



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Basics of Industrial IoT: Industrial Processes – Part 2

Dr. Sudip Misra  
Professor

Department of Computer Science and Engineering  
Indian Institute of Technology Kharagpur

Email: [smisra@sit.iitkgp.ernet.in](mailto:smisra@sit.iitkgp.ernet.in)

Website: <http://cse.iitkgp.ac.in/~smisra/>

Research Lab: [cse.iitkgp.ac.in/~smisra/swan/](http://cse.iitkgp.ac.in/~smisra/swan/)

# Industry 4.0 – Different Sectors

- Smart robotics
- Factory of future
- Intelligent manufacturing
- Smart warehousing
- Air-as-a-Service
- Improved mining
- Smart logistics
- Track & Trace Innovation



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Industry 4.0 @ ICP DAS



Source: Industry 4.0 at ICP DAS Co. Ltd.



IIT KHARAGPUR

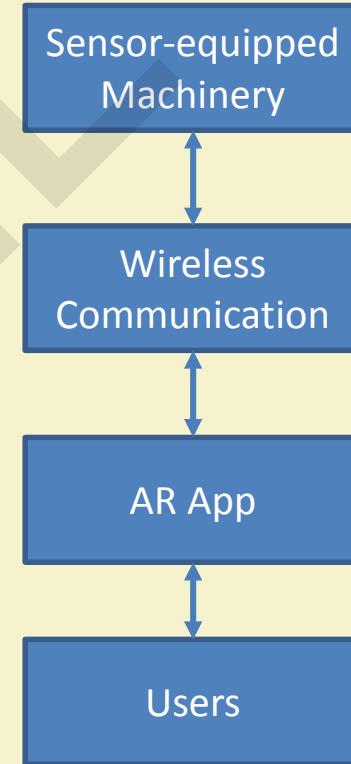


NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Caterpillar: IoT + AR

- Smart view using IoT and Augmented Reality (AR)
- Real-time machine status and condition monitoring
- Ease of interaction with machines
  - App-based instructions for novices
  - Custom alerts for parts replacement
- Long term data analytics to predict future failures & budget



Source: Caterpillar Inc.



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Amazon: Smart Warehousing

- Logistics & supply chain management
  - Smart control of supply fleet
  - Logistic status update with future market demand
- Tech-drivers:
  - Warehouse Automation
  - Human-Machine Interaction
- Robot-equipped goods storage & pickup facility in warehouse
- Lower operational cost
- Faster operating time

Source: Industry 4.0 at ICP DAS Co. Ltd.



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Boeing: Efficient Manufacturing

- Smart & digital manufacturing facility
  - Helps in assembling of millions of aircraft parts
  - Automation of assembly steps
- Lower assembly delay & response time
- Reduced errors in manufacture & assembly
- Enhanced production capability
- Tech-drivers
  - Smart glasses for fault detection
  - Sensor-equipped assembler tools

Source: The Boeing Company, "System And Method For Using An Internet Of Things Network For Managing Factory Production", US Patent 20160202692, 2016.



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Cisco & Fanuc: Smart Factory

- The objective is to minimize downtime in industrial facility
- Tech-driver
  - Sensor-equipped robotic manufacturing facility
  - Cloud-based analytics
- Predictive maintenance & failure forecasting
- The system can place orders for replacing failed parts
- Zero Downtime (ZDT) system by Fanuc increases efficiency
- Connection between different production phases & accordingly refill of warehouse stocks

Source: NIKKEI Asian Review, "Boy, do Fanuc and Cisco have a deal for your factory", Online article, 22 Jan 2016.

# Hitachi: Integrated IIoT

- *Lumada IoT platform*
- AI-powered advanced analytics
- *Solution Core*: Replicable components for custom services
- *Co-creation Services*: Co-design facility for customers
- Production acceleration for application needs

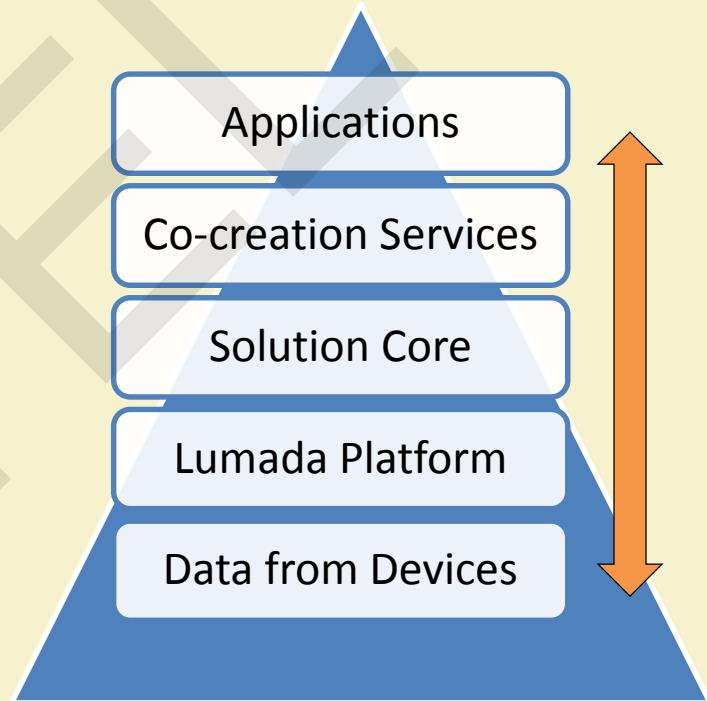
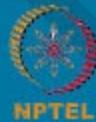


Figure: Hitachi IIoT platform hierarchy

Source: Lumada IoT Platform, Hitachi



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# John Deere: Precision Agriculture

- On-board GPS for real-time tracking of agricultural equipment
- Telematics technology for forecasting & maintenance
- Bale mobile app for geo-tagged yield mapping & bale monitoring
- Implementing remote control of tractor navigation
- The future goal is to enable autonomous agricultural operations without human intervention by self-driving tractors

Source: Agriculture Technology, Precision Agriculture, John Deere



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Kaeser Kompressoren: Air-as-a-Service

- Sensor-equipped air compressors
- Ease of predicting the future failures and maintenance cost
- *Air-as-a-Service*: Users pay per cubic meter of air from company's owned compressors
- Service models: *Selling, Renting, and Air-as-a-Service*
- Operation cost reduction as lesser customer services requests are generated

Source: Kaeser Kompressoren – Service



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Real-Time Innovations: Smart Grid

- Smart energy management system with *Connext DDS*
- Integrated apps and devices – scalable, secure & reliable
- Modular design, faster connectivity, high throughput
- Facility for deploying analytics in edge or cloud
- Product suite
  - Professional version: End-to-end solution, scalable & reliable
  - Secure version: Enhanced & secure version
  - Micro version: Specifically for resource constrained systems
  - Cert version: Safety-centric IIoT systems

Source: Real-Time Innovation Products



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Komatsu: Improved Mining

- Technology sectors
  - *Mining Intelligence*: Higher profit by predictive machine performance analysis
  - *Proximity Detection*: Enables workers to stay safe from hazards & large machines
  - *Environmental*: Reduced dust, ignition – increased visibility, optimal use of water
- Tech-driver:
  - Internet connected robots
  - Self-driving trucks
  - Wireless sensors
- Systems
  - PreVail remote health monitoring system
  - JoyConnect
  - Longwall 3D Visualization

Source: Komatsu



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Rio Tinto: Futuristic Mining

- Central control facility with visualization & collaboration tools
- Real-time monitoring and optimization of supply chain
- Autonomous haulage systems (AHS): a fleet of autonomous trucks
- Safe & efficient navigation resulting in increased productivity
- Automated drilling system (ADS): Enables remote operator to control drilling
- AutoHaul® is the system for autonomous trains to carry iron ore

Source: Rio Tinto – Mine of Future



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Stanley Black & Decker: Smart Construction & Engineering

- Innovation Sectors:
  - Engineering: Solutions for product assembly – automotive, computer, home appliances, telecommunications, solar panels.
  - Pipeline: High quality reliable pipeline for oil & gas industry
  - Infrastructure: Solutions for equipment required in construction & maintenance
- Lightweight vehicles: ECOSMART™ innovative solution which reduces energy requirement and carbon footprint

Source: Stanley Black & Decker



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Shell: Smart Oil & Gas

- Digital oil field: Sensor-equipped oil & gas machinery, valves and pumps
- Enabling precise operation for shale gas recovery
- Real-time monitoring and optimization facility
- Faster production decisions to reduce slower production rate
- Improved production, reduced downtime & risk, lower costs

Source: Shell – Energy & Gas



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# North Star BlueScope: Industrial Safety

- Worker death rate due to work-related disease/accident:  
~1/15 seconds [Source: International Labor Organization]
- Wearable safety gadgets for industrial workers
- Analytics & IIoT: hazardous condition monitoring, work environment safety
  - Enforcing proper safety conditions
  - Interconnected workers

Source: International Labor Organization; North Star BlueScope



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Maersk: Smart Logistics

- IoT and analytics to optimize the route & fuel consumption for containers
- Remote control & maintenance of containers according to its content – dry cargo, refrigerated cargo, or special cargo
- Facility for users to remotely monitor the condition inside cargo
- End-to-end shipment: Source to destination shipping covering intermodal transport
- Trade finance: Solution to control the flow of goods & optimize pricing
- Other solutions: *Supply Chain Optimization & Freight Forwarding*

Source: Maersk Solution



IIT KHARAGPUR



NPTEL  
ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Magna Steyr: Smart Factory

- Digital mapping of entire production timeline
  - Vehicle engineering
  - Production line implementation
- Intelligent production system: Accurate, scalable, reliable & dynamic to changed needs
- Full autonomy of factory: network of humans, machines & resources
- Solutions: *Driver assistance system, Alternative energy storage system, Lightweight design & joining system*

Source: Magna Steyr – Capabilities

# Gehring: Connected Manufacturing

- Internet-connected sensor-equipped machinery enables real-time data streaming
- Smart projection of machine functionalities to customers in real-time: precision & efficiency check
- Cloud-based analytics to reduce production downtime & increase productivity
- Provision for real-time tracking & monitoring of machinery
- Facility for data visualization & additional analytics

