Svetlana Sharma

Email: Contact Information

- **Email:** svetlana.sharma@email.com
- **Phone:** +39 322 494 2286
- **Location:** Roma

» Work Preferences

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

Marketing Analytics Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders

• Conducted data analysis and delivered insights to senior management

--- Mentor junior/mid developers and contribute to team growth.

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

• UX Writing

• Marketing Automation

• ROI Analysis

• Shopify

• CRM Systems

• Adobe Creative Suite

• SEO

• A/B Testing

• Email Marketing

• Canva

• Market Research

» Soft Skills

Attention to detail and focus on code quality | Proactivity in identifying and solving problems | Complex problem solving and analytical thinking | Collaboration in distributed and multicultural teams

» Certificazioni

• **Professional Scrum Master I**
  Scrum.org - 2020

- **Certified Kubernetes Administrator (CKA)**
  Cloud Native Computing Foundation - 2020

Languages

- **English:**: Professional - C2
- **Italian:**: Fluent - C1

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