# MERCURY PROTOCOL

**Next Generation Standards for Meme Economics** 



5

**Investment Failures** 

1

Fair Launch Price Manipulation

4

Loss of Purchase Power

PROBLEM STATEMENT

(MEME TOKENS)

2

Whale Dump & Rug Pull

3

**Surplus Farming** 

#### **How is TBS Different than other standards?**





	TBS	ERC20	SBT
Fungible	<b>✓</b>	<b>✓</b>	×
Store of value	<b>✓</b>	×	<b>✓</b>
Medium of Exchange	<b>~</b>	<b>✓</b>	×
Sell Limit	<b>✓</b>	×	X
Transaction Limit	<b>~</b>	×	×
Asset Lock	<b>~</b>	×	<b>✓</b>

Next-Generation standard that pioneers a revolutionary shift in asset class models by transitioning from a price-based trading strategy to a time-based system fostering value integrity that genuinely benefits all investors equally.

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### MERCURY PROTOCOL (ME)



SAFE-HAVEN ANTIDUMP TIME LOCK FOR LONG REGULATED PURCHASE POWER



CONTROLLED UNLOCK VIA DECENTRALIZED RESERVE POOL



BURN VAULT WITH
MINIMAL PRICE
GUARANTEE SUPPORT



#### **TIME BOUND STANDARD**

ON CHAIN COLLATERAL

Minimum Guarantee Floor Price



Wallet Freeze

Store of Value Asset Class(GOLD)

#### TIME BOUND SELL RATIO

FIDUCIARY VAULT

Protocol won't allow more than 2 Wallet transactions per day



Increase in sell pressure increases Fiduciary Vault floor price

No one including the



team can sell more than
Wallet locked for 24
hours after 2
transactions

team can sell more than
1% of their portfolio in
24 hours

Controlled unlock deposits 40% of the swapped assets back in Vault increasing the floor price

#### TIME BOUND SELL RATIO



Protocol won't allow more than 2 Wallet transactions per day



Wallet locked for 24 hours after 2 transactions







Sell pressure increases Burn Vault floor price



No one including the team can sell more than 1% of their portfolio in 24 hours

# ME VS OTHER MEME ECONOMICS



#### **USE CASE**

	ME	MEME ECONOMICS
Use-Case Driven	Yes	No
Price Volatility Control	Yes	No
Multi Wallet Loop Lock	Yes	No
Inflation Hedge	Yes	No
Anti Whale Farming	Yes	No
Time Bound Sell Lock	Yes	No
Cash Out Reserve	Yes	No
Automated LP	Yes	No

#### **CASH-OUT BURN VAULT**

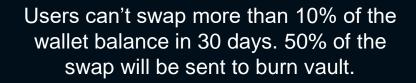


#### **SWAP FEES**

1% fee for every transaction



Proof of the exact amount of stablecoins deposited





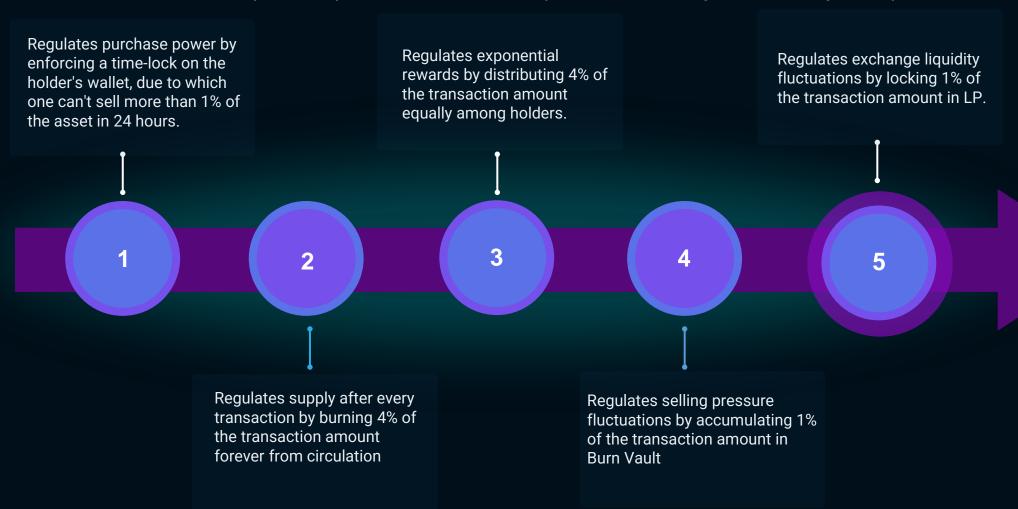
CASH OUT without impacting the market price

Sell pressure catalyzes floor price increase, ensuring price integrity for all holders

