

Valerio Romano

Email: Contact Information

- **Email:** valerio.romano@email.com
- **Phone:** +39 373 897 7134
- **Location:** Firenze

» Work Preferences

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

Marketing Assistant

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Conducted data analysis and delivered insights to senior management
-

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Shopify
 - Hootsuite
 - Editorial Planning
 - Conversion Rate Optimization
 - SEO
 - WordPress
 - Ahrefs
-

» Certifications

- **Conversion Optimization** | Professional Institute | 05/2019
 - **Growth Hacking** | Professional Institute | 01/2024
 - **Programmatic Advertising** | Professional Institute | 05/2023
 - **Content Strategy** | Professional Institute | 10/2021
-

» Certificazioni

- **Professional Data Engineer**

Google Cloud - 2022

- **Microsoft Certified: Azure Data Scientist Associate**

Microsoft - 2021

- **TOEFL iBT - 100+**

ETS - 2020

Languages

- **English::** Advanced - C2

- **Italian::** Working Knowledge - B1

I authorize the processing of personal data contained in this CV in accordance with Article 13 of GDPR 679/2016.