MenloHacks

March 18-19, 2022

WHAT IS MENLOHACKS?

MenloHacks is a student-run hackathon with a hybrid format hosted at Menlo School in Atherton, CA, and online, now in its seventh year. At the event, students will be able to devote 24 hours to develop their coding and tech skills through building a project that solves an identified issue in the world. Students will have the opportunity to learn about various new technologies, hone their programming skills, or even learn basic programming from scratch. By the end, every student will have a working demo of their project that is ready to be judged by leading figures in the technology industry. MenloHacks also works closely with M-Best, Menlo's women in STEM program, thus encouraging more female participation in engineering.

OUR TRACK RECORD

MenloHacks 5.1, which took place online in March 2021, was a large step forward for MenloHacks. Nearly 200 hackers attended, with our largest international participation yet, and over 30 projects created. Past MenloHacks winning projects have included an analog neural network, a prototype device to provide early diagnosis of diseases based on a patient's vital signs, a workout coach using AI image recognition, and more. In 2021, we added new prizes to incentivize diversity among participants, including a prize for an all-women team. Past judges have included Susan Wojcicki (CEO of YouTube), Dennis Woodside (President of Impossible Foods), and Scott Forstall (Former SVP of iOS at Apple). A full video recap of our last in-person event can be found here.

LOGISTICS

MenloHacks will host approximately 250 students virtually and in-person from various high schools (any high schooler is eligible to apply). The event will be held from March 18 to March 19, 2022.

WHY SPONSOR MENLOHACKS?

Sponsoring MenloHacks allows you to:

- **Connect with young computer scientists.** Sponsoring MenloHacks VII will allow for the rare opportunity to make an early impression on upcoming software engineers. All students remember their first hackathon; the companies that are present will make a long-lasting impression.

- **Strengthen your brand.** Your company will be seen supporting the next generation of computer programmers. Attendees and observers alike will admire your commitment to the community and computer science education. Students will view your company as "hip" and therefore be more likely to view your company in the same domain as companies frequently featured in popular culture.

- **Distribute company swag (i.e paraphernalia).** Many students won't have very many T-shirts with company logos on them by nature of having not been to many hackathons and/or career fairs before. This means students are likely to view your company's swag as special and wear it more often. In addition, other items such as stickers are always very well received by attendees.

- **Evangelize your API.** At this stage in the student's programming career, they are unlikely to be familiar with all the various APIs on the market. By sponsoring MenloHacks students will know of your API first and therefore be more likely to be loyal to it throughout their programming career.

WHERE WILL YOUR MONEY GO?

Your money will help cover all the costs of the event, which receives no funding from the school. This includes food and beverages, tech infrastructure for the virtual component, prizes, and hackathon swag.

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SPONSORSHIP TIERS

Tier	Bronze	Silver	Gold	Platinum*
Cost	500	1000	2500	5000
Can Distribute Swag (i.e paraphernalia)	✔	✔	✔	✔
Thanked at Opening Ceremony	✔	✔	✔	✔
Thanked at Closing Ceremony	✔	✔	✔	✔
Logo on Website	✔	✔	✔	✔
Mentors	✔	✔	✔	✔
Can Give Branded Prize		✔	✔	✔
Host a Workshop		30 mins	1 hour	1 hour
Talk at Opening Ceremony		1 min	2 mins	5 mins
Talk at Closing Ceremony			1 min	5 mins
Logo in Email Blasts			✔	✔
Push Notifications Sent Via Official App			2	4
Send Post-Event Email			✔	✔
Access to Email List				✔
MenloHacks Co-hosted by You				✔

*Platinum tier is limited to one company.

Note: Menlo School is a registered 501(c)(3) organization so donations should be tax-deductible.

QUESTIONS?

Contact sponsor@menlohacks.com. All sponsorship tiers are negotiable.