

INTERNET BUSINESS STARTUP KIT FOR BEGINNERS

*3 Online Money-Making Opportunities
for Newbies. Foreign Niche Affiliate
Marketing, Guide to Freelancing, and
Making Money Teaching Online Courses.*

SEAN LEVIS

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Internet Business Startup Kit for Beginners

3 Online Money-Making Opportunities for Newbies. Foreign Niche Affiliate Marketing, Guide to Freelancing, and Making Money Teaching Online Courses.

International Affiliate Marketer

Ultimate Fiverr's Guide for Newbies

Make Money Teaching Online

Sean Levis

THE INTERNATIONAL AFFILIATE MARKETER

How to Make Your First Consistent \$1,000 Per Month as a Beginner
Foreign Focus Affiliate Marketer

SEAN LEVIS

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Introduction

In this book, you're gonna learn a simple way of making money via affiliate marketing. Now, we're gonna do it with a little bit of twist.

Instead of targeting English keywords, we're gonna target international or foreign keywords.

Languages like:

FRENCH

SPANISH

MANDARIN

ARABIC

JAPANESE

- These are the best languages to target since there's too little competition!

Foreign Niches Affiliate Marketing

While most affiliate marketer and SEO out there are targeting English keywords, I am feasting with joy because I decided to target foreign (international) niches which are much easier to rank in Google.

There's just not much competition in these foreign niches.

I'm going to show you ways to choose your niche and how to do your keyword research.

I'm also going to give you a quick guide on how to create your website.

With that being said, let's get the ball rollin'.

LIST OF NICHES TO TARGET

These are the best niches to target if you want to make money in affiliate marketing.

Skincare

Dating Advice

Gambling

Weight Loss

Payday Loans/Finance

Body Building

Women's Products

Software

E-cigarettes

Insurance

Specific Health Problems

Source: source-wave.com

1 – Find Keywords & Product to Promote

This is the most important part of the process. Once you nailed this, the next few steps would be super easy.

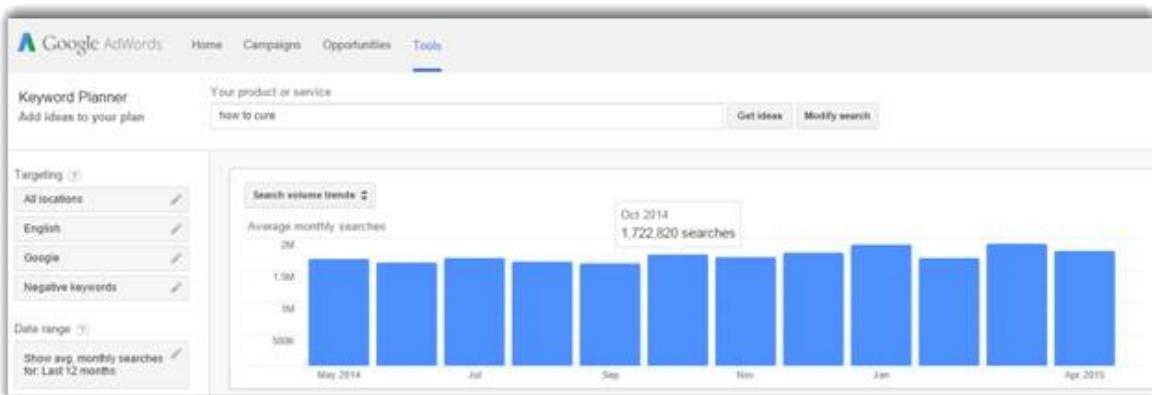
Before we go and target any foreign keywords, we'll try to find English keywords first.

With this method, you can find low competition buyer keywords that you can easily rank. You can easily replicate this in any niche.

Go to Google keyword planner and sign in. It's free as long as you have a gmail account.

<https://adwords.google.com/ko/KeywordPlanner/Home>

I'll then type “how to” , “how to cure” on the search bar and look at the results.



You will see lots of buyer keywords ready for you to fetch.

You will find hundreds or thousands of keywords by using this method. Most of these keywords have low competition and are super easy to rank for. But will make it even easier by using their foreign counterparts.

Your product or service

how to cure

Get ideas Modify search

[Ad group ideas](#) [Keyword ideas](#)

[Download](#) [Add all \(601\)](#)

Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
hangover cures	22,200	Low	\$1.79	—	
hangover cure	90,500	Low	\$1.84	—	
how to cure a hangover	27,100	Low	\$1.62	—	
hiccups cure	9,900	Low	\$0.06	—	
headache cures	12,100	Medium	\$4.42	—	
best hangover cure	12,100	Low	\$2.08	—	
how to cure strep throat	4,400	Low	\$3.17	—	
dandruff cure	6,600	Medium	\$2.18	—	
how to cure dandruff	4,400	Low	\$1.13	—	
cures for sore throat	2,400	Low	\$7.10	—	
how to cure hiccups	12,100	Low	\$0.03	—	
hemp oil cures cancer	1,600	Medium	\$1.65	—	

You can also use the ad group ideas to search for keywords.

I found these keywords using the “ how to cure” method.

Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
snoring cures	3,600	High	\$1.50	—	0
how to cure snoring	1,900	High	\$1.54	—	0
cure for snoring	1,900	High	\$1.42	—	0
cures for snoring	1,600	High	\$1.58	—	0
snoring cure	1,600	High	\$1.22	—	0
cure snoring	720	High	\$1.64	—	0
snore cure	480	High	\$1.54	—	0
best cure for snoring	170	High	\$1.45	—	0
snoring cures that work	90	High	\$1.55	—	0

These keyword have pretty high competition.

Step 2 – Find an offer

I will then go to offer vault and see if there are foreign offers for snoring cures, snoring problems etc.

<http://www.offervault.com/>

I will type
“snoring”

Enter a search term below to find and compare offers

Select By Network

I saw that there is a Spanish and UK offer.

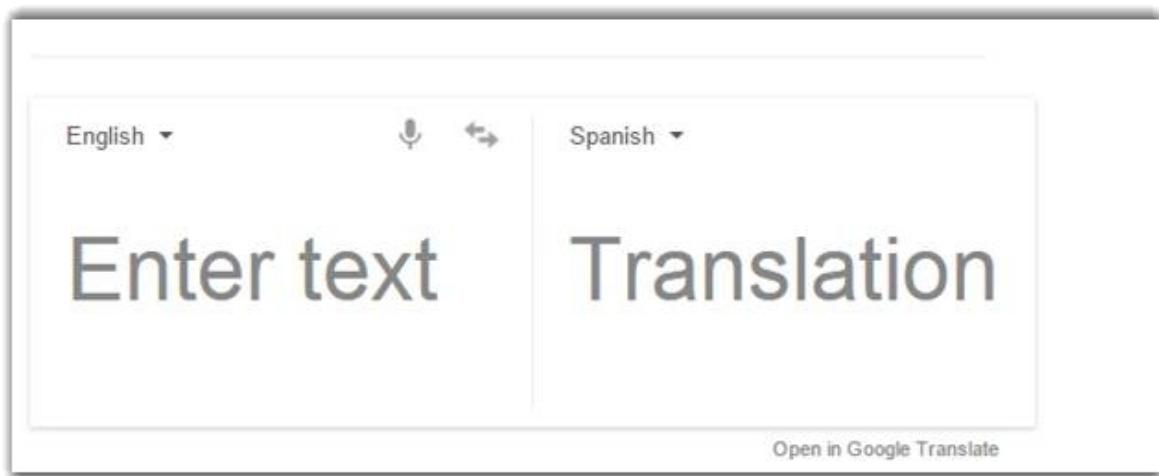
 Snorestopper_discount ES	€ 12.00 (\$ 0.00)	Lead	Health & Beauty	Addiliate
 Snorestopper_discount UK	€ 12.00 (\$ 0.00)	Lead	Freebie, Health & Beauty	Addiliate

I decided to choose the Spanish offer.

