

BRAND ESSENCE

BRIGHT IDEAS, SMART SOLUTIONS



BRAND DNA

Prime LifeSpace has been a reputed real estate consultant & developer firm with 30 years of experience in the industry. The group is well known in the western region of Maharashtra and northern region of Tamil Nadu namely Chennai, Mumbai, Khopoli, Pune and Alibaug & has successfully completed approximately 1 million SqFt corresponds to over many projects.

Prime LifeSpace consultancy firm offers an end-to-end solution in the Real Estate Space. The team has excelled in providing deep expertise to biggest corporates like Blackstone for Chandigarh

Elante Mall, Larsen & Toubro for Seawood Project, Sunteck for Naigaon Project etc. Also, the group has structured various eminent Joint Ventures, Mergers like L&T GeoTech with Sharaf Foundation.

Prime LifeSpace developers are renowned creators of smart integrated townships that provide more than just spaces to live in. The townships resemble improvement in quality of living, empowerment of communities and valuable experience of lifetime. Their properties are now fetching highest rental returns of 8% - an investment choice for right value of money for the investors.

LANDMARK PROJECTS

Prime LifeSpace group luxuriates the highest brand esteem in Mumbai & Chennai for its fusion of luxuries & affordability in the projects of exceptional quality with a passion for delivering finest homes.

Arete Homes is the perfect example to that. Spread over 20.25 Acres of land, a Smart Integrated Township comprising of Retail Plaza, 7 magnificent towers rising along elevated podium. With more than 74% open space, its a pre-certified Platinum rated Green Building by IGBC that ensures better energy management. Embellished with the finest features, a smart home that is spacious, well

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designed to accommodate modern fast pace life. Awarded by Times Realty Icon as 'The Best Upcoming Township'

The group has also developed a larger-thanlife private club house 'Ponneri Gymkhana Club' that sprawling across 60,000 SQFT. Designed with international standards, PGC serves wide range of recreational, sporting & entertainment facilities like multi sports arena, squash courts, gym, pool, restaurants, banquet halls, guests & conference rooms, virtual golf – 'Everything Under One Roof'

Their visionary team with strong technical experience has built a conch shaped meditation center, a true work of art where one can reconnect his mind, body and soul. Also, the team has successfully executed 5MW solar power plant. Contributing to the society, the group developed Ganga Jal Kund in Tirupati.

FUTURESCOPE

Prime LifeSpace is a brand built on trust, transparency & quality in real estate industry. The Brand Prime LifeSpace has established its credentials in development of residential integrated townships & consulting services. Both these segments are equally important to us.

www.primelifespace.com

Currently they are engaged with Smart Township development in North Chennai, which is in various stages. Parallelly, coming up with developments in Mumbai in areas like Alibaugh, Khopoli, Chembur, & Chennai (Sriperumbudur). "Our future projects will be strategized according to the market demand & executed with the new requirements of the home buyers providing them with beautiful holistic living. Our township is an 'INVESMENT HUB' as they fetch highest rental yield in the entire country. To boost sales, we are putting continuous efforts to strengthen our digital experience according to the client's needs. Our team stands by the motto to deliver timely, as promised & will continue doing so. Being technically capable & equipped with right resources we set gold standards for customer centric design, quality and safety" said Mr. Rajeev Ajmera, Founder & MD of Prime LifeSpace.

Prime LifeSpace aims to make a positive difference through their work, with a vision of creating self-reliant townships where people experience excellence and happiness. They say, "We aspire that our brand act as a key catalyst in boosting livability quotient, attract global fund & investors & create positive impact on society that

