SDM4 in R: Re-expressing Data: Get it Straight! (Chapter 9)

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Introduction and background

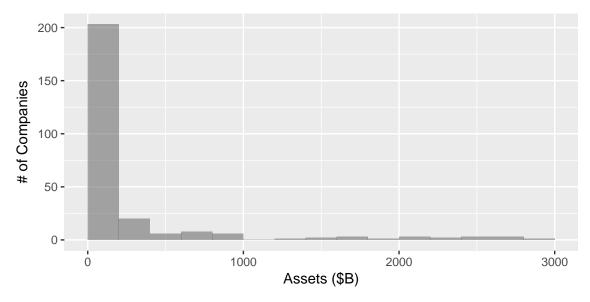
This document is intended to help describe how to undertake analyses introduced as examples in the Fourth Edition of *Stats: Data and Models* (2014) by De Veaux, Velleman, and Bock. More information about the book can be found at http://wps.aw.com/aw_deveaux_stats_series. This file as well as the associated R Markdown reproducible analysis source file used to create it can be found at http://nhorton.people.amherst.edu/sdm4.

This work leverages initiatives undertaken by Project MOSAIC (http://www.mosaic-web.org), an NSF-funded effort to improve the teaching of statistics, calculus, science and computing in the undergraduate curriculum. In particular, we utilize the mosaic package, which was written to simplify the use of R for introductory statistics courses. A short summary of the R needed to teach introductory statistics can be found in the mosaic package vignettes (http://cran.r-project.org/web/packages/mosaic). A paper describing the mosaic approach was published in the R Journal: https://journal.r-project.org/archive/2017/RJ-2017-024.

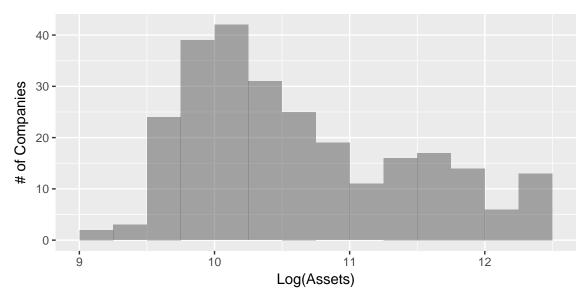
Chapter 9: Re-expressing Data: Get it Straight!

Section 9.1: Straightening Scatterplots - The Four Goals

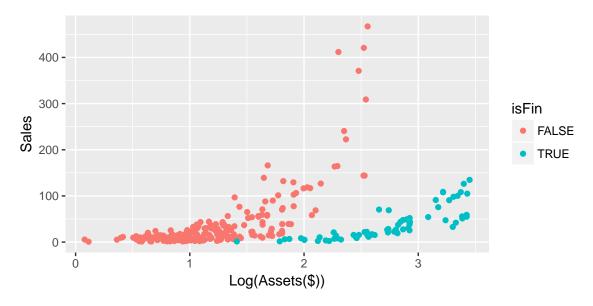
The histogram function will generate the histograms shown by figure 9.4 on page 249.



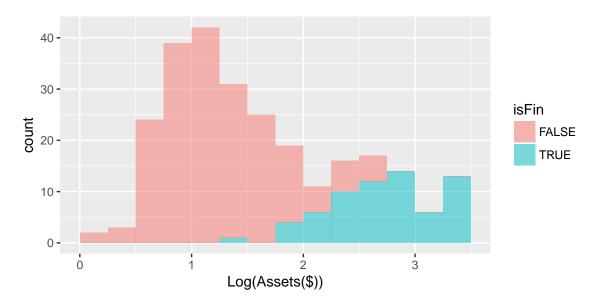
As Assets..B. are the assets in billions, we have to add $9 (\log(1,000,000,000))$ to each value of $\log(Assets..B.)$ to get $\log(Assets)$



To group by whether the Sector is Finance or not, we use the mutate and ifelse functions. Then the scatterplot and histogram of figure 9.7 on page 251 can be generated by utilizing the groups = query.



```
gf_histogram( ~ (log(Assets..B., 10)), data = Forbes,
    fill = ~ isFin, type = "count", stripes = "horizontal",
    binwidth = 0.75/3, center = 0.75/6,
    xlab = "Log(Assets($))")
```



Section 9.2: Finding a Good Re-expression

Looking at the penguins example mentioned on page 251 we can see how different log transformations affect the xyplot of the two variables:

