

Adidas Dashboard Analysis

G R E A T E R
E V E R Y
R U N

U L T R A B O O S T



By/ Menna AbdElGawad

Adidas Sales Dashboard



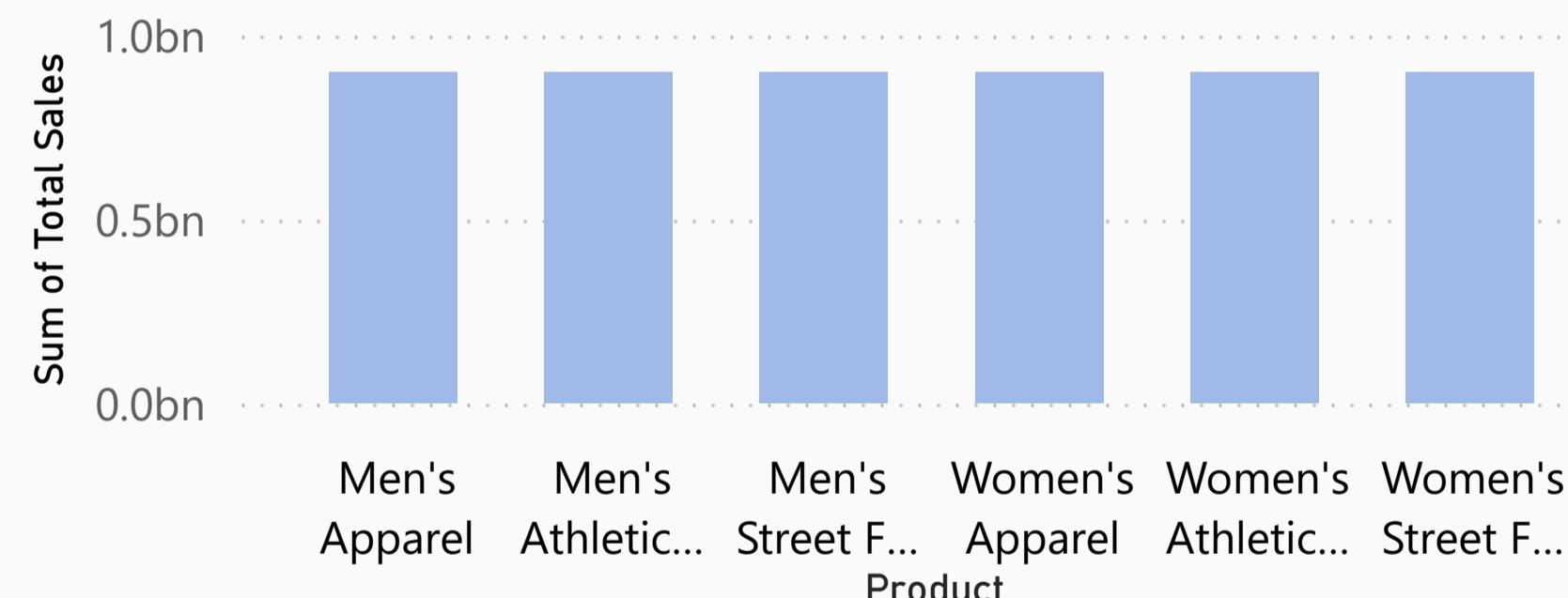
Total Sales

