DEPI Graduation Project

Vehicle Price Prediction

Explore the fascinating world of car pricing in Australia with our comprehensive data science project



Meet our team

in

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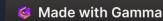
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AGENDA

- Business problem
- > EDA
- Feature Selection

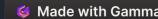
- Data Visualization
- Machine Learning
- Deployment



BUSINESS PROBLEM

• Analyze and predict car prices in the Australian market for 2023 to understand pricing trends and offer competitive pricing strategies. The dataset contains detailed information on car brands, models, types, and features sold in Australia. Understanding the key factors influencing car prices is crucial for optimizing pricing strategies, enhancing market competitiveness, and providing valuable insights to both buyers and sellers. By leveraging this data, businesses can identify market patterns, improve inventory pricing, and predict future price trends.





Dataset Overview

Car Features

Brand, model, year, and type (car/SUV) are key identifiers.
Transmission, engine, and drive type provide technical specs.

Market Factors

New/used status, kilometers driven, and location influence pricing. Fuel type and consumption affect running costs.

Aesthetic Elements

Exterior/interior colors, body type, doors, and seats contribute to a car's appeal and value.





Exploratory Data Analysis (EDA)

_____ Data Cleaning

We meticulously cleaned the dataset, handling missing values and outliers. This ensured high-quality insights.

Data transformation

converting data from one format or structure into another to make it suitable for analysis or processing

____ Data exploration

We explored relationships between variables. This helped identify key factors influencing car prices in Australia.

Data cleaning

```
df.replace(['POA', '-', '- / -'], np.nan, inplace=True)
```

- In this step, we are handling missing or problematic data entries by replacing specific values with NaN (Not a Number). The values we are targeting include:
- 'POA' (Price on Application),
- '-' (dash symbols),
- and '- / -' (often used in place of missing data
- By converting these values to NaN, we can easily manage missing data in our analysis, ensuring that the dataset is clean and ready for further processing or modeling.



In this section, we are cleaning and standardizing specific columns in the dataset that contain numerical values stored as text. We use regular expressions to extract the numeric information and convert the columns into the correct data types (float or integer).

FuelConsumption:

- We extract the numeric value from the FuelConsumption column (which may contain text along with numbers) using a regular expression.
- Then, we convert the extracted values into a float type, ensuring the column contains valid numerical data for analysis.

Doors, Seats, CylindersinEngine, Engine:

- For each of these columns, we extract the numerical values (ignoring any text), and convert them into int types.
- If a value is missing, we fill it with 0 to avoid any errors during computations.
- The process ensures that these columns are now properly formatted for analysis, enabling us to perform numerical operations without any data type issues.

```
df['FuelConsumption'] = df['FuelConsumption'].str.extract(r'(\d+\.\d+)').astype(float)
df['Doors'] = df['Doors'].str.extract(r'(\d+)').fillna(0).astype(int)
df['Seats'] = df['Seats'].str.extract(r'(\d+)').fillna(0).astype(int)
df['CylindersinEngine'] = df['CylindersinEngine'].str.extract(r'(\d+)').fillna(0).astype(int)
df['Engine'] = df['Engine'].str.extract(r'(\d+)').fillna(0).astype(int)
```



DATA TRANSFORMATION

• In this step, we separate the dataset columns into two types: numeric and categorical.

Numeric columns:

• We identify columns that contain numerical data types (float32, float64, int64) using select_dtypes() and store their names in a list.

Categorical columns:

- Similarly, we identify columns with categorical data (usually of type object for text) and store them in another list.
- This separation allows us to apply appropriate preprocessing steps based on the data type, ensuring better handling during analysis and modeling.

```
numeric_cols = df.select_dtypes(include=[ 'float32','float64','int64']).columns.tolist()
categorical_cols = df.select_dtypes(include=['object']).columns.tolist()

# Print the identified columns
print("Numeric columns:", numeric_cols)
print("Categorical columns:", categorical_cols)
```



DATA TRANSFORMATION

We applied Label Encoding to convert categorical features into numeric values, which allows us to calculate the correlation between these features and car prices. This process helps machine learning models understand and use categorical data effectively.

