

MERCURY LAUNCH



The Premiere MEME Launchpad platform on SUI



HACKATHON WINNER

Angel Hub





PLATFORM FEATURES



LAUNCHPAD FOR HIGH
VISIBILITY MEME COINS

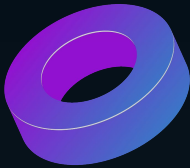


PUMP.FUN STYLE LAUNCHPAD
FOR TBS TOKEN

Time Bound Standard (TBS) - Next-Generation framework that pioneers a revolutionary shift in asset class models by transitioning from a price-based trading strategy to a time-based system fostering value integrity that genuinely benefits all investors equally.



MERCURY PROTOCOL (ME)



SAFE-HAVEN ANTIDUMP TIME
LOCK FOR LONG
REGULATED PURCHASE
POWER

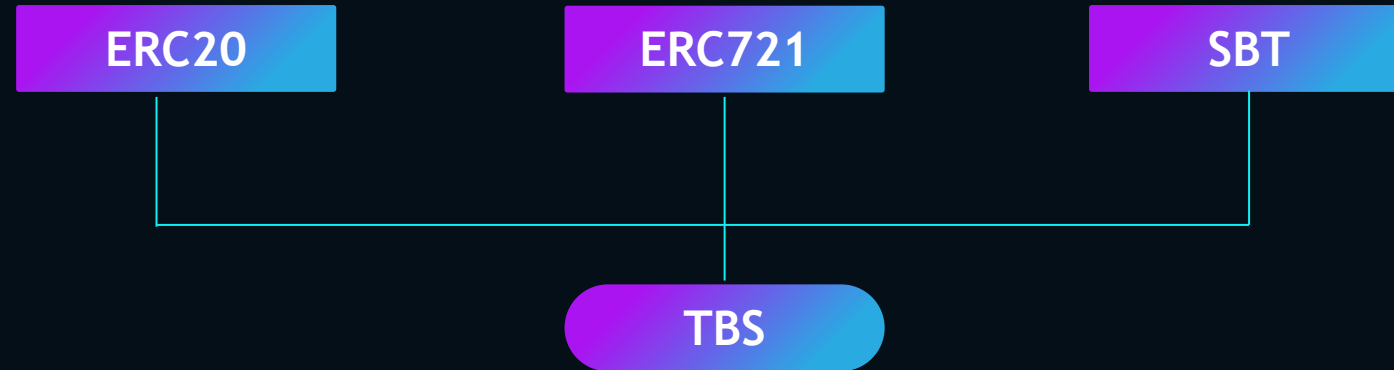


CONTROLLED UNLOCK VIA
DECENTRALIZED RESERVE POOL



BURN VAULT WITH MINIMAL
PRICE GUARANTEE SUPPORT

How is TBS different than other ERC standards?



	TBS	ERC20	SBT
Fungible	✓	✓	×
Store of value	✓	×	✓
Medium of Exchange	✓	✓	×
Sell Limit	✓	×	×
Transaction Limit	✓	×	×
Asset Lock	✓	×	✓



TIME BOUND STANDARD

ON CHAIN COLLATERAL



TIME BOUND SELL RATIO

FIDUCIARY VAULT



ME TOKEN UTILITY (\$ME)



PROFIT SHARING

A portion of platform and dex fee distributed to long term token holders



PREMIUM POOLS

Gain access to high quality private projects



LIQUIDITY MINING

Liquidity providers can claim rewards in ME for contributing to the network.



GOVERNANCE

Governance infrastructure that enables community voting.

HOLDER INCENTIVES



MEME DEX REVENUE

0.5%



LAUNCHPAD REVENUE

5%



MEME LAUNCHPAD REVENUE

0.25%

Yearly Distribution

TIME BOUND SELL RATIO



Protocol won't allow
more than 2 Wallet
transactions per day



Wallet locked for 24
hours after 2
transactions

Sell pressure increases
Burn Vault floor price



No one including the team
can sell more than 1% of
their portfolio in 24 hours



COLLATERAL MODEL

ME VS OTHER MEME ECONOMICS



USE CASE

	ME	MEME ECONOMICS
Use-Case Driven	Yes	No
Price Volatility Control	Yes	No
Multi Wallet Loop Lock	Yes	No
Inflation Hedge	Yes	No
Anti Whale Farming	Yes	No
Time Bound Sell Lock	Yes	No
Cash Out Reserve	Yes	No
Automated LP	Yes	No

TOKEN BURN & FEE DYNAMICS



MERCURY achieves consistent purchase power increase after every transaction through the following FIVE dynamics

Regulates purchase power by enforcing a time-lock on the holder's wallet, due to which one can't sell more than 1% of the asset in 24 hours.

