

MADE WITH LOVE BY MINAL
STYLE GUIDE

LOGO VARIATIONS

Main logo



Secondary logo

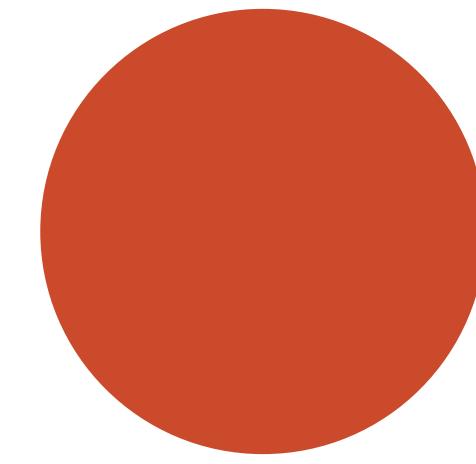
White logo



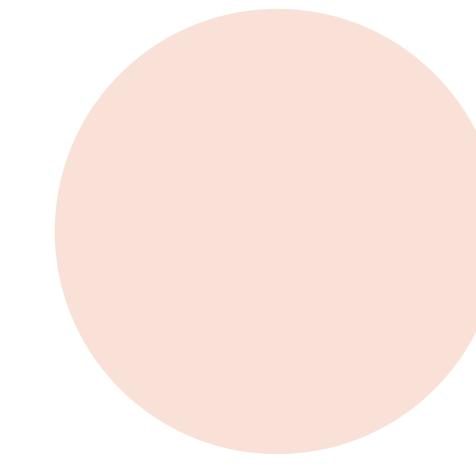
Icon logo



COLORS



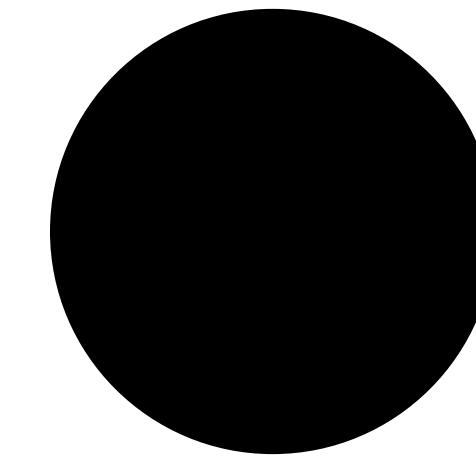
RGB: 202/74/43
Hex: #CA4A2B



RGB: 250/220/215
Hex: #FAE1D7



RGB: 255/251/245
Hex: #FFFBF5



RGB: 0/0/0
Hex: #000000

PRIMARY FONTS

Headlines

H1: **Glacial Indifference**, 54px

H2: **Glacial Indifference Bold**, 40px

H3: **Glacial Indifference Bold**, 26px

H4: **Glacial Indifference Bold**, 20px

H5: **Glacial Indifference Bold**, 18px

H6: **Glacial Indifference Bold**, 16px

Body text

B1: Glacial Indifference, 20px

B2: Glacial Indifference, 17px

B3: Glacial Indifference, 15px

SECONDARY FONT

Headlines

H1: *Playlist Script*, 54px

H2: *Playlist Script*, 40px

H3: *Playlist Script*, 26px

H4: *Playlist Script*, 20px

H5: *Playlist Script*, 18px

H6: *Playlist Script*, 16px

USING PRIMARY AND SECONDARY FONTS TOGETHER

DO

First *Second* **Third**

H2: *Playlist Script*, 40px

H3: *Playlist Script*, 26px

H4: *Playlist Script*, 20px

H5: *Playlist Script*, 18px

H6: *Playlist Script*, 16px

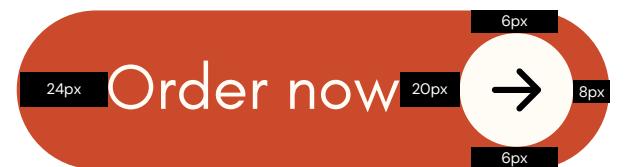
DON'T

First **Second** *Third*

First **Second** **Third**

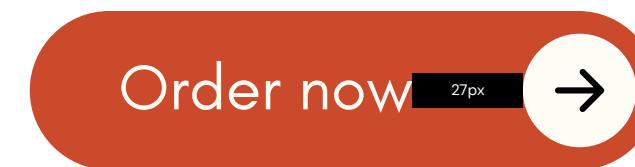
BUTTONS

Regular Button



Font: Glacial Indifference, 17px
Button Color: #CA4A2B
Text Color: #FFFBF5

Hover Button



Font: Glacial Indifference, 17px
Button Color: #CA4A2B
Text Color: #FFFBF5

Outlined Button



Font: Glacial Indifference, 17px
Stroke Color: #CA4A2B
Text Color: #FFFBF5
Stroke Size: 4px

Regular Text Button

[**Read More**](#)

Font: Glacial Indifference Bold, 17px
Button Color: #CA4A2B

Hover Text Button

[**Read More**](#)

Font: Glacial Indifference Bold, 17px
Button Color: #CA4A2B

TEXT BLOCKS

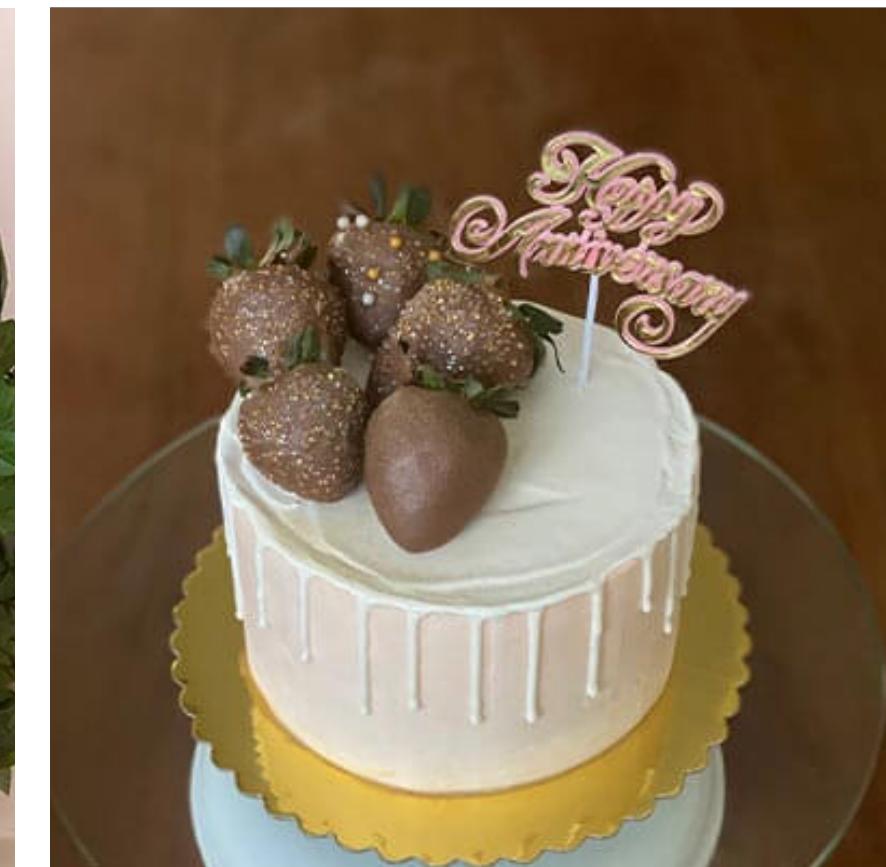


Hover Button

Bottom Border: 10px #FAE1D7

Outlined Button

IMAGES



ICONS

40px



40px

54 px stroke



TEMPLATES/MOCKUPS

Products F.A.Q

Made with Love
BY MINAL

Contact Order →

Make every celebration *sweet*

Homemade mouthwatering desserts made to impress!

Order now →



Berry Towers Breakable Hearts Cakes Cake Hearts Cakesicles Chai Bombs Cupcakes Date Boxes Hot Chocolate Bombs

How it works

Select
Select your product(s).

Order
Customize and place your order(s).

Payment
We will review your order and contact you with the payment.

Made with Love
BY MINAL

≡

Make every celebration *sweet*

Homemade mouthwatering desserts made to impress!

Order now →

