

# Mattia Bruno

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## Email: Contact Information

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- **Email:** mattia.bruno@email.com
- **Phone:** +39 365 221 8730
- **Location:** Sofia

## » Work Preferences

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**Tools & Technologies:** Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

**Business Impact:** Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

**Ideal Projects:** Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

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## » Professional Summary

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Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

## » Professional Experience

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### Head of Content

**Example Corp** | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Refactored legacy components improving code quality (D to A rating)

## Marketing Specialist

**Tech Innovations Ltd** | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
  - Collaborated with internal and external stakeholders
  - Conducted data analysis and delivered insights to senior management
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## » Education

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### Master's Degree in Marketing & Communications

**University of London** | 2015-2017 *First Class Honours*

### Bachelor's Degree in Marketing & Communications

**University of Manchester** | 2012-2015 *2:1 Honours*

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## » Technical Skills

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- Facebook Ads
  - Marketing Mix
  - GTM
  - Customer Segmentation
  - Canva
  - Content Strategy
  - Marketing Dashboards
  - Copywriting
  - Salesforce Marketing Cloud
  - Retention Marketing
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## » Soft Skills

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**Complex problem solving and analytical thinking** | **Effective technical communication with non-tech stakeholders** | **Collaboration in distributed and multicultural teams** | **Attention to detail and focus on code quality**

## » Certifications

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- **Google Search Console** | Google | 04/2023
  - **Brand Voice** | Technical Academy | 06/2024
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## » Certificazioni

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- **Microsoft Certified: Azure Data Scientist Associate**  
*Microsoft - 2022*
- **Deep Learning Specialization**  
*Coursera/DeepLearning.AI - 2020*

## Languages

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- **English::** Advanced - C2
  - **Italian::** Native
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