Go on and sign up for an account (or you could do this when you already made your decision on what niche you will target is)

OK, for now let's go back to the Google keyword tool.

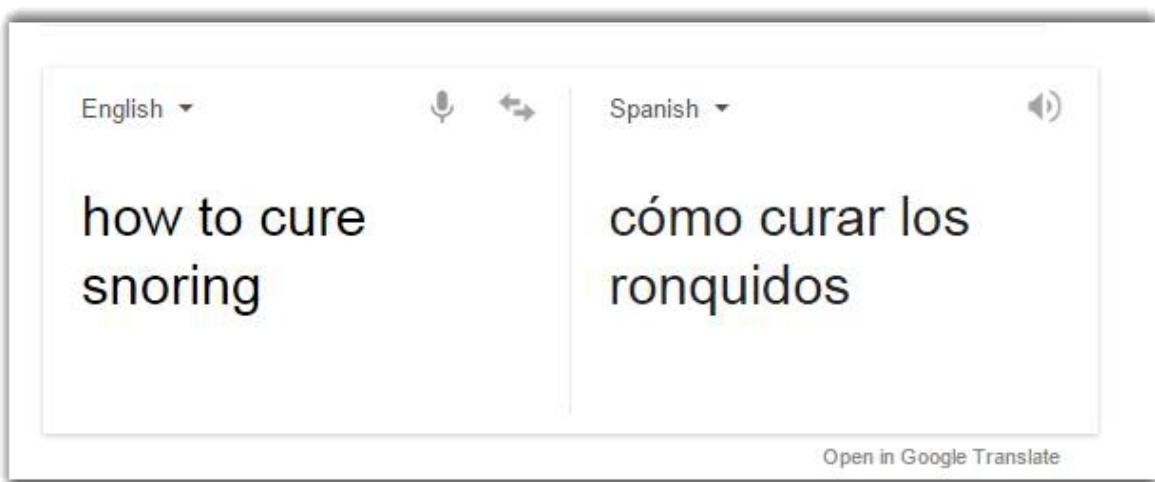
Let's fetch some of my chosen keywords and then translate them using Google translator.



Keyword (by relevance)
snoring cures
how to cure snoring
cure for snoring
cures for snoring
snoring cure
cure snoring
snore cure
best cure for snoring
snoring cures that work

I'll just choose 1 keyword for now.

"how to cure snoring" and I'll paste it to the translator.



I will then copy the translated keyword into the keyword planner and see if there are searches for this keyword.

There are only ten search results BUT if you get 20 of these keywords and add them up, your site could get up to 300+ visitors per month.

Just continue to find keywords, add them up in your list, translate and see if there are people searching for it.



Once you have a group of keyword with 300-500 searches, you can easily profit from this especially if you are number one for these search terms.

Not all your keyword will be profitable but 300 visitors with at a minimum of 5% conversion is 15 customers.

For this offer, it pays €12.

$$12 \times 15 = 180 \text{ Euros or } \$196$$

Not bad for a few hours of work. Once your site is ranking, you don't really have to anything about it. It'll make you passive income for the months or even years to come.

These search terms are also super easy to rank for, a few fiverr gigs would actually do. If you want to be safe, you can use your own private blog networks to create a powerful backlink.

2 – Create a website

What I want you to do is to create a simple 3-6 page website just like this.



Of course, the content will be in your niche's chosen language.

What I would do is to hire someone on Fiverr who can write a Spanish article about my topic.

The screenshot shows the Fiverr search results for 'spanish article writer'. The top of the page has a search bar with the query 'spanish article writer ...'. Below the search bar are filters for 'Shop Category' (listing 'All Categories', 'Articles & Blog Posts', 'Creative Writing', 'Proofreading & Editing', 'Other', 'Business Copywriting', 'Translation', 'Article & PR Submission', 'SEO', and 'Reviews') and 'Delivery Time' (with options for 'Up to 24 hours', 'Up to 3 days', 'Up to 7 days', and 'Any'). The main content area displays several gig listings. One listing features a magnifying glass icon and the word 'Search'. Another listing says '#1 Content Service on Fiverr' and 'Your Content is my Craft'. A third listing offers 'I will write 500 Words SEO Optimized, Well Researched'. Each listing includes a small profile picture of the gig provider and a price of '\$5'.

Make sure that your keywords are mentioned in the article itself.

Put your affiliate link in the beginning and ending of your articles. You don't have to hard sell the offer.

Just point them to your affiliate link and let the website's sales page or landing page sell itself.

You don't have to focus on one foreign offer or product. You can still sell English affiliate offers by finding products in CLICKBANK.

In the next part, I'm going to show you the technical part of creating your website. Don't worry, it's easy as 1 2 3.

HOSTING SET-UP

There are a handful of hosting companies that I like to use. Here's a list of \$1 Hosting that you can use for your website.

<http://www.1dollar-webhosting.com/>

<http://www.hostmonsta.com/>

<http://www.hostica.com/>

<http://www.grifhost.com/>

http://www.hostso.com/one_dollar_web_hosting.php

<http://www.upwebhosting.com/>

<http://www.whw1.com/a1/>

<http://www.ehostone.com/>

<http://hostgator.com>

If you can't pick one, just choose <http://hostgator.com>

Choose the Hatchling or Baby Plan if you're just getting started.

Got the hosting plan? Great!

Now, we want to connect our GoDaddy account or any domain registrar that we have to our hosting account. We'll do this by connecting "*nameservers*".

CONNECTING NAME SERVERS

Log-in to your GoDaddy account and choose your domain that you've just registered a while ago.

Products Payments Renewals Account Summary Settings

DOMAINS Rate product Manage

Domains Transfers Auctions My Bids

Jump to domain |

My Domains	Expires ▾	Registration Type	Associated Products	Action
goldauthority.org	5/10/2015	Renew	Add Privacy	None Add Manage

Click Manage. Then Click your website URL.

