

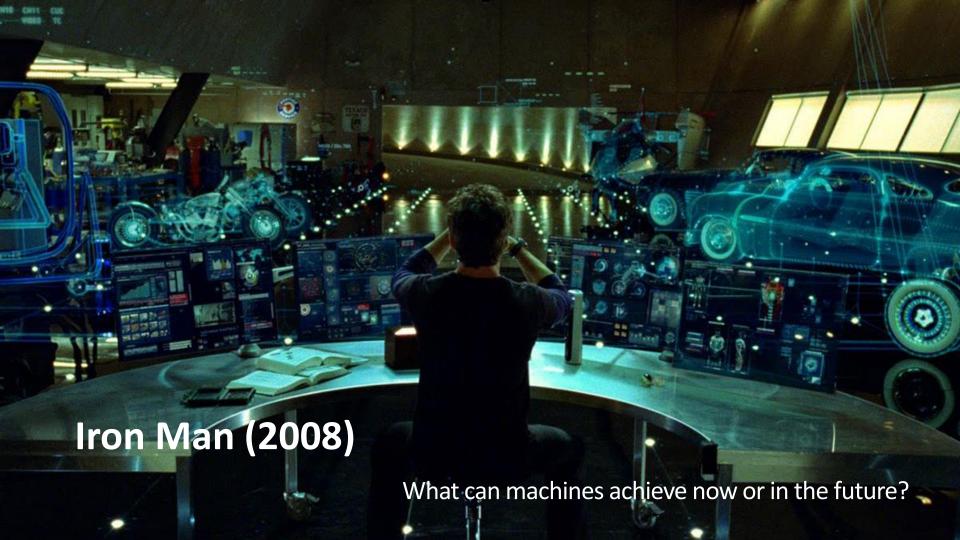
#### **Towards Open-Domain Conversational AI**



YUN-NUNG (VIVIAN) CHEN 陳縕儂
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#### Language Empowering Intelligent Assistants







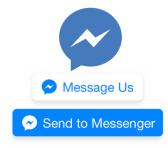


Apple Siri (2011)

Google Now (2012) Google Assistant (2016)

Microsoft Cortana (2014)









Amazon Alexa/Echo (2014)

Facebook M & Bot (2015)

Google Home (2016)

Apple HomePod (2017)



#### Why and When We Need?

"I want to chat"

"I have a question"

"I need to get this done"

"What should I do?"

Turing Test (talk like a human)

Information consumption

Task completion

**Decision support** 

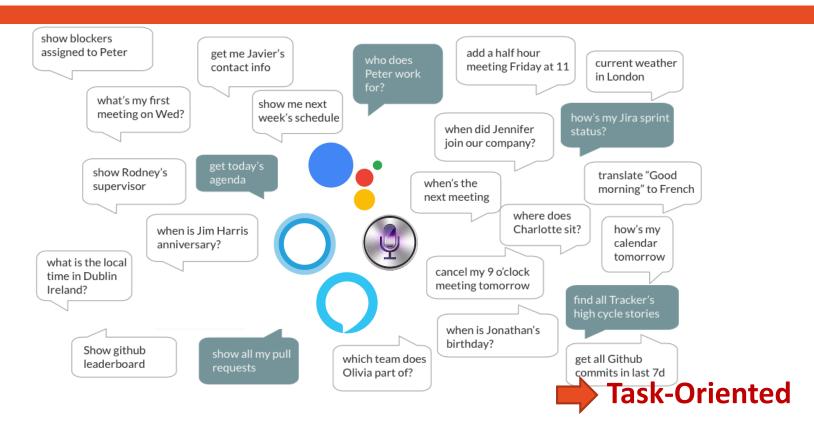
**Social Chit-Chat** 

Task-Oriented Dialogues

- What is today's agenda?
- What does SLT stand for?
- Book me the flight ticket from Taipei to Athens
- Reserve a table at Din Tai Fung for 5 people, 7PM tonight
- Is SLT conference good to attend?



#### Intelligent Assistants



6

## Task-Oriented Dialogue Systems



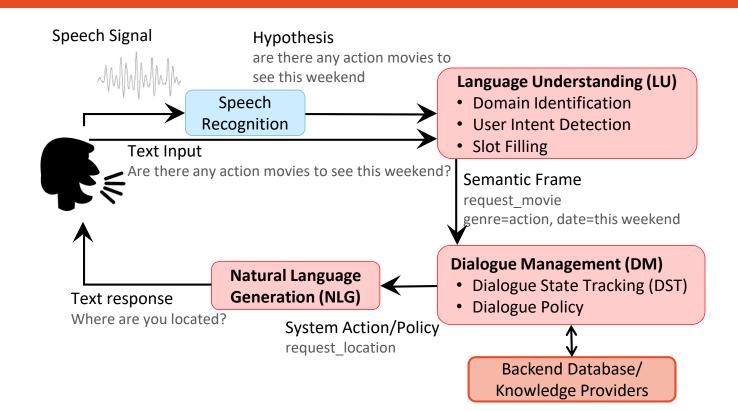
JARVIS - Iron Man's Personal Assistant



Baymax – Personal Healthcare Companion

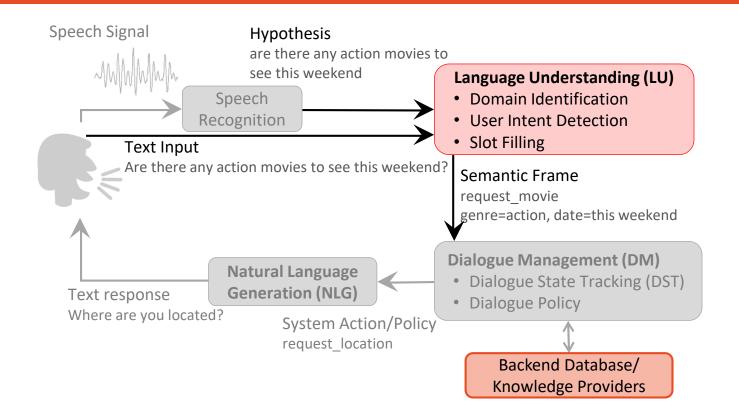


#### Task-Oriented Dialogue Systems (Young, 2000)





#### Task-Oriented Dialogue Systems (Young, 2000)





### Language Understanding (LU)

Pipelined 1. Domain 2. Intent 3. Slot Filling Classification Classification



#### Joint Semantic Frame Parsing

 Intent prediction Slot filling and and slot filling intent prediction Sequence-Parallel are performed in the same based (Liu and in two branches output sequence (Hakkani-Tur Lane, 2016) et al., 2016) (Intent) taiwanese food please **EOS** (Slot Filling) FromLoc ^ ToLoc from Seattle FIND\_REST, B-type Intent **Slot Filling** Prediction

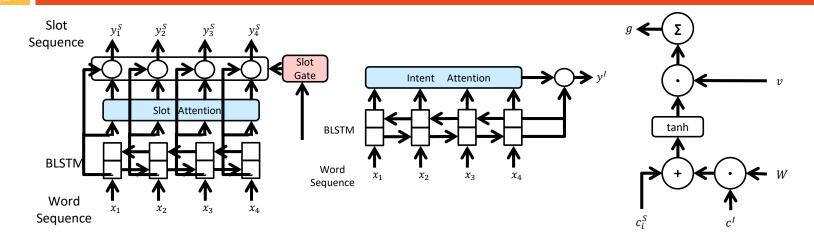


## Joint Model Comparison

	Attention Mechanism	Intent-Slot Relationship
Joint bi-LSTM	Х	Δ (Implicit)
Attentional Encoder-Decoder	٧	Δ (Implicit)
Slot Gate Joint Model	٧	√ (Explicit)



#### Slot-Gated Joint SLU (Goo et al., 2018)



- □ Slot Gate  $g = \sum v \cdot \tanh(c_i^S + W \cdot c^I)$

 $oldsymbol{g}$  will be larger if slot and intent are better related

 $c_i^S$ : slot context vector  $c^I$ : intent context vector

W: trainable matrix v: trainable vector g: scalar gate value



#### Contextual Language Understanding



```
U_{I} send email to bob

S_{I} B-contact_name

\Rightarrow send_email(contact_name="bob")

U_{2} are we going to fish this weekend

S_{2} B-message I-message I-message
I-message I-message
\Rightarrow send_email(message="are we going to fish this weekend")
```



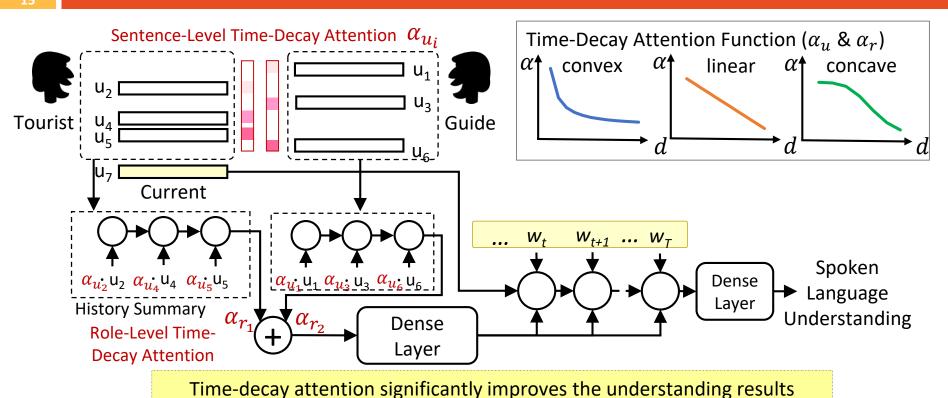
#### E2E MemNN for Contextual LU (Chen et al., 2016)

U: "Let's do 5:40"

U: "i d like to purchase tickets to see deepwater horizon" S: "for which theatre" U: "angelika" S: "you want them for angelika theatre?" U: "yes angelika" S: "how many tickets would you like?" U: "3 tickets for saturday" S: "What time would you like?" U: "Any time on saturday is fine" 0.16 S: "okay, there is 4:10 pm, 5:40 pm and 9:20 pm"

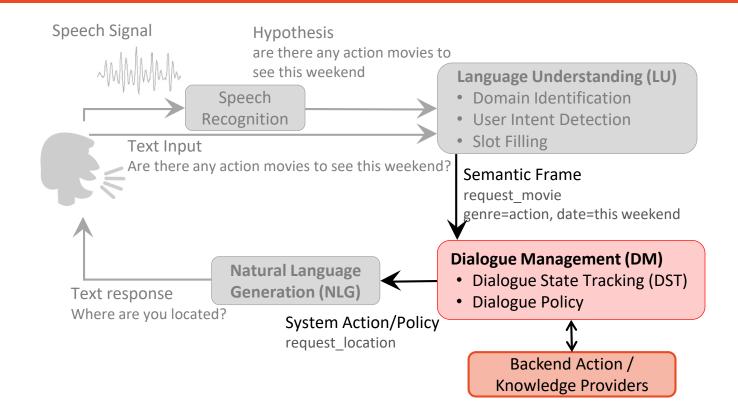


#### Role-Based & Time-Aware Attention (Su et al., 2018)





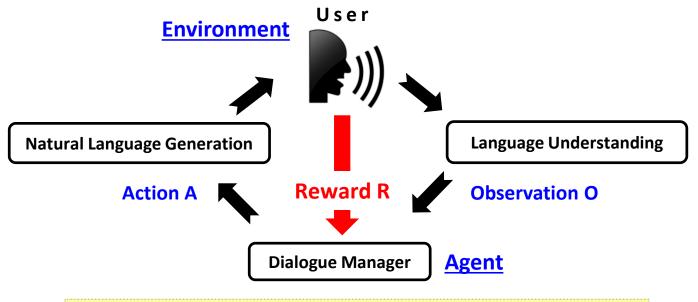
#### Task-Oriented Dialogue Systems (Young, 2000)





#### Dialogue Policy Optimization

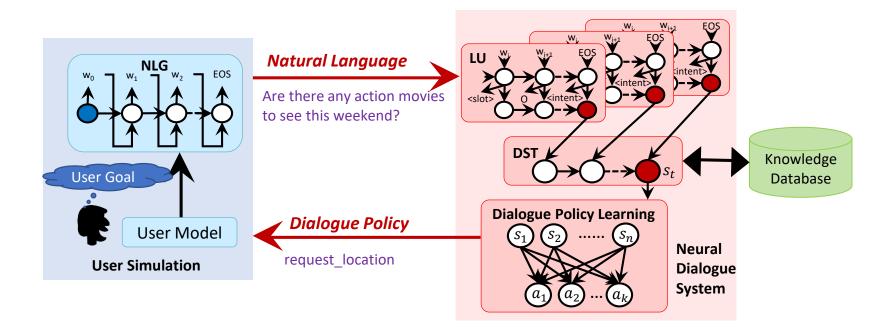
Dialogue management in a RL framework



Select the best action that maximizes the future reward



#### E2E Task-Completion Bot (TC-Bot) (Li et al., 2017)



Idea: SL for each component and RL for end-to-end training the neural dialogue system



#### Reinforcement Learning Agent (Li et al., 2017)

no notion about what

requests can be skipped

User goal - Two tickets for "Deadpool" tomorrow 9PM at AMC Pacific Place 11 theater, Seattle.

#### **RULE BASED SYSTEM**

User: Do you have any ticket for movie 'Deadpool' at 9:00 pm?

Agent: Which theater do you want?

User: AMC pacific place 11 theater, please! Agent: How many tickets do you want?

User: Two!

Agent: What date? User: Tomorrow!

Agent: Which city do you want?

User: Seattle!

Agent: Do you have any specification for zip code?

User: No, I do not care.

Agent: Do you have any distance constraint?

User: No, I do not care.

Agent: How about video format? 2d? Imax 3d?

User: Any kind is okay.

Agent: Do you have any constraint to price?

User: No!

Agent: Okay, I will issue 2 tickets for you, tomorrow 9:00 pm at AMC pacific place 11 theater, Seattle, movie 'Deadpool'.

User: Okay, thanks.

Agent: Thanks!

#### REINFORCEMENT LEARNING SYSTEM

User: I want two tickets for movie 'Deadpool'.

Agent: What is the starttime you prefer?

User: 9:00 PM Agent: Which day? User: Tomorrow Agent: Which city? User: Seattle

Agent: Which theater do you prefer? User: AMC Pacific Place 11 theater.

Agent: Okay, I will issue 2 tickets for you, tomorrow 9:00 pm at AMC pacific place 11 theater, Seattle, movie

'Deadpool'.

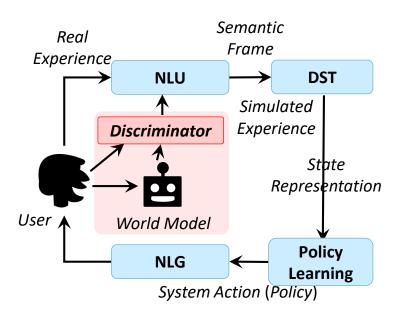
User: Okay, thanks. Agent: Thanks!

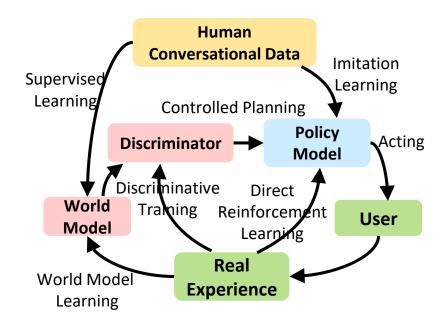
Skip the requests the user may not care about to improve efficiency



#### D3Q: Discriminative Deep Dyna-Q (Su et al., 2018)

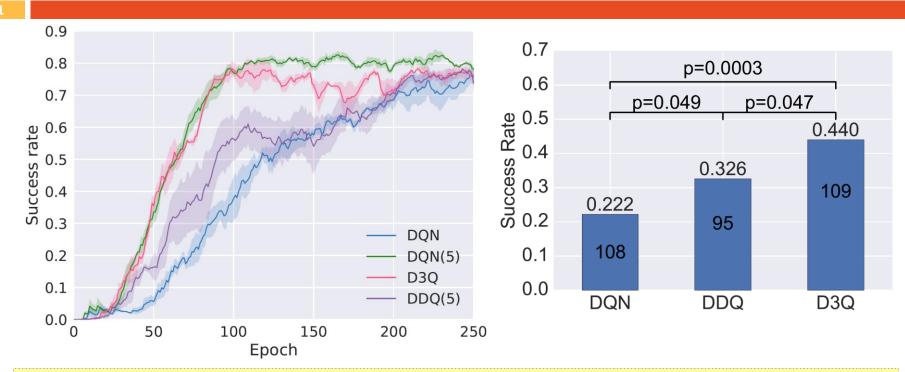
- Issue: real users are expensive, discrepancy between real users and simulators
- Idea: learning with real users with planning, discriminator to filter out bad experiences







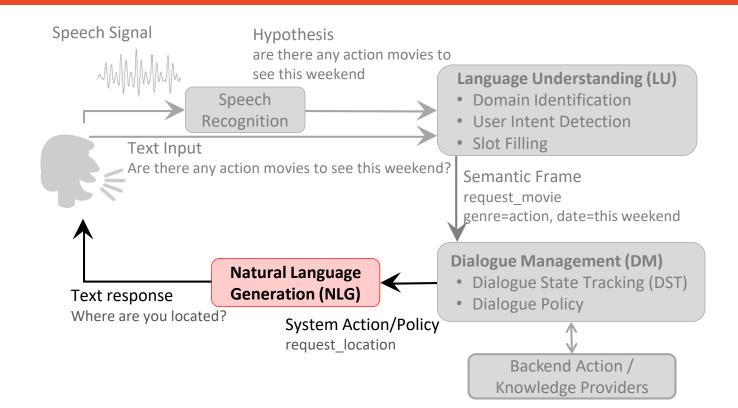
#### D3Q: Discriminative Deep Dyna-Q (Su et al., 2018)



The policy learning is more robust and shows the improvement in human evaluation



## Task-Oriented Dialogue Systems (Young, 2000)





#### Natural Language Generation (NLG)

Mapping dialogue acts into natural language

inform(name=Seven\_Days, foodtype=Chinese)



Seven Days is a nice Chinese restaurant

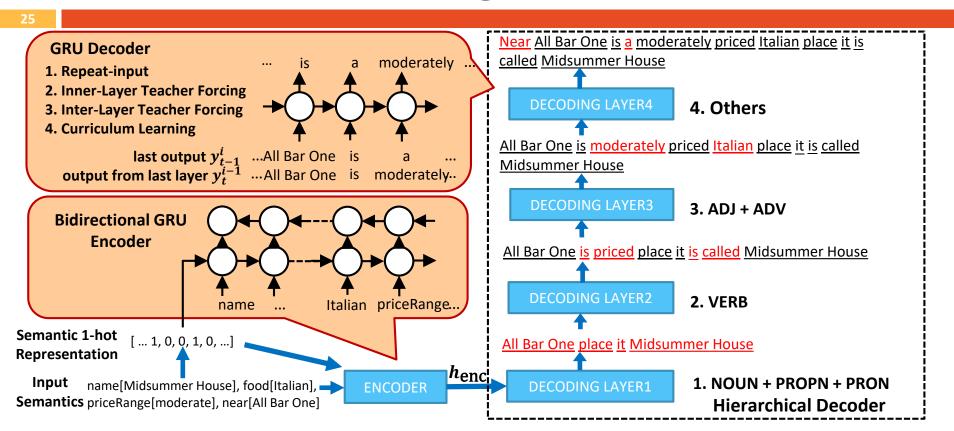


#### Issues in Neural NLG

- Issue
  - NLG tends to generate shorter sentences
  - NLG may generate grammatically-incorrect sentences
- Solution
  - Generate word patterns in a order
  - Consider linguistic patterns

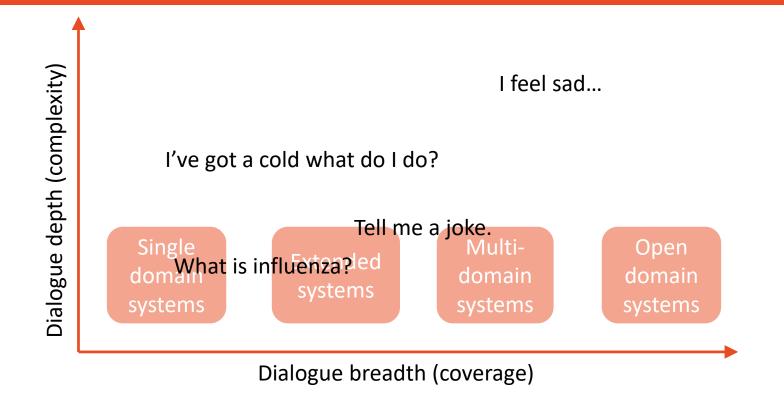


#### Hierarchical NLG w/ Linguistic Patterns (Su et al., 2018)

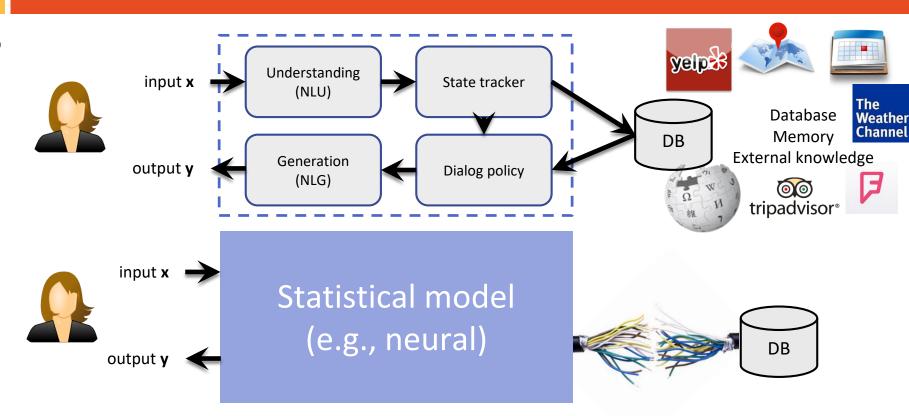




#### **Evolution Roadmap**



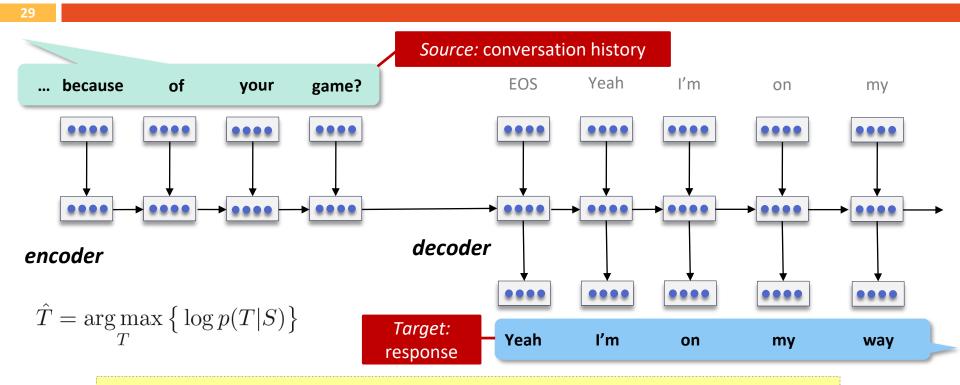
#### **Dialogue Systems**



# Chit-Chat Social Bots



#### Neural Response Generation (Sordoni et al., 2015; Vinyals & Le, 2015)



Learns to generate dialogues from offline data (no state, action, intent, slot, etc.)



#### Issue 1: Blandness Problem

Wow sour starbursts really do make your mouth water... mm drool.

Can I have one?

Of course!



Milan apparently selling Zlatan to balance the books... Where next, Madrid?

I don't know.

'tis a fine brew on a day like this! Stro

I'm not sure yet,

Well he was on in Bromley a wh

32% responses are general and meaningless

"Oh my god"

"I don't know"
"I don't know what you are talking about"
"I don't think that is a good idea"

sahout

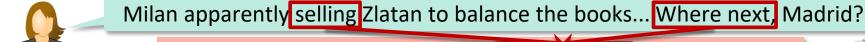
I don't even know what he's talking about.



#### MMI for Response Diversity (Li et al., 2016)

Wow sour starbursts really do make your mouth water... mm drool. Can I have one?

Of course you can! They're delicious!



I think he'd be a good signing.

'tis a fine brew on a day like this! Strong though, how many is sensible?

Depends on how much you drink!

Well he was on in Bromley a while ago... still touring

I've never seen him live.



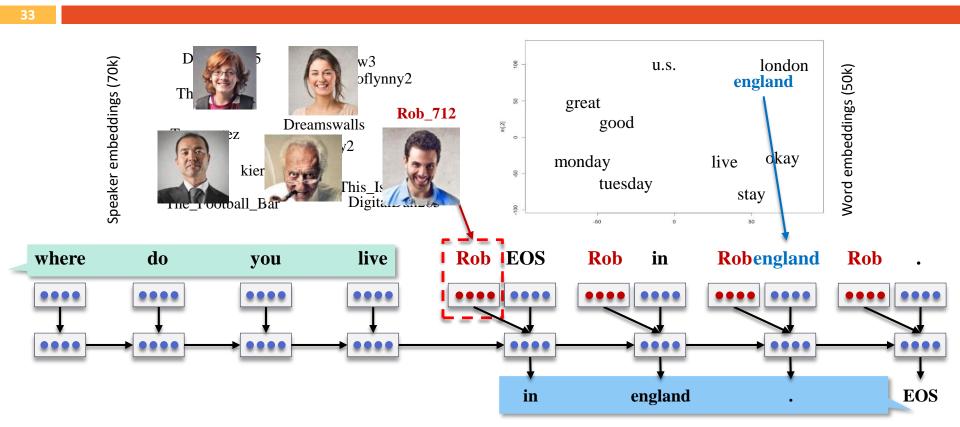


### Issue 2: Response Inconsistency

message	Where do you live now?
response	I live in Los Angeles.
message	In which city do you live now?
response	I live in Madrid.
message	In which country do you live now?
response	England, you?
message	Where were you born?
response	I was born in Canada.
message	Where are you from?
response	England, you?
message	Where did you grow up?
response	I grew up in Texas.

message	How old are you?
response	16 and you?
message	What's your age?
response	18.
message	What is your major?
response	I'm majoring in psychology
message	What did you study in college?
response	English lit.

#### Personalized Response Generation (Li et al., 2016)





### Persona Model for Speaker Consistency (Li et al., 2016)

#### Baseline model → inconsistency

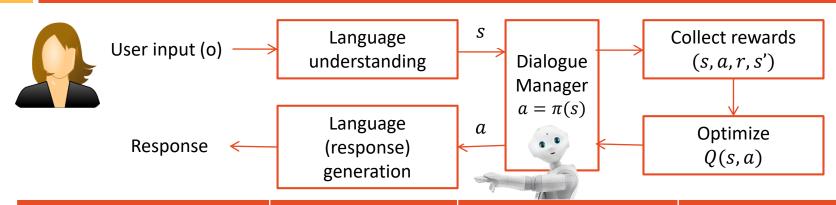
#### Where is your hometown? message I live in Indonesia. response Where are you from? message England, you? response In which city do you live now? message I live in Jakarta. response In which country do you live now? message I live in Indonesia. response What is your major? message Business, you? response What did you study in college? message Psychology, you? response How old are you? message I'm 18. response What is your age? message I'm 16. response

#### Persona model using speaker embedding → consistency

```
Where is your hometown?
message
          I'm from England.
response
          Where are you from?
message
          I'm from England.
response
          In which city do you live now?
message
          I live in London.
response
          In which country do you live now?
message
          I live in England.
response
          What is your major?
message
         Business. You?
response
          What did you study in college?
message
          I did business studies.
response
          How old are you?
message
          I'm 18.
response
          What is your age?
message
response
          I'm 18.
```



#### Issue 3: Dialogue-Level Optimization via RL



Application	State	Action	Reward
Task Completion Bots (Movies, Restaurants,)	User input + Context	Dialog act + slot-value	Task success rate # of turns
Info Bots (Q&A bot over KB, Web etc.)	Question + Context	Clarification questions, Answers	Relevance of answer # of turns
Social Bot (Xiaolce)	Conversation history	Response	Engagement(?)



#### Deep RL for Response Generation (Li et al., 2016)

Input message	Supervised Learning Agent	Reinforcement Learning Agent
How old are you?	I'm 16.	I'm 16, why are you asking?
What's your full name?	I have no idea .	What's yours ?
I don't want to go home tonight.	Really ?	Why?
Do you have any feelings for me?	I don't know what you are talking about.	I don 't want to hurt your feelings.
How much time do you have here?	Not long enough. Sorry, sir.	Ten seconds.
Shall we get started?	Of course!	Yes. We 've got a lot of work to do here.
Do you play football?	No, i don't	Yes. I love football!
We'd have to talk to him.	I mean, he's a good guy	About what ?
How come you never say it?	Because I don't want to hurt you.	I don't think it's a good idea to say it.

- □ RL agent generates more *interactive* responses
- RL agent tends to end a sentence with a question and hand the conversation over to the user



#### Issue 4: No Grounding (Sordoni et al., 2015; Li et al., 2016)

Neural model learns the general shape of conversations, and the system output is situationally appropriate and coherent.

No grounding into a real calendar, but the "shape" of the conversation is fluent and plausible.

H: hi

M: how are you?

H: not bad

M: what's wrong?

H: nothing really

M: wanna talk about it? i 'm here if you

wanna talk

H: well, i'm just tired

M: me too, i'm here if you wanna talk

H: would thursday afternoon work sometime?

M: yeah , sure . just let me know when you're free.

H: after lunch is probably the best time

M: okay, sounds good . just let me know when you're free.

H: would 2 pm work for you?

M: works for me.

H: well let's say 2 pm then i 'll see you there

M: sounds good.



#### Chit-Chat v.s. Task-Oriented

Social Chat
Engaging, Human-Like Interaction
(Ungrounded)

Task-Oriented
Task Completion, Decision Support
(Grounded)

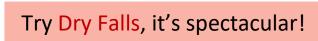
The weather is so depressing these days.



I know, I dislike rain too.

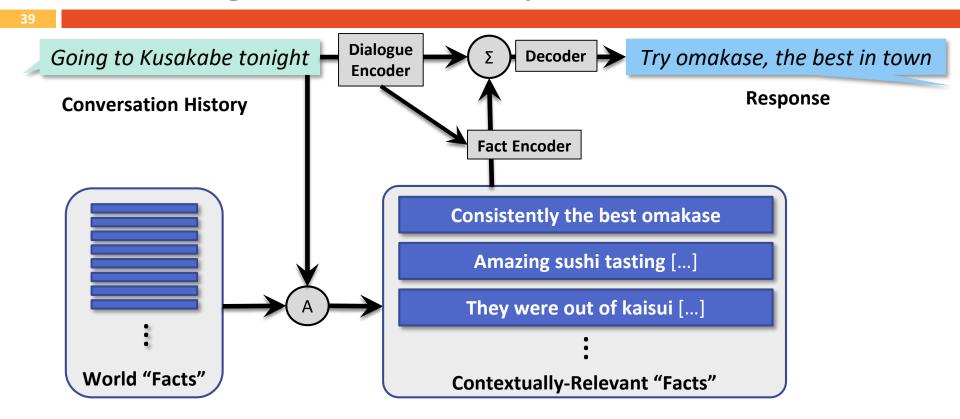
What about a day trip to eastern Washington?

Any recommendation?



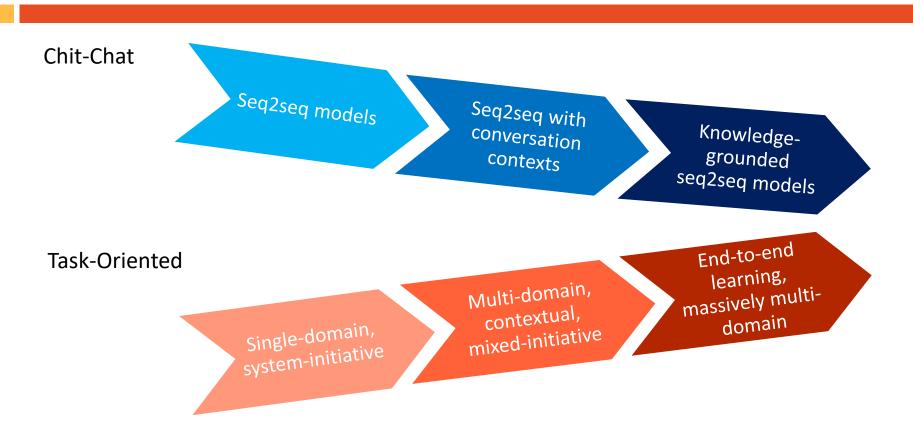


#### Knowledge-Grounded Responses (Ghazvininejad et al., 2017)





# **Conversational Agents**





#### **Evolution Roadmap**





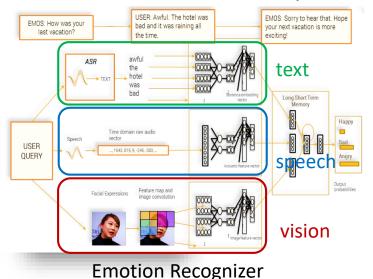
#### High-Level Intention Learning (Sun et al., 2016; Sun et al., 2016)

High-level intention may span several domains Schedule a lunch with Vivian. yelpa find restaurant check location contact What kind of restaurants do you prefer? The distance is ... Should I send the restaurant information to Vivian? Use common sense to plan the dialogues



#### Empathy in Dialogue System (Fung et al., 2016)

- Embed an empathy module
  - Recognize emotion using multimodality
  - □ Generate emotion-aware responses



Zara - The Empathetic Supergirl

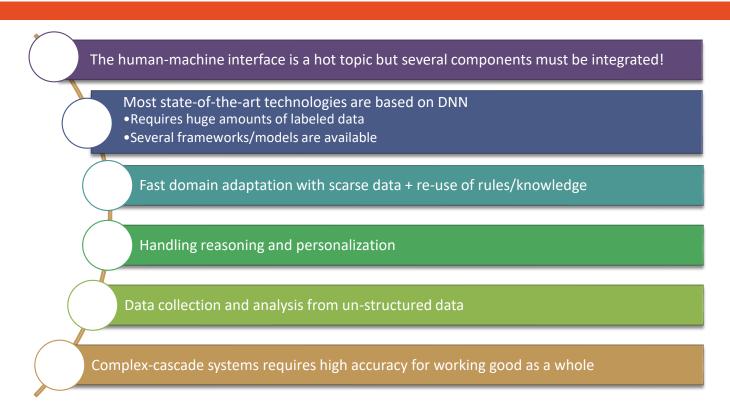




# Challenges and Conclusions



#### Challenge Summary





### Thanks for Your Attention!

Q & A



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