Source: Gehring Technologies

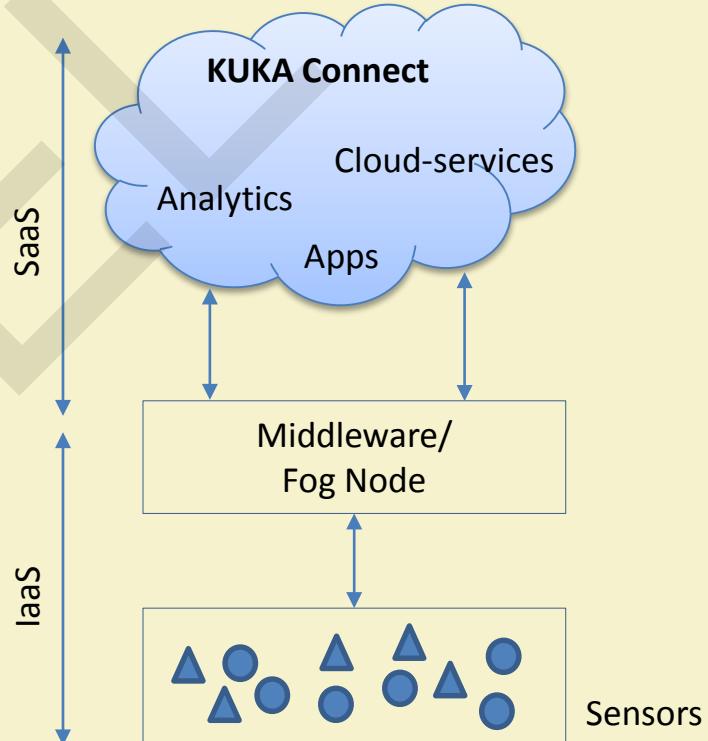
# Bosch: Track & Trace Innovation

- Solution to ease the searching of the different tools/parts in a factory
- Sensor-equipped tools/parts can be tracked and traced
- Reduction in searching time and risk for using wrong tools
  - Asset/work management
  - Integrated manufacturing
- Future impact: Can help in automated sequencing of assembly operation
- Tools-as-a-Service: New business model for efficient productivity, enhanced safety & product quality
- The same technology can be applied to many other sectors of the industry – food, logistics, supply chain, pharmacy, etc.

Source: Bosch Track & Trace Innovator

# KUKA: Connected Robotics

- Connected robotics system for super-fast manufacturing
- Internetwork between the robotic assemblers and components
- Smart factory with robots connected to private cloud as solution for the clients
- Analytics on collected data to generate better future strategies



Source: KUKA Connect

# References

- [1] Industry 4.0 at ICP DAS Co. Ltd., Web: <http://www.icpdas.com/>
- [2] Caterpillar Inc. Web: <https://www.caterpillar.com/>
- [3] Industry 4.0 at ICP DAS Co. Ltd., [www.icpdas.com](http://www.icpdas.com)
- [4] The Boeing Company, "System And Method For Using An Internet Of Things Network For Managing Factory Production", US Patent 20160202692, 2016.
- [5] NIKKEI Asian Review, "Boy, do Fanuc and Cisco have a deal for your factory", Online article, 22 Jan 2016.
- [6] Lumada IoT Platform, Hitachi, Web: <https://www.hitachivantara.com/en-in/products/internet-of-things/lumada.html>
- [7] Agriculture Technology, Precision Agriculture, John Deere, Web: <https://www.deere.com/en/technology-products/precision-ag-technology/>
- [8] Kaeser Kompressoren – Service, Web: <http://www.kaeser.com/int-en/services/>
- [9] Real-Time Innovation Products, Web: <https://www.rti.com/products>
- [10] Komatsu, Web: <https://mining.komatsu>

# References (cont.)

- [11] Rio Tinto – Mine of Future, Web: <https://www.riotinto.com/australia/pilbara/mine-of-the-future-9603.aspx>
- [12] Stanley Black & Decker, Web: <http://www.stanleyblackanddecker.com/>
- [13] Shell – Energy & Gas, Web: <https://www.shell.com/energy-and-innovation.html>
- [14] International Labor Organization, Web: <http://www.ilo.org/global/topics/safety-and-health-at-work/lang--en/index.htm>
- [15] North Star BlueScope, Web: <http://nsbsl.com>
- [16] Maersk Solution, Web: <https://www.maersk.com/solutions/>
- [17] Magna Steyr – Capabilities, Web: <http://sitefinity.magna.com/capabilities>
- [18] Gehring Technologies, Web: <https://www.gehring.de/en-ww>
- [19] Bosch Track & Trace Innovator, Web: <https://www.iiconsortium.org/track-and-trace.htm>
- [20] KUKA Connect, Web: <https://connect.kuka.com/en-EN/>

# Thank You!!



IIT KHARAGPUR



NPTEL

NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 24



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Business Models and Reference Architecture for IIoT

## Business Models – Part 1

**Dr. Sudip Misra**

Professor

Department of Computer Science and Engineering  
Indian Institute of Technology Kharagpur

Email: [smisra@sit.iitkgp.ernet.in](mailto:smisra@sit.iitkgp.ernet.in)

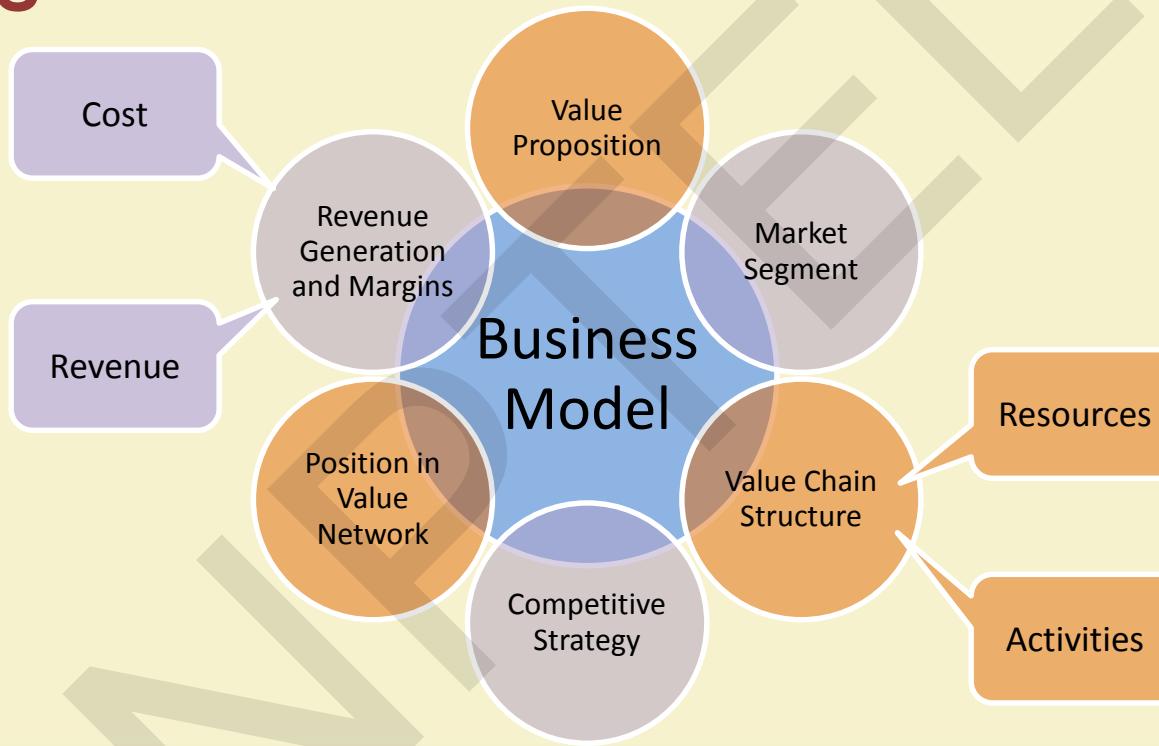
Website: <http://cse.iitkgp.ac.in/~smisra/>

Research Lab: [cse.iitkgp.ac.in/~smisra/swan/](http://cse.iitkgp.ac.in/~smisra/swan/)

# What is a Business Model?

- “A business model describes the rationale of how an organization creates, delivers, and captures value”  
[Business Model Generation]
- It is the embodiment of the organizational and financial architecture of a business
- Description of how a business intends to operate and earn profits in a specific marketplace

# Building Blocks of a Business Model



# Building Blocks of a Business Model (Contd.)

## ➤ Value Proposition

- Products or services that create value for a customer segment
- Values may be:
  - Quantitative
    - Price, product or service performance, post-purchase cost reduction
  - Qualitative
    - Design, customization, customer experience, brand



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Building Blocks of a Business Model (Contd.)

## ➤ Market Segment

- Different groups of customers or end-user organizations that the business enterprise aims to serve
- There are different types of customer segments:
  - Mass market
  - Niche market
  - Segmented
  - Diversified
  - Multi-sided markets



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Building Blocks of a Business Model (Contd.)

## ➤ Value Chain Structure

- The key resources and activities that a business requires to create value proposition
- Resources:
  - Can be Physical, Intellectual, Human, Financial
  - Key resources can be owned or leased by the company or acquired from key partners.
- Activities:
  - Production, Problem solving, Platform/Network



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Building Blocks of a Business Model (Contd.)

## ➤ Revenue Generation and Margins

- The revenue that is generated from each customer segment in a business
- Two different types of Revenue Streams -Transaction revenues and Recurring revenues
- Ways to generate revenue – Asset sales, Subscription fees, Usage fee, Leasing/Renting, Licensing, Brokerage, Advertising
- Two types of pricing – Fixed and Dynamic



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Building Blocks of a Business Model (Contd.)

## ➤ Position in Value Network

- Value proposition also depends on the network of suppliers and partners
- Partnerships and alliances created to –
  - Optimize business models
  - Reduce risks
  - Acquire resources



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Building Blocks of a Business Model (Contd.)

## ➤ Competitive Strategy

- Strategy of a particular company to gain competitive advantage over its competitors in the market
- Three generic competing strategies:
  - Cost leadership
  - Differentiation by bringing something unique to customers
  - Focus on a small market segment or a niche rather than the mass market



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things

# Need for New Business Models for IoT

- Advent of IoT has resulted in the following:
  - Increased business opportunities
  - Efficient processes
  - Enhanced asset utilization
  - Increased productivity
- Business challenges in IoT:
  - Diversity of objects
  - Immaturity of innovation
  - Unstructured ecosystems



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Need for New Business Models for IoT (Contd.)