SETTINGS DNS ZONE FILE CONTACTS

Auto-Renew ⓘ Standard: Off Extended: Off [Manage](#)

Lock ⓘ On [Manage](#)

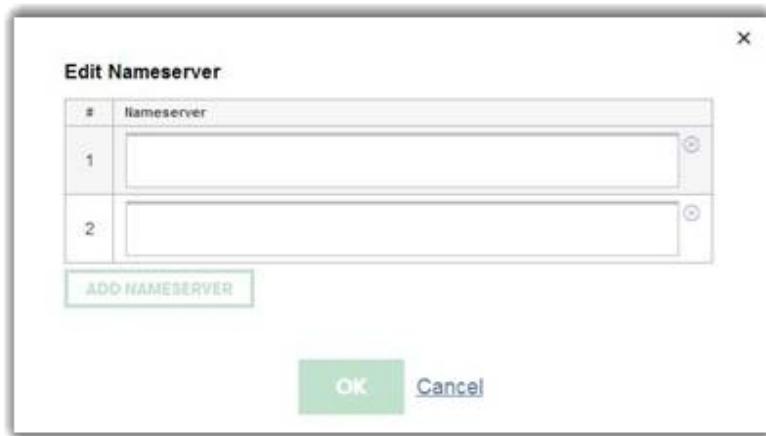
Nameservers ⓘ NS.INMOTIONHOSTING.COM NS2.INMOTIONHOSTING.COM Updated 5/10/2014 [Manage](#)

Forwarding ⓘ Domain: Off [Manage](#)

Subdomain: 0 subdomains forwarded [Manage](#)

See the name servers above? Click “Manage” as well.

It will open a small page where you will click “Edit Nameservers”



Now, go back to your email address and check for the hostgator cpanel email, you should have received your username and password for this.

Please note that this is different from your hostgator account but sometimes it depends on the hosting company that you use.

If you can't find your cpanel then email your hosting registrar.

Account Information

Package	Baby Croc
IP Address	174.120.201.8
Server Name	gator1122
Name Servers	ns2243.hostgator.com ns2244.hostgator.com
Home Directory	
Operating System	Linux CentOS
Server Time	Sep 15 06:40 CDT
Server Status	Click to View
Program Paths	Click to View
Program Versions	Click to View
Resource Alerts	0 Alerts

HOME Type

Search Engine Optimization (SEO) Tools

get In Google Google Score Card Broken Links Report Google Maps Listing Link-Building Directory Free SEO Consultation

hide icons | reset all interface settings | reveal all boxes | reset box order

NameServers

Once you log in, you should see your name servers.

Copy and paste these on the other tab that we just opened a while ago.



Click OK.

Now we are set and we can now install WordPress on our site.

Please take note that sometimes, it may take 24-48 hours for your domain and hosting to connect. But usually, it takes less than 15 minutes.

INSTALL WORDPRESS



Go to your cpanel again and click Fantastico Deluxe or QuickInstall and Choose WordPress.

Click Install and Input the necessary details afterwards.

Once you got it installed, go to this link:

<http://yoursitename.com/wp-login>

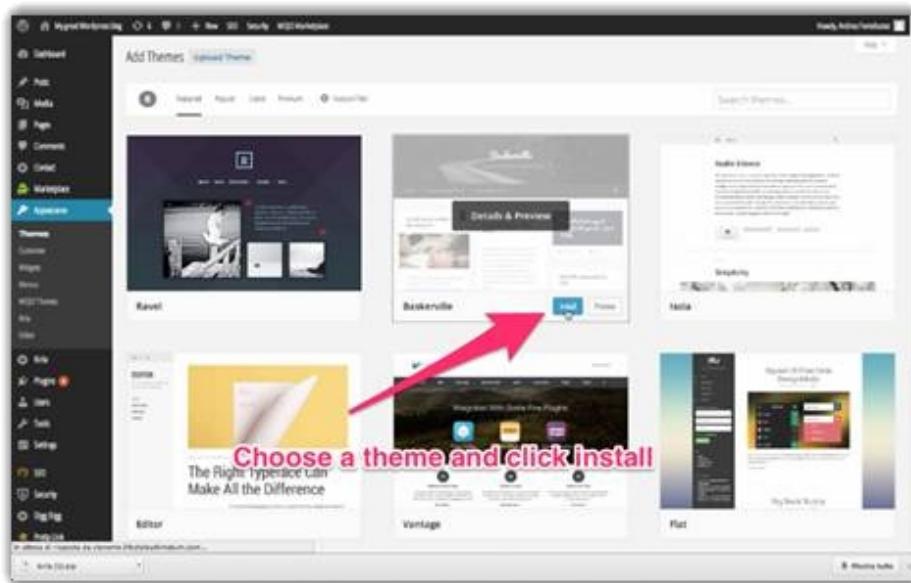
Sometimes, it won't load or it will give you an error page.

This simply means your domain and hosting are still “talking” to each other and is still in the process of pagination.

If it gives you the log in page already then go on and log in on your newly installed wordpress site.

CHOOSE A THEME

There are tons of FREE wordpress themes to choose from. Depending on the theme of your website, choose something that is related to your topic/blog.



In the **Appearance** tab on the left. Click **Themes**.

Choose the Theme that you want, Click **Add** and Click **Install**.

Congratulations!

You now have a properly working website

3 – Write a Product Review

You can always input an affiliate link on your other related articles but your money post (product review) is where you will do your product review. Instead of recommending the product straight from your article, you will create a money post where you will review a certain product.

This is much better because you will be able to pre-sell your customers.

If you don't quite understand what I said, here's how the process works step by step.

- Someone visits your website and read an article
- You get them to click the link that goes into your money post (product review post)
- Then you get them to click the “hey check this out” or “visit the website” link that goes into the sales page.
- They buy the product

That's it in a nutshell.

There are thousands of ways to promote a product. I will give you a simple step by step blueprint to follow. Also, I will give you example of product review websites so you can copy or get inspiration from what they did.

NOTE: YOU HAVE TO FIND SOMEONE TO TRANSLATE YOUR ARTICLE FOR YOU. MAKE SURE YOU FIND A COMPETENT ONE FROM FREELANCER.COM or UPWORK.COM. Use Fiverr at your own risk.

Product Review Blueprint – Step by Step

Step 1 – Get their attention

Call out your target market.

It can be

Attention all anxiety sufferers. Or

Read this before you buy product name

Step 2 – Introduce the product and the product creator

Ex. The Tao System of badass book is generally known as The Tao of Badass pdf published by Joshua Pellicer

Step 3 – Give a brief overview of the product

You can give a 2-3 sentences overview of what the product is all about.

Step 4 – Tell what they will learn

Give them some of the details that will be included in the product

Step 5 – What are the Pros and Cons

Step 6 - Give bonuses (optional but recommended)

Bonuses can double or even triple your sales. If you have any product in that niche, give it to them as an exclusive bonus.

Step 7 – Give the link to the program

Simple give them the link to the product

Ex.

I think I have done with my review. If you like my review and decided to give it a try do not forget to use discount link featured below. **This April 2015 discount can help you to offer drinks to some hot women** on your future night out.



Here are some of the websites that you can copy

<http://taoofbadassguide.biz/>

<http://www.languageofdesires.com/review-language-of-desire/>

<http://www.bringthefreshreview.com/>

<http://www.entrepreneurs-journey.com/2659/eben-pagan-guru-blueprint/>

4 – Rank on Google

Since we've chosen non competitive keywords, we don't have to stress about this too much.

What I would personally do is

Option # 1 - PBN

I would use my private blog network and link them to the site.

