

PlantPact

Fostering employee responsibility



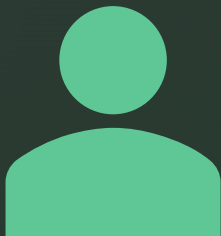
Our Mission



Foster awareness on employee ecological footprint



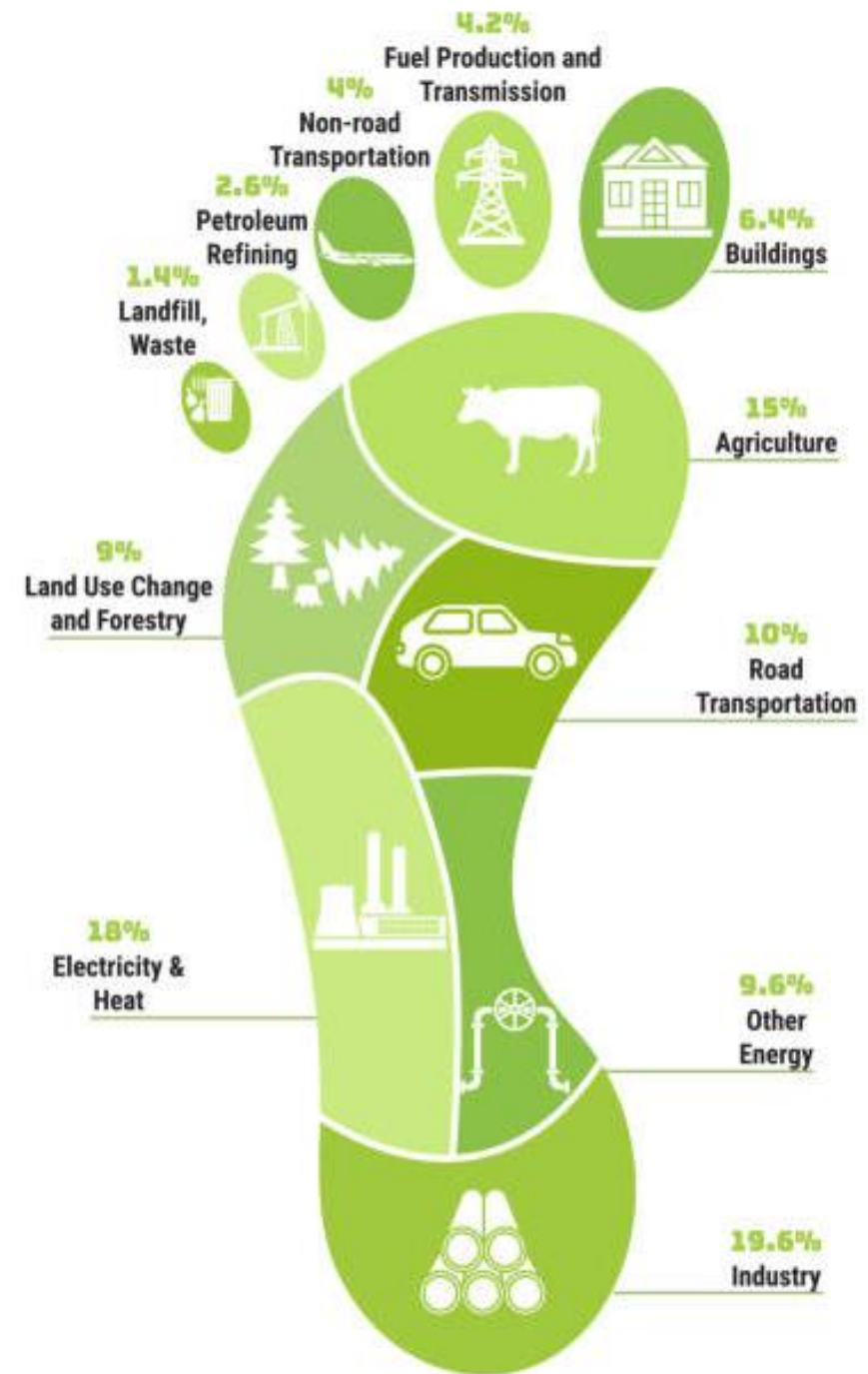
Encourage daily sustainable actions and decisions in workplace



Personalised experience for different employee profiles



Encourage active participation through incentives and rewards



The Virtual Sky Garden

- **Engagement:** Fun, interactive and engaging representation of sustainability progress
- **Action:** 3 core sustainability goals targeted – but there is potential to include almost anything
- **Reward:** Fruits can grow on trees by making sustainable choices. These bring rewards when collected





The Sky Garden is a virtual 3D environment shared by a single team of employees. The garden evolve and react depending on the sustainability footprint of the team. The more successful the team is in reducing their environmental impact, the more the garden will flourish.

