

# **Facebook Marketplace Redesign: Enhancing UX, UI, and Security**

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# Before redesign: Facebook Marketplace

## Current Design Problems :

- Random Product Arrangement & Difficult Search
- Products displayed randomly
- Unorganized interface, hard to browse
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- Lack of Trust & Security  
Users cannot know seller reliability
- No way to report fraudulent products or sellers
- Common scams (products not delivered, overpayment)



- Limited Product Display
  - Shows only product name and price
  - No reviews or ratings
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- Weak Search Tools & Filters
  - Small and unclear search bar
  - Limited filtering options (location, category)



# After Design :

## Solution:

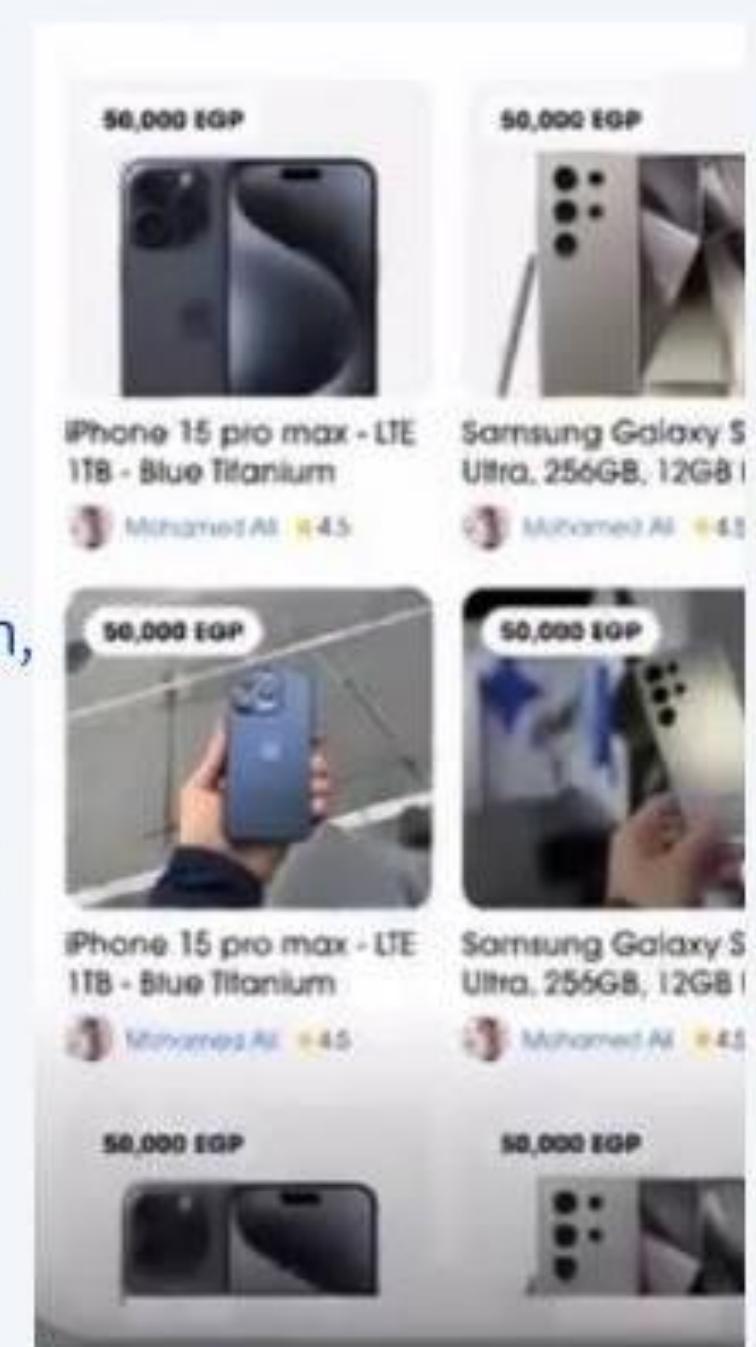
### -Enhanced Product Display

- Show seller info: name, profile picture, location, previous sales.
- Add reviews and ratings for products and sellers

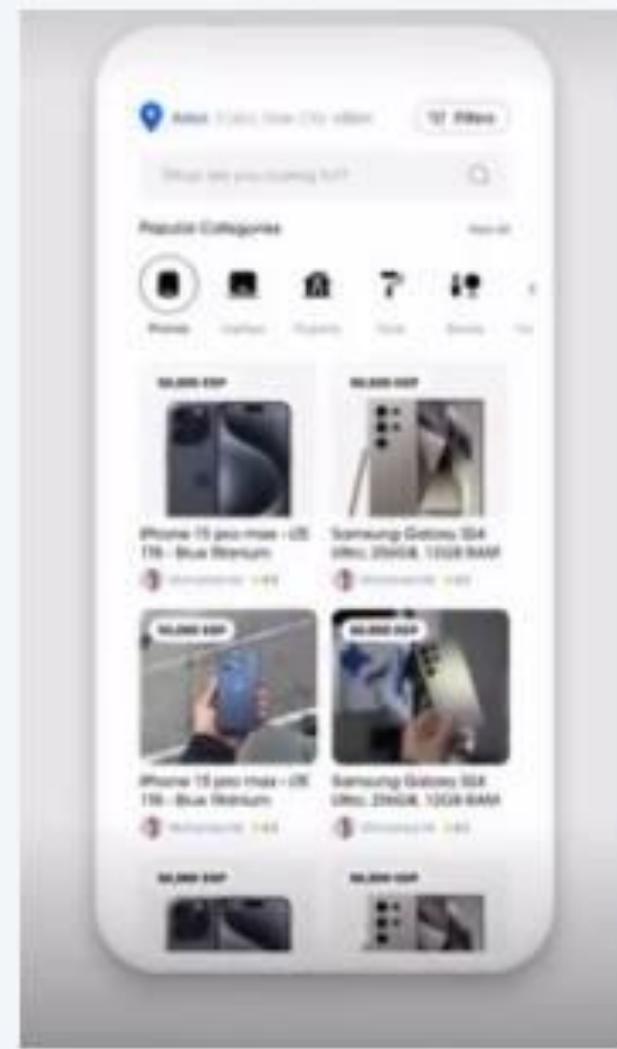
Improve product details: multiple images, short description, condition, price

### -Improved Product Layout & UI

- Display products in Grid or Cards
- Each card includes: product image, name, price, rating, seller image & name.
- Sorting options: price, rating, newest
- Organized and easy-to-navigate interface



- Improved Search & Filters
  - Location selector at top
  - Filter icons by category, price, condition, rating
  - Larger, visible search bar
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- Trust & Security Features
  - Report / Flag button for fraudulent products/sellers
  - Show Recent Activity of the seller



Thank you 