899.90M

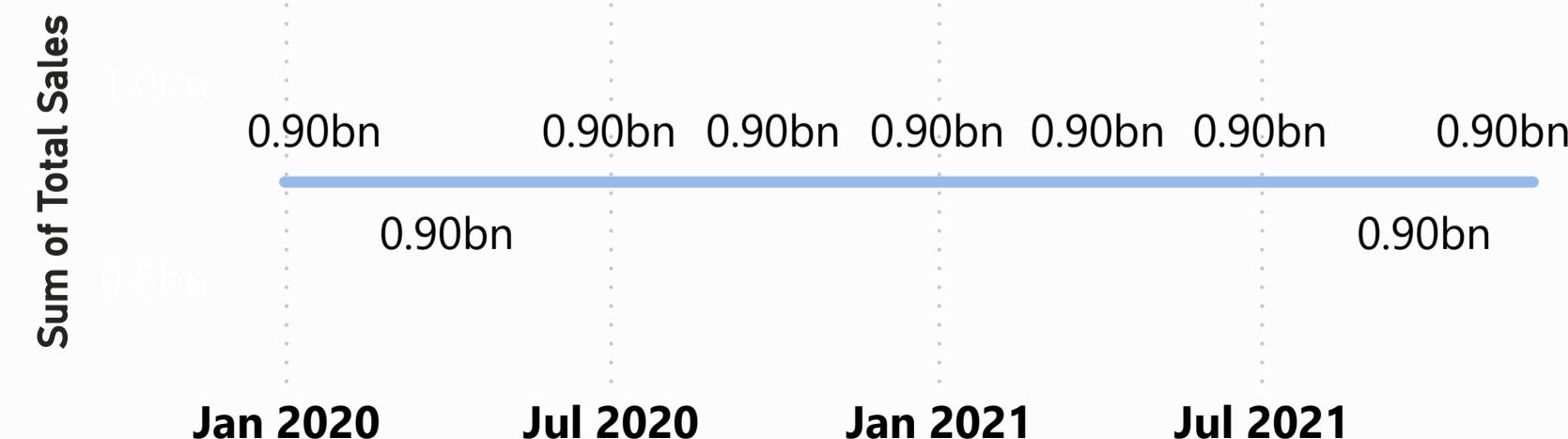
Total Sold Units

2M

Sum of Total Sales by Product



Sales by Year, Quarter, Month



Invoice Date

1/1/2020