- IoT business models must address these requirements:
  - Extend scope beyond the company level to ecosystem level
  - Support design/visualization of complex value streams within the stakeholder network
  - Explicitly consider the value proposition for all key stakeholders (e.g., users, customers, and partners)
  - Consider data as an asset within and beyond the actual opportunity

# Types of Business Models for IoT

- Subscription Model
- Outcome-Based Model
- Asset-Sharing Model
- IoT-as-a-Service
- Others:
  - IoT Products as a Proxy to Sell Another Product
  - IoT Products as a Vehicle to Monetize Data



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Subscription Model

- Data generated by IoT devices is “consumable, measurable and repeatable”
- It is capable of generating “recurring” revenue
- Using this model:
  - Instead of a one-time charge, customers are offered a regular subscription
  - Here, a fee is charged for periodic usage



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Subscription Model: Advantages

- Provides predictable, recurring revenue
- The product can be monetized by providing paid upgrades or by implementing a “freemium” model.
- Businesses are able to foster active relationships with customers due to repeated post-subscription interaction
- Businesses are able to learn more about their customers and are able to provide services specific to their requirements



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Subscription Model: Challenges

- Customer management
- Automatic invoicing
- Plan management
- Requirement of skilled labor and organizational structure
- Requirement of regular updates

# Outcome-Based Model

- Businesses deliver to the customer the outcome/benefits that the product/service provides – “Pay-per-outcome”
- Customer is relieved from the responsibilities of ownership, and maintenance
- It brings together the businesses and their customers to monetize the solutions



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

# Outcome-Based Model: Advantages

- Increased profit margin
- Reduced negotiation cycle
- Higher customer satisfaction
- Reduced risks
- Better alignment of the value proposition of the vendor and consumer

# Outcome-Based Model: Challenges

- Requirement of new infrastructure, policies and processes
- Price standardization
- Safe and reliable outcome delivery
- Lack of proven business models

# Asset-Sharing Model

- Businesses virtually consolidate and share their IoT-enabled assets among multiple customers or with other business entities in exchange of revenue
- Revenue is charged based on time or nature of usage
- Aim is to minimize downtime and maximize utilization of the assets
- Can be used for Smart Energy



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Asset-Sharing Model: Advantages

- Increased profit margin
- Reduced price for customers
- Ease of scaling of business
- Reduced wastage of resources



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

# Asset-Sharing Model: Challenges

- Security of products/services
- Mutual arrangements among business entities
- Asset configuration
- Device synchronization and synergies

# IoT-as-a-Service

- Businesses provide IoT-enabled products on lease to customers and earn revenue
- Products can be anything – software, hardware, information/data, results obtained from analysis of data, etc
- Revenue based on volume and quality
- Generates recurring revenue
- Example: Sensor-as-a-Service



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# IoT-as-a-Service: Advantages

- Reduced licensing costs
- Increased revenue from planned upgrades
- Better aligned value propositions
- Efficient operations and preventive maintenance by vendors
- Better customer relations



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

# IoT-as-a-Service: Challenges

- Product compatibility
- Maintaining data accuracy
- Security of data



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

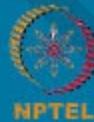
Industry 4.0 and Industrial Internet of Things

# Other Models

- IoT Products as a Proxy to Sell Another Product
  - IoT products are sold at cost price or at loss to sell other products
  - For example, IoT devices keep track of status of products and perform actions accordingly
  - Used by manufacturers to sell products which require refills



IIT KHARAGPUR



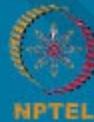
NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

# Other Models (Contd.)

- IoT Products as a Vehicle to Monetize Data
  - IoT-enabled products collect data from users while providing services
  - This data is sold by businesses to third party businesses to earn revenue
  - As per requirement, data is processed and aggregated
  - Customers must be made aware beforehand about the usage of their data and privacy policies



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# References

- [1] David J. Teece, Business Models, *Business Strategy and Innovation, Long Range Planning*, Volume 43, Issues 2–3, 2010, Pages 172-194, ISSN 0024-6301
- [2] Alexander Osterwalder, Yves Pigneur, Alan Smith, and 470 practitioners from 45 countries, *Business Model Generation*, self-published, 2010
- [3] H. Chesbrough and R. S. Rosenbloom, The role of the business model in capturing value from innovation: evidence from xerox corporation's technology, *Industrial and Corporate Change*, 11 (3), 529 - 555 (2002).
- [4] Westerlund, M., Leminen, S., & Rajahonka, M., Designing Business Models for the Internet of Things (July 2014) *Technology Innovation Management Review*4(7): 5–14.
- [5] Magretta, Joan. (2002). Why Business Models Matter. *Harvard business review*. 80. 86-92, 133.
- [6] M. R. Palattella *et al.*, "Internet of Things in the 5G Era: Enablers, Architecture, and Business Models," in *IEEE Journal on Selected Areas in Communications*, vol. 34, no. 3, pp. 510-527, March 2016.
- [7] Irene C.L. Ng, David Xin Ding, Nick Yip, Outcome-based contracts as new business model: The role of partnership and value-driven Relational assets, *Industrial Marketing Management*, Volume 42, Issue 5, 2013, Pages 730-743, ISSN 0019-8501

# Thank You!!



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Business Models and Reference Architecture for IIoT

## Business Models – Part 2

**Dr. Sudip Misra**

Professor

Department of Computer Science and Engineering  
Indian Institute of Technology Kharagpur

Email: [smisra@sit.iitkgp.ernet.in](mailto:smisra@sit.iitkgp.ernet.in)

Website: <http://cse.iitkgp.ac.in/~smisra/>

Research Lab: [cse.iitkgp.ac.in/~smisra/swan/](http://cse.iitkgp.ac.in/~smisra/swan/)

# Business Opportunities in IIoT

- Entrepreneurship theory:
  - Asset-driven opportunities
  - Service innovations that aid manufacturing
  - Service-driven opportunities targeted at end users
  - Information infrastructure ownership
- Transaction cost theory:
  - Non-ownership contracts
  - Performance contracts



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Components of IIoT Business Models

- Value proposition
- Value capturing mechanism
- Value network
- Value communication



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

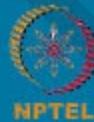
Industry 4.0 and Industrial Internet of Things 3

# IIoT Business Models: Types

- IIoT business models can be divided into following categories:
  - Cloud-based Business Model
  - Service-Oriented Business Model
  - Process-Oriented Business Model



IIT KHARAGPUR

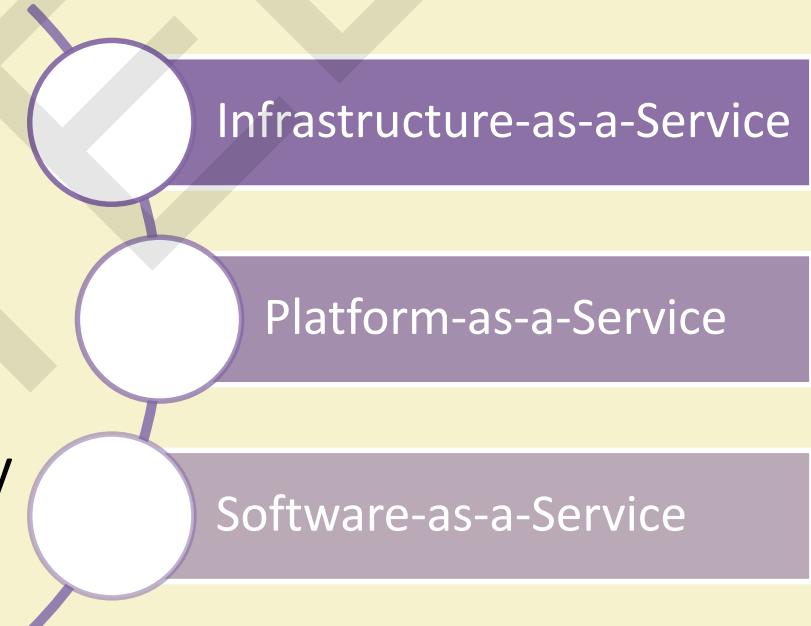


NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 4

# Cloud-Based Business Model

- Customers do not purchase software, platform or infrastructure
- Instead, they lease the cloud computing resources temporarily



# Cloud-Based Business Model (Contd.)

- Cloud-based BMs comprise manifold offerings
  - Processing power
  - Data storage
  - Virtualization of the operating system online
- Infrastructure-as-a-Service (IaaS) model
  - Aim at providing required hardware and software online in the cloud

# Cloud-Based Business Model (Contd.)

- Platform-as-a-Service (PaaS) model
  - Open toward external parties
  - Provide development-oriented platforms
  - Facilitate the development of applications
  - Facilitate the integration of applications into existing solutions
- Software-as-a-Service (SaaS) model
  - Offer online capable and customized applications

# Cloud-Based Business Model (Contd.)

- Partner network
  - Risk reduction
  - Synergies due to economies of scale
  - Shared usage of resources
- Value configuration
  - Development of cloud services and applications
  - Establishment of partner network



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Cloud-Based Business Model (Contd.)

- Core competencies
  - IT resources
  - Software infrastructure
  - Knowhow
- Relationships
  - Community networks
  - Forums



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Cloud-Based Business Model (Contd.)

- Value proposition
  - Processing power
  - Data storage
  - Virtualization of the operating system
  - Development oriented platforms
  - Integration of applications
  - Applications



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

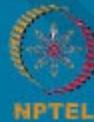
Industry 4.0 and Industrial Internet of Things<sup>10</sup>

# Cloud-Based Business Model (Contd.)

- Distribution channels
  - On demand
- Target customers
  - Educational institutions
  - Startups
  - Independent software vendors
  - Small and medium-sized enterprises



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

# Cloud-Based Business Model (Contd.)

- Cost structure
  - Cost reduction
  - Initial costs for installation
  - Service costs
- Revenue model
  - Pay-per-use
  - Subscription fees
  - Advertisement



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Service Oriented Business Model

- Offers
  - primarily utilization
  - Analysis of data
  - aggregation of data
- Example:
  - Medical environment



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Service Oriented Business Model (Contd.)

- Offered to a mass market on demand through infrastructures and platforms established by Cloud-based BMs
- Provides to customers
  - Self-service interface
  - Automated services
- Target customers
  - Mass market



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Service Oriented Business Model (Contd.)

