Diego Giordano

Email: Contact Information

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- **Location:** Hong Kong

» Work Preferences

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

Marketing Director

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Achieved annual objectives with performance consistently above target (37%)

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

--- Lead strategic technical initiatives with cross-team impact.

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Video Marketing
- ROI Analysis
- Storytelling
- LinkedIn Ads
- Marketing Dashboards
- SEMrush

» Soft Skills

Fast learning capability for new technologies | **Effective technical communication with non-tech stakeholders** | **Attention to detail and focus on code quality** | **Collaboration in distributed and multicultural teams**

» Certificazioni

- **TensorFlow Developer Certificate**
  Google - 2023

- **AWS Certified Machine Learning - Specialty**

  Amazon Web Services - 2022

- **Microsoft Certified: Azure Data Scientist Associate**

  Microsoft - 2021

- **Certificazione Lingua Inglese C1**

  Cambridge English - 2020

Languages

- **English:**: Fluent - C2
- **Italian:**: Fluent - C1