



FAST FOOD ANALYSIS

Data Science · Mr. Merrick · December 3, 2025

Overview

Using the **Fast Food Nutrition** dataset (available on Kaggle at <https://www.kaggle.com/datasets/ulrikhygepedersen/fastfood-nutrition/>), conduct a light exploratory analysis in **R**.

Guiding Questions

Q1. Summarize the dataset.

Report the number of rows, columns, and restaurants. Compute basic summaries for key variables like `calories`, `total_fat`, and `sodium`. Show the distribution of calories (e.g., histogram) and comment on what counts as a “small”, “medium”, and “large” item in this dataset.

Q2. Visualize nutrition distributions.

Make one or more plots showing the distributions of variables such as `calories`, `total_fat`, `sugar`, and `protein`. You could use separate histograms, density plots, or a faceted plot. Briefly compare which nutrients appear most skewed and which have the widest spread.

Q3. Connect to your daily energy needs (TDEE).

Use an online TDEE calculator (e.g., <https://www.calculator.net/tdee-calculator.html>) or a value given by your instructor to estimate your personal **TDEE** (Total Daily Energy Expenditure) in kcal. Create a new variable that gives the **percent of your daily calories** each item represents:

$$\text{cal_pct_day} = \frac{\text{calories}}{\text{TDEE}} \times 100.$$

Show a table or plot of the items that make up at least 25% of your daily calories and comment on whether they seem “worth it”.

Q4. Sodium and daily limits.

Assume a recommended daily sodium limit of 2300 mg (or another value your instructor specifies). Create a new variable for the **percent of daily sodium** each item contains:

$$\text{sodium_pct_day} = \frac{\text{sodium}}{2300} \times 100.$$

Make a plot or table highlighting items that exceed 50% and 100% of this limit, and briefly discuss your findings.

Q5. How do restaurants compare?

Group by `restaurant` and compute summaries such as average `calories`, average `total_fat`, and average `sodium` per item. Compare at least two restaurants (e.g., McDonalds vs Subway) on these metrics. Include a small table and at least one plot (e.g., bar chart of average calories or fat by restaurant) and interpret key differences.

Q6. Can fat predict calories? (Linear regression)

Investigate the relationship between `total_fat` and `calories`. Make a scatter plot with `total_fat` on the x-axis and `calories` on the y-axis, add a linear trend line, and fit the regression model:

$$\text{calories} \sim \text{total_fat}.$$

Report the correlation, the slope (how many extra calories per gram of fat), and comment on how well fat alone explains calories.

Dataset Description and Citation

The dataset includes information for menu items from several fast food chains: restaurant name, item name, calories, calories from fat, fat grams, carbohydrates, sugar, protein, sodium, and certain vitamins.

- **Citation:** Ulrik Thyge Pedersen. *Fast Food Nutrition*. Kaggle. Retrieved from <https://www.kaggle.com/datasets/ulrikthygepedersen/fastfood-nutrition/data>

