

# Valerio Greco

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## Email: Contact Information

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- **Email:** valerio.greco@email.com
- **Phone:** +39 378 580 7377
- **Location:** Padova

## » Work Preferences

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**Ideal Projects:** Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

**Business Impact:** Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

**Tools & Technologies:** Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

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## » Professional Summary

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Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

## » Professional Experience

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### Director of Digital Marketing

**Example Corp** | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Applied design patterns: Microservices, Event Sourcing ensuring scalability and maintainability
- Exceeded quarterly KPIs by an average of 20%

## Marketing Specialist

**Tech Innovations Ltd** | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
  - Collaborated with internal and external stakeholders
  - Conducted data analysis and delivered insights to senior management
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## » Education

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### Master's Degree in Marketing & Communications

**University of London** | 2015-2017 *First Class Honours*

### Bachelor's Degree in Marketing & Communications

**University of Manchester** | 2012-2015 *2:1 Honours*

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## » Technical Skills

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- Amazon Marketing
  - Buffer
  - Referral Programs
  - Growth Hacking
  - Data Studio
  - SWOT Analysis
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## » Certifications

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- **Programmatic Advertising** | Technical Academy | 11/2020
  - **Brand Management** | Technical Academy | 08/2022
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## » Certificazioni

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- **AWS Certified Machine Learning - Specialty**  
*Amazon Web Services - 2021*
- **IELTS Academic - C1**  
*British Council - 2021*

## Languages

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- **English::** Professional - C2
  - **Italian::** Fluent - C2
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