# Walmart Retail Analytics Dashboard
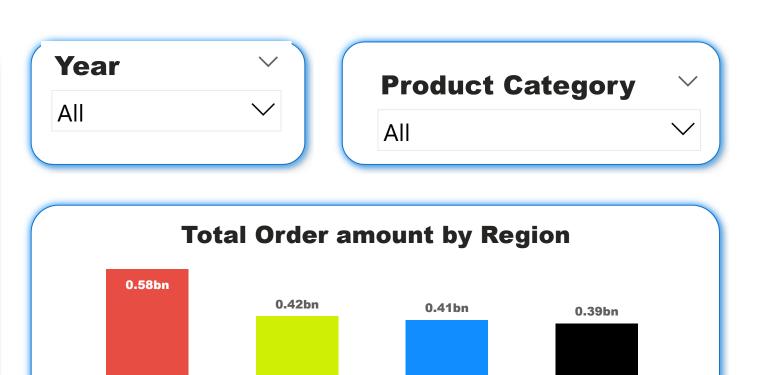
**$14.7M**
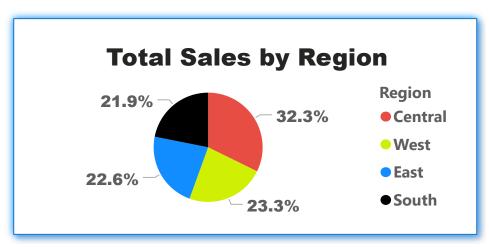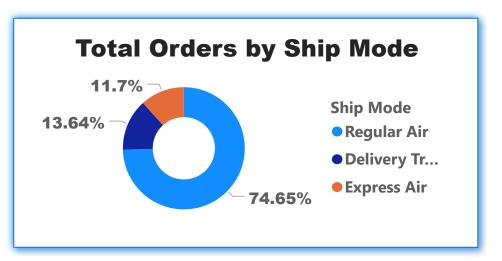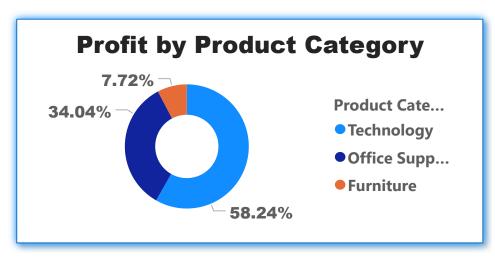Order Amount

**$713.0K**
Net Sell Price

**$107.8K**
Shipping Cost

**$417.2**
Discount

**Year**
All

**Product Category**
All

## Total Sales by Region

21.9%
32.3%
22.6%
23.3%

Region
- Central
- West
- East
- South

## Total Order amount by Region

0.58bn — Central
0.42bn — West
0.41bn — East
0.39bn — South

## Profit by Region

0.48M — Central
0.42M — South
0.32M — East
0.30M — West

## Total Orders by Ship Mode

11.7%
13.64%
74.65%

Ship Mode
- Regular Air
- Delivery Tr...
- Express Air

## Profit by Product Category

7.72%
34.04%
58.24%

Product Cate...
- Technology
- Office Supp...
- Furniture

## Total Orders by Product Category

0.99bn — Office Supplies
0.44bn — Technology
0.37bn — Furniture

## Total Sales by State

| State | Sales |
|---|---|
| California | $11.6bn |
| Texas | $8.6bn |
| Illinois | $7.5bn |
| Florida | $7.1bn |
| Ohio | $5.9bn |
| New York | $5.5bn |
| Michigan | $4.3bn |
| Indiana | $3.6bn |
| Washington | $3.6bn |

## Order Quantity by Customer Segment

| Segment | Quantity |
|---|---|
| Corporate | 79K |
| Home Office | 53K |
| Consumer | 42K |
| Small Business | 42K |

## Orders by Product Container

0.93bn — Small Box
0.25bn — Wrap Bag
0.21bn — Small Pack
0.13bn — Jumbo Drum
0.11bn — Jumbo Box
0.09bn — Large Box
0.08bn — Medium Box

## Order Amount by Year

| Year | Amount |
|---|---|
| 2012 | $4.15M |
| 2013 | $3.51M |
| 2014 | $3.41M |
| 2015 | $3.67M |