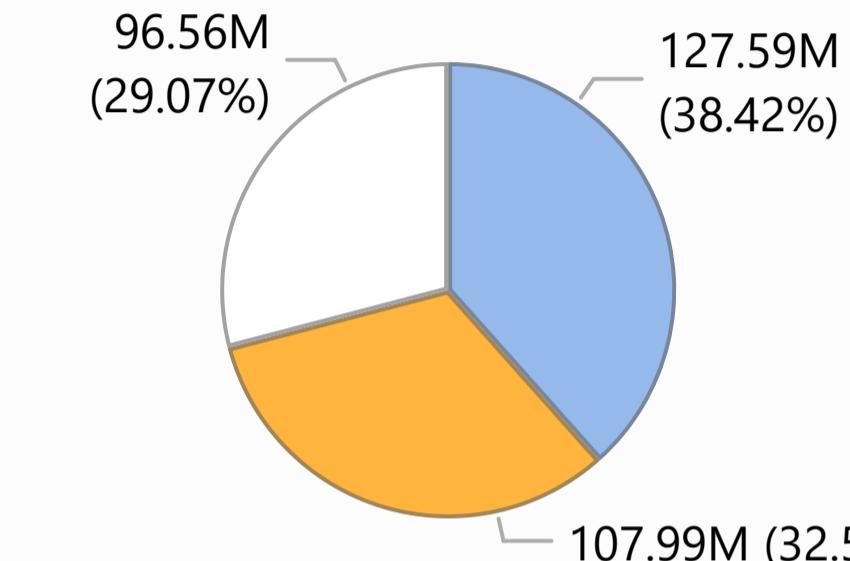


Product

All

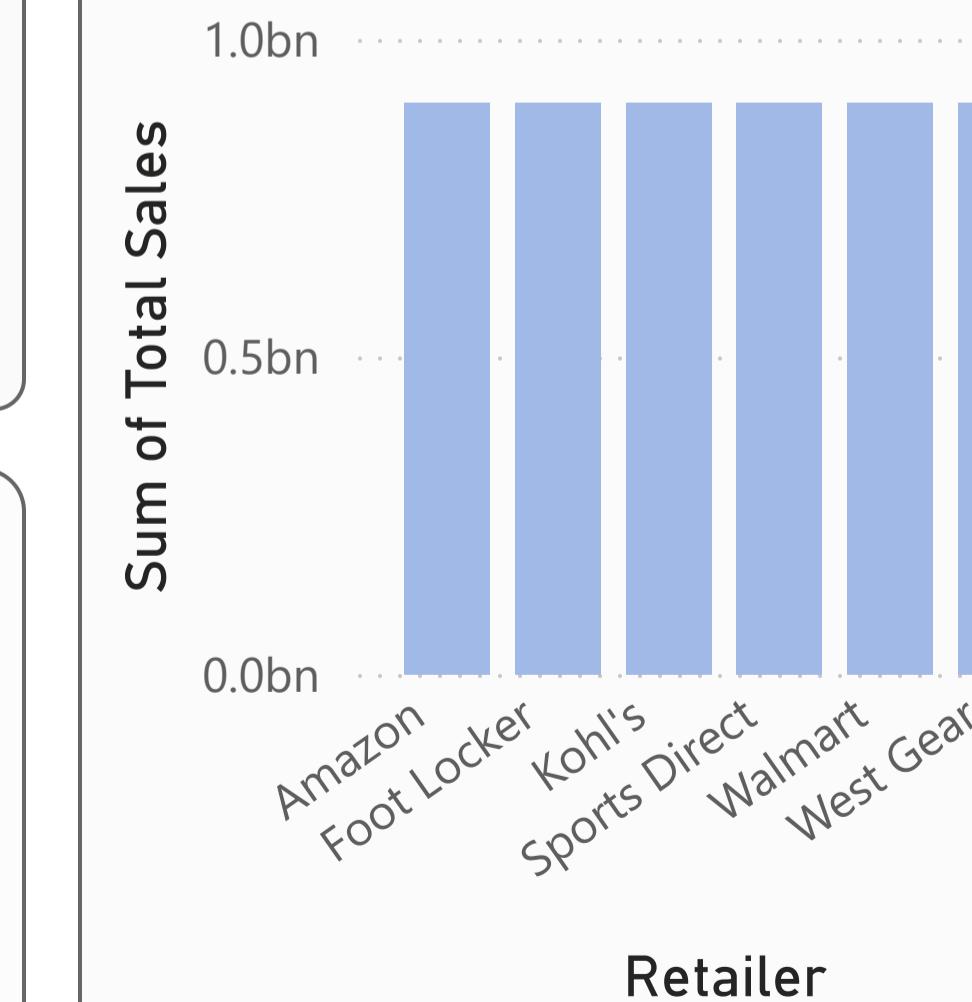


Sales Methods Distribution

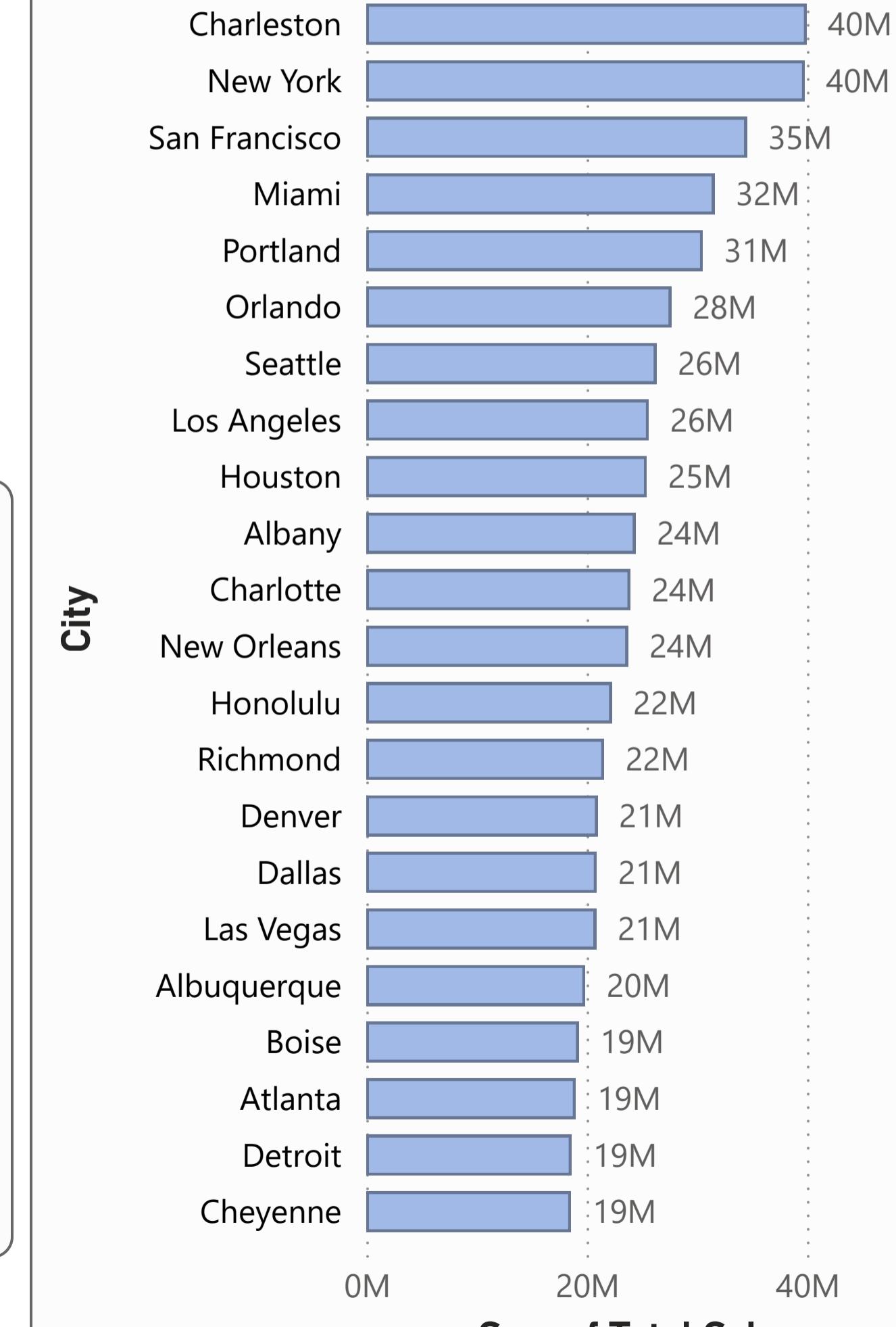


Sales ... ● In-store ○ Outlet ○ Online