- Partner network
  - Community
  - Infrastructure providers
  - Platform developers
- Distribution channels
  - Platforms
  - On demand



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 15

# Service Oriented Business Model (Contd.)

- Value configuration
  - Maintenance and further development of
    - Platforms
    - Infrastructures
    - Applications
- Relationships
  - Self-service interface
  - Automated services



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>16</sup>

# Service Oriented Business Model (Contd.)

- Value proposition
  - Utilization of data
  - Analysis of data
  - Aggregation of data
- Core competencies
  - Platforms
  - Data analysis methods
  - Data



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>17</sup>

# Service Oriented Business Model (Contd.)

- Cost Structure
  - Initial establishment costs
  - Variable instead of fixed costs
- Revenue Model
  - Collected data
  - Direct and indirect monetization of data



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Process Oriented Business Model

- Process optimization resulting in
  - Reduced downtimes
  - increased machine availability
- Optimize processes within a company and across company boarders
- Optimize data analyzed by Service-oriented BMs
- Results in reduced downtimes due to the eliminated delivery times

# Process Oriented Business Model (Contd.)

- Value configuration
  - Master complex production processes
  - Various production technologies
- Core competencies
  - Platforms
  - Data
  - 3D printers



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>20</sup>

# Process Oriented Business Model (Contd.)

- Value proposition
  - Reduced downtimes
  - Increased machine availability
- Target customers
  - Machine and plant engineering industry

# Process Oriented Business Model (Contd.)

- Cost structure
  - Initial establishment costs
- Revenue model
  - Licenses
  - Higher prices possible



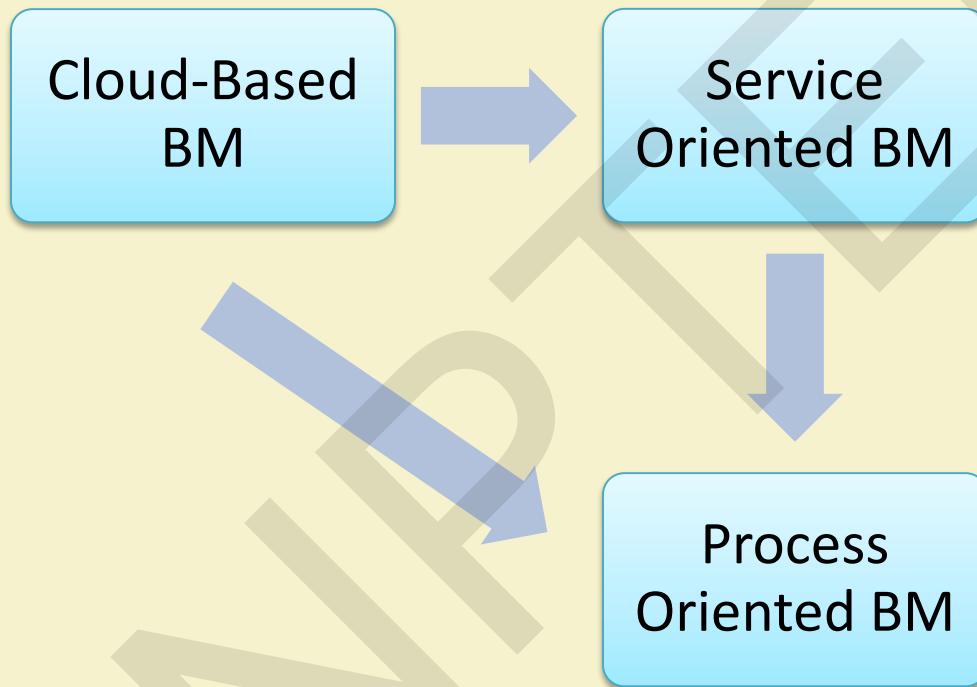
IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>22</sup>

# IIoT Business Model: Flow



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>23</sup>

# IIoT Business Model: Flow (Contd.)

- Cloud-based BMs aim at providing an infrastructure
- Companies operating a Service-oriented BM employ Cloud-based BMs to gather data and information
  - Analyze and sell as a service
- Analyzed and prepared data help companies with a Process-oriented BM to optimize process flows

# IIoT Business Model: Challenges

- Security and data privacy
  - Physical and virtual worlds combine at a large scale
- Need security frameworks for entire cyber physical stack
  - device-level authentication and application security
  - system-wide
    - Assurance
    - Resiliency
    - Incidence response models



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# IIoT Business Model: Challenges (Contd.)

- Lack of interoperability
- Increase complexity
- Increase cost
- Need for seamless data sharing between machines and other physical systems from different manufacturers

# IIoT Business Model: Challenges (Contd.)

- Uncertain return on investments on new technologies
- Immature or untested technologies
- Lack of data governance rules across geographic boundaries
- Shortage of digital talent



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>27</sup>

# References

- [1] Michael Ehret & Jochen Wirtz (2017) Unlocking value from machines: business models and the industrial internet of things, *Journal of Marketing Management*, 33:1-2, 111-130
- [2] Technical report on Industrial Internet of Things: Unleashing the Potential of Connected Products and Services, World Economic Forum, In collaboration with Accenture, January 2015
- [3] Weinberger, M., Bilgeri, D. & Fleisch, E. (2016). IoT business models in an industrial context. *Special Issue: Industrial Internet of Things supporting Factory Automation / Jürgen Beyerer, Thomas Usländer. at - Automatisierungstechnik*, 64(9), pp. 699-706.
- [4] Sylwia Gierej, The Framework of Business Model in the Context of Industrial Internet of Things, *Procedia Engineering*, Volume 182, 2017, Pages 206-212, ISSN 1877-7058
- [5] Arnold, Christian & Kiel, Daniel & Voigt, Kai-Ingo. (2016). How the Industrial Internet of Things changes business models in different manufacturing industries. *International Journal of Innovation Management*.
- [6] Arnold, Christian, Daniel Kiel, and Kai-Ingo Voigt. "Innovative Business Models for the Industrial Internet of ThingsInnovative Geschäftsmodelle für Industrie 4.0." *BHM Berg-und Hüttenmännische Monatshefte* 162.9 (2017): 371-381.

# Thank You!!



IIT KHARAGPUR



NPTEL  
NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>29</sup>



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Business Models and Reference Architecture for IIoT

## Reference Architecture – Part 1

**Dr. Sudip Misra**

Professor

Department of Computer Science and Engineering  
Indian Institute of Technology Kharagpur

Email: [smisra@sit.iitkgp.ernet.in](mailto:smisra@sit.iitkgp.ernet.in)

Website: <http://cse.iitkgp.ac.in/~smisra/>

Research Lab: [cse.iitkgp.ac.in/~smisra/swan/](http://cse.iitkgp.ac.in/~smisra/swan/)

# IIRA - Introduction

- Industrial Internet Reference Architecture (IIRA) is an standard architecture for IIoT systems.
- Standards-based architecture proposed by the IIC Technology Working Group
- Current Version: IIRA v1.8
- IIRA is broadly applicable in the industrial systems to
  - allow interoperability
  - map application technologies
  - guide technologies

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# IIRA - Introduction (contd.)

- Safety is the major concern in the IIRA infrastructure, and is to be followed by security.

Safety



Condition of  
the operating  
system

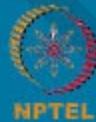
No  
unexpected  
risk of  
physical  
damage or  
injury to  
people

Damage to  
property or  
environment  
is avoided

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 3

# Key Performance Indicators (KPIs) for Occupational Safety and Health (OSH):

- Key performance indicators for OSH is
  - a measure of the activities of an organization
  - connect/communicate with customer
  - provide valuable feedback
  - drive towards improvement

Source: "Performance Indicators", Oshkiwi  
"KPIs", Beyondlean



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 4

# Key Performance Indicators (KPIs) for Occupational Safety and Health (OSH) (contd.)

- Based on the leading and lagging OSH indicators, KPIs are also categorized into
  - **Leading KPI** is mainly used to predict the economy. It is
    - input-oriented, and
    - hard to measure.
  - **Lagging KPI** is a technical indicator which changes after the economy has begun. It is
    - output-oriented, and
    - hard to improve

Source: "Performance Indicators", Oshkiwi  
"Lagging and Leading Indicators", Kplibrary

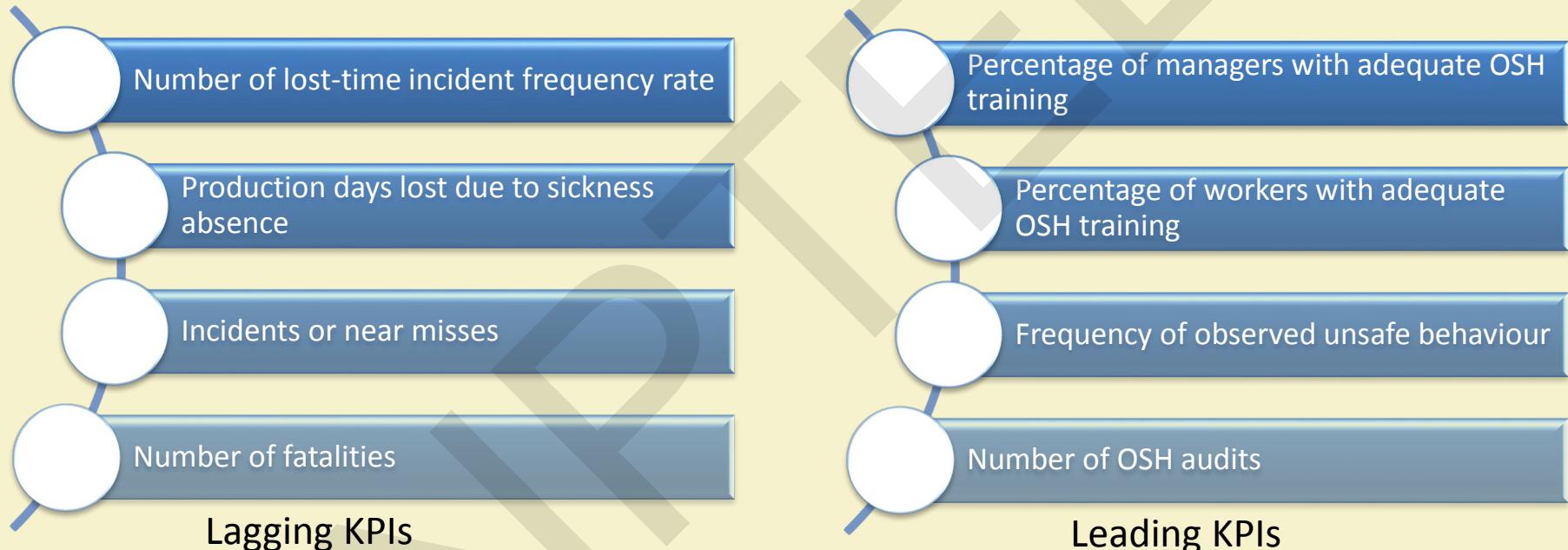


IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Key Performance Indicators (KPIs) for Occupational Safety and Health (OSH) (contd.)