Here are the categorical features we transformed:

- Brand
- Model
- Transmission
- Fuel Type
- Body Type

Correlation Analysis:

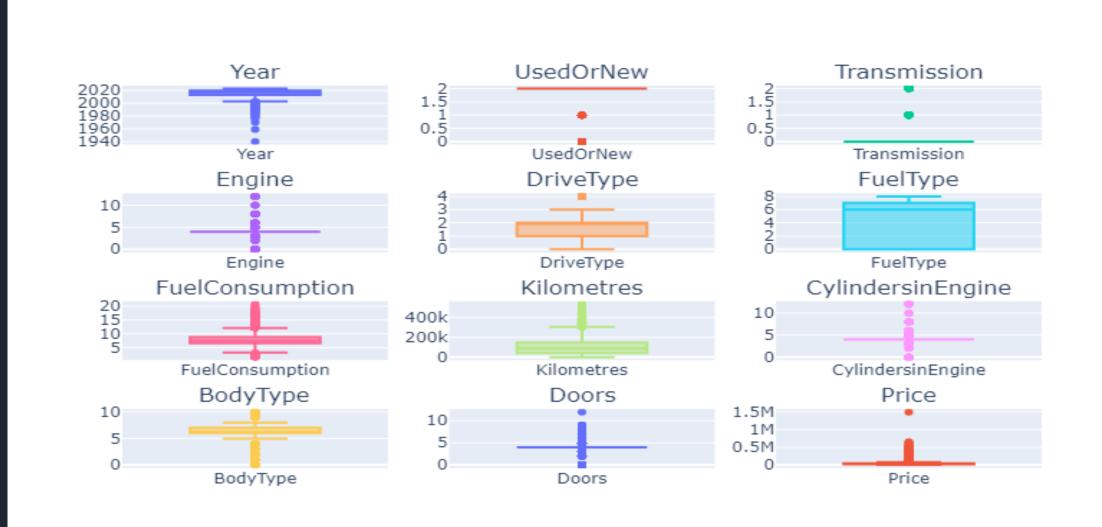
After encoding the categorical data, we calculated the correlation between these features and the Price column. This analysis helps us identify which features have the strongest relationship with car prices, aiding in feature selection and further modeling.

This transformation is crucial for ensuring that categorical data is properly processed and ready for machine learning algorithms.

```
# Initialize the LabelEncoder
label encoder = LabelEncoder()
# Iterate through object columns and apply label encoding
for col in df.select dtypes(include=['object']).columns:
    df[col] = label encoder.fit transform(df[col])
# Calculate the correlation matrix
correlation = df.corr()
# Display the correlation between encoded categorical columns and the price
correlation with price = correlation['Price']
print(correlation with price)
```



DATA EXPLORATION



df.drop(columns=['Brand','Model','Car/Suv','Title','Location','ColourExtInt','Seats'],inplace=True)

[37] df.dropna(subset=['Year', 'Price'], inplace=True)

[48] df[['Kilometres', 'FuelConsumption']] = df[['Kilometres', 'FuelConsumption']].fillna(df[['Kilometres', 'FuelConsumption']].median())

- Handling Outliers
- Removing Irrelevant Columns

Outliers:

Detected outliers using statistical methods (e.g., Z-scores, IQR).

Managed outliers by either capping, transforming, or removing extreme values to ensure robust analysis.