In a few weeks, my keyword will be at number 1 position.

Option # 2 - Fiverr

I would go to fiverr and look for backlink submission or social backlinks submission and just give them the keywords and the domain url of my website. The first option is much safer but the second option still works today.

The screenshot shows the Fiverr platform interface with the search term 'social backlinks' entered. The results are filtered by 'High Rating'. There are six service listings displayed:

- I will rank You FIRST, 50 PR10 NICHE Related High Pr** (\$5)
- I will do 30 Days SEO For You** (\$5)
- I will add your site to 800 SEO social bookmarks high** (\$5)
- I will social BOOKMARK your multiple URLs in 4 hours to** (\$5)
- I will 800 Keyword Research, Agency SEO, 10 Hand** (\$5)
- 200 + MANUAL Social Bookmarking Submissions** (\$5)

On the left sidebar, there are filters for Shop Category (All Categories, Bookmarking & Links, SEO, Get Traffic, Blog Mentions, Article & PR Submission, Social Marketing, Video Marketing, Web Analytics, Press Releases), Delivery Time (Up to 24 hours, Up to 3 days, Up to 7 days, Any), Online Status (Show Online Sellers), and Seller Level (New Seller, Level One).

Option #3 – Building Your Own Backlinks

Scoop.it

Scoop it is one of the best content curation and content marketing tool I know at the moment.

It basically allows you to share your content to as many places as possible. It is connected to fb,twitter, tumblr, linkedin etc.

The first thing that you need to do, obviously, is to create a profile.

Connect your fb,twitter and all other profiles allowed by scoop it.

The next thing that you need is quality content or a beautiful info graphic.

I recommend that you start with the info graphic because it gets shared quite a lot.

After that, we'll find some pages that are related to our content and we'll ask them to scoop our content/pages.

Go choose your category first.

The screenshot shows the 'Search inside Scoop.it' interface. At the top, there's a search bar with the placeholder 'Scoops, topics, users'. Below the search bar are two tabs: 'Featured' and 'Popular'. The 'Featured' tab is selected. The 'Popular' tab has a small red dot indicating it's the second most popular category. The main area displays a grid of categories:

Category	Category	Category
Activism	Advertising	Agriculture
Aircraft	Animals	Architecture
Art	Auto & Motorcycle	Big Data
Biology	Business	Career
Communications	Community Management	Computer Science
Content Curation	Culture	Data Visualization
Design	Digital Marketing	DIY
e-learning	Economy	Education
Education Technology	Electronics	Entrepreneurship & Startups

Or directly search for your topic. It'll also give you some page suggestions.



Once you found some pages, you just have to click the SUGGEST BUTTON and you'll automatically get a backlink when they accept it.

Suggested by Chuck Sherwood, Senior Associate, TeleDimensions, Inc

FAST COMPANY: Scoop.it Partnering With MailChimp For Easier Newsletters

From www.fastcompany.com - March 13, 7:07 PM

The key here is to make quality content first and make sure that your profile is properly set up.

Find famous, high pr scoop it pages and model these profiles to yours.

TUMBLR

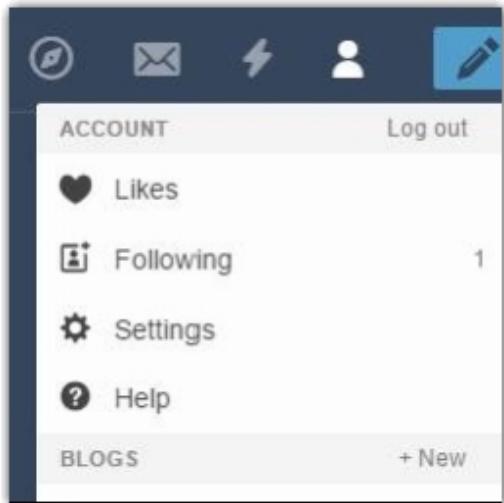
Tumblr is a high pr social website.

Go to <https://www.tumblr.com> and register for a free account.

Confirm your account on your email.

After you log in to your account. Click the human shape button on the right side of the blog.

Then click on NEW



You should see something like this.

Create a title that is related to your target keyword or your company brand.

If you are targeting the keyword “Dallas SEO Services” then use the title

Dallas Seo Services and the url as “dallasseoservices.tumblr.com”

If it’s not available, use something that is related to the term like

Dallasseoservicesblog.tumblr.com

Create a new blog

This additional blog can be managed by multiple authors or set to private.

Note: If you want to Like posts or Follow other users with this blog identity, you must log out and create a separate account.

Learn more about [Primary vs. Secondary blog features here](#).

Title	<input type="text"/>	(ie. Acme Corp, Sara & Jacob, My Awesome Blog)
URL	<input type="text" value=".tumblr.com"/>	(you can change this at any time)
Privacy	<input checked="" type="checkbox"/> Password protect this blog This blog can only be viewed by people who enter this password. <input type="password"/>	

Are you a robot?

After creating your blog. Write or outsource a 500 word article that contains your main keywords then link it to your money site.

Your keyword should be linking to your money site.

GUEST POSTING

To do a guest post, you must have a pretty decent blog first. Most blogs won't allow you to guest post if you are just new in the industry.
To find a blog to guest post with, simply do a good search –

TOPIC + GUEST POST, you'll find some paid and free blog to guest post with.

Make sure that you have a quality content to share first before asking anyone for a guest post.

At the end of the post, you'll just build a link to your site and voila! you're done.

Conclusion

That is the whole process, it's fast and it's much easier compared to using English keywords.

There's no secret formula that will magically make you money.

Take some action and start making money today!

Good luck

Sean Levis

Ultimate Fiverr's Guide for Newbies

How to Set Up Your Account, Find a Profitable Service to Sell and Create
Gigs That Churns Out \$1,000 Per Month
of Consistent Freelance Income

Erik Malik

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Step 2 – Choose Service to Sell

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Step 5 – Beyond Fiverr

Step 6 – SEO Your Way to More Customers

Conclusion

Introduction

If you're a newbie and you don't have any experience whatsoever when it comes to Fiverr, then you're in for a treat.

In this book, I will lay out a simple step by step guide for you to go from zero to a consistent \$1,000 per month income via Fiverr.

I don't care if you're a 13 yr. old kid or 65 yrs. old grandpa. Anyone can do this. Anyone who is willing to do the work and follow instructions can make money freelancing on Fiverr.

Also, don't worry if you don't have any testimonials yet. The barrier of entry in Fiverr is so low that a testimonial from one of your friends will do.

I will make this book as short and as concise as possible.

I want you to spend more time in doing rather than learning and reading.

DOING is what will make you the money.

With that being said, on the next few pages, I will give you a simple list of why you should start selling services on Fiverr and the exact steps you need to take to make money off of it.

Why Fiverr?

Here are the top 7 reasons why you should start selling services on Fiverr.

1 – EXTRA INCOME

Anyone can join Fiverr. If you can provide any service, then you can make some extra cash easily.

2 – WORK AT HOME

No boss and no office. You can work anywhere you want as long as there is an internet connection.

