

Josh Maverick Rango

age: 20

residence: Chicago, Illinois

education: High School Diploma

occupation: Exercise Trainer

marital status: Single



Light hearted, full of energy, mentally stable, healthy, motivated

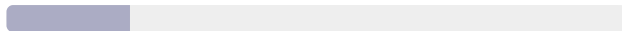
Josh Maverick Rango, a 20-year-old full-time student and exercise trainer, leads a dynamic and disciplined life. He balances his mornings between a nutritious breakfast and rigorous personal training sessions at the gym or outdoors. In between, he schedules client consultations and keeps up with the latest fitness trends to stay current in his field. Josh also maintains a strong online presence through social media, sharing fitness content. In the evenings, he dedicates time to his own workouts, ensuring he's in great shape despite the demands of his student and work life. After a productive day, he relaxes with friends, family, or hobbies, prioritizing a good night's rest to recharge. Josh's life revolves around the dual roles of being a student and a dedicated exercise trainer, all while focusing on self-improvement and personal wellness.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

He needs to know the best way to get to his classes and the gym on campus because he is new to Columbia and needs to learn how to navigate around campus in the most efficient way possible as he takes care of his time because of his clients

Needs

- Campus locations
- Easy and fast access to class locations
- Schedule planner imbedded
- Gym operating times

Values

- High level planning
- Organization
- Education
- Well-being

Wants

- A tab that will be able to connect with Microsoft Excel so he could manage his clients
- A way to take notes for classes
- A way to easily connect to your professors

Fears

- Failure
- Being nothing in life
- ruining his life without him knowing