Watering the Ground

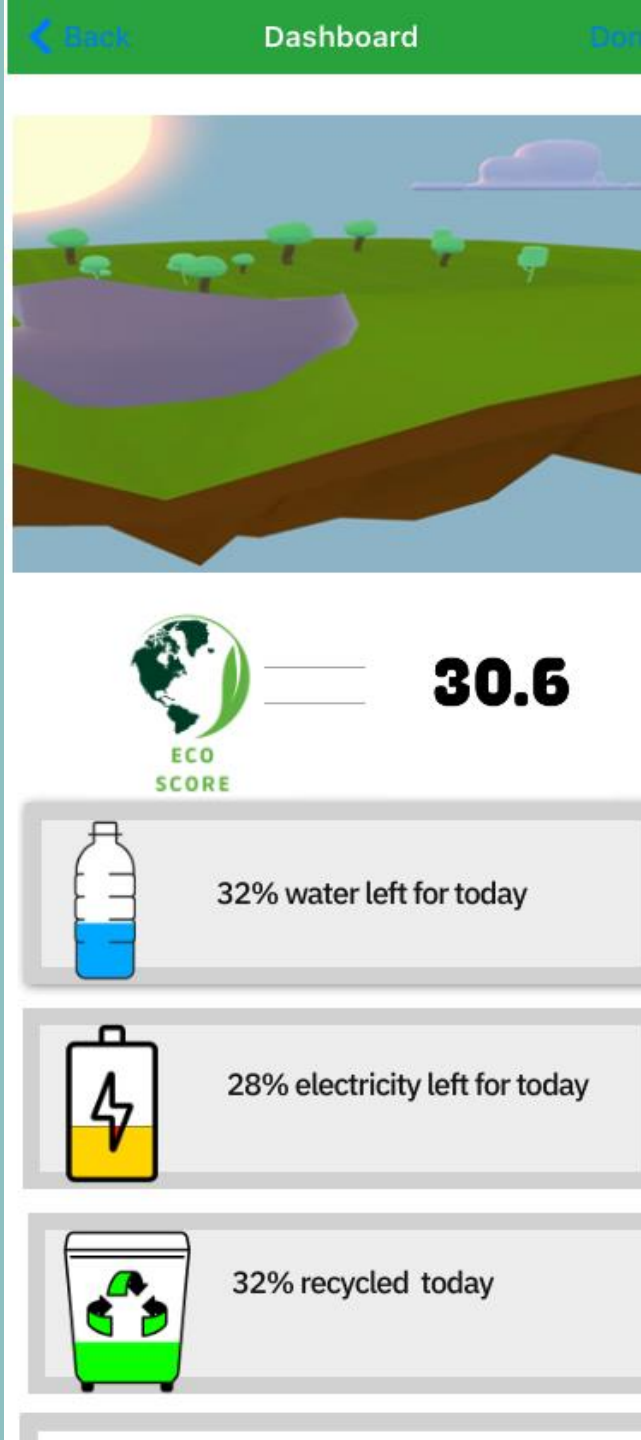


- For water usage, the water saved in farming (below a set sustainability quota) can be used to water the ground in the sky garden.
- Employees take turns to decide which tile to water at the end of the shift/day.