3 – TIME FREEDOM

You don't have to wake up at 5 am and get to work from 9 to 5pm. You can easily do this business for 2 hours a day.

4 – CUSTOMER FREEDOM

If a customer is being a di*k, then fire him!

Obviously, you can't be choosy when it comes to customers if you're just starting out, but once you grew your service there will be a long line of people who will want to work with you.

5 – FIVERR IS GROWING

I don't know the exact number but I'm pretty sure Fiverr is not going anywhere... but up.

6 – LEVEL OF ENTRY

You don't have to be a big time freelancer to join Fiverr.

Just a few testimonials properly used will help you get started on Fiverr.

7 – LEVERAGE

Once you got a lot of reviews and testimonials, you can start expanding to more expensive services on other websites. Make sure that you properly leverage these people and charge premium prices for your services.

The System

There are only 6 short steps that you need to take in order to make some part-time income via Fiverr.

Most of these steps will be really simple so you just have to follow my instructions and I expect you to get results fast (Considering of course that you will take action!).

Step 1 - Set Up Your Account

You need to make sure that your profile is properly set-up or your customers won't trust you with their money.

Step 2 – Choose Service to Sell

Once you got your account set up, you'll have to choose a service that you can offer. I'll give you the best and the most profitable services to sell.

Step 3 – Create Your Own Gig

This will serve as your salesletter.

Simply put, if your GIG SUCK then YOU WON'T GET ANY CUSTOMERS.

Step 4 – Add Your Extras

This will be the difference between a \$30 per month business and a \$1,000 per month one.

You absolutely must have EXTRA GIGS to offer for you to make more money.

Step 5 – Beyond Fiverr

The 5th step is to go beyond Fiverr and consider other websites where you can sell the same service for higher prices.

Step 6 – SEO Your Way to More Customers

The last step is to use some SEO tactics to rank your gig's url listing in Google and other search engine.

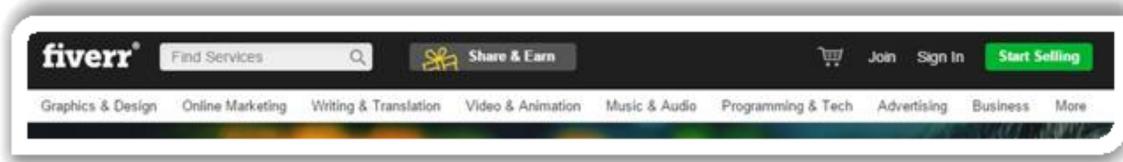
This along can help you double your customers.

Step 1 - Set Up Your Account

There's 3 ways to sign up on Fiverr, first method is by connecting your Facebook and Google+ to Fiverr and the third one is to sign up for your own free account.

I recommend the second method because you can set up your profile much better.

Go to <http://fiverr.com> and click start selling.



Input the necessary details like your email, username and password.

IMPORTANT:

Choose a username that is related to your niche. If you don't know your niche yet then you can come back to this part later after we chose our niche or market.

To continue, fill out as much details as possible on your profile. Your customers will see this that's why you have to make it professional but still with the vibe of being friendly. Choose a profile picture of you smiling. You can also use an example of your service as your profile picture if you are an illustrator or a designer.

Step 2 – Choose Service to Sell

In choosing a niche/service, I only have 3 requirements.

1. I should be able to provide a quality service for this market (which means you really know how to do this service)
2. I can deliver it fast
3. Lots of people are already buying it

A.I should be able to provide a quality service for this market (which means you really know how to do this service)

List your skills and talents and choose something you think you can do best. Go on and grab a pen and a paper.

B. I can deliver it fast

Customers on Fiverr go to the site for 2 reasons.

1. They want to get a quick service
2. They want it cheap

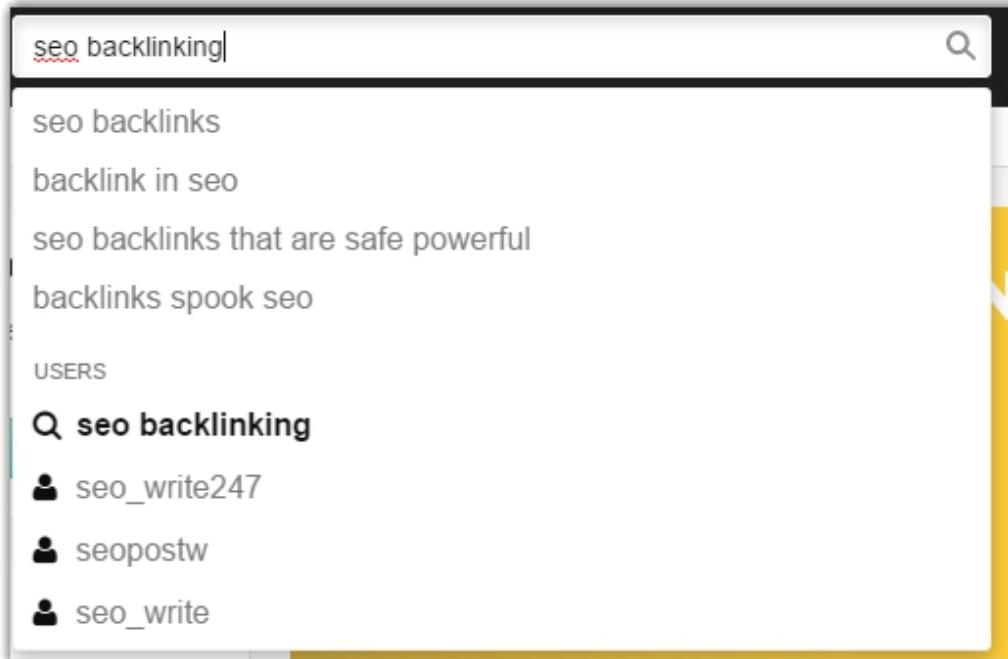
Always over deliver and deliver it fast

C. Lots of people are already buying it

To know if people are already buying your potential product/service. Then we have to make a quick search on fiverr.

Let's say that I'm really good at writing article writing and SEO backlinking. Let's see if there is a demand for it.

When you type something on the search bar, Fiverr will make a suggestion of keywords. These are the keywords that you should take note of because people are searching for these keywords.



Looks like there are tons of people selling this service, that's a good sign. Don't be afraid of the competition, if your service is good then eventually customers will come to you.

Remember, the beginning will always be the hardest part.

The screenshot shows a grid of SEO service listings on the Fiverr platform. Each listing includes a thumbnail, a title, a brief description, a rating, and a price of \$5.

- Rank First!** (40 Days SEO): I will rank you First in Google, 50 PR10 Niche. Rating: 4.5
- 20 PR9 Backlinks**: I will set up 20 seo backlinks from PR9 high authority. Rating: 4.5
- Rank #1 SEO**: I will rank your website Very High in Google with Best SEO. Rating: 4.5
- 30 DAYS SEO**: I will rank you High in Google 30 Days Seo Backlinks. Rating: 4.5
- Google Rank 1st Page!**: I will do 30 days SEO and Backlinking for you. Rating: 4.5
- 50 SEO Backlinks**: I will provide 20 SEO Backlinks, to improving website. Rating: 4.5
- 50 SEO Backlinks**: To Improve your Website Ranking. Rating: 4.5

Another way to see if your services will sell or not is to look if there are people offering 24 hour turnaround.

