

# Facebook Marketplace Redesign: Enhancing UX, UI, and Security

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# Before redesign: Facebook Marketplace

## Current Design Problems :

— Random Product Arrangement & Difficult Search

- Products displayed randomly
- Unorganized interface, hard to browse
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- Lack of Trust & Security

Users cannot know seller reliability

- No way to report fraudulent products or sellers
- Common scams (products not delivered, overpayment)



- Limited Product Display

- Shows only product name and price
- No reviews or ratings

- Weak Search Tools & Filters

- Small and unclear search bar
- Limited filtering options (location, category)





# After Design :

## Solution:

### -Enhanced Product Display

- Show seller info: name, profile picture, location, previous sales.
- Add reviews and ratings for products and sellers

Improve product details: multiple images, short description, condition, price

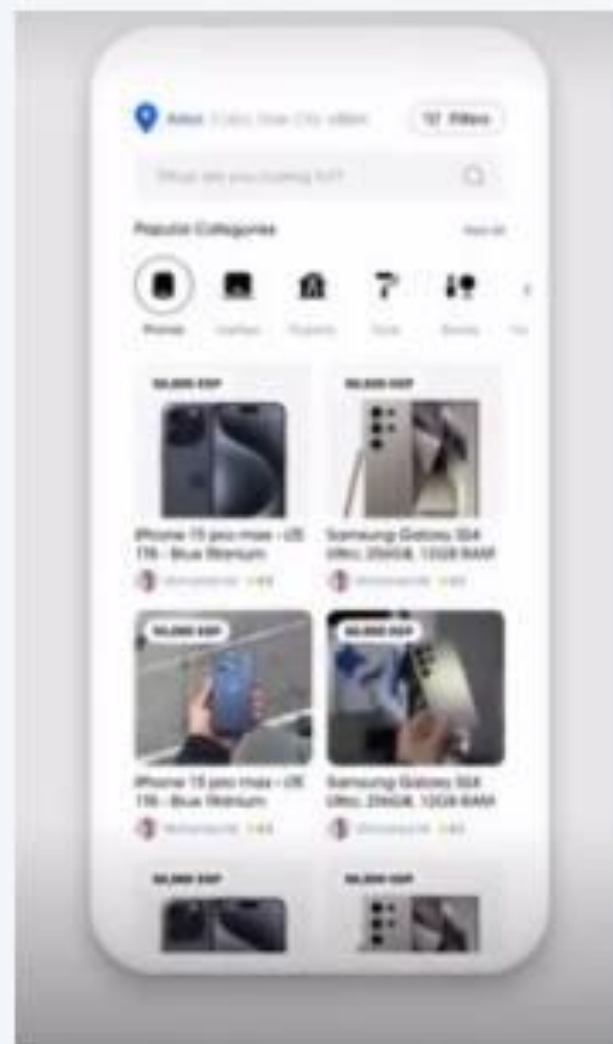
### -Improved Product Layout & UI

- Display products in Grid or Cards
- Each card includes: product image, name, price, rating, seller image & name.
  - Sorting options: price, rating, newest
- Organized and easy-to-navigate interface



- Improved Search & Filters
  - Location selector at top
  - Filter icons by category, price, condition, rating
  - Larger, visible search bar

- Trust & Security Features
  - Report / Flag button for fraudulent products/sellers
  - Show Recent Activity of the seller



**Thank you ✨**