Nicola Gentile

Email: Contact Information

- **Email:** nicola.gentile@email.com
- **Phone:** +39 342 240 5730
- **Location:** Sydney

» Work Preferences

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

Senior Product Marketing Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Brand Voice
- Ahrefs
- SEMrush
- Email Marketing
- Customer Lifetime Value
- Programmatic Advertising
- Positioning
- Marketing Automation

» Soft Skills

Attention to detail and focus on code quality | Fast learning capability for new technologies | Proactivity in identifying and solving problems | Complex problem solving and analytical thinking

» Certificazioni

- **Excel Expert**
  Microsoft - 2021

- **Certificazione Lingua Inglese C1**
  Cambridge English - 2019

- **Deep Learning Specialization**
  Coursera/DeepLearning.AI - 2019

Languages

- **English:**: Professional - C1
- **Italian:**: Fluent - C2

In accordance with European Regulation 679/2016 (GDPR), I authorize the processing of my personal data for recruitment and selection purposes.