

Article Title	Date	Summary	AI Relevance
Unlocking Value Through AI-Powered Revenue Growth Management in CPG	2025-02-03	The text outlines how AI-driven Revenue Growth Management (RGM) transforms pricing strategies in the Consumer Packaged Goods (CPG) sector by addressing traditional challenges, breaking down data silos, and enabling dynamic, real-time decision-making. It emphasizes the evolution from basic pricing tactics to sophisticated, AI-powered methodologies that integrate comprehensive analytics, advanced scenario planning, and autonomous pricing agents.	Not validated