

Diego Ricci

Email: Contact Information

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 - **Location:** Bologna
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» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

Junior Marketing Specialist

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Conducted data analysis and delivered insights to senior management
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» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 2:1 Honours

» Technical Skills

- Referral Programs
 - Competitive Analysis
 - Programmatic Advertising
 - Email Marketing
 - Social Media Marketing
 - Visual Design
 - Hootsuite
 - Market Research
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» Soft Skills

Collaboration in distributed and multicultural teams | Fast learning capability for new technologies
| Proactivity in identifying and solving problems | Complex problem solving and analytical thinking

» Certifications

- **SWOT Analysis** | Professional Institute | 07/2023
 - **Amazon Marketing** | Professional Institute | 12/2019
 - **Microsoft Certified: Data Scientist Associate** | Data Science | 11/2020
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» Certificazioni

- **Microsoft Certified: Azure Data Scientist Associate**
Microsoft - 2023
- **Professional Data Engineer**
Google Cloud - 2021
- **Deep Learning Specialization**
Coursera/DeepLearning.AI - 2020
- **TOEFL iBT - 100+**
ETS - 2020

Languages

- **English::** Fluent - C1
 - **Italian::** Working Knowledge - B1
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In accordance with European Regulation 679/2016 (GDPR), I authorize the processing of my personal data for recruitment and selection purposes.