Fabio Lombardo

Email: Contact Information

- **Email:** fabio.lombardo@email.com
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- **Location:** Barcelona

» Work Preferences

Business Impact: Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

Ideal Projects: Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

Tools & Technologies: Seeking opportunities to work with modern tech stack (cloud, big data, ML frameworks) and experiment with new analytical methodologies.

» Professional Experience

Customer Marketing Manager

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%
- Set up advanced monitoring with proactive alerting and real-time dashboards

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
- Collaborated with internal and external stakeholders
- Conducted data analysis and delivered insights to senior management

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Positioning
- Growth Hacking
- Hootsuite

» Soft Skills

Collaboration in distributed and multicultural teams | Attention to detail and focus on code quality | Proactivity in identifying and solving problems | Fast learning capability for new technologies

» Certifications

- **SWOT Analysis** | Professional Institute | 10/2019
- **Mailchimp** | Technical Academy | 04/2022
- **Conversion Optimization** | Technical Academy | 06/2020
- **A/B Testing** | Industry Certification Board | 11/2024

» Certificazioni

- **Professional Data Engineer**
  Google Cloud - 2021

- **Deep Learning Specialization**
  Coursera/DeepLearning.AI - 2020

Languages

- **English:**: Native

- **Italian:**: Working Knowledge - B2

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