Handling Outliers



Data Cleaning



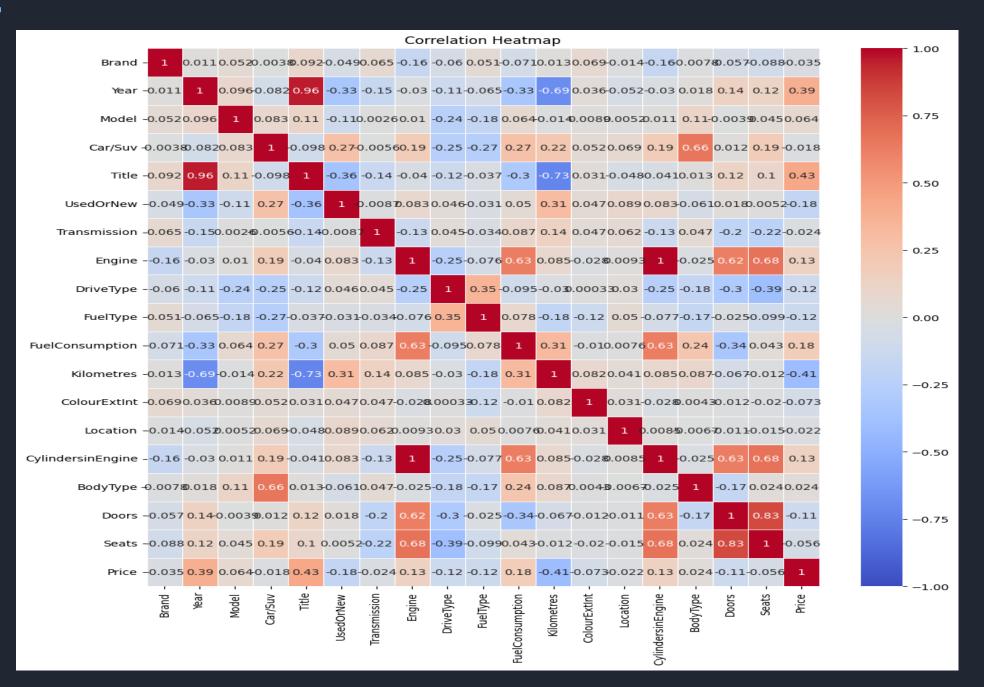
Missing Values:

Identified missing data in key columns (e.g., Price, Kilometres).

Handled missing values by replacing placeholders like "POA" and "-" with NaN.

Feature Importance:

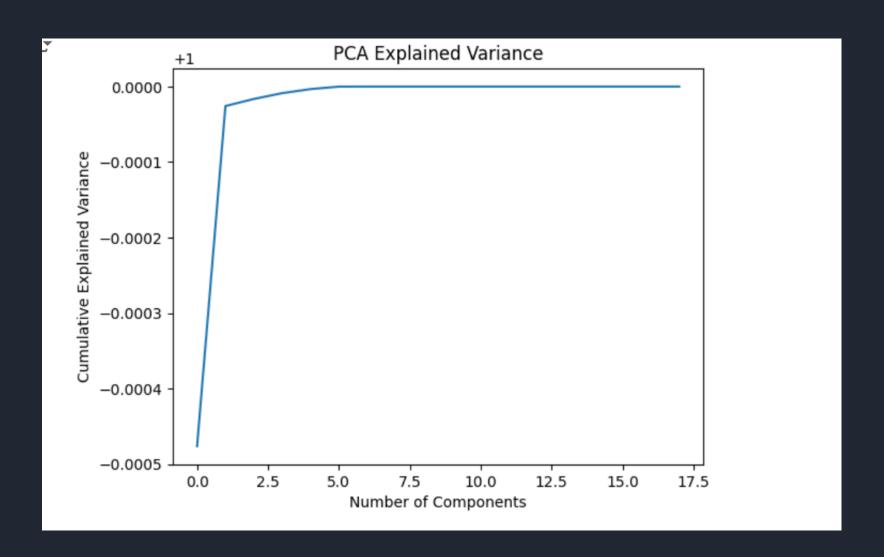
First method : Correlation matrix and heatmap





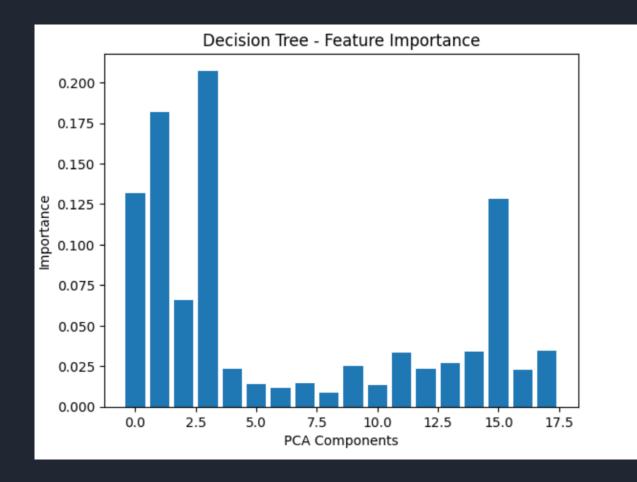
Feature Importance:

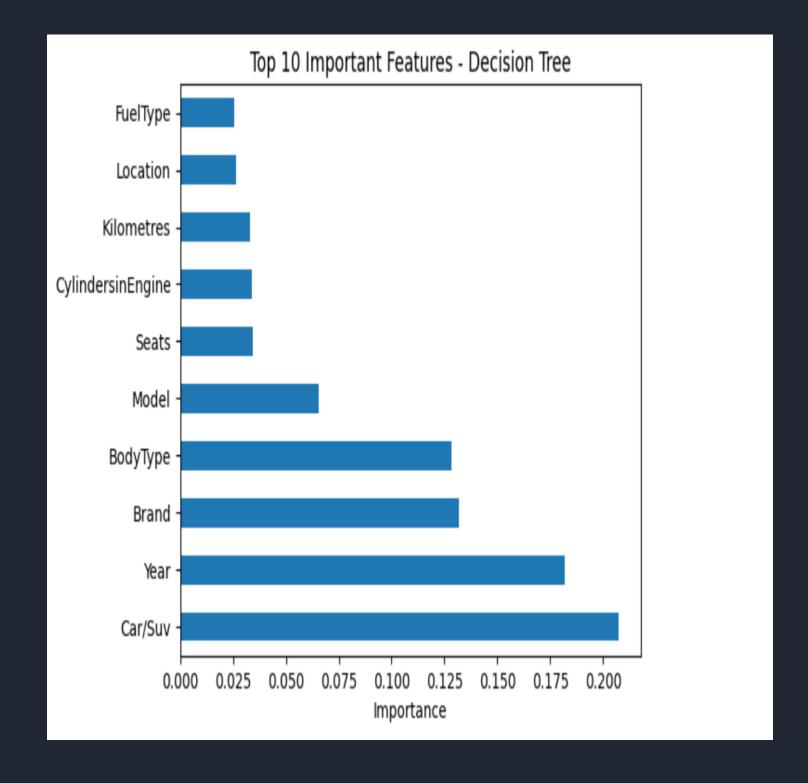
Second method : PCA (Principal Component Analysis)

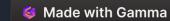


Feature Importance:

Third method :
DecisionTreeRegressor for feature
Importance







Car pricing trends Car pricine 235% 339.vm 357% 222% 2

Data Visualization Techniques

Scatter Plots

We used scatter plots to visualize relationships between continuous variables like price and kilometers driven.

Box Plots

Box plots helped us understand price distributions across categorical variables such as brand and body type.

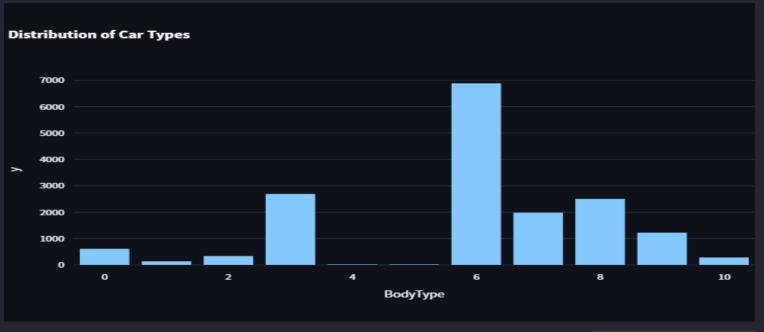
Heat Maps

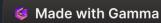
We created heat maps to visualize correlations between multiple variables, revealing interesting patterns in the data.

