



GuzoMate

Frontend Design Document for GuzoMate

Group: 34

Project: Hotel Listing and Booking Website

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1. Project Overview

GuzoMate is a centralized hotel listing, review, and booking platform aimed at both local and international travelers exploring Ethiopia. The website will provide users with a modern, clean, and intuitive interface for discovering hotels, reading reviews, comparing options, and making reservations.

2. Goals

- Deliver a seamless browsing and booking experience
- Reflect Ethiopian culture through visual design
- Ensure mobile-first responsiveness
- Build trust through ratings, verified reviews, and secure booking

3. Target Audience

- International tourists visiting Ethiopia
- Domestic travelers exploring different Ethiopian cities
- Hotels, lodges, and guesthouses seeking online promotion

4. Key Features

- Hotel listing, searching and booking
- Promotional tool for hotels
- Environmental guides
- Multilingual support (including local languages such as Amharic).
- Multiple currencies, including ETB

5. Color Palette

Name	HEX	Usage
Primary	#A37238	Navigation bar, buttons, highlights
Accent	#C39E67	Call-to-action, highlights
Secondary	#FFFFFF	Backgrounds, card areas
Neutral	#F7F6F2	Section backgrounds, dividers
Text Dark	#181818	Primary text
Text Light	#51391D	Secondary text

6. Typography

Primary Font: Poppins (Sans-serif, modern & clean)

Secondary Font: Noto Serif (for cultural headings)

Font Sizes: H1: 36px, H2: 28px, H3: 22px, Body: 16px, Small: 14px

7. Layout & Grid

Grid: 12-column responsive system (1140px container)

Spacing: 16px gutter, 32px section padding

Breakpoints: Mobile ≤ 576px, Tablet 577–992px, Desktop ≥ 993px

8. Page Structure & UI Components

Header: Logo, navigation, search bar, language and currency selector, login/signup

Hero Section: Large banner image, search bar overlay

Hotel Listings: Filters, sorting, hotel cards

Single Hotel Page: Gallery, description, reviews, booking form

Reservation Page: List and submission form

About Us: About us, Mission, team

Local experience Page: about cities, history, available hotels

Footer: contact info, sponsors, copyright

9. Responsiveness

- Mobile-first design
- Collapsible hamburger menu
- Vertical stacking for listings on smaller screens
- Optimized image loading

10. Accessibility

- Alt text for images
- ARIA labels for forms
- WCAG AA color contrast compliance
- Keyboard navigation support

11. Frontend Tech Stack

Framework: React.js (Next.js optional for SEO)

Styling: Tailwind CSS / SCSS

State Management: Redux or Context API

UI Library: Material UI or Shadcn UI

Maps Integration: Google Maps API

12. Performance Considerations

- Image optimization (WebP)
- Lazy loading
- Minified CSS/JS
- CDN for assets

13. Frontend Developers

1. Stephen Pakateng
2. Kang Malual
3. Amen Adane
4. Dawit Solomon

