# **OKENS MOSES EBERE**

# Product Designer

# **©** Contact Details

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# **鈴 Skills**

User interface design

User research

Usability testing

Prototyping

• Design team management

- Design systems

- Illustrations

- Print design

- Design strategy

- Design workshops

# **⇔** Education

- Certificate of UX Design Fundamentals, UX Design Institute, 2023
- Diploma in UX Design, UX Design Institute, 2023
- Bachelor Degree in Business Management
  Gulf American University, Dubai, UAE, 2021
- BSc, Accounting, University of Benin, 2007
- West African Senior School Certificate,
  Maryland Comprehensive Secondary School, Lagos
  Completed in 2003

# (i) About

Hi, I'm Moses — a Product (UI/UX) Designer & Generative AI student with 2+ years of experience helping startups and businesses turn complex ideas into clean, conversion-focused digital experiences.

I specialize in designing user-first mobile apps and responsive websites that drive engagement, usability, and growth. From MVPs for early-stage startups to full-scale product redesigns for fast-scaling companies, I bring a sharp eye for detail, a strategic mind, and a commitment to measurable results.

#### Results that speak:

- Boosted user engagement by 40% through research-driven redesigns
- Increased onboarding completion rates by 30% through UX improvements
- Delivered over 5+ design projects for clients across Fintech, Health, Mobility, E-commerce sectors
- Helped startups successfully launch MVPs that attracted funding and user growth

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#### **Most Recent Experience**

Team Lead – ArtConn Startup Project 2025

 A mobile app that connects users with verified, local artisans for quick services

Team Lead - CourtSync

Startup Project **2025** 

 A mobile designed to streamline court logistics for lawyers, judges, bailiffs. It aims to reduce delays, improve communication, and make the legal process more transparent and accessible for all.

#### **UI/UX Designer at Trustesse**

iVoluntia App Project 2024 – 2025

- Created view and filter available programs
- Created join programs, donate, rate experiences, and download completion certificates.

#### Graphic Designer at Skimake

2022 - 2023

- Developed promotion materials for social media campaigns.
- Created billboard fliers

Product Designer at Cyrus Acoustics 2023 – 2025

 Driving the new design initiatives aimed at increasing retention for Cyrus Acoustics new brands.

## **A Language**

English