Data Visualization

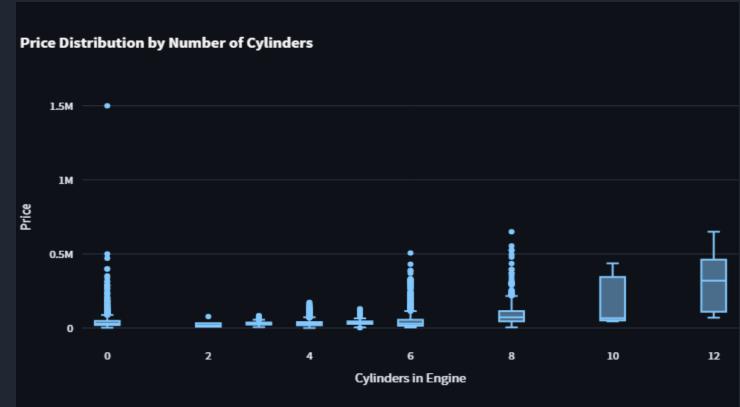


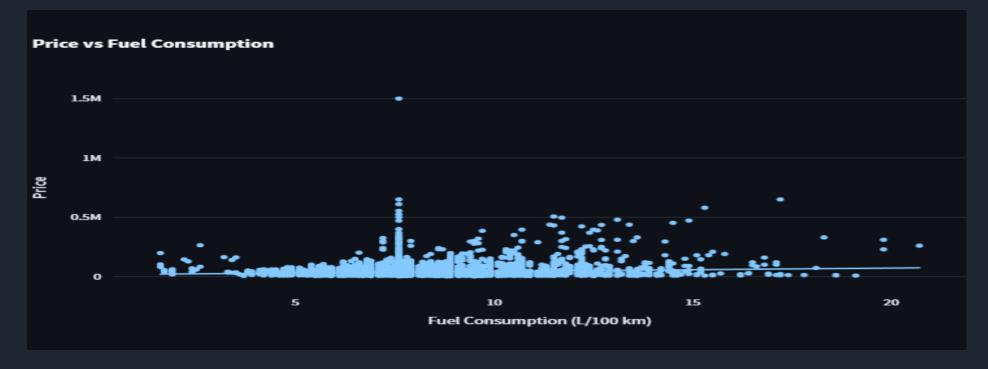












Machine Learning Models

Data Preparation

1

We preprocessed the data, encoding categorical variables and scaling numerical features for optimal model performance.

Model Selection

2

We experimented with various algorithms, including linear regression, random forests, and gradient boosting machines.

Model Evaluation

3

We used cross-validation and metrics like RMSE and R-squared to assess and compare model performance.

Hyperparameter Tuning

4

We fine-tuned our models using grid search and random search techniques for optimal predictive power.



Performance of Regression Models using CV:

KNN:

```
y_pred_train = modelKNN.predict(X_train)
y pred val = modelKNN.predict(X val)
print("Training Result (MSE): ", mean_squared_error(y_train, y_pred_train))
print("Training Result (R-squared): ", r2_score(y_train, y_pred_train))
print("Validation Result (MSE): ", mean_squared_error(y_val, y_pred_val))
print("Validation Result (R-squared): ", r2 score(y val, y pred val))
print("Testing Result (MSE): ", mean_squared_error(y_test, modelKNN.predict(X_test)))
print("Testing Result (R-squared): ", r2 score(y test, modelKNN.predict(X test)))
Training Result (MSE): 146251765.68925118
Training Result (R-squared): 0.8912569294759123
Validation Result (MSE): 458139533.01734227
Validation Result (R-squared): 0.5976833948736279
Testing Result (MSE): 2455295978.461788
Testing Result (R-squared): -0.5226559262238759
```

Logistic Regression:

```
[573] from sklearn.linear_model import LinearRegression
     linear reg = LinearRegression()
     eval_model(linear_reg, X_train, y_train, X_val, y_val)
     (0.33678850778831015, 0.33924400444237546)
 eval_model(linear_reg, X_train, y_train, X_test, y_test)
     (0.33678850778831015, -616062588.1949852)
[575] import math
     math.sqrt(0.37154725901417607)
     0.6095467652396952
```



