# Kickstarter campaigns report

## Campaign Status Vs category

The report below shows the count of each campaign status per **category.**



## Campaign Status Vs category

The report below shows the count of each campaign status per Sub **category.**



## Campaign Status vs Month



1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   * Journalism category did not do well because it had fewer campaigns all of which were canceled. The theater category on the other hand had the most outcome simply because there were many campaigns under this category.
   * Plays sub category did well because it had more campaigns and no cancellations
   * Time played a major role in the outcome of the campaign’s status. From the last graph, we notice that there is spike in the outcome of the campaigns that succeeded and failed in the May and June. From the month of January to Nov, the outcome of successful campaigns was more than the outcome of failed campaigns
2. What are some limitations of this dataset?
   * There is no enough information to show quickly the goals were reached for each campaign
   * There is no enough information to illustrate the financial capability or willing ness to pledge for each backer
3. What are some other possible tables and/or graphs that we could create?
   * A Scatter graph of Pledged amount vs goal for a given number of Campaigns



* A regression table of the values in the above scatter graph with Pledge amount as the dependent variable and Goal as the independent variable



* + A pie chart of Campaign status Vs category which can be filtered by country and campaign Name



* A scatter graph of Pledge Amount vs Backers count