Thesis title

A thesis submitted for the degree of

Bachelor of Commerce (Honours)

by

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Chapter 1

Introduction

Placeholder

1.1 Rmarkdown

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Chapter 2

Exponential Smoothing

2.1 Organizing your ideas

Imagine you are writing for your fellow Honours students. Topics that are well-known to them do not have to be included here. But things that they may not know about should be included. Resist the temptation to discuss everything you've read in the last year.

Do not organize your chapter around the papers you have read with one section per paper. Instead, you should organize your chapters around themes, and within each theme provide a story explaining the development of ideas. It is usually helpful to plan out a table of contents first with major section headings.

When you are discussing results from several papers or books, you will need to adopt a common notation to ensure your chapter makes sense. Do not use different notation for the same thing.

2.2 Citations

All citations should be done using markdown notation as shown below. This way, your bibliography will be compiled automatically and correctly.

Exponential smoothing was originally developed in the late 1950s (Brown, 1959, 1963; Holt, 1957; Winters, 1960). Because of their computational simplicity and interpretability, they became widely used in practice.

Empirical studies by Makridakis and Hibon (1979) and Makridakis et al. (1982) found little difference in forecast accuracy between exponential smoothing and ARIMA models. This made the family of exponential smoothing procedures an attractive proposition (see Chatfield et al., 2001).

The methods were less popular in academic circles until Ord, Koehler, and Snyder (1997) introduced a state space formulation of some of the methods, which was extended in Hyndman et al. (2002) to cover the full range of exponential smoothing methods.

Appendix A

Additional stuff

You might put some computer output here, or maybe additional tables.

Note that line 5 must appear before your first appendix. But other appendices can just start like any other chapter.

Bibliography

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Hyndman, RJ, AB Koehler, RD Snyder, and S Grose (2002). A state space framework for automatic forecasting using exponential smoothing methods. *International Journal of Forecasting* **18**(3), 439–454.

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