



Total Customers

19,119

Total Revenue

\$109M

Average Order Value

\$3,915

Total Salespeople

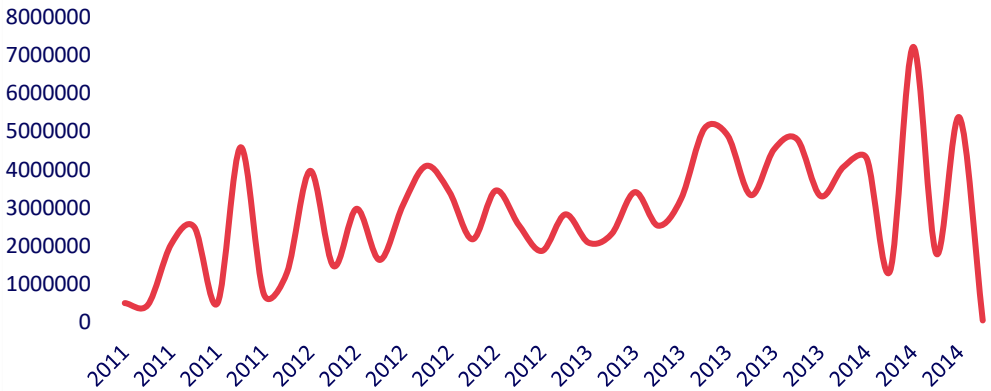
17

Adventure Works
Sales Dashboard

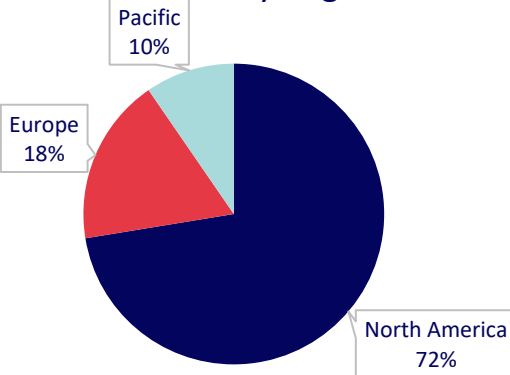
2011
2012
2013
2014

Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sept
Oct
Nov

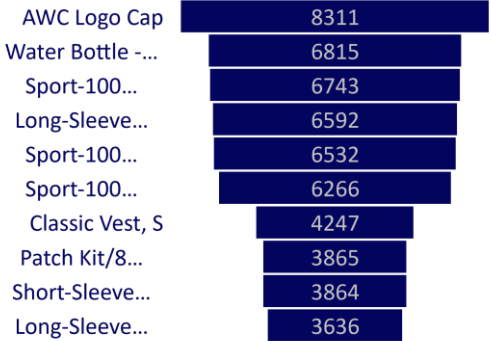
Product Sales over Time



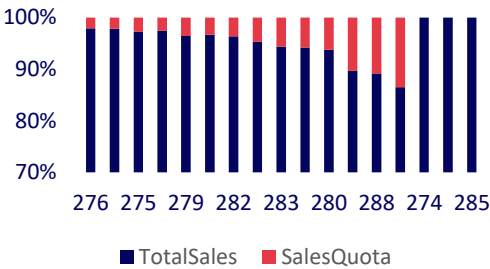
Most Sales by Regions



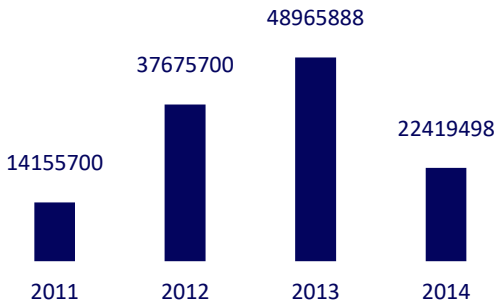
Popular Products among customers



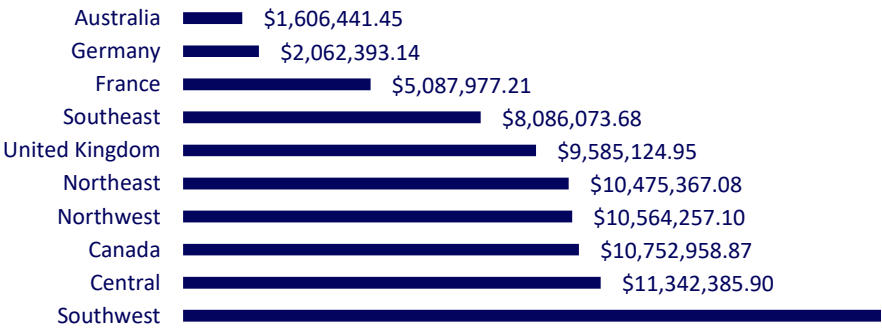
Sales Performance: Actual
Sales vs Quota



Sales volume over time



Total Sales by Territory



Total Sales and Profit Margin