Group Tutorial / Instructor Key (R only)

```
1 # =====
2 # Intro to R: Fast Food Nutrition
3 # Gentle EDA + Daily Needs + Regression
4 # Dataset: FastFood.csv (Kaggle: Ulrik Thyge Pedersen)
5 #
6 # Questions covered:
7 # Q1: Summarize dataset + calories distribution
8 # Q2: Visualize nutrition distributions
9 # Q3: TDEE + % of daily calories
10 # Q4: Sodium + % of daily limit
11 # Q5: Restaurant comparisons
12 # Q6: Fat vs Calories (linear regression)
13 # =====
14
15 # ----- Packages -----
16 library(readr)
17 library(dplyr)
18 library(ggplot2)
19 library(janitor)
20 library(tidyr)
21
22 # (Optional) nicer tables / models:
23 # install.packages("broom")
24 # library(broom)
25
26
27 # =====
28 # Load & Inspect Data
29 # =====
30 # Make sure FastFood.csv is in your working directory, or set the path explicitly:
31 # setwd("path/to/your/folder")
32
33 fastfood <- read_csv("FastFood.csv", show_col_types = FALSE)
34
35
36 # Look at basic structure
37 names(fastfood)
38 dim(fastfood)
39 head(fastfood, 5)
40
41 # Optional: glimpse for a quick overview
42 glimpse(fastfood)
43
44
45 # =====
46 # Q1. Summarize the dataset
47 # =====
48
49 # Basic summaries for key variables
50 summary_stats <- fastfood %>%
51   summarise(
52     rows = n(),
53     cols = ncol(fastfood),
54     restaurants = n_distinct(restaurant),
```

```
55 avg_calories = mean(calories, na.rm = TRUE),
56 avg_fat = mean(total_fat, na.rm = TRUE),
57 avg_sodium = mean(sodium, na.rm = TRUE)
58 )
59
60 summary_stats
61
62 # Distribution of calories
63 fastfood %>% ggplot(aes(x = calories)) +
64   geom_histogram(bins = 30, color = "white", fill = "steelblue") +
65   labs(title = "Distribution of Fast Food Item Calories",
66       x = "Calories per item",
67       y = "Count")
68
69 # Optional: summary of calories (min, median, mean, etc.)
70 summary(fastfood$calories)
71
72
73 # =====
74 # Q2. Visualize nutrition distributions
75 # =====
76
77 # Select a few nutrients of interest and pivot longer for faceting
78 nutrients <- fastfood %>%
79   select(item, restaurant, calories, total_fat, sugar, protein) %>%
80   pivot_longer(
81     cols = c(calories, total_fat, sugar, protein),
82     names_to = "nutrient",
83     values_to = "value"
84   )
85
86 # Facetted histograms for each nutrient
87 nutrients %>% ggplot(aes(x = value)) +
88   geom_histogram(bins = 30, color = "white", fill = "seagreen") +
89   facet_wrap(~ nutrient, scales = "free_x") +
90   labs(title = "Nutrition Distributions (Selected Nutrients)",
91       x = "Value",
92       y = "Count")
93
94 # Optional: density version (for comparison)
95 ggplot(nutrients, aes(x = value)) +
96   geom_density(fill = "seagreen", alpha = 0.5) +
97   facet_wrap(~ nutrient, scales = "free_x") +
98   labs(title = "Nutrition Distributions (Density)",
99       x = "Value",
100      y = "Density")
101
102
103 # =====
104 # Q3. TDEE + percent of daily calories
105 # =====
106
107 # Step 1: decide on a TDEE (kcal/day)
108 # Students can each choose their own value from:
109 # https://www.calculator.net/tdee-calculator.html
110 # Here we just pick an example value. In class, they should edit this.
```

```
111
112 tdee <- 2400 # <-- change to your own TDEE (e.g., 2000, 2300, 2600, ...)
113
114 # Step 2: create % of daily calories for each item
115 fastfood <- fastfood %>%
116   mutate(
117     cal_pct_day = calories / tdee * 100
118   )
119
120 # Look at items that are at least 25% of daily calories
121 big_cal_items <- fastfood |>
122   filter(cal_pct_day >= 25) |>
123   arrange(desc(cal_pct_day)) |>
124   select(restaurant, item, calories, cal_pct_day)
125
126 big_cal_items
127
128 # Histogram of % daily calories
129 fastfood %>% ggplot(aes(x = cal_pct_day)) +
130   geom_histogram(bins = 30, color = "white", fill = "orange") +
131   labs(title = "Percent of Your Daily Calories per Item",
132       x = "% of daily calories",
133       y = "Count")
134
135
136 # =====
137 # Q4. Sodium + percent of daily limit