Delivery Time

Up to 24 hours
 Up to 3 days
 Up to 7 days
 Any

If there are services like this then it means that there are customers who wants quick services.

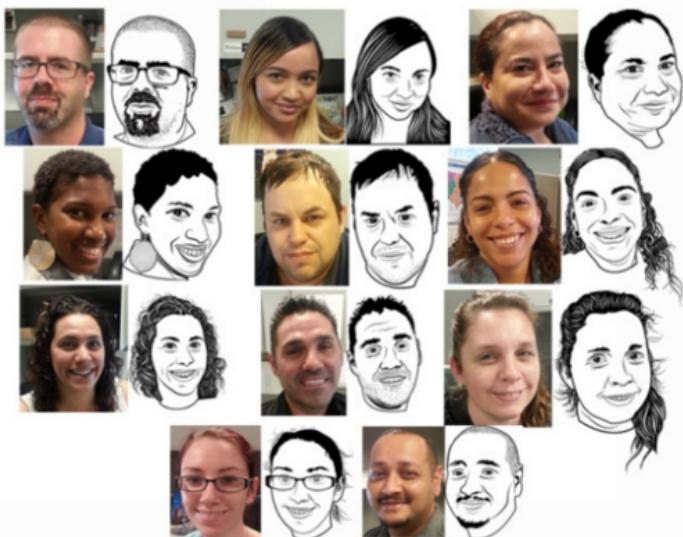
The Creativity Niche

There are thousands of services that you can offer to customers. You are not limited by “what seems famous” today. Sometimes, you have to be creative. Look at some of the most creative ways people are making money off of fiverr.

These services are really awesome as well.

I will draw face into black and white line art vector

Graphics & Design / Illustration



I will draw a yellow portrait of you for \$5

In Cartoons & Caricatures

5131 Reviews

117 Orders In Queue

10 Days On Average



I will draw your face as a basketball player

Graphics & Design / Illustration

1 Days On Average





Look at this guy! (image below)

The only reason you won't make money on fiverr is because you are lazy!

He has hundreds of reviews!

Some people will think that this service is stupid but the HELL with them says this guy.

While this guy is raking in hundreds of dollars enjoy what he does, others are slaving in their 9 to 5 job hating every second of it.

If you are offended, then I'm sorry – my point is, do something and try it out. You will never know if it's going to make money until you take action and actually try to sell it.

I will write your message on my big belly and dancing my jungle dance for \$5

In Extremely Bizarre

5 627 Reviews

9 Orders In Queue

4 Days On Average

fiverr®



▶

0:29



Fiverr Ideas To Get You Started

For you to get started, I made a list of possible gigs to make money from.

These are just a few of my favorite niches. You can definitely find more profitable niches as you get more experience.

The List

Product or Service Review

Amazon Product Review

SEO articles

SEO backlinks

Wordpress Installation

Web Design

Draw something

Copywriting

Writing a blogpost

Body Advertisement

Book covers

Send a postcard

Create a post card

Draw yourself

Video Animations and Voice overs

The obvious simplest way to find a service to sell

This one may seem so obvious but most people miss it.

So how do you find a niche?

If you go to Fiverr's homepage, you will see the categories to choose from. From there, dig dip into categories and choose one.

Yep, that's it.

The screenshot shows the Fiverr homepage with the 'Digital Marketing' category selected. The main menu at the top includes 'Digital Marketing', 'Writing & Translation', 'Video & Animation', 'Music & Audio', and 'Programming & Tech'. Below the menu, under 'Digital Marketing', there is a list of services: Web Analytics, Domain Research, SEO, Social Media Marketing, Web Traffic, Video Advertising, Content Marketing, and Email Marketing. To the right of this list is a sidebar with more categories: SEM, Local Listings, Influencer Marketing, Marketing Strategy, Mobile Advertising, and Other. A large banner image in the background features the text 'OUR AUDIENCE' and 'social media following'.

The screenshot shows the Fiverr homepage with the 'Graphics & Design' category selected. The main menu at the top includes 'Graphics & Design', 'Online Marketing', 'Writing & Translation', 'Video & Animation', 'Music & Audio', 'Programming & Tech', 'Advertising', 'Business', and 'More'. Below the menu, under 'Graphics & Design', there is a list of services: Cartoons & Caricatures, Logo Design, Illustration, Book Covers & Packaging, Photoshop Editing, Flyers & Posters, Business Cards & Stationery, Banner Ads, and Social Media Design. To the right of this list is a sidebar with more categories: 3D & 2D Models, Web & Mobile Design, Presentations & Infographics, Invitations, T-Shirts, Vector Tracing, and Other. A large banner image in the background features the text 'you need done? it on Fiverr' and 'Hire. Buy. Done.' with a 'Find Services' button. A 'Logo Design' thumbnail is visible in the bottom left corner.

Start on something that you're really good at.

Graphics & Design Online Marketing Writing & Translation Video & Animation Music & Audio Programming & T

- Business Copywriting
- Creative Writing
- Translation
- Transcription
- Resumes & Cover Letters
- Proofreading & Editing
- Press Releases
- Articles & Blog Posts
- Research & Summaries
- Legal Writing
- Other

Writing & Translation Video & Animation Music & Audio Programming & Tech **Advertising** Business Lifestyle Gifts Fun & Biz

- Hold Your Sign
- Flyers & Handouts
- Human Billboards
- Pet Models
- Outdoor Advertising
- Radio
- Music Promotion
- Banner Advertising
- Other

Step 3 – Create Your Own Gig

If you want to make a lot of money and get hundreds of customers, then you have to make your gig stand out.

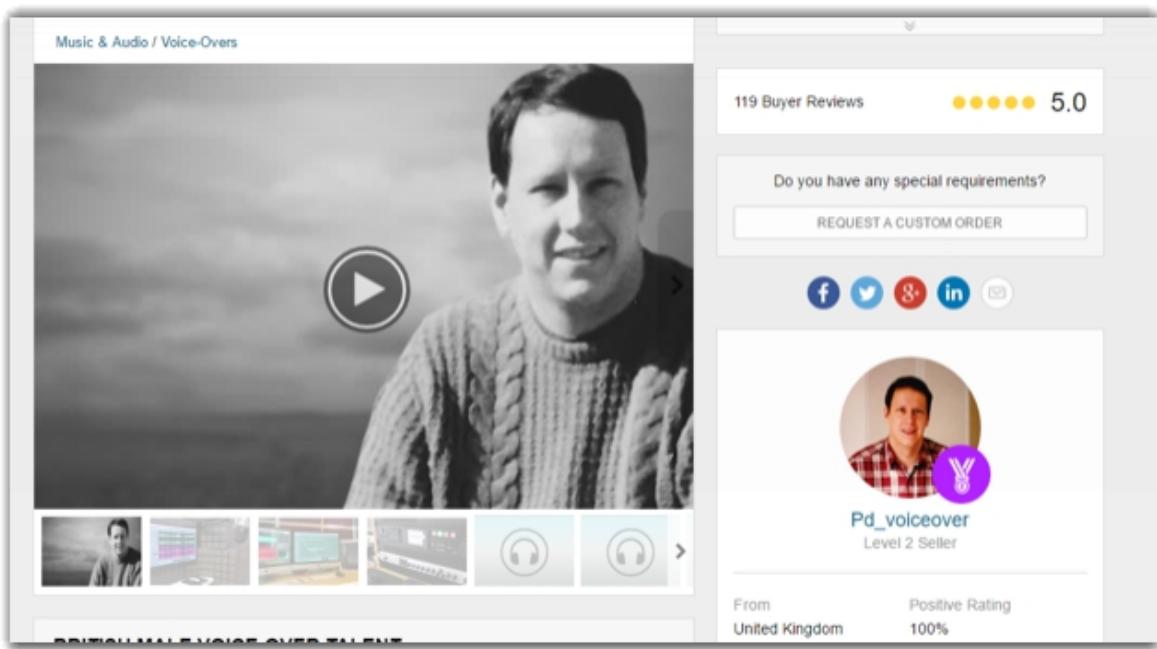
Here is the checklist to follow for you to create an amazing gig that converts.

