Simone Mancini

Email: Contact Information

- **Email:** simone.mancini@email.com
- **Phone:** +39 373 749 5787
- **Location:** Munich

» Work Preferences

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

Senior Brand Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Achieved annual objectives with performance consistently above target (38%)

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

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» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- HubSpot
- Content Strategy
- Google Ads
- SEM
- Google Analytics
- Content Marketing
- Go-to-Market Strategy
- Facebook Ads
- Marketing Automation

» Certificazioni

- **TensorFlow Developer Certificate**
  Google - 2023

- **AWS Certified Machine Learning - Specialty**
  Amazon Web Services - 2022

Languages

- **English:**: Fluent - C1
- **Italian:**: Native

I authorize the processing of my personal data in accordance with EU Regulation 2016/679 (GDPR) for recruitment purposes.