

Sakura Wang

Email: Contact Information

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- **Location:** Zagreb

» Work Preferences

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

» Professional Summary

Senior data scientist with 12+ years of experience designing ML/AI solutions for complex business problems. Technical leadership on strategic data-driven initiatives and analytics team mentoring. Expertise in deep learning, NLP, and big data technologies.

» Professional Experience

VP of Marketing

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Refactored legacy components improving code quality (D to A rating)
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence

- Collaborated with internal and external stakeholders
 - Contributed to 17% churn rate reduction through proactive initiatives
 - Conducted data analysis and delivered insights to senior management
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» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Brand Management
 - Buffer
 - Content Strategy
 - Growth Hacking
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» Certifications

- **Customer Segmentation** | Professional Institute | 08/2021
 - **User Journey Mapping** | Professional Institute | 08/2022
 - **Programmatic Advertising** | Technical Academy | 10/2021
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» Certificazioni

- **TensorFlow Developer Certificate**
Google - 2023
- **IELTS Academic - C1**
British Council - 2020
- **Lean Six Sigma Green Belt**
ASQ - 2020

- **Professional Data Engineer**

Google Cloud - 2020

Languages

- **English::** Native
 - **Italian::** Fluent - C2
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I authorize the processing of my personal data in accordance with EU Regulation 2016/679 (GDPR) for recruitment purposes.