#### **TOKEN BURN & FEE DYNAMICS**

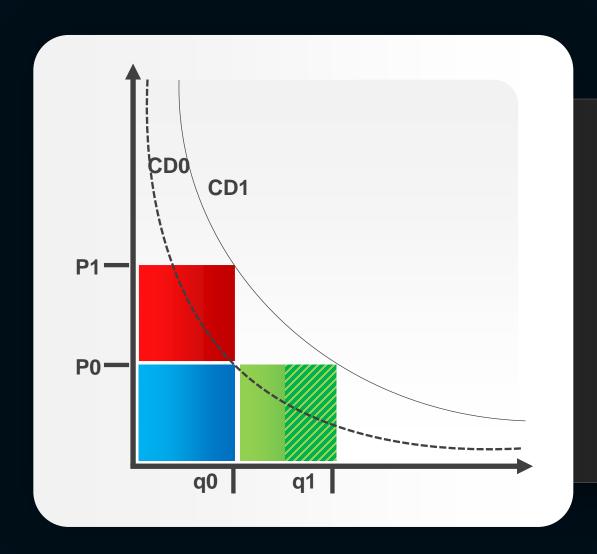


MERCURY achieves consistent purchase power increase after every transaction through the following FIVE dynamics



#### ME DEMAND SUPPLY CURVE





- Usage reduces circulating supply thru taxing (P0-P1)
- Sell pressure increases Floor price through Burn Vault (CD1)
- ME LP Staking further optimizes the price balance (CD0)

# **TOKENOMICS**



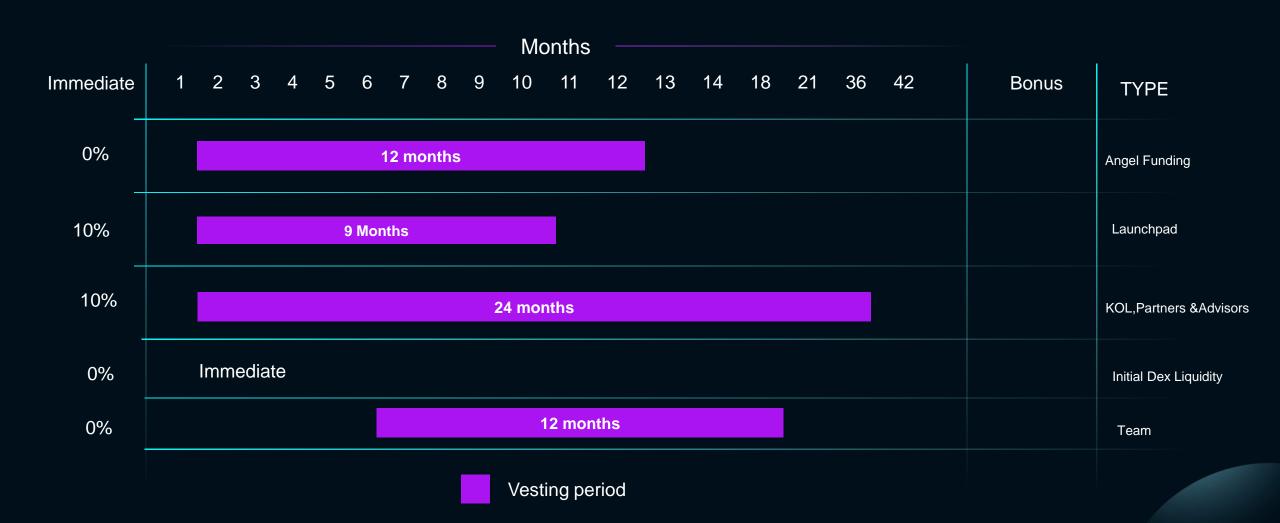
**Token Name: ME** 

Total Supply = 1,000,000,000,000,000





## **VESTING MODEL**



# **ROADMAP**





Q1 2024

Marketing- Airdrops Community Engagement Certik Audit

Q3-Q4 2023

Whitepaper
Beta Net- Social Channels





# HACKATHON WINNER

AngelHub













# PROTOCOL BENEFITS





TIME BOUND BUY-SELL RATIO



INFLATION HEDGE



EXPONENTIAL REWARDS



AUTOMATED LP PROTECTION



CAPITAL EFFICIENCY



DEFLATION PROTECTION

# REWARDS ARCHITECTURE



#### **INFLATION RESISTANT**



**POOLS** 

Stablecoin deposit APY enhanced by \$vME



Farm \$ME
+ Share of the transaction fees

Liquidity Provider Pair \$ME + ETH



\$ME/\$ETH POOL

Stake \$ME



Collect and lock \$vME in wallet

