

Valerio Vitale

Email: Contact Information

- **Email:** valerio.vitale@email.com
- **Phone:** +39 356 375 9332
- **Location:** Palermo

» Work Preferences

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

» Professional Experience

Marketing Specialist

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Defined quarterly technical roadmap aligned with business objectives

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Conducted data analysis and delivered insights to senior management
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» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Content Strategy
 - Budget Management
 - Video Marketing
 - Programmatic Advertising
 - Social Media Marketing
 - ROI Analysis
 - Marketing Strategy
 - Growth Hacking
 - UX Writing
 - SEO
 - Storytelling
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» Certificazioni

- **TensorFlow Developer Certificate**
Google - 2023
- **Microsoft Certified: Azure Data Scientist Associate**
Microsoft - 2021
- **Professional Data Engineer**
Google Cloud - 2020
- **IELTS Academic - C1**
British Council - 2020

Languages

- **English::** Advanced - C2

• **Italian::** Fluent - C1

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