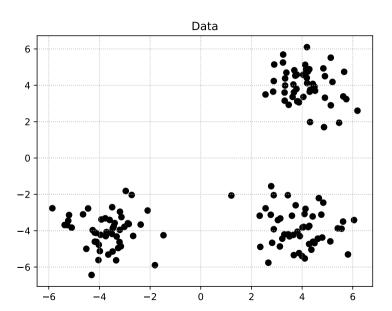






## **General problem**







### Intuition with k-means

#### K-means



The k-means algorithm is a popular clustering method used to partition n data points into k clusters. Each data point belongs to the cluster with the closest mean.

1. **Initialization**: Randomly select k data points (or seed them in some other manner) to serve as the initial centroids.

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- 2. **Assignment**: Assign each data point to the nearest centroid. The distance is typically computed using the Euclidean distance, though other metrics can be used. Mathematically, assign each data point  $x_i$  to the nearest centroid  $c_i$  using the formula:

$$s(i) = \operatorname{argmin}_{i} \|x_{i} - c_{j}\|^{2}$$

where s(i) is the cluster to which data point  $x_i$  is assigned.

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3. **Update**: Recompute the centroid of each cluster as the mean of all points currently assigned to that cluster. For each cluster *i*:

$$c_j = \frac{1}{|S(j)|} \sum_{i \in S(j)} x_i$$

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4. **Convergence**: Repeat steps 2 and 3 until the centroids no longer change significantly or some other stopping criteria is met.



For each cluster *i*:

#### **Objective Function:**

The k-means algorithm aims to minimize the within-cluster sum of squares (WCSS), given by:

$$J = \sum_{j=1}^{k} \sum_{i \in S(j)} \|x_i - c_j\|^2$$

Where: - J is the objective function value (WCSS). - k is the number of clusters. -  $x_i$  is a data point. -  $c_i$  is the centroid of cluster j.

The goal of the k-means algorithm is to find the set of centroids  $\{c_1, c_2, ..., c_k\}$  that minimize J.

#### Notes:

 The k-means algorithm does not guarantee a global optimum solution. The final result might depend on the initial centroids.

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$$J = \sum_{j=1}^{k} \sum_{i \in S(j)} ||x_i - c_j||^2$$

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#### Notes:

- The k-means algorithm does not guarantee a global optimum solution. The final result might depend on the initial centroids.
- To improve the chances of finding a global optimum, the algorithm can be run multiple times with different initializations and the best result (i.e., the one with the lowest WCSS) can be selected.

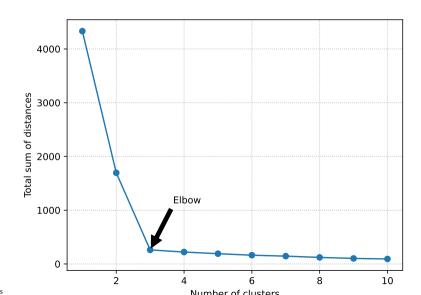
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# **Traps.** Initialization



