

# Chiara Conti

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## Email: Contact Information

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- **Email:** chiara.conti@email.com
  - **Phone:** +39 392 677 8447
  - **Location:** Cagliari
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## » Professional Experience

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### Marketing Specialist

**Example Corp** | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

### Marketing Specialist

**Tech Innovations Ltd** | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
  - Collaborated with internal and external stakeholders
  - Conducted data analysis and delivered insights to senior management
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## » Education

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### Master's Degree in Marketing & Communications

**University of London** | 2015-2017 *First Class Honours*

### Bachelor's Degree in Marketing & Communications

**University of Manchester** | 2012-2015 *2:1 Honours*

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## » Technical Skills

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- Ahrefs
  - Visual Design
  - HubSpot
  - Influencer Marketing
  - Marketing Plans
  - Content Strategy
  - Positioning
  - Marketing Mix
  - Google Analytics
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## » Certifications

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- **LinkedIn Ads** | Professional Institute | 02/2022
  - **Microsoft Certified: Data Scientist Associate** | Data Science | 09/2020
  - **Customer Segmentation** | Professional Institute | 11/2019
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## » Certificazioni

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- **AWS Certified Machine Learning - Specialty**  
*Amazon Web Services - 2023*
- **Professional Data Engineer**  
*Google Cloud - 2022*

## Languages

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- **English::** Fluent - C1
  - **Italian::** Native
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