

Emma Lombardo

Email: Contact Information

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 - **Location:** Giugliano in Campania
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» Professional Summary

Senior data scientist with 12+ years of experience designing ML/AI solutions for complex business problems. Technical leadership on strategic data-driven initiatives and analytics team mentoring. Expertise in deep learning, NLP, and big data technologies.

» Professional Experience

Social Media Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Defined quarterly technical roadmap aligned with business objectives
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Coordinated sprint planning and retrospectives with team of 7 people
- Conducted data analysis and delivered insights to senior management

--- Evolve towards {direction} roles.

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- HubSpot
 - Facebook Ads
 - WordPress
 - SWOT Analysis
 - Google Ads
 - User Journey Mapping
 - Adobe Creative Suite
 - Ahrefs
 - Content Strategy
 - Programmatic Advertising
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» Certificazioni

- **TensorFlow Developer Certificate**
Google - 2023
- **Microsoft Certified: Azure Data Scientist Associate**
Microsoft - 2022
- **Professional Data Engineer**
Google Cloud - 2020

Languages

- **English::** Fluent - C2
 - **Italian::** Fluent - C1
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In accordance with European Regulation 679/2016 (GDPR), I authorize the processing of my personal data for recruitment and selection purposes.