Source: "Performance Indicators", Oshkiwi



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Industrial Internet Consortium (IIC)

- Industrial Internet Consortium (IIC) is a non-profit organization created for
  - promotion of open standards
  - interoperability for technologies used in industries and machine-to-machine (M2M) environments.
- Testbeds are an area of major focus and activity of the IIC members.

Source: "Test Beds", IIConsortium



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Industrial Internet Consortium (IIC) (contd.)

- In IIC, the innovations and opportunities of the new technologies, new applications, new processes, new products and new services are
  - initiated,
  - conceptualized, and
  - rigorously tested

before they are launched in the market.

Source: "Test Beds", IIConsortium



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# IIRA Framework

- Stakeholders are the
  - individual, team or organizations having interest concerning to a system
  - interest in the viewpoint and system.
- Viewpoints are the collection of ideas which
  - describe,
  - analyze, and
  - solve the set of specific concerns.

Source: "IIoT Reference Architecture", IIoT World



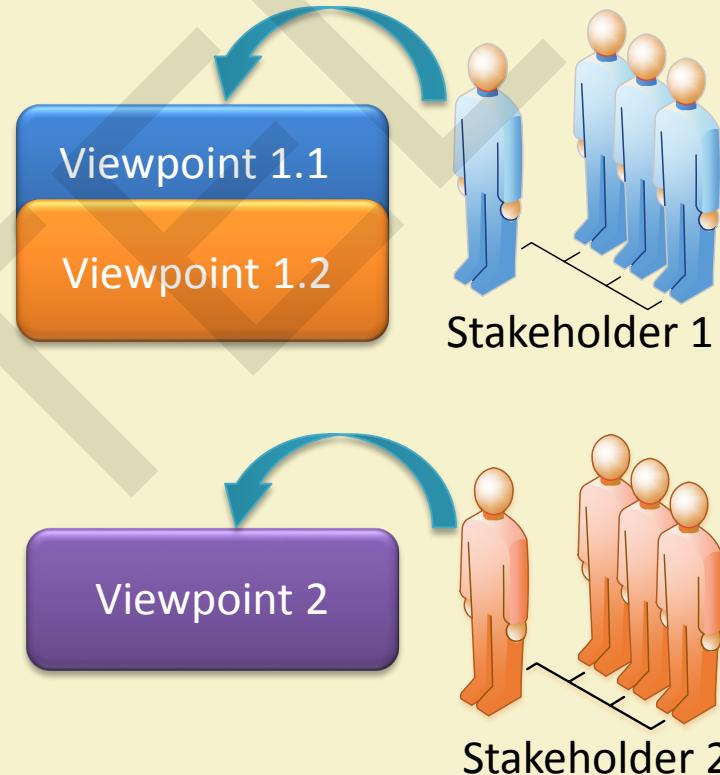
IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 9

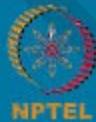
# IIRA Framework (contd.)



Concept taken from: "IIoT Reference Architecture", IIoT World



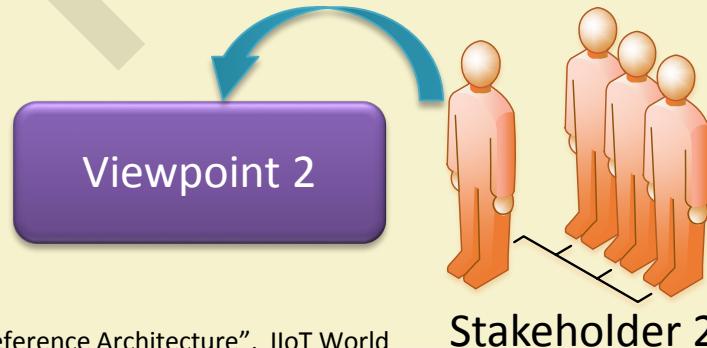
IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>10</sup>

# IIRA Framework (contd.)



Concept taken from: "IIoT Reference Architecture", IIoT World

# IIRA Framework (contd.)

- Architecture frame is the collection of ways which
  - identify,
  - describe, and
  - analyze the ideas of stakeholders
- Architecture representation is the collection of outcomes of
  - architecture frame, and
  - expressed as a view.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>12</sup>

# IIRA-Architecture Patterns

- Different IIoT architecture implementation patterns are as follows:
  - Three-tier architecture pattern
  - Gateway-mediated edge connectivity and management architecture pattern
  - Layered databus pattern

Source: "IIoT Reference Architecture", IIoT World



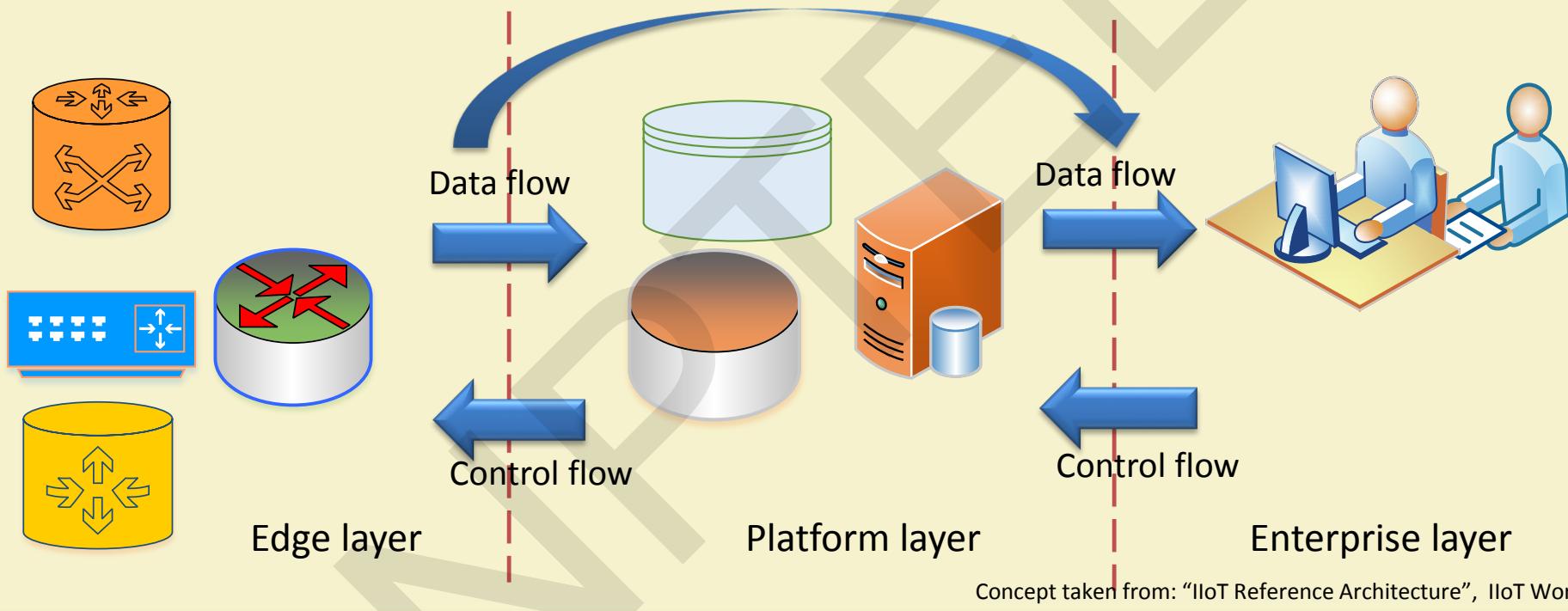
IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>13</sup>

# IIRA: Three-tier architecture pattern



Concept taken from: "IIoT Reference Architecture", IIoT World

# IIRA: Three-tier architecture pattern (contd.)

- **Edge layer** gathers data from the edge nodes. The architecture includes
  - breadth of distribution
  - governance
  - location
- **Platform layer** receives, process, and forwards control commands from the enterprise layer to the edge layer.

Source: "IIoT Reference Architecture", IIoT World

# IIRA: Three-tier architecture pattern (contd.)

- Enterprise layer receives data flows from edge layer and platform layer. The Enterprise layer implements
  - domain-specific applications,
  - decision support systems, and
  - provides interfaces to end-users.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR

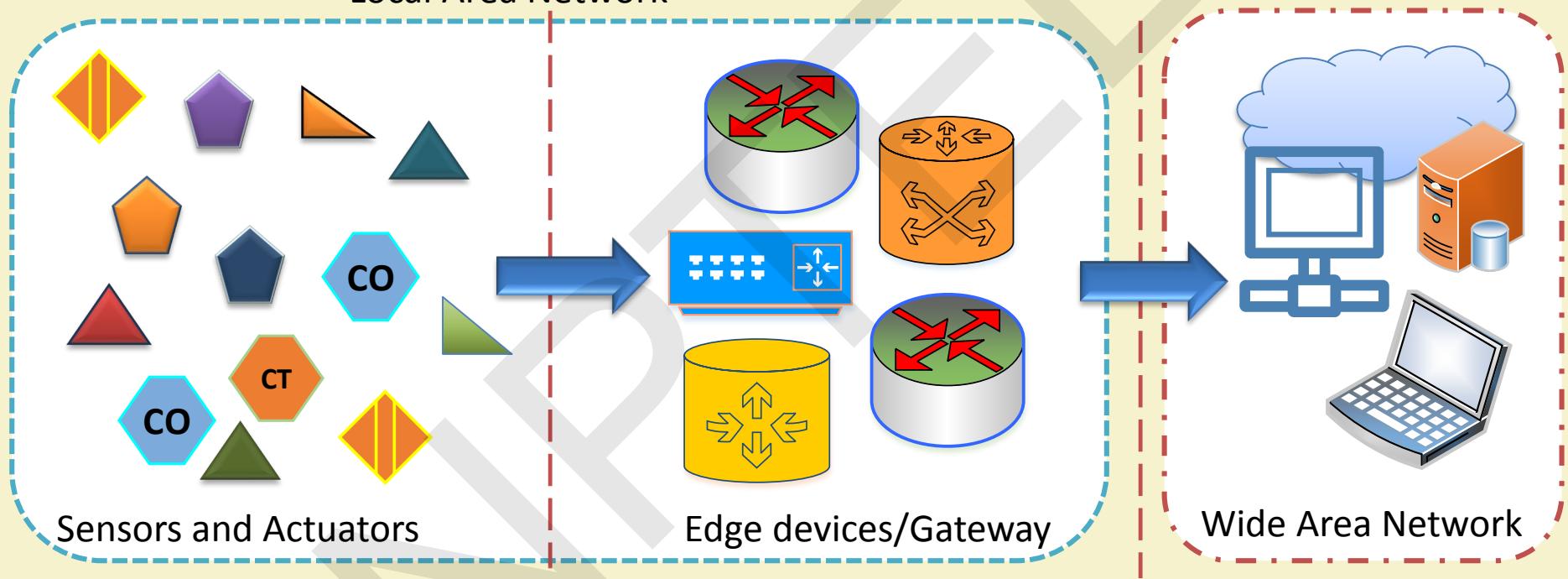


NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>16</sup>

# IIRA: Gateway-Mediated Edge Architecture

Local Area Network



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>17</sup>

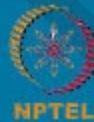
# IIRA: Gateway-Mediated Edge Architecture (contd.)