Regulates exponential rewards by distributing 4% of the transaction amount equally among holders.

Regulates exchange liquidity fluctuations by locking 1% of the transaction amount in LP.

1

2

3

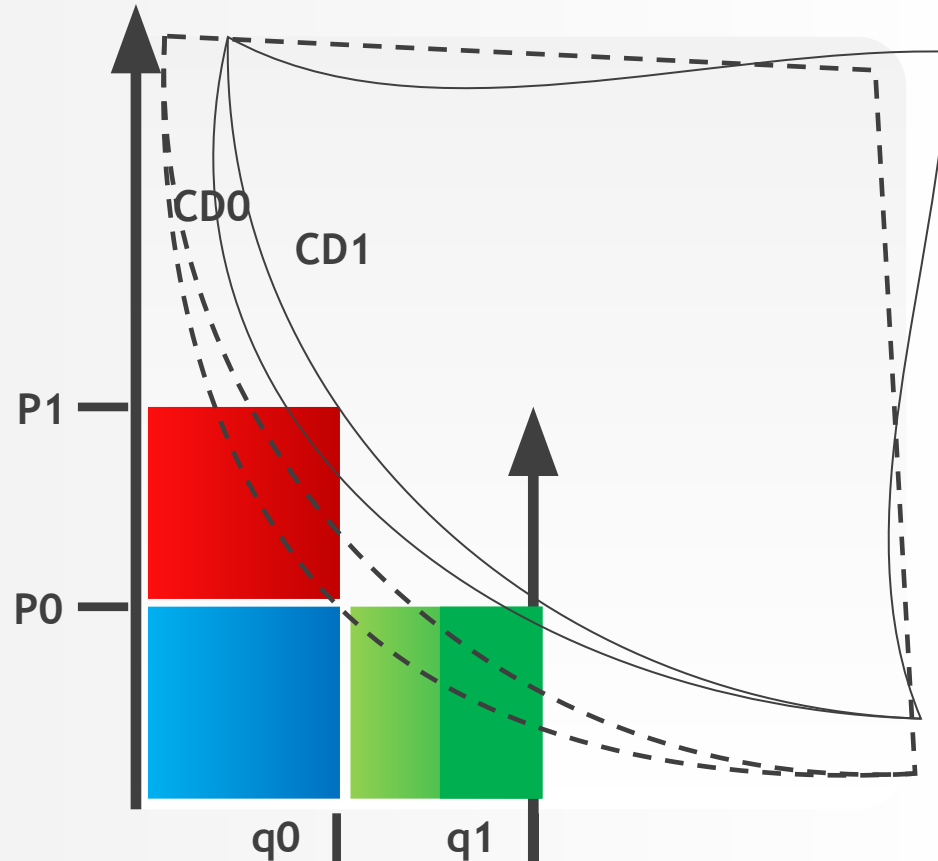
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5

Regulates supply after every transaction by burning 4% of the transaction amount forever from circulation

