

ligatures |

Ligatures are a combination of TWO LETTERS.

We use for aesthetic reasons or creating equal letter spacing in a word.

fi fi st st œ fi q

FIGURES |

Figures are numerals typeset with varying heights in a fashion.

There is three different major figures. (Lining Figures, Text Figures, Small Capitals)

lining figures | Ranging figures or Titling figures

They have equal heights (match the cap height of a typeface).

Hebp 123456789

text figures | Style figures or Hanging figures

They are designed to match the size, color and structure of lowercase letter forms.

Hebp 123456789

small capitals | capital letter forms that align themselves with the x-height.

CAUTION - full-size capitals makes the stroke weights seem too thin compare to normal size characters.

Small Cap SAMLL CAP

VERSALS |

Versals is a large initial capital either ELEVATED or DROPPED.

Italian, french book designers designed ornate frames and borders for their illuminated manuscripts.

Reasons, compete with the borders and create an engaging layout.

The materials of typography is the black, and it is the designer's task with the help of this black to capture space, to create harmonious whites inside the letters as well as between them.

-Adrian Frutiger-

DROPPED CAP |

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ELEVATED CAP |

EMS & ENS |

EMS are the fundamental relative unit in typography.

EM

EM is the same size as the type currently being set.

IT IS NOT THE WIDTH OF AN "M"

EN

EN is equal to half of an EM space.

IT IS NOT THE WIDTH OF AN "N"

THICK SPACE: 1/3 OF AN EM

MID SPACE: 1/4 OF AN EM

THIN SPACE: 1/5 OF AN EM