- The **gateway-mediated edge architecture** consists of
  - a local area network for the IIoT edge system, and
  - the gateway connecting the Wide Area Network.
- The local area network may use
  - hub-and-spoke topology
  - mesh topology

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>18</sup>

# IIRA: Gateway-Mediated Edge Architecture (contd.)

- The gateway devices act as
  - management point for the edge devices locally
  - data transfer, processing and analytics
  - local connectivity among the devices
  - application logic which performs within the local scope.

Source: "IIoT Reference Architecture", IIoT World



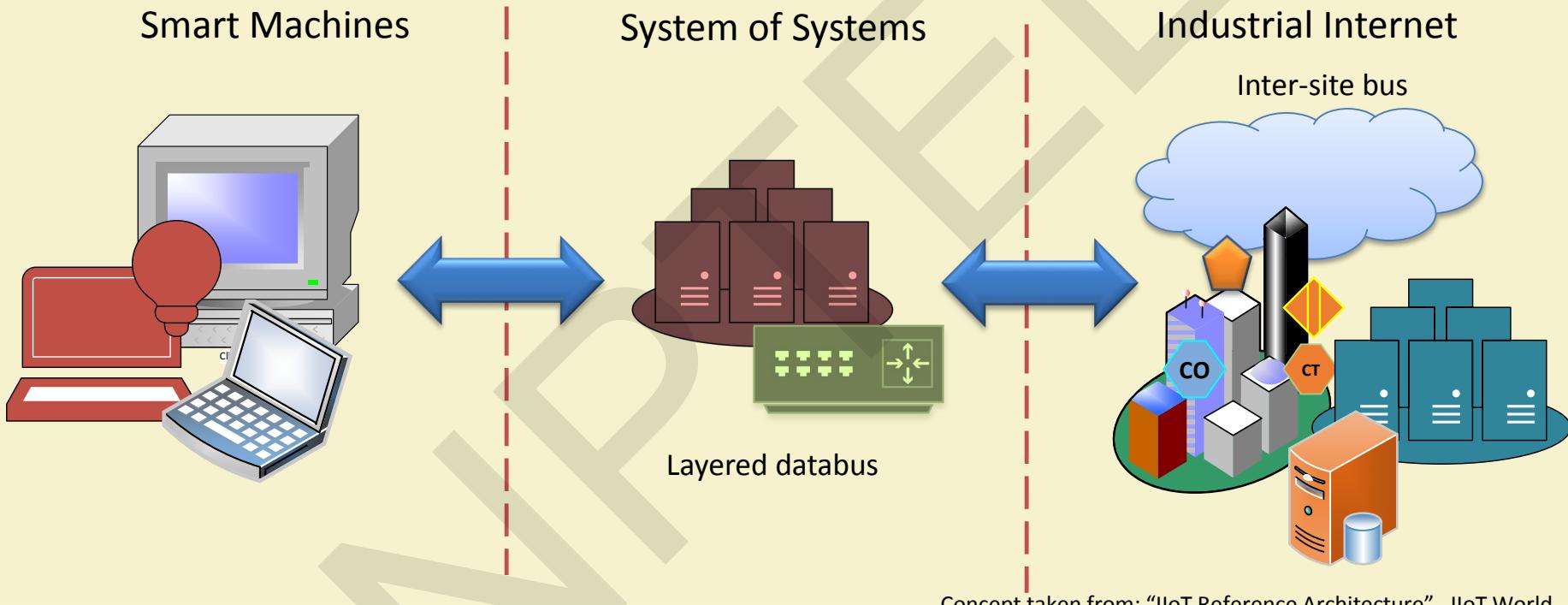
IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>19</sup>

# IIRA: Layered Databus Pattern



# IIRA: Layered Databus Pattern (contd.)

- Smart machines are present in the lowest level for
  - local control,
  - automation.
- System of systems allows
  - complex systems,
  - monitoring, and
  - analytic applications

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>21</sup>

# IIRA: Layered Databus Pattern (contd.)

- Layered Databus pattern is applicable in the field of
  - control,
  - local monitoring, and
  - analytics.
- The databus communicates between applications and devices.
  - It allows interoperable communication between endpoints.
  - For communication between machines, another databus is used.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>22</sup>

# IIRA: Layered Databus Pattern (contd.)

- Layered Databus pattern allows
  - fast device-to-device integration with minimum response time.
  - automatic data and application delivery
  - scalable integration of devices
  - availability of the system is high, and
  - hierarchical subsystem isolation.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things<sup>23</sup>

# References

- [1] Anthea Zacharatos and Julian Barling, Roderick D. Iverson, "High-Performance Work Systems and Occupational Safety", Journal of Applied Psychology, 2005, Vol. 90, No. 1, 77–93.
- [2] <http://iiot-world.com/connected-industry/iic-industrial-iot-reference-architecture/>
- [3] <https://www.networkworld.com/article/3243928/internet-of-things/what-is-the-industrial-iot-and-why-the-stakes-are-so-high.html>
- [4] P A Wordworth, "A Reference Architecture for Enterprise Architecture".
- [5] William Ulrich, "Business Architecture: The Art and Practice of Business Transformation".
- [6] Graham Meaden and Jonathan Whelan, "Business Architecture: A Practical Guide".

# Thank You!!



IIT KHARAGPUR



NPTEL

NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 25



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

# Business Models and Reference Architecture for IIoT

## Reference Architecture – Part 2

**Dr. Sudip Misra**

Professor

Department of Computer Science and Engineering  
Indian Institute of Technology Kharagpur

Email: [smisra@sit.iitkgp.ernet.in](mailto:smisra@sit.iitkgp.ernet.in)

Website: <http://cse.iitkgp.ac.in/~smisra/>

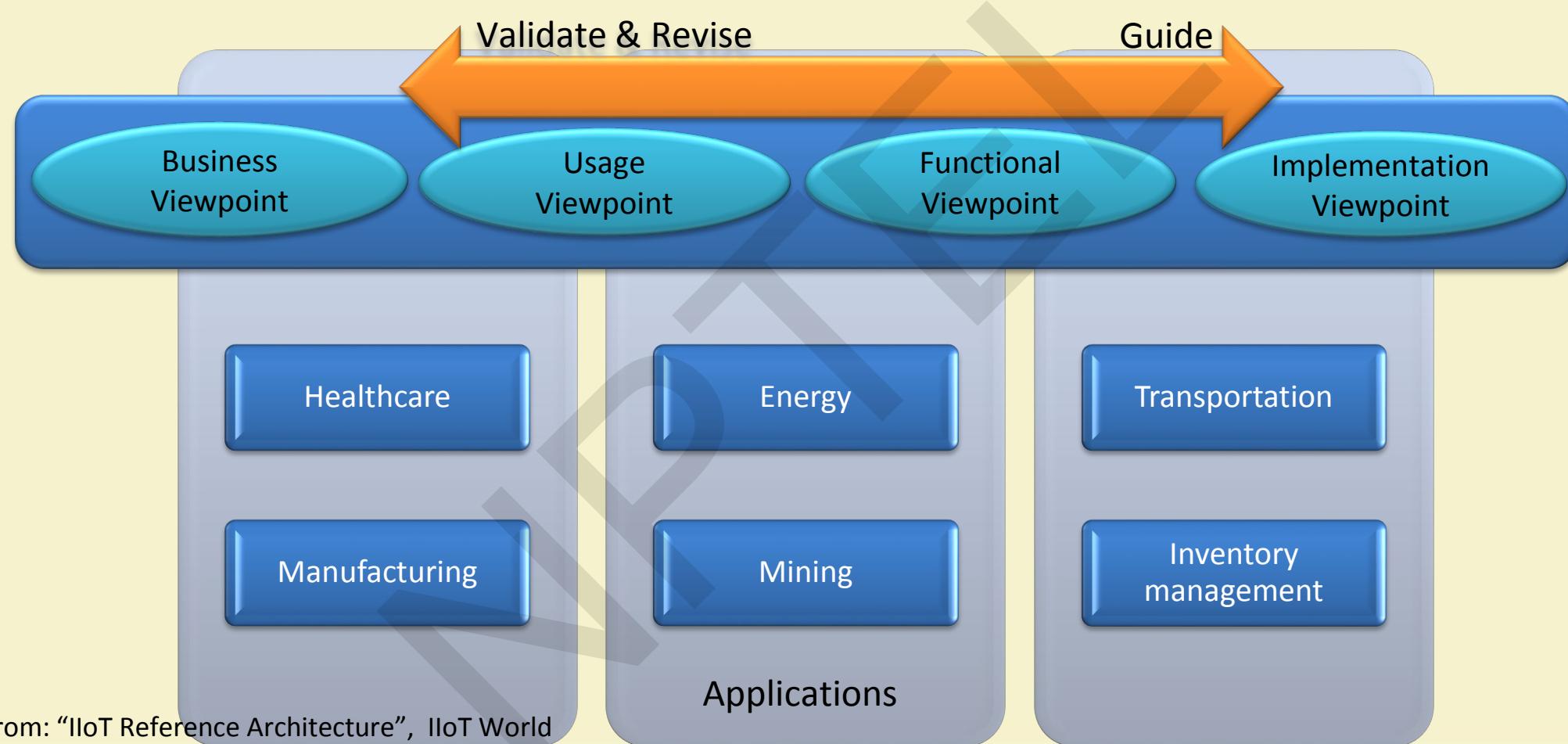
Research Lab: [cse.iitkgp.ac.in/~smisra/swan/](http://cse.iitkgp.ac.in/~smisra/swan/)

# IIRA Viewpoints

- IIRA viewpoints are described analyzing the use cases developed by Industrial Internet Consortium (IIC), which are as follows:
  - Business viewpoint
  - Usage viewpoint
  - Functional viewpoint
  - Implementation viewpoint