Sum of Total Sales by Retailer



Sum of Total Sales by City



Sum of Total Sales

Adidas Profit Dashboard



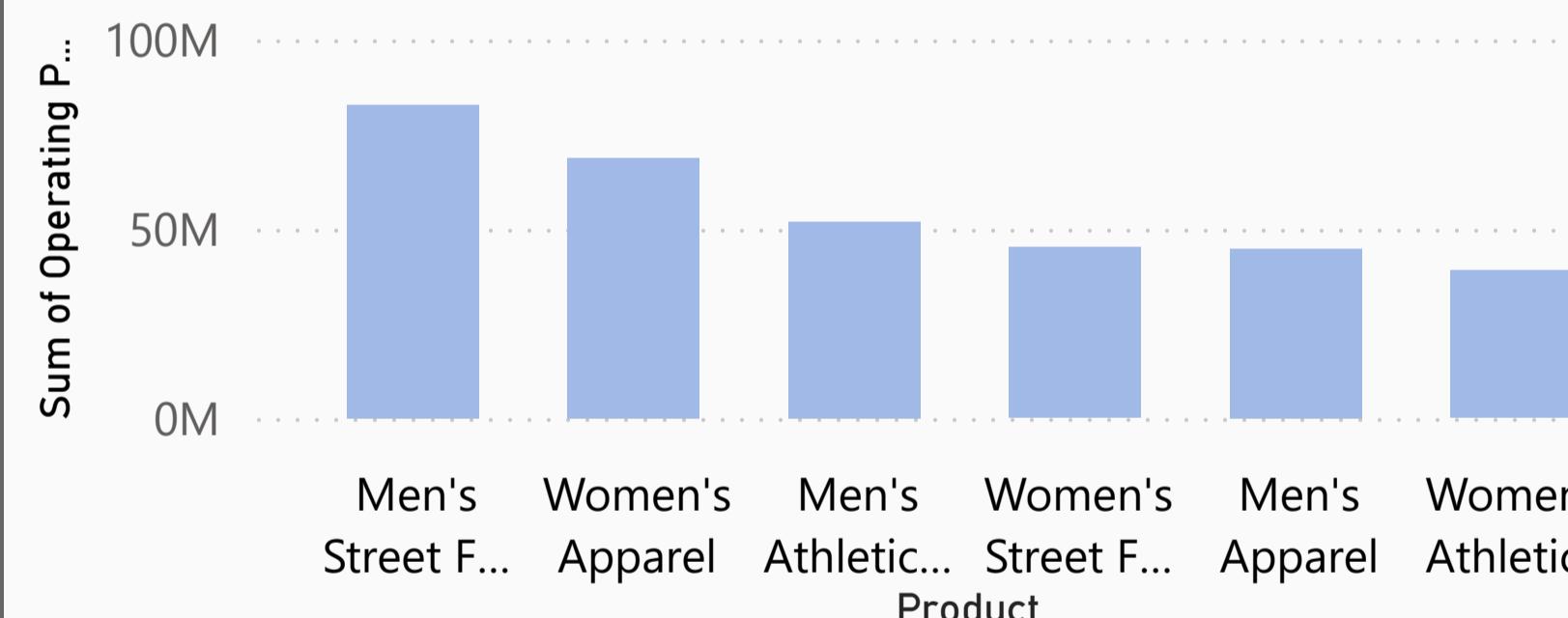
Total Profit

