

≡ V-EASY: A PERSONAL EXPENSES TRACKING AND BUDGETING MOBILE APPLICATION FOR UNIVERSITY STUDENTS >

Group 8

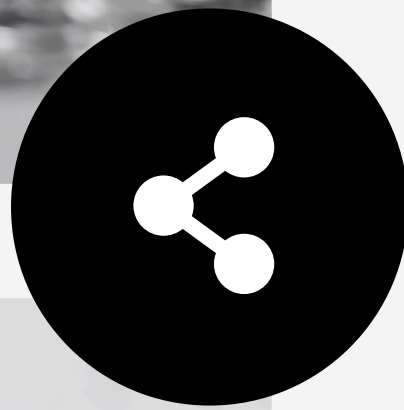
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PROBLEM STATEMENT



University students often struggle with managing their finances due to limited income, frequent expenses, and a lack of financial literacy. Without effective tools, students can easily overspend, miss bill payments, and fail to save, leading to financial stress and debt. There is a need for a V-Easy -like application tailored to university students, helping them track expenses, set budgets, and build healthy financial habits.



BACKGROUND INFO

Common Available solutions among university students



1. Book and pen
2. Envelope system
3. Journaling
4. Spreadsheets
5. Cash receipts
6. Budgeting Binders

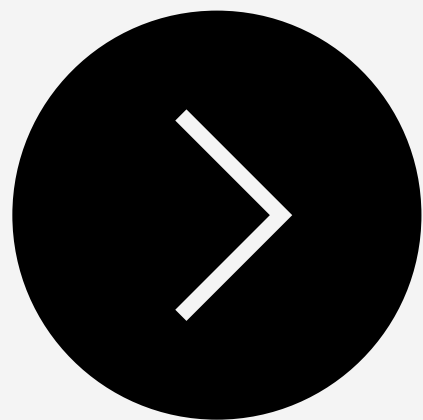
PROPOSED SOLUTION



Develop a user-friendly financial management application specifically designed for university students to help them effectively manage their finances.

The app will provide the following features:

1. Expense Tracking: Automatically track and categorize expenses. Link to M-pesa
2. Budgeting Tools: Allow students to set and manage budgets for different categories like groceries, entertainment, and transportation, helping them stay within their financial limits.
3. Bill Reminders: Send notifications and reminders for upcoming bills and payments to prevent missed payments and avoid late fees.
4. etc.



THANK YOU

