

Davide Ricci

Email: Contact Information

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 - **Location:** Padova
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» Professional Experience

Senior Product Marketing Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Defined quarterly technical roadmap aligned with business objectives
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Conducted data analysis and delivered insights to senior management
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» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Influencer Marketing
 - Facebook Ads
 - WordPress
 - Brand Management
 - Marketing Strategy
 - SWOT Analysis
 - Customer Segmentation
 - SEMrush
 - Google Ads
 - Conversion Optimization
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» Soft Skills

Attention to detail and focus on code quality | Collaboration in distributed and multicultural teams
| Effective technical communication with non-tech stakeholders | Proactivity in identifying and solving problems

» Certificazioni

- **Excel Expert**
Microsoft - 2023
- **Deep Learning Specialization**
Coursera/DeepLearning.AI - 2020

Languages

- **English::** Native
 - **Italian::** Fluent - C1
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