

Simone Galli

Email: Contact Information

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 - **Location:** Foggia
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» Professional Experience

Senior Marketing Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Set up advanced monitoring with proactive alerting and real-time dashboards
 - Conducted data analysis and delivered insights to senior management
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» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Positioning
 - Retention Marketing
 - Google Analytics
 - A/B Testing
 - Content Strategy
 - WordPress
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» Certifications

- **Meta Business Suite** | Industry Certification Board | 10/2024
 - **Adobe Creative Suite** | Industry Certification Board | 04/2020
 - **Brand Management** | Technical Academy | 10/2023
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» Certificazioni

- **Professional Data Engineer**
Google Cloud - 2022
- **Deep Learning Specialization**
Coursera/DeepLearning.AI - 2019

Languages

- **English::** Fluent - C1
 - **Italian::** Working Knowledge - B1
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