

Emiliia Zemskova

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WORK EXPERIENCE

[01/2023 - 05/2023]

IOT Robotics Intern

Lapland University of Applied Sciences, Rovaniemi, Finland

Tasks related to the development of robotics and various projects: Raspberry Pi, Scratch, Arduino, ROS

[11/2021 - 07/2022]

Marketing Manager

Korjaamo Autotoveri Oy, Tuusula, Finland

Responsibilities: increasing awareness of the company, building brand company, user acquisition

[04/2020 - 11/2020]

Digital Marketing Manager

Digipool International Oy, Helsinki, Finland

Responsibilities: managing social media channels, target advertising on Facebook, working on web design projects

[08/2018 - 11/2018]

Marketing Intern

Gayatri Eduventure, Amritsar, India

Responsibilities: promoting Finnish education, analyzing marketing statistics

EDUCATION AND TRAINING

[12/09/2022 - Current]

Bachelor program in Machine Learning and Data Engineering

Lapland University of Applied Sciences, Rovaniemi, Finland

Fields covered: Data Analytics and Visualization, Internet of Things (IoT), Robotics and AI, Data Engineering and Machine Learning, Machine Learning and AI, Emerging Technologies

[05/2022 - 05/2023]

Master program in Strategic HR and Change Management

BEBS Barcelona Executive Business School, Barcelona, Spain

Fields covered: Recruitment and selection of personnel at a global level; Organisational culture, leadership and team building; Change management and ethics; Strategic HR management and HR functional areas; Organisational transformation and professional reorientation; Analytics, technology and innovation in HR

[08/2019 - 06/2021]

Bachelor program in International Business and Logistics

Metropolia university of Applied sciences, Helsinki, Finland

Fields covered: Logistics, supply chain management and transportation plan, Economics and finance, Digital Marketing, Corporate HR-management