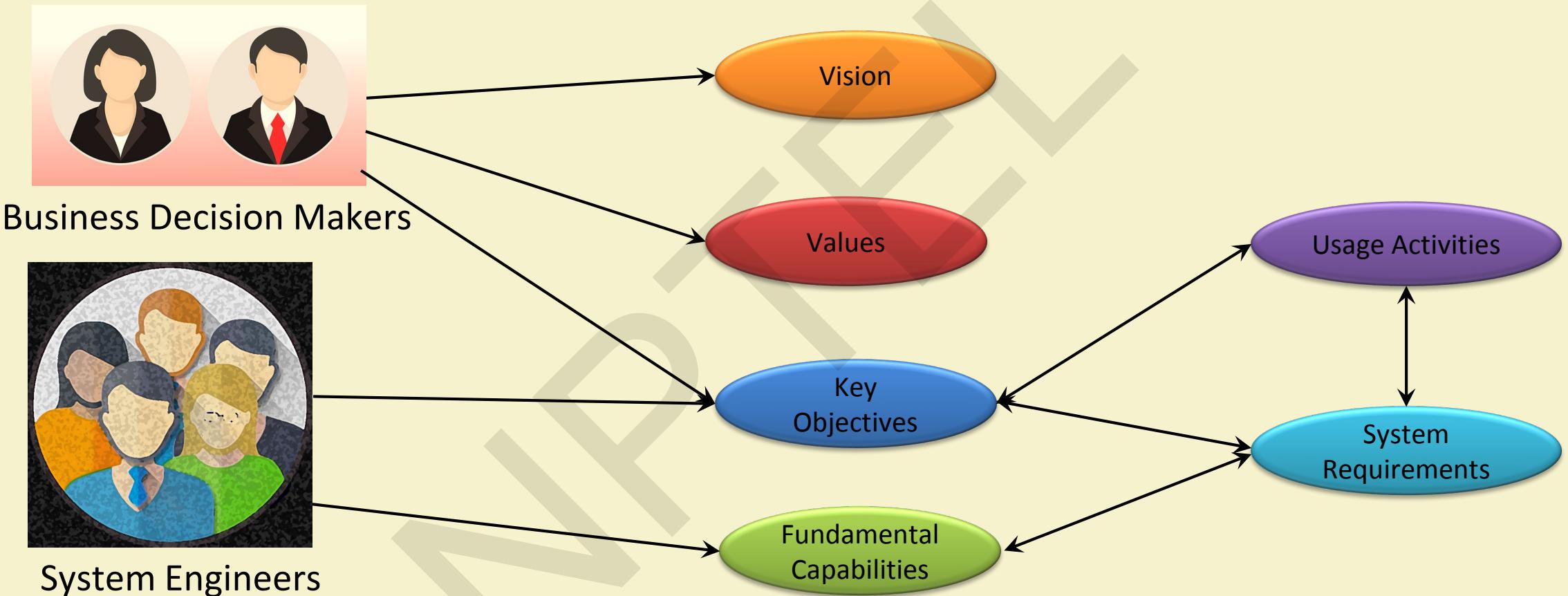
“IIoT Reference Architecture”, IIoT World

# IIRA Viewpoints (contd.)



Concept taken from: "IIoT Reference Architecture", IIoT World

# Business Viewpoint



Concept taken from: "IIoT Reference Architecture", IIoT World

# Business Viewpoint (contd.)

- The business viewpoint from the perspective of an IIoT system is related with
  - business value
  - expected return on investment
  - cost of maintenance
  - product liability

“IIoT Reference Architecture”, IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 5

# Business Viewpoint (contd.)

- Stakeholders play a
  - major supportive role in the business
  - strongly influence its direction
  - drives the conception and development of IIoT systems.
- Vision describes
  - future state of the organization
  - provides business direction towards which the organization works

“IIoT Reference Architecture”, IIoT World

# Business Viewpoint (contd.)

- Values indicate
  - vision recognized by stakeholders involved in funding
  - provide the logic regarding the merit of vision.
- Key objectives are measurable and time-bound. They are expressed as
  - high-level technical
  - business outcome expected from the system.

“IIoT Reference Architecture”, IIoT World

# Business Viewpoint (contd.)

- Fundamental capabilities are high-level specifications which are essential to complete business tasks.
  - Key objectives are basis for the identification of fundamental capabilities.
  - Capabilities are the ability of the organization to perform any function. They are specified independently.
  - Stakeholders obtain the fundamental capabilities from the objectives, which are necessary for a system.

“IIoT Reference Architecture”, IIoT World



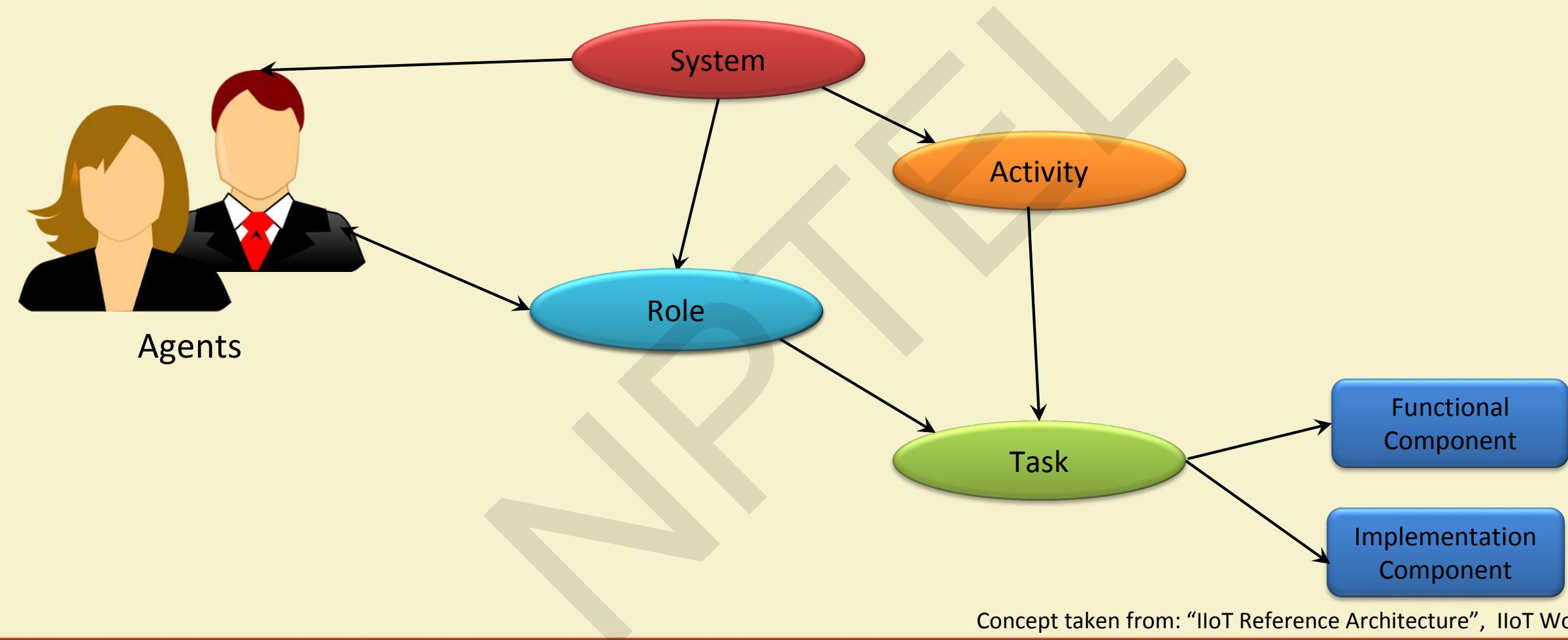
IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 8

# Usage Viewpoint



# Usage Viewpoint (contd.)

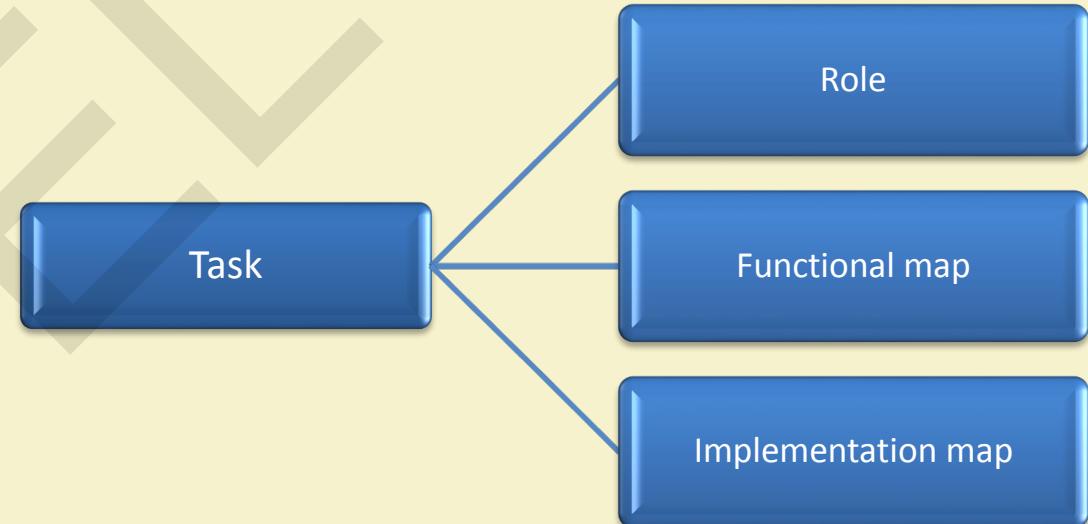
- Usage viewpoint are related with the
  - key capabilities identified in the business viewpoint
  - activities that coordinate the different units of work.
- Task is
  - basic unit of work
  - carried out by a party assuming a role

Source: "IIoT Reference Architecture", IIoT World

# Usage Viewpoint (contd.)

## ➤ Execution of a *Task*

- Role
- Functional map: describes the functional component of the task maps.
- Implementation map: depends on the execution of the task.



## ➤ Role

- set of capacities assumed by an entity or organization
- initiates or participates in the execution of tasks.