332.13M

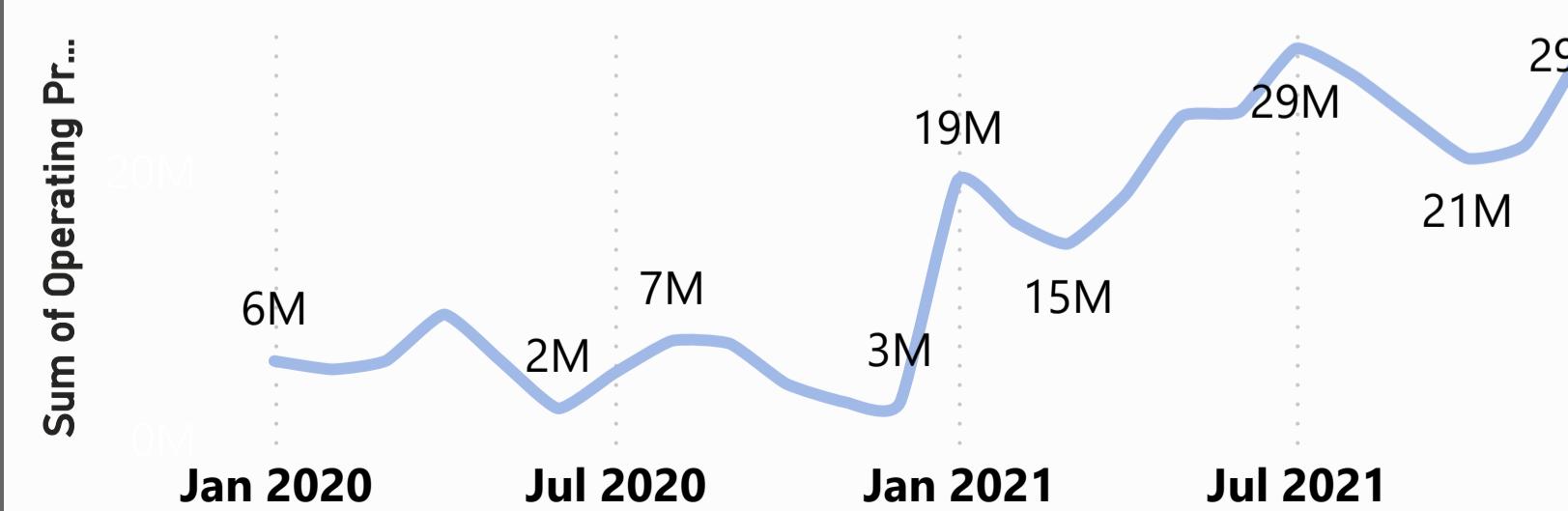
Total Sold Units

2M

Sum of Operating Profit by Product



Profit by Year, Quarter, Month



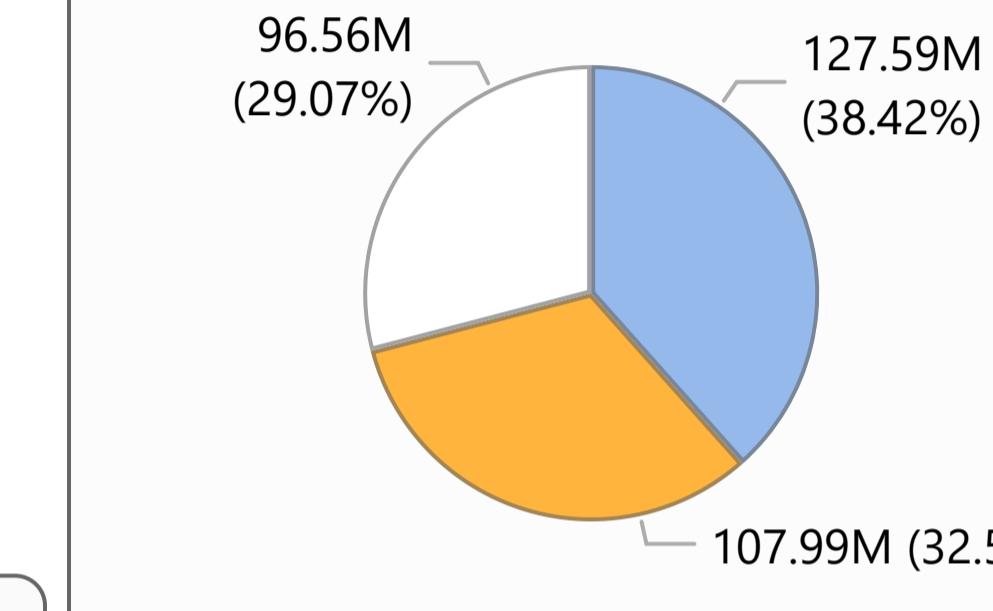
