

Nikolai Horvat

Email: Contact Information

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- **Location:** Milano

» Work Preferences

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

» Professional Summary

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

» Professional Experience

Director of Brand Strategy

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Facilitated knowledge sharing sessions and internal tech talks

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence

- Collaborated with internal and external stakeholders
- Onboarded and mentored 3 new team members
- Conducted data analysis and delivered insights to senior management

--- Mentor junior/mid developers and contribute to team growth.

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Email Marketing
 - Retention Marketing
 - LinkedIn Ads
 - SEMrush
 - Conversion Optimization
 - Google Search Console
 - Go-to-Market Strategy
 - Marketing Plans
 - Market Research
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» Certificazioni

- **Oracle Certified Professional Java SE**
Oracle - 2022
- **AWS Certified Solutions Architect**
Amazon Web Services - 2021
- **Microsoft Certified: Azure Developer Associate**
Microsoft - 2021
- **IELTS Academic - C1**
British Council - 2020

Languages

- **English::** Advanced - C2
 - **Italian::** Working Knowledge - B2
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