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| **Role** | **Role** | **Owner** |
| **Governance** | Provide broad oversight and ensure organizational focus during and after the project | Anna P/Vinay C/John S/Kris M |
| **Client Project Sponsor and Lead** | Actively involved in setting the project strategy, brainstorming methodologies, and bringing in needed resources; responsible for ensuring the project is meeting stated needs | Kris M/Holly G |
| **Consultant Team Manager** | Actively involved in setting the project strategy, brainstorming methodologies, and bringing in needed RE resources; responsible for overall project management, work planning, presentation quality, and project outputs, provide leadership and experience in pricing and execution | Mark A |
| **Consultant Project Lead** | Responsible for supporting project management, meeting facilitation, and thought leadership; co-develop the work with Team Manager, working with all resources to ensure that work is building towards actionable recommendations; share responsibility for presentations and outputs | Marco S |
| **Client Lead** | Actively involved in setting the project strategy, solution development; bring in needed marketing resources when needed; responsible for ensuring the project is meeting stated marketing needs | Hayley P |
| **Client Data Lead** | Actively involved in interpreting, and at times performing key analyses on data; use internal business knowledge to go beyond requested analyses with exploratory analytics whenever possible; solution development | tbd. |