Incentive Channels

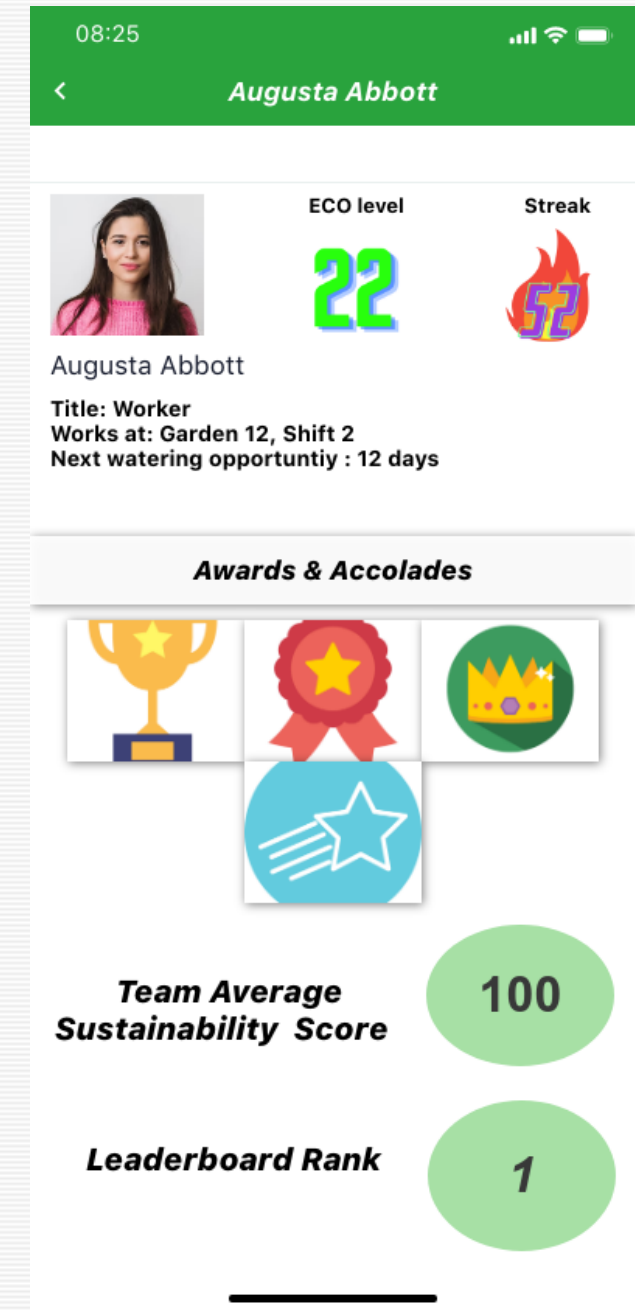
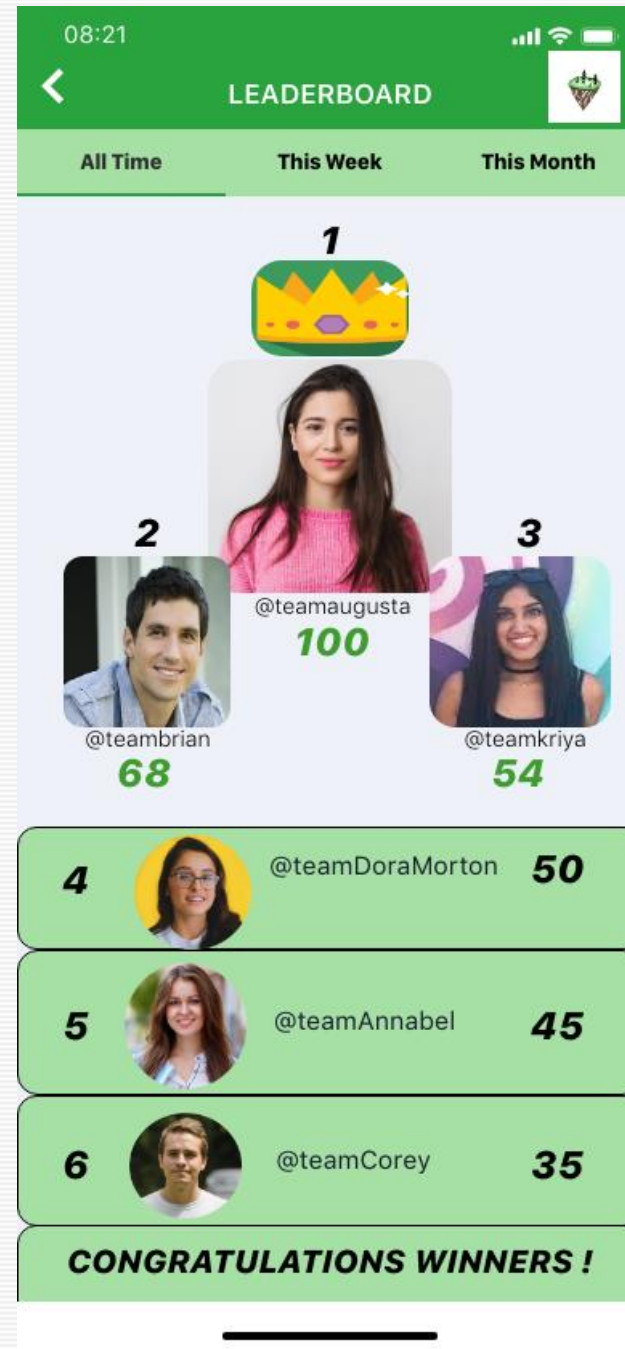
- **Collective Responsibility** – Since the entire team shares an island, there is collective pressure to achieve goals and reap rewards for the team.
- **Competition** – Different teams/islands compete with one another for the best garden.



Overview of solution

MEASURE	Measure 3 parameters through manual input/sensor systems
INDICATE	Indicate Sustainability Metrics
INCENTIVIZE	Incentivize surplus parameters that pass on to Virtual Garden!

Leaderboard & Incentives



Education, Resource & Impact

Education



EDUCATIONAL
CONTENT AND
RESOURCES ON
SUSTAINABILITY



TIPS FOR USERS
TO IMPROVE
THEIR
ECOLOGICAL
FOOTPRINT



NOTIFICATIONS
AND REMINDERS
FOR DAILY
ENGAGEMENT

Impact



Long term change in
moving average of
Eco points



Employee
satisfaction surveys



Strategic Field Of
View Monitoring