

# Rebecca Leone

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## Email: Contact Information

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- **Email:** rebecca.leone@email.com
- **Phone:** +39 385 858 9248
- **Location:** Firenze

## » Work Preferences

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**Tools & Technologies:** Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

**Ideal Projects:** Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

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## » Professional Summary

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Data leader with proven track record building enterprise data capabilities. Experience defining analytics strategies and implementing scalable ML infrastructure. Ability to translate business objectives into data-driven technical roadmaps.

## » Professional Experience

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### Chief Marketing Officer

**Example Corp** | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

### Marketing Specialist

**Tech Innovations Ltd** | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders

- Conducted data analysis and delivered insights to senior management
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## » Education

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### Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

### Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

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## » Technical Skills

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- Conversion Rate Optimization
  - Social Media Marketing
  - Editorial Planning
  - Storytelling
  - Moz
  - WordPress
  - Conversion Optimization
  - E-commerce Marketing
  - Visual Design
  - Meta Business Suite
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## » Soft Skills

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Collaboration in distributed and multicultural teams | Attention to detail and focus on code quality  
| Effective technical communication with non-tech stakeholders | Fast learning capability for new technologies

## » Certificazioni

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- **AWS Certified Machine Learning - Specialty**  
*Amazon Web Services - 2021*
- **Certificazione Lingua Inglese C1**  
*Cambridge English - 2021*

## Languages

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- **English::** Fluent - C2
  - **Italian::** Professional - C1
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