Ester Ferrara

Email: Contact Information

- **Email:** ester.ferrara@email.com
- **Phone:** +39 383 300 8338
- **Location:** Stockholm

» Work Preferences

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

» Professional Summary

Senior data scientist with 12+ years of experience designing ML/AI solutions for complex business problems. Technical leadership on strategic data-driven initiatives and analytics team mentoring. Expertise in deep learning, NLP, and big data technologies.

» Professional Experience

Social Media Assistant

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Facilitated knowledge sharing sessions and internal tech talks
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

---

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Meta Business Suite
- Copywriting
- Programmatic Advertising
- Google Analytics
- Facebook Ads
- SWOT Analysis
- Marketing Strategy

» Certifications

- **UX Writing** | Technical Academy | 02/2024
- **SEM** | Professional Institute | 01/2024
- **LinkedIn Ads** | Professional Institute | 10/2023

» Certificazioni

- **Excel Expert**
  Microsoft - 2023

- **TOEFL iBT - 100+**
  ETS - 2019

Languages

- **English:**: Fluent - C2
- **Italian:**: Professional - C2

In accordance with European Regulation 679/2016 (GDPR), I authorize the processing of my personal data for recruitment and selection purposes.