Performance of Regression Models using CV:

Highest Accuracy:

- ExtraTreesRegressor: 0.7455340201432604
- RandomForestRegressor: 0.7306825125391688

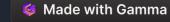
Moderate Accuracy:

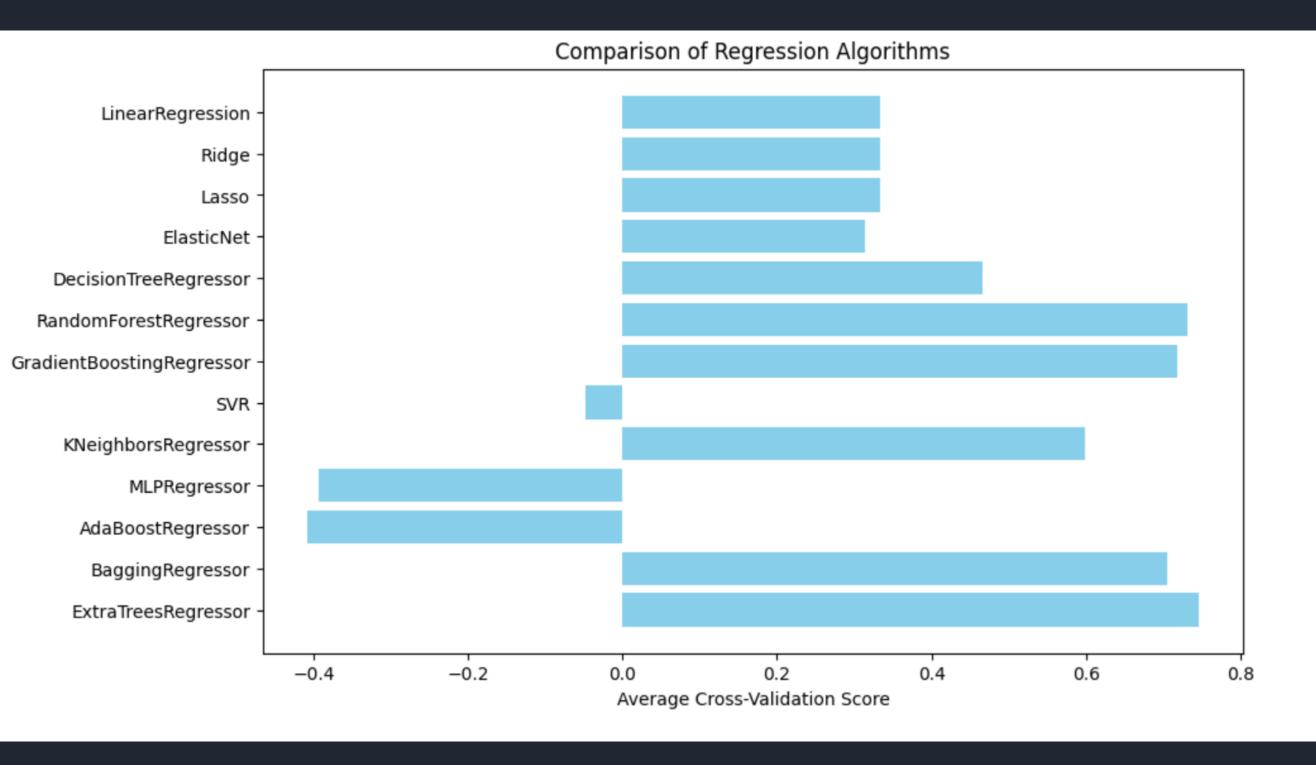
- GradientBoostingRegressor : 0.718175473510159
- BaggingRegressor: 0.7052372089848618

Lowest Accuracy:

