ☐ Anna Snelling
- ☐ Boris Faz
- ☐ Cassey Cress
- ☐ Cecily Lampkin
- ☐ Corliss Cosme
- ☐ Daniell Hammack
- ☐ Darcel Schlecht
- ☐ Donn Cantrell
- ☐ Elease Gluck
- ☐ Garret Kinder
- ☐ Gladys Colclough
- ☐ Hayden Neloms
- ☐ James Ascencio
- ☐ Jonathan Berthelot
- ☐ Kami Bicknell
- ☐ Kary Hendrixson
- ☐ Lajuana Vencill
- ☐ ...

Total Revenue by Month



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Deal State

All

Regional Office

All

Year

All

Product

All

Sector

All

Country

All

CAPSTONE PROJECT

TITLE: SALES PERFORMANCE OVERVIEW DASHBOARD

NAME: MENI AWUDUMAPU

This Sales Performance Overview Dashboard presents a high-level and operational view of sales performance across products, regions, sectors, countries, and sales personnel. It is clearly designed for management and sales leadership decision-making.

Core Objectives the Dashboard Achieves

- Track overall revenue performance
- Monitor sales funnel health
- Identify top-performing products, sectors, regions, and people
- Enable filter-driven analysis by deal stage, year, product, sector, country, and office location.

It aim to answer question relation top performing product, sale agent, country and overall performace