

# Design Thinking Process



## Emphasize

User Research  
Stakeholders interview  
User Interview  
Competitive Analysis



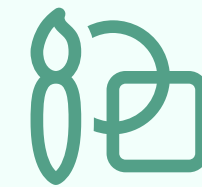
## Define

User Persona  
User Journey Map



## Ideate

Card Sorting  
Information Architecture  
User Flow



## Design

Sketch  
Wireframes  
Visual Design  
Prototype



## Test

Check Usability  
Testing