

Hala Popov

Email: Contact Information

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 - **Location:** Palermo
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» Professional Summary

Senior data scientist with 12+ years of experience designing ML/AI solutions for complex business problems. Technical leadership on strategic data-driven initiatives and analytics team mentoring. Expertise in deep learning, NLP, and big data technologies.

» Professional Experience

Junior Data Analyst

Example Corp | IT | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Contributed to 32% churn rate reduction through proactive initiatives

IT Specialist

Tech Innovations Ltd | IT | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

--- Lead strategic technical initiatives with cross-team impact.

» Education

Master's Degree in Computer Science

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Computer Science

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Go
 - Data Science
 - Microservices
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» Certifications

- **Monitoring** | Professional Institute | 12/2021
 - **NLP** | Industry Certification Board | 01/2022
 - **Python Institute PCAP** | Python | 06/2019
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» Certificazioni

- **Microsoft Certified: Azure Data Scientist Associate**
Microsoft - 2023
- **Excel Expert**
Microsoft - 2022
- **TensorFlow Developer Certificate**
Google - 2021

Languages

- **English::** Fluent - C1
 - **Italian::** Fluent - C1
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In accordance with European Regulation 679/2016 (GDPR), I authorize the processing of my personal data for recruitment and selection purposes.