

Mauro Gallo

Email: Contact Information

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- **Location:** New York

» Work Preferences

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

» Professional Summary

Senior data scientist with 12+ years of experience designing ML/AI solutions for complex business problems. Technical leadership on strategic data-driven initiatives and analytics team mentoring. Expertise in deep learning, NLP, and big data technologies.

» Professional Experience

Junior SEO Specialist

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Conducted data analysis and delivered insights to senior management
- Mentor junior/mid developers and contribute to team growth.

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Mailchimp
 - Conversion Optimization
 - Go-to-Market Strategy
 - Meta Business Suite
 - Buffer
 - E-commerce Marketing
 - SWOT Analysis
 - Brand Management
 - Visual Design
 - Content Marketing
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» Certifications

- **Salesforce Marketing Cloud** | AWS | 01/2023
 - **Storytelling** | Technical Academy | 06/2021
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» Certificazioni

- **Microsoft Certified: Azure Developer Associate**

Microsoft - 2022

- **Lean Six Sigma Green Belt**

ASQ - 2021

- **TOEFL iBT - 100+**

ETS - 2019

Languages

- **English::** Advanced - C1

- **Italian::** Fluent - C2
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