



Stakeholders Interview

- What is the main problem the app is aiming to solve in the real estate market?
- Who is the primary target audience for the app?
- What are the key features the app must include to ensure its success?
- What is the business model for generating revenue from the app?
- How will user data be handled to ensure privacy and security?
- How will the app be differentiated from other real estate applications available in the market?