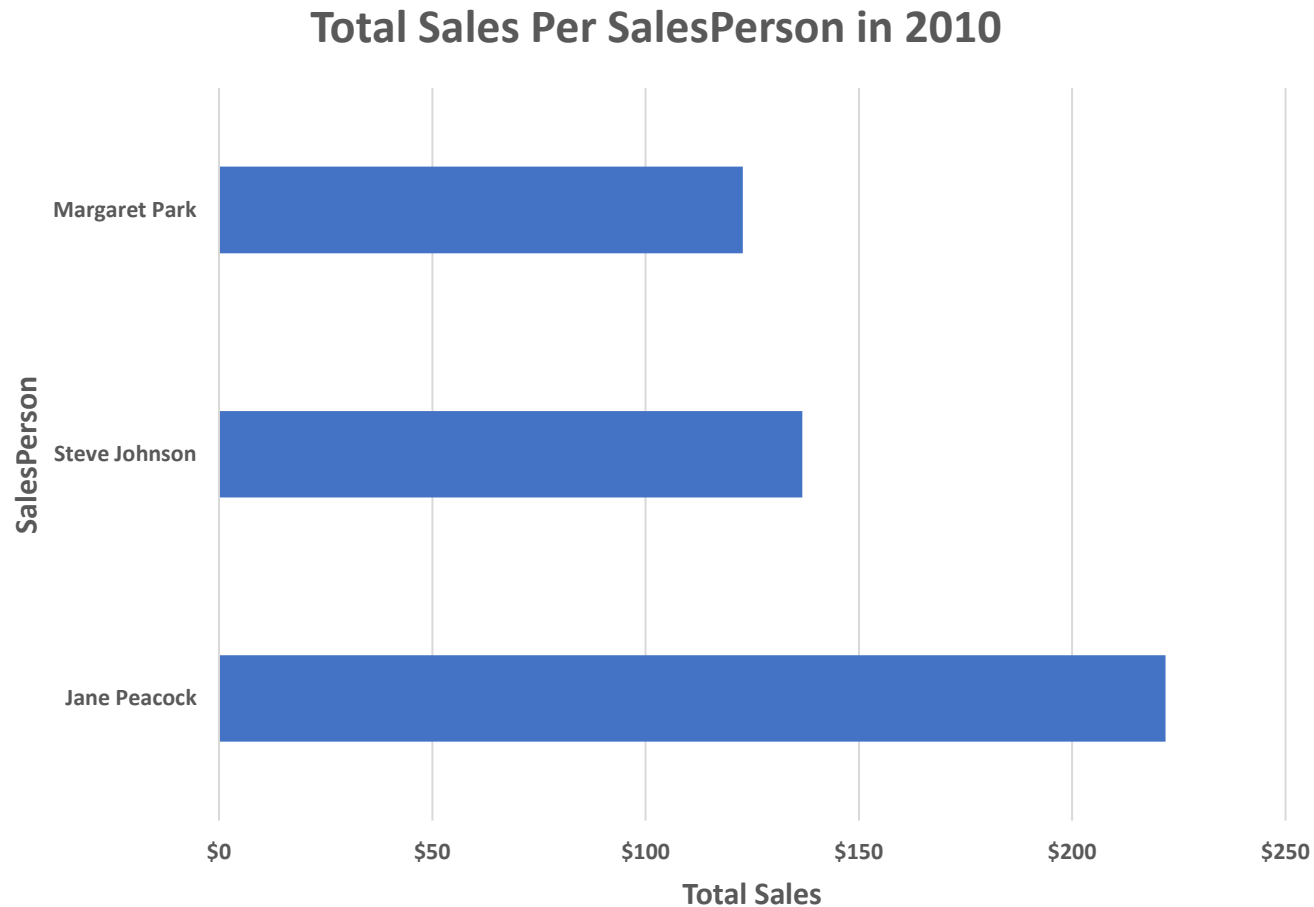


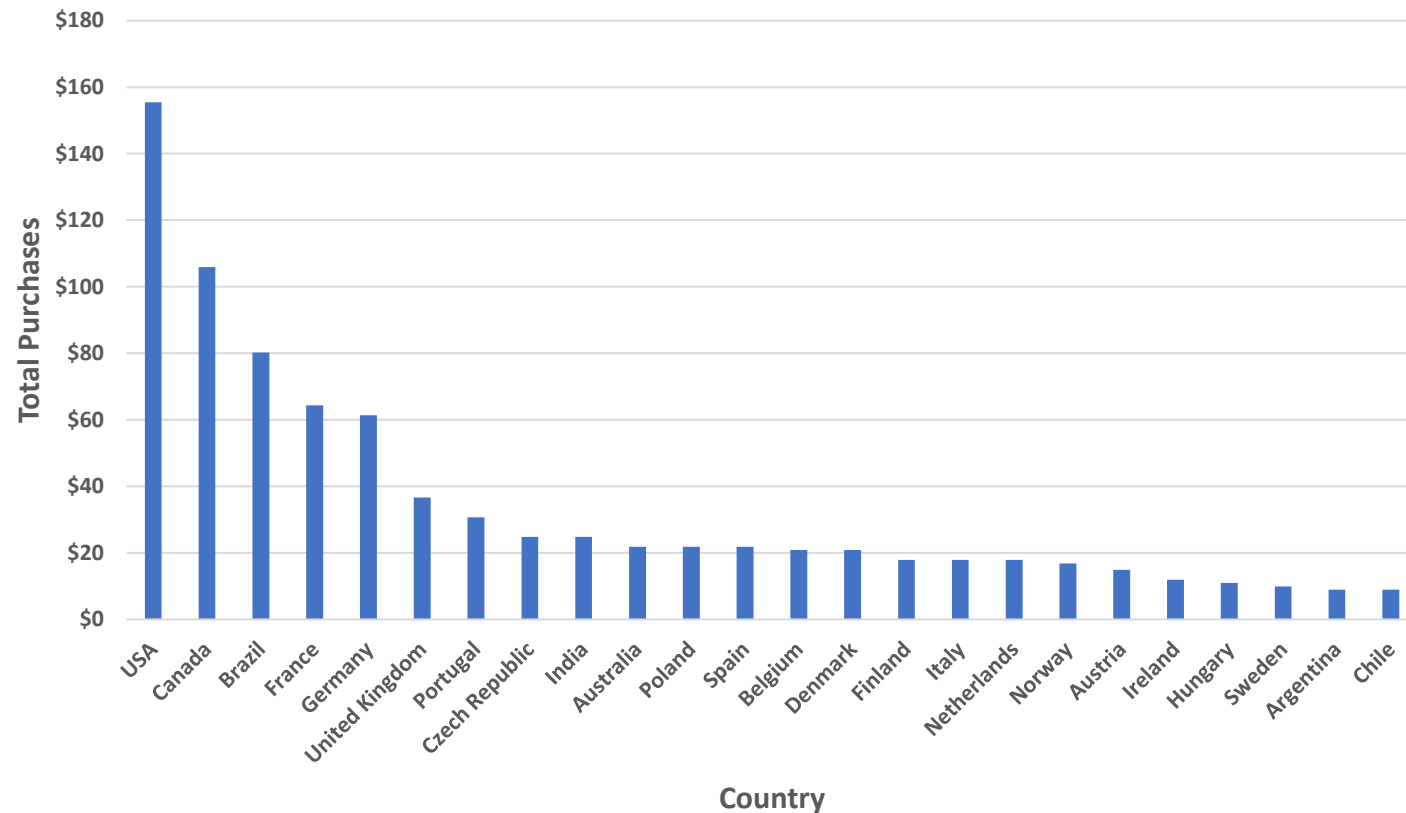
Which salesperson made the highest sales in the highest selling year?



- After querying the dataset and finding that 2010 was the year with the highest sales, Jane Peacock ranks first with total sales of \$221.92.
- The graph also indicates that there is a gap between Jane Peacock and the other two salespeople.