Use High Quality Images on your Gigs

Look at this guy's gig

The image is so awesome I'm so sure I'm going to use him the next time I need a voice over.

The professional image makes me think that his voice is actually worth hearing.



Use the Correct Keyword

Whatever it is that you are offering, make sure that you'll use the keyword suggestion of Fiverr.



Clear Title, Description and Category

Your title should match the keyword suggestions or whatever it is that you are trying to sell.

I will record any voice over, TODAY for \$5

in Voice-Overs

Your category should also match your service offered.

State a Realistic Delivery Period

If you can provide it in 24 hours, then do so. But make sure that it has quality. If you can't, then set a realistic time delivery period for your services. You can also charge additional money for customers who want their order to be prioritized.

Provide Clear Instructions to Buyers

Look at the example below.

It is clear and very easy to understand.

About This Gig

British male voice-over. For only \$5 I will record your script of up to 100 words.

BRITISH MALE VOICE-OVER - 100% POSITIVE FEEDBACK

- Guaranteed 48 hour delivery
- Commercial use included
- Pro de-breathing, editing and mastering included
- VIP Fast Pass delivery available. Be the next voice-over I record
- Synch audio to video available

Be sure to 'favourite' my gig

If you listen to the radio, watch web videos, listen to audiobook narration, or have waited in a phone queue, you may have already heard my voice!

As a professional **British male voice over** talent with **10 years experience** and my own **pro studio**, I'll work hard to produce the perfect voice over for your project.

Your voice-over will be recorded in my pro vocal studio (Neumann mic, full isolation booth).

I record radio ads, business, industrial and commercial narration, presentations, explainer & whiteboard videos, e-learning, tutorials,

About This Gig

I am a **Professional** voice over actor with a In House Vocal Booth and I would love to record whatever you need me to, up to 100 words, for \$5!*

I will deliver any voiceover within 24 hours of your order. ONE DAY DELIVERY!

- TV, For Video
- YouTube Video
- Voiceover
- Match audio to video
- Voice Over
- Online projects
- Phone greetings
- On hold Message
- Radio Commercials
- Internet Programs
- any projects
- Business Training tutorials
- Audio Book
- Narration
- Internet Product launch
- Websites welcome pages
- Power Point Presentations
- Radio Advertising
- Commercials
- Radio

Gender
Male

Language
English

Accent
English -
American
English - Souther
American

Age Range
Adult

Also Delivering
Background Music
Multiple Versions
Proofreading
Script Writing
Sound Effects
Video Sync

If you have a longer script, pricing is as follows:

Here's another example of a clear instruction

TOP RATED SELLER IN JUST 5 MONTHS!

Office Hours: Monday-Friday 9-5pm (ET)

Hi! I would LOVE to be your company's spokesperson. It's great for products, services, business, product reviews, instructional videos and more! All videos are shot in 720p against a white backdrop and I will wear a casual shirt.

Check out my gig extras below for options to improve the quality of your video!

You must provide me with the script.

It's \$5.00 for every 40 words

A **\$20 production fee** will need to be added to all scripts exceeding 300 words (on top of standard rates).

You must purchase multiple quantities if your script is longer than 50 words.

1-40 words = 1 Gig

41-80 = 2 Gigs

81-120 = 3 Gigs etc.

- No inappropriate, offensive or adult content.
- I will not film other people's Fiverr gigs.
- Contact me if you would like me to feature your product in the video
- Please make sure your script is grammatically correct. Please also give the pronunciation of any unusual words, names or titles. **I will not reshoot any videos for errors I am not responsible for.**

I really look forward to working with you!!!

If you're looking for a natural **TESTIMONIAL please visit my other gig: <http://bit.ly/1EJDcXQ>

Step 4 – Add Your Extras

Here are ways to make more money on your services.

Add a service

You don't have to focus on just one niche especially if you are strapped for cash. Sell as many gigs as possible, if you can, try to use different username on each of these gigs.

Charge more for faster delivery

Ex.

Check out my Gig Extras

Basic Gig Quantity	1 (\$5)
<input type="checkbox"/> DELIVER YOUR ORDER IN JUST 2 BUSINESS DAYS	1 (\$40)

Provide a much better service

Ex.

<input type="checkbox"/> Film in 1080 HD for higher quality	1 (\$10)
<input type="checkbox"/> Add ONE of the following, Logo, URL, Background Music, Green Screen OR Pictures	1 (\$20)
<input type="checkbox"/> Accommodate a WARDROBE REQUEST such as a suit jacket, athletic attire, specific colour top etc.	1 (\$10)
<input type="checkbox"/> Add a production fee for scripts over 300 words	1 (\$20)

Can you see how these services add up?

Even if your customer only pays \$5 for the basic service, you can still offer additional services.

In the picture below, you'll see that all the services adds up to a total of

\$155. The customers will not buy all of these services, but if you can only get 20% of that, then you just increase your average customer value to around \$30-35 each.

Get 1 customer each day @ \$30-35 then we can reach our goal of \$1,000/month.

$$35 \times 30 = \$1,050$$

Sell them more services and you'll get to increase your monthly revenue.

ON THE FRONT: Guaranteed to your delivery.

