



Company Overview

www.smartsed.com
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SmartsEd is the first incentivized learning platform for professional students. Our patent pending “Learn to Earn” platform enables student communities from across the globe to participate in customized learning programs geared to helping them achieve their academic and educational objectives.

As SmartsEd community members engage and interact within the various learning programs and activities offered throughout the platform, they earn eDividends (eDivs), our proprietary learning currency. At the end of each month, students who have earned the most eDivs will be rewarded with their choice of electronic gift certificates redeemable from our reward partners in the SmartsEds’ Reward Center. Our Learn to Earn platform is designed to reward students for their commitment to learning. Our brand promise continues to focus on offering a safe and reliable platform for students -- Where Learning is Rewarding.

Our platform can support and deliver full-length course content (such as foreign language proficiency) or offer daily quizzes geared towards preparatory exam success, (such as TOEFL). Our unique Learning Management System (LMS) is designed to offer and distribute educational content to any learning community at anytime and anywhere. While sitting in the bus, or on break from work, SmartsEd community members will have access to the platform from any computer or handheld device, making it easier for students to learn.

SmartsEd has partnered with many world-class content providers to offer first class learning programs. We continue to enhance our platform to offer a wider range of educational and academic coursework under the power of our incentivized learning platform. At SmartsEd, we strongly believe that today’s students and professionals deserve access to world-class educational content without having to incur the high costs associated with education. On the contrary, our goal is to reward as many students as possible for their efforts and commitment to learning. That is why, SmartsEd, is setting the new direction in online education by offering the first incentivized learning platform -- Where Learning (is, and continues to be) Rewarding.

For more information, please contact Tony Rockferry: trockferry@smartsed.com