Chiara Barbieri

Email: Contact Information

- **Email:** chiara.barbieri@email.com
- **Phone:** +39 397 768 2549
- **Location:** Messina

» Work Preferences

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

VP of Growth

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders

• Conducted data analysis and delivered insights to senior management

--- Evolve towards {direction} roles.

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

• Shopify
• WordPress
• Go-to-Market Strategy
• Customer Segmentation
• Programmatic Advertising

» Soft Skills

Proactivity in identifying and solving problems | **Attention to detail and focus on code quality** | **Fast learning capability for new technologies** | **Collaboration in distributed and multicultural teams**

» Certifications

• **Canva** | Professional Institute | 03/2019
• **Meta Business Suite** | Technical Academy | 08/2020
• **Power BI** | Technical Academy | 04/2019
• **Google Analytics** | Google | 09/2023

» Certificazioni

• **Deep Learning Specialization**
  Coursera/DeepLearning.AI - 2020

- **IELTS Academic - C1**
  British Council - 2019

Languages

- **English:**: Native
- **Italian:**: Professional - C1

I authorize the processing of personal data contained in this CV in accordance with Article 13 of GDPR 679/2016.