- MLPRegressor: -0.39334703024333423
- AdaBoostRegressor: -0.40771437504202274

```
LinearRegression -----> [0.34805666 0.32438692 0.33019908] 0.33421422226262915
Ridge -----> [0.34805598 0.32438604 0.33020514] 0.33421572000413485
Lasso -----> [0.34805851 0.32438495 0.33020578] 0.3342164090257529
ElasticNet -----> [0.32399361 0.30144335 0.31529388] 0.31357694672630526
DecisionTreeRegressor -----> [0.51715761 0.58422582 0.29859003] 0.4666578185408528
RandomForestRegressor -----> [0.76146517 0.73660375 0.69397861] 0.7306825125391688
GradientBoostingRegressor -----> [0.73001649 0.74862167 0.67588826] 0.718175473510159
SVR -----> [-0.03428159 -0.05685935 -0.05358424] -0.04824172632918885
KNeighborsRegressor -----> [0.60980794 0.61117948 0.57709809] 0.5993618348454192
MLPRegressor -----> [-0.35448261 -0.40032447 -0.42731537] -0.3940408179720812
AdaBoostRegressor -----> [-0.89343489 -0.08859831 -0.24110993] -0.40771437504202274
BaggingRegressor -----> [0.72161384 0.73487672 0.65922107] 0.7052372089848618
ExtraTreesRegressor -----> [0.7691269 0.75007213 0.71740302] 0.7455340201432604
```







Interactive Streamlit Dashboard

1 Home Page

•We created an engaging landing page that introduces users to the project's scope and objectives.

2 Visualizations Page

Users can explore interactive charts and graphs, uncovering insights about Australian car pricing trends.

3 Model Page

We implemented a real-time prediction feature, allowing users to estimate car prices based on input parameters.

4 Prediction History

Users can save and review their past predictions, enhancing the app's utility and user experience.



Deployment on Streamlit Cloud



Cloud Hosting

We leveraged Streamlit Cloud for seamless deployment, ensuring high availability and scalability for our app.



Security Measures

We implemented robust security protocols to protect user data and ensure safe interactions with our app.

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Performance Optimization

We fine-tuned our app for optimal performance, minimizing load times and maximizing user engagement.



Navigation

<

Go to

- Home
- Visualizations
- Model

Australian Vehicle Prices



A comprehensive dataset for exploring the car market in Australia.

i About Dataset

Description: This dataset contains the latest information on car prices in Australia for the year 2023. It covers various brands, models, types, and features of cars sold in the Australian market. It provides useful insights into the







