# Heroes of Pymoli Conclusions

Most game purchases are made by males. The percentage count of male players who made purchases for the game is 84.03% vs 14.06% for females.

Majority of the game purchases were made by people within the age range of 20-24 years. This is illustrated by the highest percentage of purchase counts registered within this age group 44.79%

Most profitable item was item ID 178. This item was the most profitable with a leading count of 12

Most popular item was item ID 178. This item was the most popular with a leading count of 12