



MEXICAN RESTAURANT ANALYSIS DASHBOARD

Cuisine

All

Price

All

Alcohol...

All

Occup...

All

Area

All

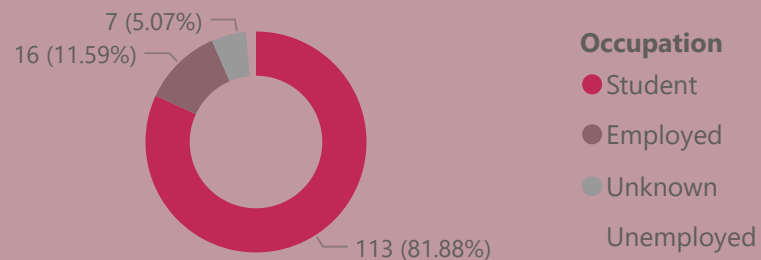
Restaurant_Na...

All

SUMMARY

- The highest-rated restaurants are those balancing both food quality and service. Hence, restaurants should focus equally on food and service to stay competitive.
- Mexican cuisine dominates but international cuisines (Mediterranean, Coffee shop ,Japanese ,etc.) are also being explored. Investors can explore international cuisines to capture niche markets.
- Students makes up the largest customer segment. Hence, restaurants should design student friendly pricings/discounts to maintain loyalty.
- Restaurants offering alcohol and moderately priced menus tend to attract more audiences. Hence, new restaurants could pair affordable meals with alcohol options to maximize reach.

DEMOGRAPHICS



330

TOTAL DEMANDS

138

TOTAL CONSUMERS

23

TOTAL CUISINE

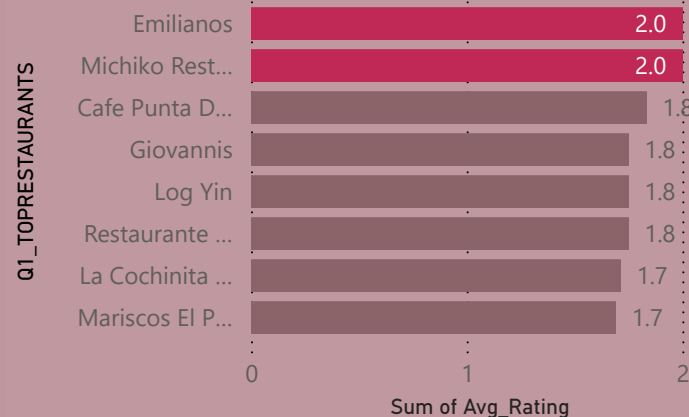
130

TOTAL RESTAURANT

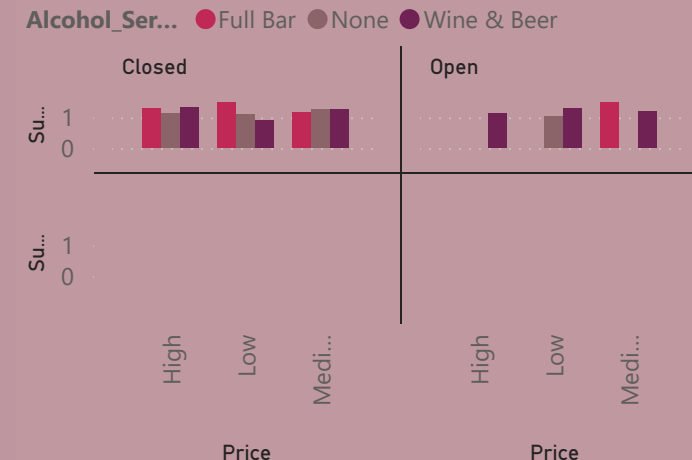
112

TOTAL SUPPLY

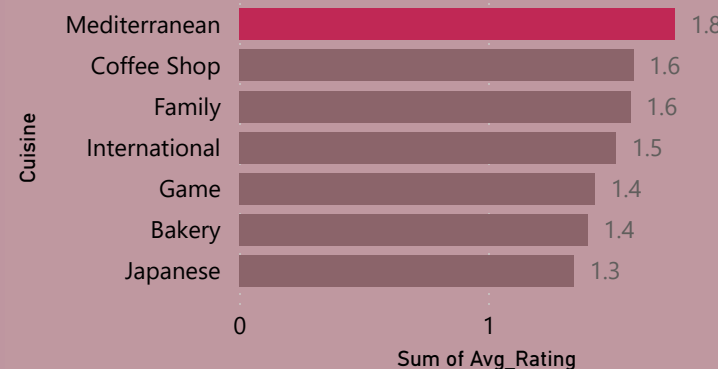
TOP 10 RESTAURANTS BY AVERAGE RATINGS



AVERAGE RATINGS OF ALCOHOL SERVICE



TOP 10 RESTAURANT BY CUISINE RATING



SUPPLY DEMAND