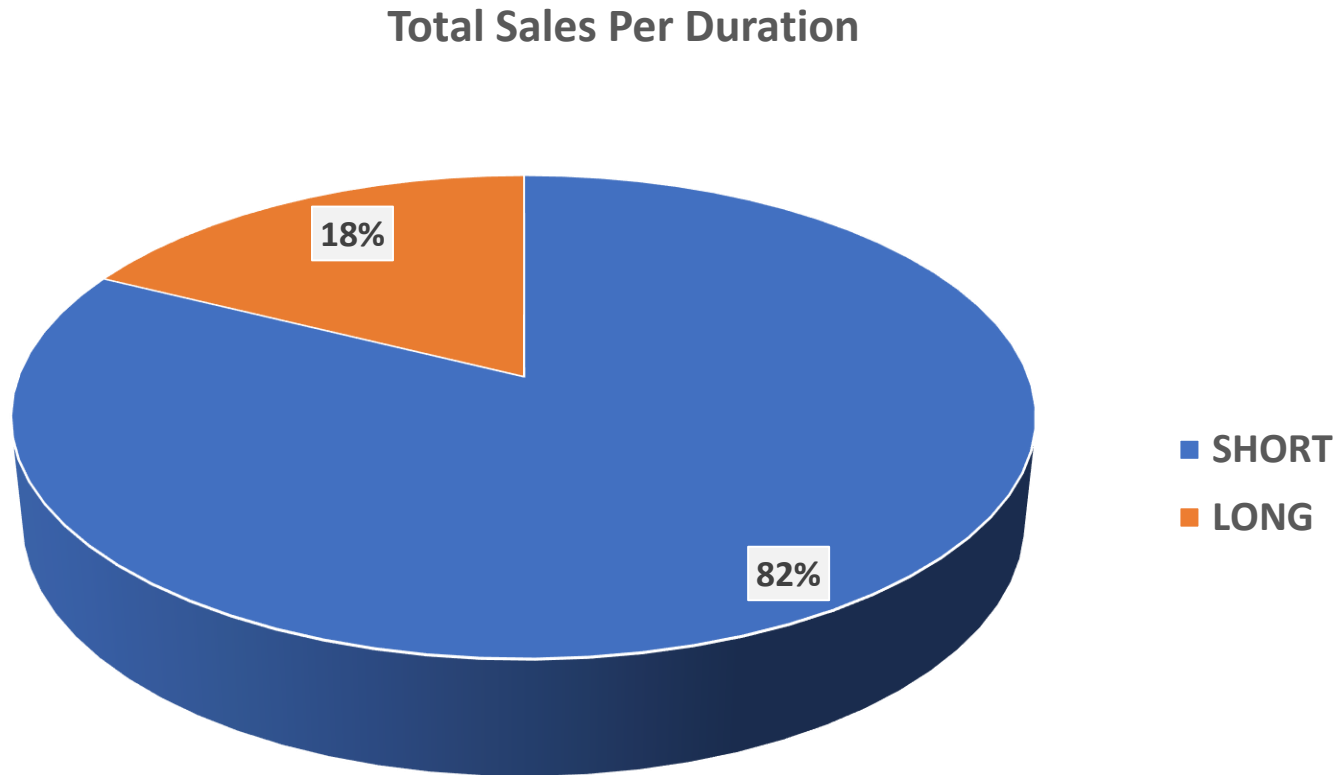
How much are the total purchases of the best-selling genre tracks in each country?

Total Purchases Per Country For Rock Tracks



- Rock music is the best-selling genre.
- The USA made a total purchase of \$155.43 for Rock music, while Chile made the least purchase of \$8.91.