Traps. The number of clusters

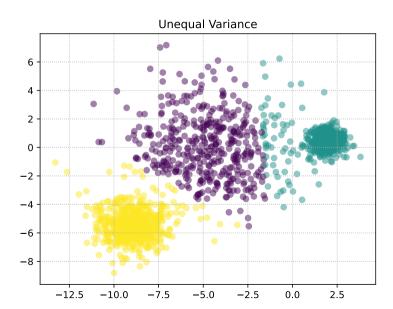
#### **Elbow** method







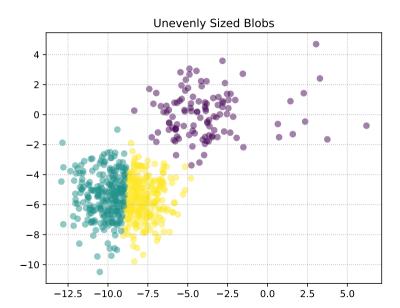
## **Traps. Different variances**





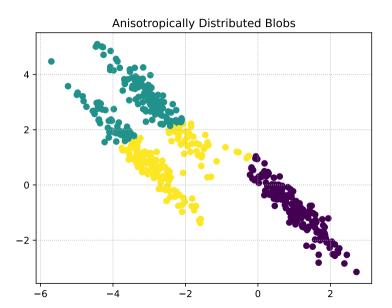


### **Traps.** Different sizes

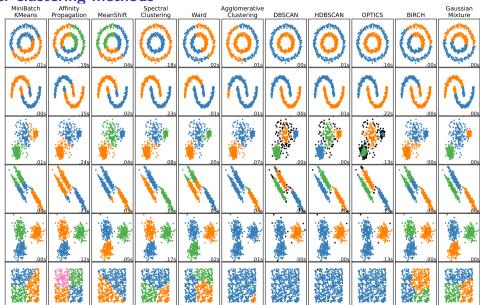




## Traps. Anisotropic data



#### **Another clustering methods**



#### **Practice**



Practice



**Hierarchical Clustering** 





• One nice feature of hierarchical clustering is that we can visualize the results as a dendrogram, a hierarchical tree.

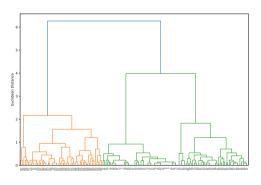


Figure 7: hi

- One nice feature of hierarchical clustering is that we can visualize the results as a dendrogram, a hierarchical tree.
- Using the visualization, we can then decide how "deep" we want to cluster the dataset by setting a "depth" threshold

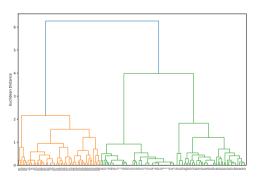


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- One nice feature of hierarchical clustering is that we can visualize the results as a dendrogram, a hierarchical tree.
- Using the visualization, we can then decide how "deep" we want to cluster the dataset by setting a "depth" threshold
- Or in other words, we don't need to make a decision about the number of clusters upfront.

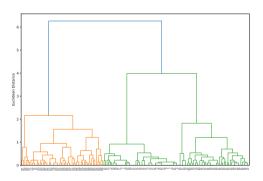


Figure 7: hi

# Agglomerative and divisive hierarchical clustering

• Furthermore, we can distinguish between 2 main approaches to hierarchical clustering: Divisive clustering and agglomerative clustering.

We will study agglomerative clustering.



## Agglomerative and divisive hierarchical clustering

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- In agglomerative clustering, we start with a single sample from our dataset and iteratively merge it with other samples to form clusters we can see it as a bottom-up approach for building the clustering dendrogram.

We will study **agglomerative** clustering.



## Agglomerative and divisive hierarchical clustering

- Furthermore, we can distinguish between 2 main approaches to hierarchical clustering: Divisive clustering and agglomerative clustering.
- In agglomerative clustering, we start with a single sample from our dataset and iteratively merge it with other samples to form clusters we can see it as a bottom-up approach for building the clustering dendrogram.
- In divisive clustering, however, we start with the whole dataset as one cluster, and we iteratively split it into smaller subclusters a top-down approach.

We will study agglomerative clustering.



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- As a refresher, the distance between 2 m-dimensional vectors  $\mathbf{p}$  and  $\mathbf{q}$  can be computed as:

$$d(\mathbf{q}, \mathbf{p}) = \sqrt{(q_1 - p_1)^2 + (q_2 - p_2)^2 + \dots + (q_m - p_m)^2}$$
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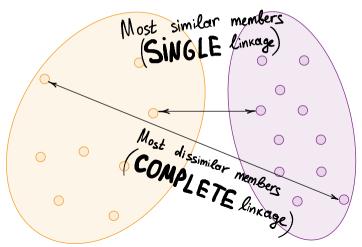
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- However, that's the distance between 2 samples.
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- I.e., our goal is to iteratively merge the most similar pairs of clusters until only one big cluster remains.
- There are many different approaches to this, for example single and complete linkage.



## Single and complete linkage

• In single linkage, we take the pair of the most similar samples (based on the Euclidean distance, for example) in each cluster, and merge the two clusters which have the most similar 2 members into one new, bigger cluster.





## Single and complete linkage

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- In complete linkage, we compare the pairs of the two most dissimilar members of each cluster with each other, and we merge the 2 clusters where the distance between its 2 most dissimilar members is smallest.

