

contact:



ANA MERCEDES SENTÍES REYES RETANA

Developer & Technical Digital Marketing Specialist

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PROFILE

Developer and Technical Digital Marketing Specialist with strong problem-solving skills and work ethic. Adaptable and quick learner, always looking for opportunities to learn more about new technologies and development practices. Excellent communication skills, enabling effective collaboration and engagement with diverse teams and clients.

SKILLS

React
Next.js
Ionic
JavaScript
TypeScript
HTML
CSS
C#
Unity
WordPress
Squarespace
Shopify

VOLUNTEERING

Overall helper

Granja Hogar | Children's home

Co facilitator

IPPLIAP | Pedagogical Institute for
Language Problems

Instructor

INEA | Institution for adult's education

EDUCATION

Programming for Games, Web, and Mobile 2022 - 2023

Vancouver Film School | Graduated with Honours

BA in Communications 2018 - 2022

Universidad Iberoamericana, Mexico City | Graduated with Honours

EXPERIENCE

Jr. Developer 2023 - ongoing

BusyBytes | Full Time

Develop websites, online stores and apps with React, Next.js, Node.js, Gatsby, WordPress, Ionic and Angular

Technical Expert 2023 - ongoing

Pixeron | Part time

Manage the technical setup for digital marketing campaigns, ensuring crucial events—such as eCommerce funnel tracking—are accurately implemented.

Community Manager 2022

INTRARE | Internship

Created 50+ contents for social media

Redesigned INTRARE's website allowing a better digital positioning

Translated 10+ documents for job training for immigrants

Web Developer and Community Manager 2019 - 2022

frecuenciaPM | Digital Agency | Co-Founder

Developed 9+ websites

Developed 5+ online stores

Managed 12+ social media accounts

LANGUAGES

Spanish - Native

English - Full professional proficiency

Italian - Professional working proficiency