

Elda Mancini

Email: Contact Information

- **Email:** elda.mancini@email.com
 - **Phone:** +39 374 699 8761
 - **Location:** Ferrara
-

» Professional Experience

Head of Digital

Example Corp | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

Marketing Specialist

Tech Innovations Ltd | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
 - Collaborated with internal and external stakeholders
 - Conducted data analysis and delivered insights to senior management
-

» Education

Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

» Technical Skills

- Go-to-Market Strategy
 - SEO
 - Power BI
 - Marketing Automation
 - Social Media Marketing
 - Budget Management
 - Google Search Console
-

» Certifications

- **Marketing Plans** | Professional Institute | 06/2019
 - **Mailchimp** | Technical Academy | 06/2019
-

» Certificazioni

- **AWS Certified Machine Learning - Specialty**
Amazon Web Services - 2021
- **Professional Data Engineer**
Google Cloud - 2021
- **Deep Learning Specialization**
Coursera/DeepLearning.AI - 2020

Languages

- **English::** Native
 - **Italian::** Fluent - C2
-
-

I authorize the processing of personal data contained in this CV in accordance with Article 13 of GDPR 679/2016.