



WHAT IS MENLOHACKS?

MenloHacks is a student-run hackathon aimed at students in the San Francisco Bay Area. At the event, students will have 24 hours to create anything with technology such as a website or mobile app. During the event, students will have the opportunity to learn about various new technologies, hone their programming skills, or even learn basic programming from scratch. By the end, every student will have a working demo of their project. We aim to help high school students get interested in computer science by giving them the opportunity to make something cool in a fun and supportive environment.

LOGISTICS?

MenloHacks will host between 250 and 300 students from various high schools (any high schooler is eligible to apply) from approximately 10AM on April 16th to 3PM on April 17th, 2016.

WHY SPONSOR MENLOHACKS?

Sponsors will have the opportunity to:

- **Connect with young computer scientists.** For many attendees it will be their first hackathon. Therefore, sponsoring MenloHacks will allow for the rare opportunity to make an early impression on upcoming software engineers. All students remember their first hackathon; the companies that are present will make a long-lasting impression.
- **Distribute company swag (i.e paraphernalia).** Most students won't have very many t-shirts with company logos on them by nature of having not been to many hackathons and/or career fairs before. This means students are likely to view your company's swag as special and wear it more often.
- **Evangelize your API.** At this stage in the student's programming career, they are unlikely to be familiar with all the various APIs on the market. By sponsoring MenloHacks students will know of your API first and therefore be more likely to be loyal to it throughout their programming career.
- **Recruit.** While many students will be on the beginning side of development, the application process will also ensure an equally large number of experienced developers. This means lots of recruiting opportunities for summer internships and/or to summer programs.
- **Market.** By being at MenloHacks, students will view your company as "hip" and therefore be more likely to view your company in the same domain as companies frequently featured in popular culture.

WHERE WILL YOUR MONEY GO?

Your money will help cover all the costs of the event. This ranges from food, beverages, security, prizes, and hackathon swag.

SPONSORSHIP TIERS

Tier	Bronze	Silver	Gold	Platinum*
Cost	1000	2500	5000	Contact us
General				
Mentors	✓	✓	✓	✓
Demo at opening ceremony		1 minute	3 minutes	5 minutes
Talk at closing ceremony			2 minutes	5 minutes
Table in sponsor section		✓	✓	✓
Can give branded prize		✓	✓	✓
Recruiting				
Recruiting material can be distributed		✓	✓	✓
Receive resumes		Post-Event	Pre-Event	Pre-Event
Send recruiters		✓	✓	✓
Access to email list				✓
Branding				
Can distribute swag (i.e paraphernalia)	✓	✓	✓	✓
Thanked at opening Ceremony	✓	✓	✓	✓
Thanked at closing ceremony	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Logo on t-shirt		✓	✓	✓
Logo on banners at event		✓	✓	✓
Logo in email blasts			✓	✓

Branded Meal			✓	✓
Push notifications sent via official app			2	4
MenloHacks co-hosted by you				✓

*Platinum tier is limited to one company.

Note: MenloHacks, Inc is a registered 501(c)(3) organization so all donations are tax deductible.

QUESTIONS?

Contact sponsor@menlohacks.com. All sponsorship tiers are negotiable.