Invoice Date

1/1/2020

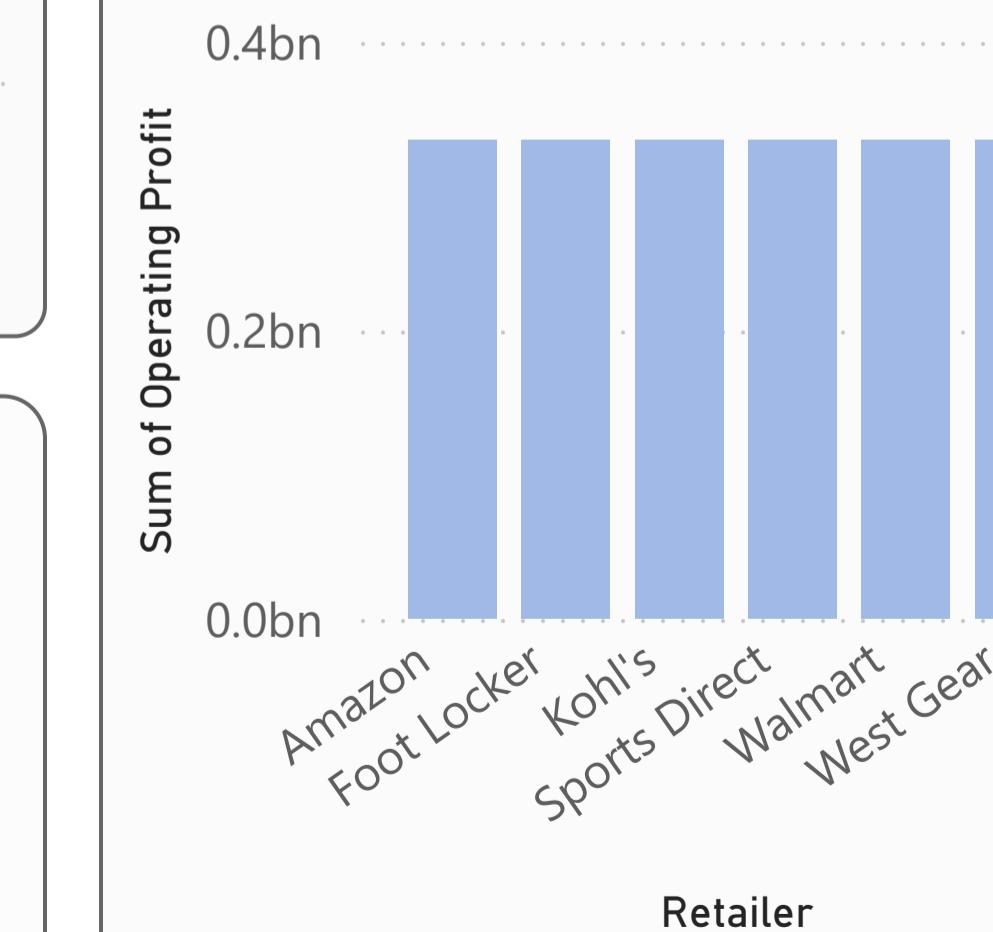
Product

All

Sales Methods Distribution



Sum of Operating Profit by Retailer



Sum of Operating Profit by City

