

# Greta Rizzo

---

## Email: Contact Information

---

- **Email:** greta.rizzo@email.com
- **Phone:** +39 312 766 7200
- **Location:** Zurich

## » Work Preferences

---

**Ideal Projects:** Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

**Tools & Technologies:** Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

---

## » Professional Summary

---

Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

## » Professional Experience

---

### Chief Growth Officer

**Example Corp** | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

### Marketing Specialist

**Tech Innovations Ltd** | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders

- Coordinated sprint planning and retrospectives with team of 5 people
- Conducted data analysis and delivered insights to senior management

--- Mentor junior/mid developers and contribute to team growth.

## » Education

---

### Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

### Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

---

## » Technical Skills

---

- Mailchimp
  - Customer Lifetime Value
  - Amazon Marketing
  - HubSpot
  - Canva
  - SWOT Analysis
  - UX Writing
  - Google Analytics
  - Adobe Creative Suite
  - Programmatic Advertising
- 

## » Certificazioni

---

- **Microsoft Certified: Azure Developer Associate**  
*Microsoft - 2023*
- **TOEFL iBT - 100+**  
*ETS - 2021*
- **Certified Kubernetes Administrator (CKA)**  
*Cloud Native Computing Foundation - 2021*
- **AWS Certified Solutions Architect**  
*Amazon Web Services - 2020*

## Languages

---

- **English::** Native
  - **Italian::** Working Knowledge - B2
- 

*I authorize the processing of my personal data in accordance with EU Regulation 2016/679 (GDPR) for recruitment purposes.*