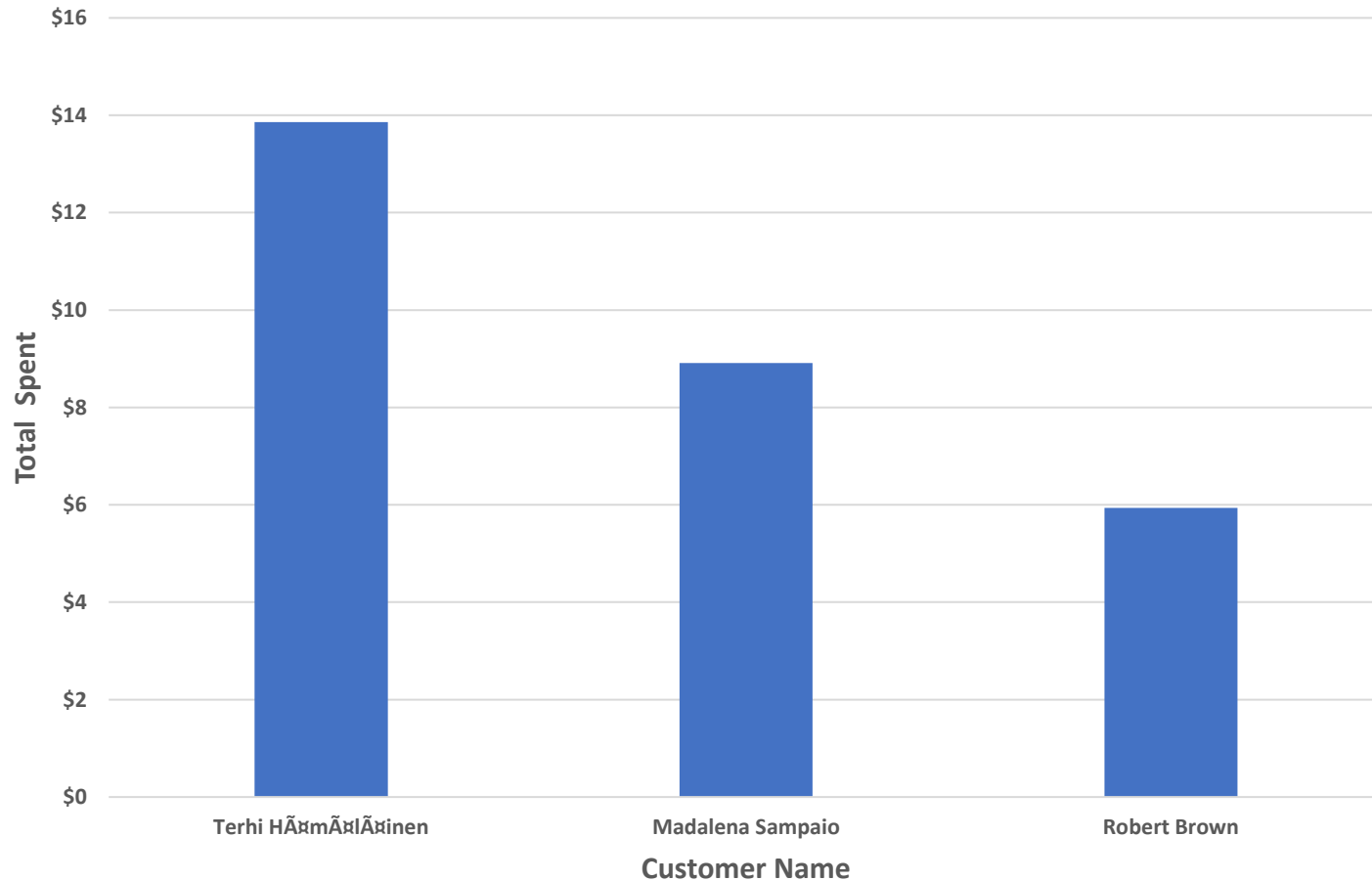
Do customers prefer tracks with a short or long duration?



- As the graph shows, tracks with a short duration achieve 82% of sales. While long tracks achieve only 18% of sales. This shows an indication that the store can invest more in selling short-span tracks.

Who are the top 3 customers who spent the most in the latest month?

Total Spent Per Customer in the latest month



- The latest month in the dataset is December 2013.
- Terhi Hämäläinen spent the most that month with a total amount of \$13.86