Carlo Russo

Email: Contact Information

- **Email:** carlo.russo@email.com
- **Phone:** +39 321 161 8297
- **Location:** Firenze

» Work Preferences

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

» Professional Experience

Marketing Specialist

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Coordinated sprint planning and retrospectives with team of 10 people

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Video Marketing
- Competitive Analysis
- Retention Marketing
- Shopify
- Editorial Planning
- Google Ads
- Positioning
- Email Marketing

» Soft Skills

Effective technical communication with non-tech stakeholders | Proactivity in identifying and solving problems | Collaboration in distributed and multicultural teams | Fast learning capability for new technologies

» Certificazioni

- **AWS Certified Machine Learning - Specialty**
  Amazon Web Services - 2023

- **TensorFlow Developer Certificate**
  Google - 2022

- **Microsoft Certified: Azure Data Scientist Associate**
  Microsoft - 2022

Languages

- **English:**: Native
- **Italian:**: Fluent - C1

In accordance with European Regulation 679/2016 (GDPR), I authorize the processing of my personal data for recruitment and selection purposes.