MenloHacks

March 17 - 18, 2017

WHAT IS MENLOHACKS?

MenloHacks is a student-run hackathon hosted at Menlo School in Atherton, CA. At the event, students will be able to devote 24 hours to building technologically. Students will have the opportunity to learn about various new technologies, hone their programming skills, or even learn basic programming from scratch. By the end, every student will have a working demo of their project that is ready to be judged by leading figures in the technology industry. We aim to help high school students get interested in computer science by giving them the opportunity to make something cool in a fun and supportive environment. MenloHacks is supported by and works closely with MBest, Menlo's program that aims to involve more women in STEM.

MenloHacks I, which took place in April 2016, was a great success. Approximately 150 students attended, some from as far as San Diego, and it was the first hackathon for about 2/3 of attendees. MenloHacks I welcomed a panel of amazing judges such as Scott Forstall, Former SVP of iOS at Apple. Attendees created a wide array of projects, including the winning UberScheduler app, which allowed users to schedule Uber rides ahead of time, before Uber added this feature natively. A full video recap of last year's event can be found here.

LOGISTICS?

MenloHacks will host 200-250 students from various high schools (any high schooler is eligible to apply). The event will be held from 5PM on March 17 to 6PM on March 18th 2017 at Menlo School, which is located at 50 Valparaiso Avenue, Atherton, CA, 94027.

WHY SPONSOR MENLOHACKS?

As a sponsor, you will have the opportunity to:

- **Connect with young computer scientists**. MenloHacks I was the first hackathon for around 2/3 of its attendees. Sponsoring MenloHacks II will allow for the rare opportunity to make an early impression on upcoming software engineers. All students remember their first hackathon; the companies that are present will make a long-lasting impression.

- **Strengthen your brand**. Your company will be seen supporting the next generation of computer programmers. Attendees and observers alike will admire your commitment to the community and computer science education. Students will view your company as "hip" and therefore be more likely to view your company in the same domain as companies frequently featured in popular culture.

- **Distribute company swag (i.e paraphernalia)**. Many students won't have very many tshirts with company logos on them by nature of having not been to many hackathons and/or career fairs before. This means students are likely to view your company's swag as special and wear it more often.

- **Evangelize your API.** At this stage in the student's programming career, they are unlikely to be familiar with all the various APIs on the market. By sponsoring MenloHacks students will know of your API first and therefore be more likely to be loyal to it throughout their programming career.

- **Recruit.** While many students will be on the beginning side of development, the application process will also ensure an equally large number of experienced developers. You will have amble opportunities to recruit for summer internships and/or summer programs.

WHERE WILL YOUR MONEY GO?

Your money will help cover all the costs of the event. This includes food, beverages, security, prizes, and hackathon swag.

SPONSORSHIP TIERS

Tier	Bronze	Silver	Gold	Platinum*
Cost	500	1000	2500	5000
Can Distribute Swag (i.e. paraphernalia)	✔	✔	✔	✔
Thanked at Opening Ceremony	✔	✔	✔	✔
Thanked at Closing Ceremony	✔	✔	✔	✔
Logo on Website	✔	✔	✔	✔
Mentors	✔	✔	✔	✔
Table in Sponsor Section		✔	✔	✔
Can Give Branded Prize		✔	✔	✔
Receive Resumes		Post-Event	Pre-Event	Pre-Event
Recruiting Material Can Be Distributed		✔	✔	✔
Send Recruiters		✔	✔	✔
Logo on t-shirt		✔	✔	✔
Host a Workshop		30 min	1 hour	1 hour
Demo at Opening Ceremony			2 min	5 min
Talk at Closing Ceremony			1 min	5 min
Logo on Banners at Event			✔	✔
Logo in Email Blasts			✔	✔
Branded meal			✔	✔
Send a Judge**			✔	✔
Push Notifications Sent Via Official App			2	4
Access to Email List				✔
MenloHacks Co-hosted By You				✔

*Platinum tier is limited to one company.
**Judges sent by sponsors cannot judge projects using their APIs for general judging.
Note: Menlo School is a registered 501(c)(3) organization so donations should be tax deductible.

QUESTIONS?

Contact sponsor@menlohacks.com. All sponsorship tiers are negotiable.