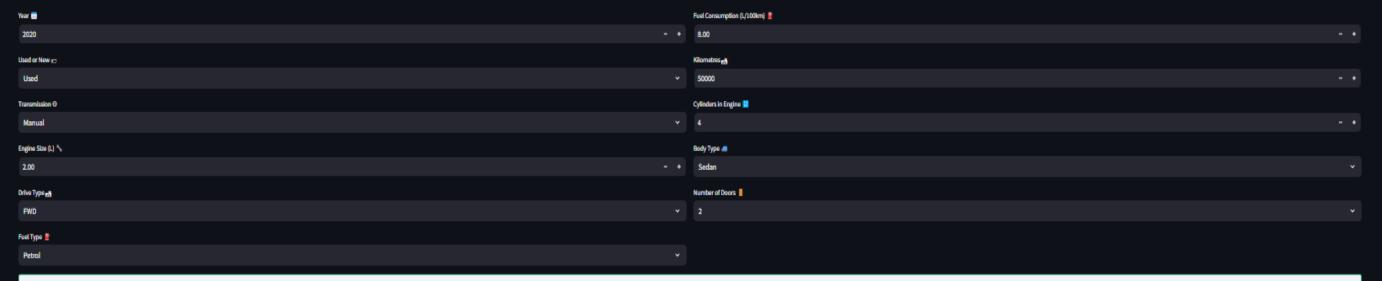
Navigation

Goto

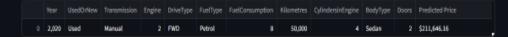
C Home

○ Visualizatio



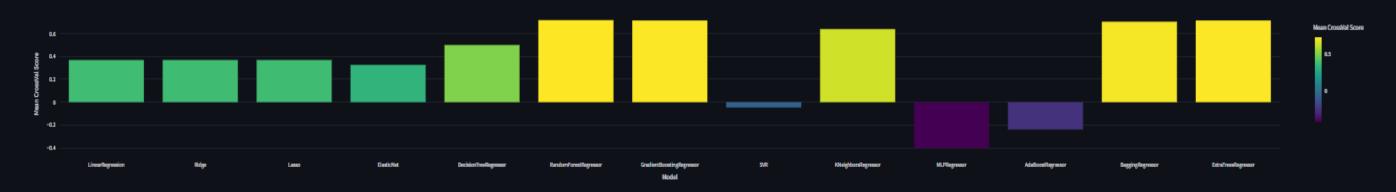


Input Data and Prediction



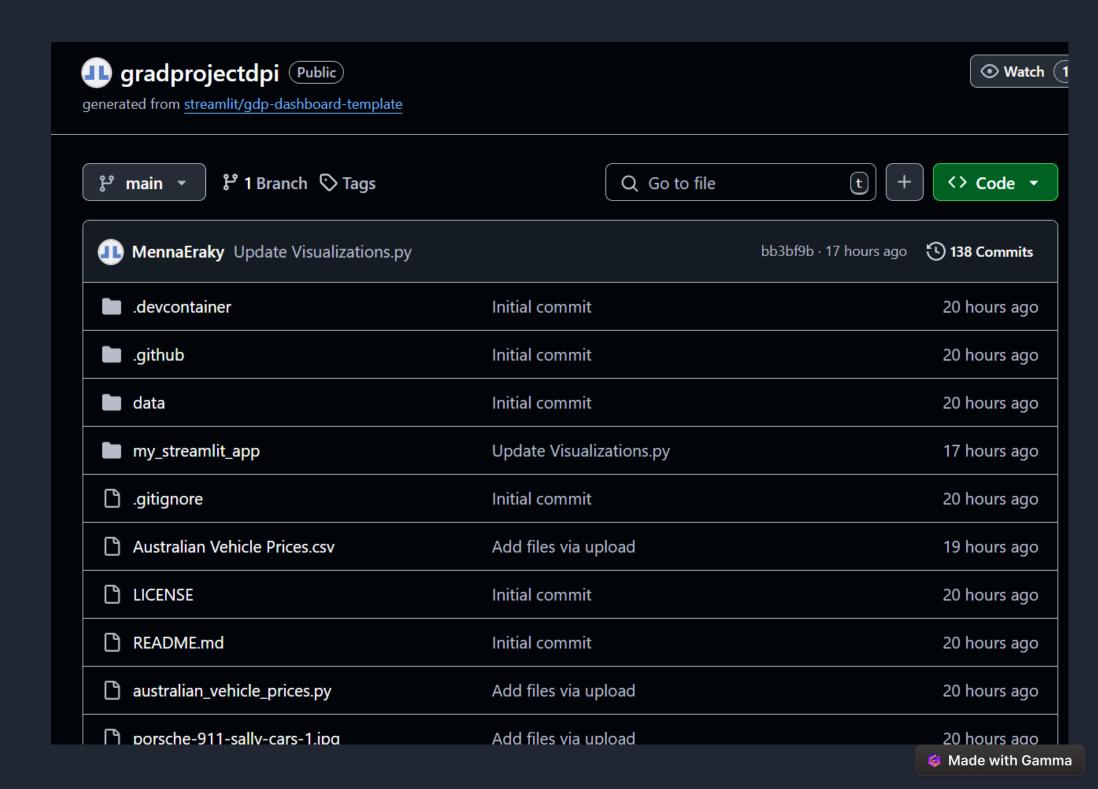
Model Performance Comparison

Mean CrossVal Score of Regression Models



Best Model: RandomForestRegressor with Mean CrossVal Score: 0.77

GITHUB REPO



Project Impact and Future Directions

| Current Impact | Future Possibilities |
|--|---|
| Empowering consumers with data-driven car pricing insights | Integrating real-time market data for up-to-the-minute predictions |
| Assisting dealerships in competitive pricing strategies | Expanding the model to predict future market trends |
| Providing valuable market intelligence for manufacturers | Incorporating Al-driven personalized recommendations for car buyers |

