

Yes Chef! Dev LogBook

October 2024

8th October - Entire Group

- Started work on potential improvements to the project, preparing for the first progress meeting.

11th October - Entire Group

- First progress meeting with the course instructors Mert Bıçakçı and Atakan Erdem.
 - We first gave details on our project and ideas.
 - Both instructors gave detailed feedback, explained what was good and what was bad, potential areas for innovation and potential areas for discarding.
 - Detailed information about what was expected from us both during the semester and at the end of the semester.

13th October - Entire Group

- First group meeting after the first progress meeting.
- All group members gave opinions on how to improve the discussed ideas on the progress meeting.

17th October - Entire Group

- All ideas were discussed and some were added, some were discarded.
- With respect to the accepted ideas, the "Project Information Form" was filled out.

18th October - Everyone

- Did a thorough market and competition analysis for presentation to the innovation expert.
- Workload distribution was as such:
 - Nefis Yemek Tarifleri: Mert Terkuran
 - Yemek.com: Serhan Turan
 - Lezzet.com: Ulaş Keskin
 - Diyetkolik: İsmail Barış Sunar

- Social Media Pages: Mert Emre Yamalı

20th October - Entire Group

- Meeting with our innovation expert Muhammed Naci Dalkıran.
- Got very valuable feedback on how the logistics of our potential project would work.
- The ideas added after the progress meeting as well as the original idea were discussed.
- The innovation expert explained in detail which of these ideas would work, which of these would not.

21st October

- Received the assessment of innovation form from Muhammed Naci Dalkıran.