Evaluation of Machine Learning in Finance

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Monday 6th May, 2019

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Problems in Empirical Finance

Regressors can be:

Non-stationary - information now does not contain information about the future

Persistent - shocks in a series have effects that last for a long time

Cross sectionally correlated - regressors may seem important but are actually the result of a different underlying regressor Endogeneous - omitted variable bias, etc

Problems in Empirical Finance

Data is not robust - structural breaks are evident in returns data, and many regressors that once performed well do not anymore

Extremely large number of potential factors (regressors) that is still increasing: over 600 documented in the literature

What is Machine Learning?

Statistical/Machine Learning refers to a vast set of tools for understanding data

Building statistical models for predicting outputs based on inputs Find patterns in datasets

Examples of models: Ordinary Least Squares, LASSO Regression, Generalized Linear Models, Decisions Trees, Neural Networks

Why apply Machine Learning in Finance?

Well suited for prediction

Better equipped to deal with large dimensionality

Capable of capturing non-linear transformations humans cannot realistically find

Already shown to have results in literature

Model Overview

Returns are modelled as an additive error model

Real World Observations

Simulation Design

Data Source

Results

Questions and Answers