

# Diego Ricci

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## Email: Contact Information

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- **Email:** diego.ricci@email.com
- **Phone:** +39 389 281 9329
- **Location:** Oslo

## » Work Preferences

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**Ideal Projects:** Interested in projects combining data analysis, machine learning, and business impact. Preference for data-driven companies with modern infrastructure and access to significant datasets.

**Business Impact:** Want to contribute to projects where data analysis has direct impact on strategic decisions and measurable business results.

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## » Professional Experience

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### Senior Brand Manager

**Example Corp** | Marketing | London, UK *January 2020 - Present*

- Led strategic initiatives for enterprise clients, delivering 25% revenue growth
- Managed cross-functional teams of 5-10 professionals across multiple projects
- Implemented process improvements reducing operational costs by 15%
- Exceeded quarterly KPIs by an average of 20%

### Marketing Specialist

**Tech Innovations Ltd** | Marketing | Berlin, Germany *September 2017 - December 2019*

- Supported key projects with focus on operational excellence
  - Collaborated with internal and external stakeholders
  - Full ownership of API gateway from architecture to production deployment
  - Conducted data analysis and delivered insights to senior management
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## » Education

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### Master's Degree in Marketing & Communications

University of London | 2015-2017 *First Class Honours*

### Bachelor's Degree in Marketing & Communications

University of Manchester | 2012-2015 *2:1 Honours*

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## » Technical Skills

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- HubSpot
  - Competitive Analysis
  - Marketing Dashboards
  - Programmatic Advertising
  - Power BI
  - Adobe Creative Suite
  - ROI Analysis
  - Social Media Marketing
  - CRM Systems
  - Ahrefs
  - Marketing Mix
  - Editorial Planning
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## » Soft Skills

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Fast learning capability for new technologies | Proactivity in identifying and solving problems | Collaboration in distributed and multicultural teams | Complex problem solving and analytical thinking

## » Certificazioni

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- **IELTS Academic - C1**  
*British Council - 2019*
- **Deep Learning Specialization**  
*Coursera/DeepLearning.AI - 2019*

## Languages

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- **English::** Advanced - C2
  - **Italian::** Working Knowledge - B2
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*In accordance with European Regulation 679/2016 (GDPR), I authorize the processing of my personal data for recruitment and selection purposes.*