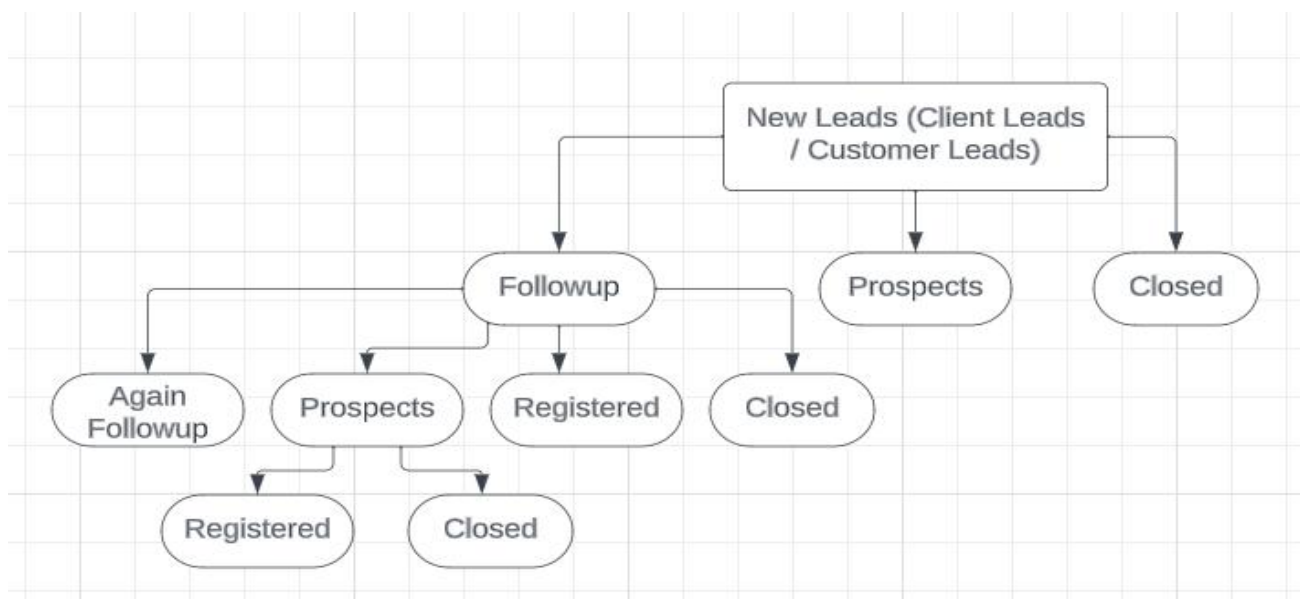


LIST OF FEATURES INCLUDED IN CRM

- 1) User Authentication.
- 2) Designated Web Pages (Merida Admin , Custom Admin, Manager, Counsellor, Telecaller).
- 3) Adding Client and Customer Records to Database (Through Merida Admin and Manager Admin).
- 4) Moving New Leads from one stage to another stage.



- 5) All Remarks are Registered.
- 6) Data cannot be Deleted and Edited.
- 7) Filter Functionality for Each Column in the Table.
- 8) Displaying Back-end Data Through Graph.
- 9) Admin Creating Multiple User/Employee with their Designation.
- 10) Manager Assigning Multiple Leads to Specific Users according to their Designation.
- 11) Alert Notifications when the record is moved from one stage to another stage.
- 12) Created Activity Page.