

Lorenzo Esposito

Email: Contact Information

- **Email:** lorenzo.esposito@email.com
 - **Phone:** +39 329 668 7144
 - **Location:** Madrid
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» Professional Experience

Chief Marketing Officer

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Onboarded and mentored 4 new team members
 - Conducted data analysis and delivered insights to senior management
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» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- HubSpot
 - Market Research
 - Power BI
 - User Journey Mapping
 - Copywriting
 - ROI Analysis
 - Moz
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» Certificazioni

- **Professional Data Engineer**
Google Cloud - 2021
- **Certificazione Lingua Inglese C1**
Cambridge English - 2020
- **Deep Learning Specialization**
Coursera/DeepLearning.AI - 2020

Languages

- **English::** Fluent - C2
 - **Italian::** Native
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