Mauro Leone

Email: Contact Information

- **Email:** mauro.leone@email.com
- **Phone:** +39 352 280 4488
- **Location:** Shanghai

» Work Preferences

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

» Professional Experience

Senior Product Marketing Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Defined quarterly technical roadmap aligned with business objectives

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Salesforce Marketing Cloud
- CRM Systems
- Social Media Marketing
- Copywriting
- Meta Business Suite
- SEMrush
- Google Analytics
- Customer Segmentation
- Adobe Creative Suite
- ROI Analysis
- Budget Management
- Google Search Console

» Soft Skills

Effective technical communication with non-tech stakeholders | Collaboration in distributed and multicultural teams | Fast learning capability for new technologies | Proactivity in identifying and solving problems

» Certificazioni

- **TensorFlow Developer Certificate**
  Google - 2021

- **AWS Certified Machine Learning - Specialty**
  Amazon Web Services - 2021

- **Deep Learning Specialization**
  Coursera/DeepLearning.AI - 2021

- **Professional Data Engineer**
  Google Cloud - 2021

Languages

- **English:**: Professional - C2
- **Italian:**: Professional - C2

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