Source: "IIoT Reference Architecture", IIoT World

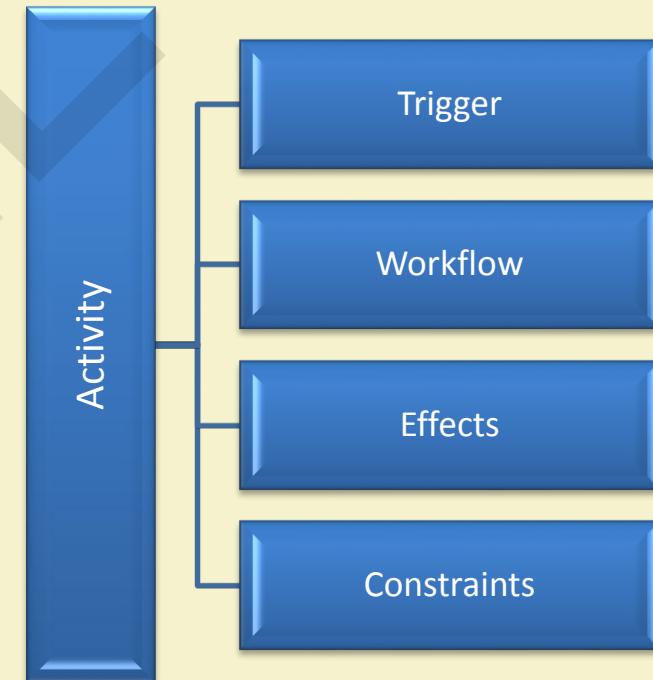
# Usage Viewpoint (contd.)

- Activity is
  - coordination of specific tasks
  - required to realize a well-defined usage of a system
  - executed repeatedly
- Activity has trigger, workflow, constraints, and effects

Source: "IIoT Reference Architecture", IIoT World

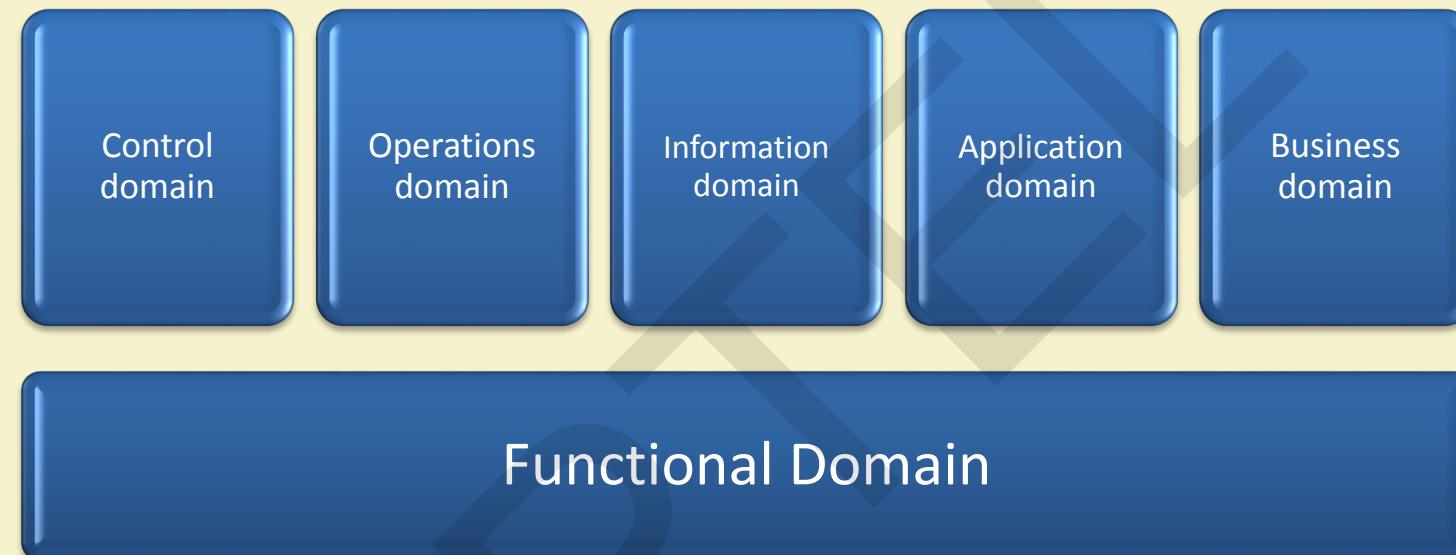
# Usage Viewpoint (contd.)

- The elements of an *activity* are
  - **Trigger:** conditions under which the activity is initiated.
  - **Workflow:** sequential, parallel, conditional, iterative organization of tasks.
  - **Effect:** state of the IIoT system after successful completion of an activity.
  - **Constraints:** system characteristics which must be preserved during execution.



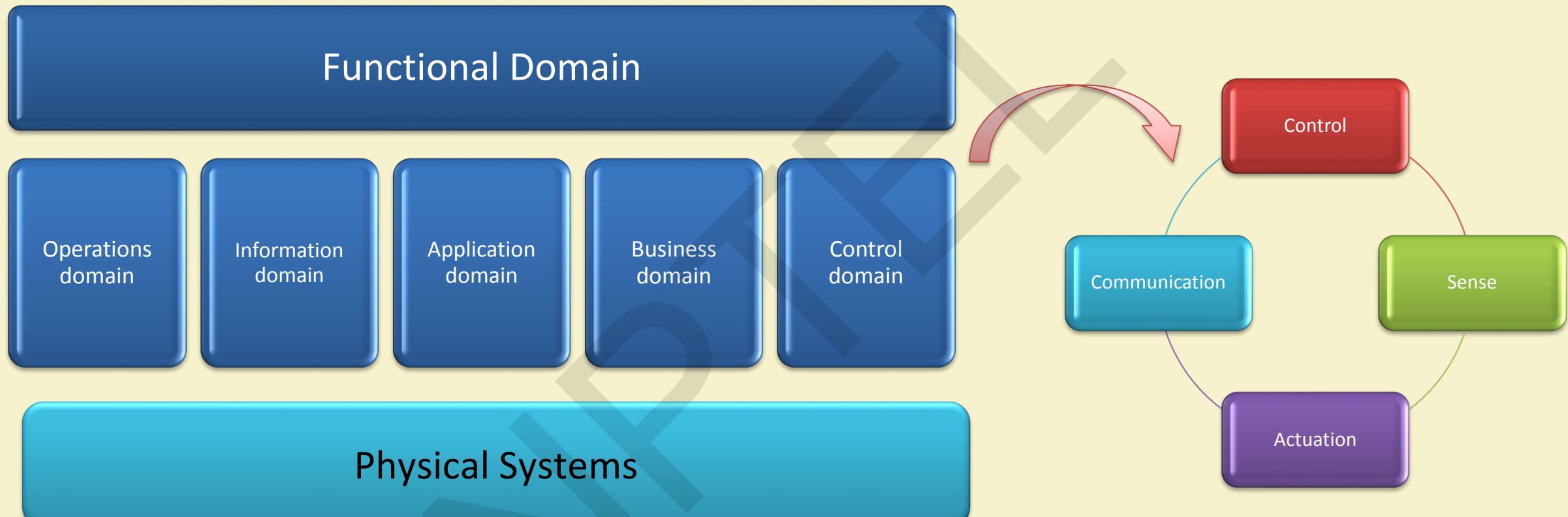
Source: "IIoT Reference Architecture", IIoT World

# Functional Viewpoint



Source: "IIoT Reference Architecture", IIoT World

# Functional Viewpoint (contd.)



Source: "IIoT Reference Architecture", IIoT World

# Functional Viewpoint (contd.)

- The control domain represents the set of functions performed by industrial control systems, which are as follows:
  - Sensing: Reading the data from sensor nodes.
  - Actuation: Writes data and control signals into an actuator.
  - Communication: Connects the sensors, actuators, gateways and other edge devices.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 16

# Functional Viewpoint (contd.)

- The operations domain represents the set of functions responsible for
  - Provisioning and deployment: Configure, track, register, and deploy assets online remotely, securely and at scale.
  - Management: Enables management of assets which is focused on the suite of management commands.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 17

# Functional Viewpoint (contd.)

- Prognostics: Acts as a predictive analytics engine of the IIoT systems.
- Monitoring and diagnostics: Responsible for real-time monitoring, and enables detection and prediction of occurrence of problems.
- Optimization: improves asset reliability and performance, reduces energy consumption, increases availability, and output in according to the assets used.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things <sub>18</sub>

# Functional Viewpoint (contd.)

- The information domain represents the set of functions responsible for
  - assembling data from various domains, where data consists of
    - quality of data processing
    - syntactical transformation
    - semantic transformation
    - data persistence and storage
    - data distribution

Source: "IIoT Reference Architecture", IIoT World

# Functional Viewpoint (contd.)

- The information domain represents the set of functions responsible for
  - assembling data from various domains
  - transforming
  - persisting
  - modelling/analysis of data

Source: "IIoT Reference Architecture", IIoT World

# Functional Viewpoint (contd.)

- The application domain represents the set of functions which implement application logic to realize specific business functions
  - Logics and Rules: Implements specific functions required for the use case.
  - APIs and UI: Enables an application exposes its functions as *APIs* for other applications to consume.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 21

# Functional Viewpoint (contd.)

- The business domain represents the set of functions which enables end-to-end operations of the IIoT systems by integrating them with traditional or new type of business functions which includes
  - supporting business processes
  - procedural activities.

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 22

# Implementation Viewpoint

- The implementation viewpoint relates to the
  - technical representation of an IIoT system including interfaces, protocols, and behaviors
  - identification of system characteristics
  - general architecture of IIoT-its structure, distribution and the topology of interconnection of the components
  - Implementation map of the activities as recognized from usage viewpoint to the functional components, and from functional components to implementation components

Source: "IIoT Reference Architecture", IIoT World



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 23

# References

- [1] <http://iiot-world.com/connected-industry/iic-industrial-iot-reference-architecture/>
- [2] <https://www.networkworld.com/article/3243928/internet-of-things/what-is-the-industrial-iot-and-why-the-stakes-are-so-high.html>
- [3] <https://www.iiconsortium.org/IIRA.htm>
- [4] <https://www.intel.in/content/www/in/en/internet-of-things/white-papers/iot-platform-reference-architecture-paper.html>
- [5] <https://dzone.com/articles/azure-iot-in-the-industrial-world>
- [6] P A Wordworth, "A Reference Architecture for Enterprise Architecture".
- [7] William Ulrich, "Business Architecture: The Art and Practice of Business Transformation".
- [8] Graham Meaden and Jonathan Whelan, "Business Architecture: A Practical Guide".

# Thank You !!



IIT KHARAGPUR



NPTEL ONLINE  
CERTIFICATION COURSES

Industry 4.0 and Industrial Internet of Things 25