138 # =====
139
140 # Assume daily sodium limit (mg)
141 daily_sodium_limit <- 2300 # adjust if you want a different guideline
142
143 fastfood <- fastfood %>%
144   mutate(
145     sodium_pct_day = sodium / daily_sodium_limit * 100
146   )
147
148 # Items that are at least 50% of daily sodium
149 high_sodium <- fastfood %>%
150   filter(sodium_pct_day >= 50) %>%
151   arrange(desc(sodium_pct_day)) %>%
152   select(restaurant, item, sodium, sodium_pct_day)
153
154 high_sodium
155
156 # Histogram of % daily sodium
157 ggplot(fastfood, aes(x = sodium_pct_day)) +
158   geom_histogram(bins = 30, color = "white", fill = "tomato") +
159   labs(title = "Percent of Daily Sodium per Item",
160       x = "% of daily sodium limit",
161       y = "Count")
162
163 # Optional: zoom in to 0-200% for more readable plot
164 fastfood %>% filter(sodium_pct_day <= 200) %>%
165   ggplot( aes(x = sodium_pct_day)) +
166   geom_histogram(bins = 30, color = "white", fill = "tomato") +
```

```
167 labs(title = "Percent of Daily Sodium per Item (0-200%)",
168   x = "% of daily sodium limit",
169   y = "Count")
170
171
172 # =====
173 # Q5. Restaurant comparisons
174 # =====
175
176 # Summaries by restaurant
177 restaurant_summary <- fastfood %>%
178   group_by(restaurant) %>%
179   summarise(
180     items = n(),
181     avg_cal = mean(calories, na.rm = TRUE),
182     avg_fat = mean(total_fat, na.rm = TRUE),
183     avg_sodium = mean(sodium, na.rm = TRUE),
184     avg_sugar = mean(sugar, na.rm = TRUE),
185     .groups = "drop"
186   ) |>
187   arrange(desc(avg_cal))
188
189 restaurant_summary
190
191 # Bar chart: average calories by restaurant
192 restaurant_summary %>% ggplot( aes(x = reorder(restaurant, avg_cal), y = avg_cal)) +
193   geom_col(fill = "tan3") +
194   coord_flip() +
195   labs(title = "Average Calories per Item by Restaurant",
196     x = "Restaurant",
197     y = "Average calories")
198
199 # Example pairwise comparison: choose two restaurants
200 pair_restaurants <- c("Mcdonalds", "Subway") # adjust names to match dataset
201
202 pair <- fastfood %>%
203   filter(restaurant %in% pair_restaurants)
204
205 # Summary table for the pair
206 pair_summary <- pair %>%
207   group_by(restaurant) %>%
208   summarise(
209     items = n(),
210     avg_cal = mean(calories, na.rm = TRUE),
211     avg_fat = mean(total_fat, na.rm = TRUE),
212     avg_sodium = mean(sodium, na.rm = TRUE),
213     avg_sugar = mean(sugar, na.rm = TRUE),
214     .groups = "drop"
215   )
216
217 pair_summary
218
219 # Boxplot comparing calories for the two restaurants
220 pair %>% ggplot(aes(x = restaurant, y = calories)) +
221   geom_boxplot(fill = "skyblue") +
222   labs(title = "Calories by Restaurant (Example Pair)",
```

```
223     x = "Restaurant",
224     y = "Calories per item")
225
226
227 # =====
228 # Q6. Fat vs Calories (linear regression)
229 # =====
230
231 # Keep only complete cases for these two variables
232 fastfood_complete <- fastfood %>%
233   filter(!is.na(calories), !is.na(total_fat))
234
235 # Scatter plot with regression line
236 fastfood_complete %>% ggplot(aes(x = total_fat, y = calories)) +
237   geom_point(alpha = 0.5) +
238   geom_smooth(method = "lm", se = TRUE) +
239   labs(title = "Total Fat vs Calories",
240       x = "Total fat (g)",
241       y = "Calories")
242
243 # Correlation between fat and calories
244 cor_fat_cal <- cor(fastfood_complete$total_fat,
245                      fastfood_complete$calories)
246 cor_fat_cal
247
248 # Fit linear model: calories ~ total_fat
249 model <- lm(calories ~ total_fat, data = fastfood_complete)
250 summary(model)
251
252 # If using broom, you can get a tidy table:
253 # library(broom)
254 # tidy(model)
255 # glance(model)
256
257 # You might have students interpret:
258 # - the intercept (calories when fat = 0)
259 # - the slope (extra calories per 1g of fat)
260 # - R-squared (how much of the variability in calories is explained by fat alone)
```