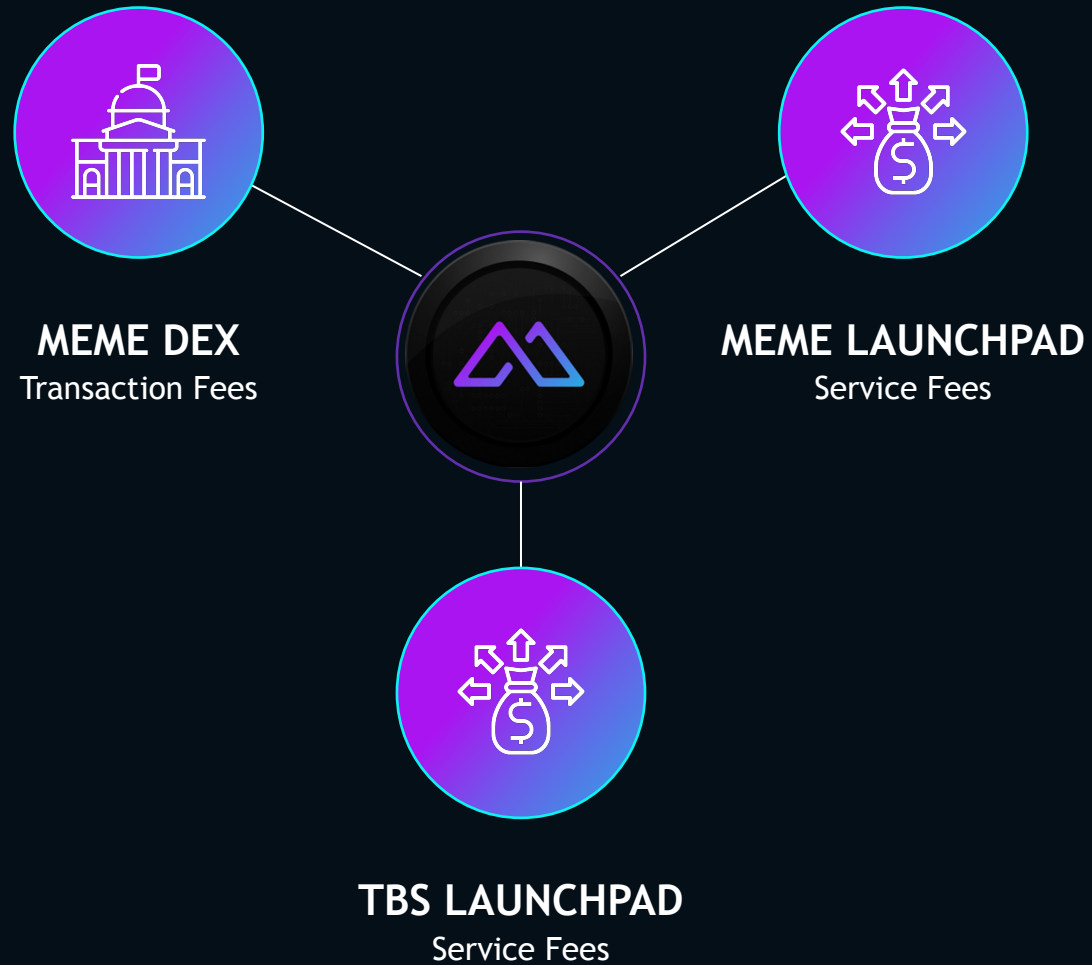
Regulates selling pressure fluctuations by accumulating 1% of the transaction amount in Burn Vault

ME DEMAND SUPPLY CURVE



- Usage reduces circulating supply thru taxing (P_0 - P_1)
- Sell pressure increases Floor price through Burn Vault (CD_1)
- ME LP Staking further optimizes the price balance (CD_0)

REVENUE MODEL



LAUNCHPAD TIERED ALLOCATION MODEL

Based on the number to \$ME tokens staked in the contract, cap for users are mapped under 3 categories



TOKENOMICS



Token Name : ME

Total Supply = 1,000,000,000,000,000





VESTING MODEL

Immediate Distribution Percentage	Months																			Bonus	TYPE
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	18	21	36	42			
5%	<div>2 months</div>																				VC Private
10%	<div>2 months</div>																				IDO
0%	<div>6 months freeze</div> <div>12 months</div>																				Team, Advisors, KOL & Partners
100%	Immediate																				DEX Liquidity



Vesting period



Freeze

DETAILED TECHNICAL ROADMAP (2024 - 2025)

Q4 2024

- **Nov 4th** - Influencer Marketing Campaign
- **Nov 11th** - VC Private Sale on ME Launchpad
- **Nov 18th** - IDO on HuoStarter, BSCLaunch, SiriusPAD and Kingdom Starter
- **Dec 9th** - ME Launchpad Public Sale
- **Dec 22nd** - TGE & Token Unlock
- **Dec 23rd** - DEX Listing
- **Dec 31st** - Discreet : Partnership with Divine Dimension

Q1 2025

- **Jan 5th** - AirDrop (Vampire Attack)
- **Jan 22nd** - Token Unlock (Phase 1)
- **Feb 1st** - Potential CEX Listing - BYBIT or MEXC or Kucoin
- **Feb 22nd** - Token Unlock (Phase 2)
- **Mar 3rd** - First IDO Listing

Q2 2025

- Divine Dimension Migration to Sui

TEAM



HARI IRULAPPAN

| Co-Founder



HEMADRI RAJU

| Co-Founder



THIRUMURUGAN

| Co-Founder



SUDHARSAN

| Co-Founder

HOW CAN MERCURY CONTRIBUTE TO THE SUI ECOSYSTEM



Mercury is the first crypto project across any platform to introduce MEME Dex policy by combining liquidity owned currency dynamics with decentralized exchange economics



A unique (first of its kind) fundraising platform with regulatory norms for Sui.



Mercury is not a fork of any other existing project on other major blockchains (Ethereum, Polkadot etc.).



Mercury is the first MEME project in the Sui ecosystem that provides all the MEME protocols in one place.



An innovative platform that brings value to MEME dynamics



ME COLLATERAL