<input checked="" type="radio"/> 2 days delivery	100	As a fo years hard t narrat messag video.
<input checked="" type="radio"/> 0 Revisions		
<input checked="" type="checkbox"/> High Quality Audio File		
<input checked="" type="checkbox"/> Commercial Use		
<input type="checkbox"/> EXTRA FAST 1 day Delivery	1 (\$10)	Read
<input type="checkbox"/> BACKGROUND MUSIC Add Background Music <small>(?)</small>	1 (\$20)	
<input type="checkbox"/> 'VIP Fast Pass' your order - Yours will be the NEXT voice over I record and deliver.	1 (\$20)	
<input type="checkbox"/> Proofread your script to check flow, and correct any obvious errors. Order 1 extra per 100 words. (+1 day)	1 (\$5)	
<input type="checkbox"/> Time voiceover to supplied video, and deliver AUDIO only. Order 1 extra per 100 words. (+1 day)	1 (\$10)	
<input type="checkbox"/> Time voiceover to supplied video, and deliver RENDERED VIDEO with audio. Order 1 extra per 100 words (+1 day)	1 (\$20)	
<input type="checkbox"/> Split your voice over into multiple files. Order 1 extra for every 3 files.	1 (\$5)	
Order Now (\$5)		

Check out my Gig Extras

Basic Gig Quantity	1 (\$5)
<input type="checkbox"/> DELIVER YOUR ORDER IN JUST 2 BUSINESS DAYS	1 (\$40)
<input type="checkbox"/> Film in 1080 HD for higher quality	1 (\$10)
<input type="checkbox"/> Add ONE of the following. Logo, URL, Background Music, Green Screen OR Pictures	1 (\$20)
<input type="checkbox"/> Accommodate a WARDROBE REQUEST such as a suit jacket, athletic attire, specific colour top etc.	1 (\$10)
<input type="checkbox"/> Add a production fee for scripts over 300 words	1 (\$20)
<input type="checkbox"/> Demonstrate how your product works. There is no charge for only showing your product.	1 (\$20)

Remember, you only need 1 customer a day for \$35/customer OR
 You can sell more – you need 7 customers a day to hit that \$35 a day.
 I'll choose the first one anytime.

More examples of extra gigs from different niches.

- From the crazy awesome guy

Check out my Gig Extras

Basic Gig Quantity	1 (\$5)
<input type="checkbox"/> EXTRA FAST 1 day Delivery	1 (\$10)
<input type="checkbox"/> Color Print your logo/message and show in Video	1 (\$5)
<input type="checkbox"/> Give 720P HD quality	1 (\$5)
<input type="checkbox"/> Dance extra 40 seconds like crazy man	1 (\$5)

[Order Now \(\\$5\)](#)

- From a press release service

Check out my Gig Extras

Basic Gig Quantity	1 (\$5)
<input type="checkbox"/> EXTRA FAST 3 days Delivery	1 (\$5)
<input type="checkbox"/> Submit Your Press Release to PRNation and Their Syndication to 300 Plus sites (+2 days)	1 (\$5)
<input type="checkbox"/> Submit Your PR to 700 Premium sites Level 1 Distribution Choose this Twice for Level 2 (+1 day)	1 (\$40)
<input type="checkbox"/> Provide a Journalist Written 350-450 Word Newsworthy Press Release (+5 days)	1 (\$20)
<input type="checkbox"/> Convert Your Press Release Text and Image into Video and Post it on YouTube (+1 day)	1 (\$5)
Order Now (\$5) 	

- From a script guy

Check out my Gig Extras

Basic Gig Quantity	1 (\$5)
<input type="checkbox"/> Create script for a video of length 90 sec up to 120 seconds (+1 day)	1 (\$5)
<input type="checkbox"/> Create visualization description in text format (+2 days)	1 (\$20)
<input type="checkbox"/> Write a Press Release of 400 words and submit it to 4 paid sites and more than 100 free PR sites (+5 days)	1 (\$40)
Order Now (\$5) 	

Step 5 – Beyond Fiverr

The best way to make money on Fiverr is to not use Fiverr at all.

Here's what I mean, if you already have a service in place plus your testimonials and review. Then you can go to websites like elance.com, upwork and many more.

People here can charge much higher for the same service that you are offering on Fiverr.

Why not create your own profile and look for people who are searching for your services.

Let's say you are already offering book covers on fiverr.

Then go to elance.com and search for book covers.

People here pay much much more.

Create a book cover

Fixed Price: \$150 or less | Posted: 9 minutes ago | Ends: 6d, 23h | 0 Proposals

I am looking for a skilled designer or illustrator who can create a professional, high-quality cover for a new ebook. I already have a design in mind, so I will describe it below. If you think you're able to... ▾

Category: Graphic Design Skills: Graphic Design, Adobe Illustrator, Adobe Photoshop

★★★★ | A****ris | 🇬🇧 United Kingdom

blog on what parents need to do to accompany a provisional driver in the uk

Fixed Price: Less than \$500 | Posted: 32 minutes ago | Ends: 14d, 23h | 0 Proposals

I require an blog to be written on what parents/guardians need to do to accompany a provisional driver while on the road in England. IT should be delivered in a Microsoft word format. The piece should be aro... ▾

Category: E-books and Blogs Skills: Article Writing, Content Writing, Blogs

★★★★ | s****ood | 🇬🇧 United Kingdom

DESIGNER REQUIRED FOR SIMPLE EBOOK COVER JOB + LONG-TERM RELATIONSHIP

Fixed Price: Not Sure | Posted: 3h, 3m ago | Ends: 14d, 20h | 16 Proposals

Hello, I'll keep this short and to the point. We need a graphic designer that can make a few simple text and image alterations to a flat 2D base ebook cover design and then deliver us... 1. The updated 2... ▾

Category: Graphic Design Skills: Graphic Design, Adobe Illustrator, Adobe Photoshop, 3D Design

★★★★ | s****d83 | 🇬🇧 United Kingdom

You can charge a much higher fee on elance than on fiverr. The only downside is you are starting over again without a review on your elance profile.

The cool thing is you already have testimonials and work sample to provide to your clients. So that wouldn't be a problem after all. J

Just keep repeating the process so you can expand your services.

Here are other sites like Fiverr – you can expand your service by advertising and creating your own profile here:

Gigme5.com (jobs for \$5)
Justafive.com (jobs for \$5)
Tenrr.com (no fees, jobs for \$10)
Tenyt.com (jobs for \$10)
Fora20.com (jobs for \$20)
Gigbucks.com (jobs for \$5-\$25)
Fittytown.com (jobs for \$50)
Gigbay.com (jobs for \$5-\$100)
Fiverrs.net (jobs for \$5)
Zeerk.com (jobs for \$2-\$100)
Tenbux.com (jobs for \$5-\$10)
Uphype.com (jobs for \$8-\$24)
Myntmarket.com (jobs for \$8-\$24)
Dollar3.com (jobs for \$3-\$15)
Jobsfor10.com (jobs for \$5-\$20)
Outsourcrr.com (jobs for \$5)
Gigrr.com (jobs for \$5-\$100)
Cinkue.com (jobs for 5€)
Tennerrs.com (jobs for \$10)
Ojl.net (jobs for \$5)
Earner.net (jobs for \$5-\$400)

Step 6 – SEO Your Way to More Customers

Did you know that you can make more money by using Fiverr to rank your gig listings on Google?

You see, there are also other people searching for services outside Fiverr and if you can rank your listing url in Google, then you can also get these customers and make more money!

It's actually really simple and easy to do.

What I want you to do is hire at least 5 different people on Fiverr (five \$5 seo services) and ask them to build backlinks to your gig url listing.

Here are the types of services you can buy:

- 1 – Seo backlinks
- 2 – PBN backlinks
- 3 – Social bookmarks
- 4 – Article blasting
- 5 – Social Backlinks

Choose 5 different services that has 5 star rankings and use them.

You only need to give them your URL and the keywords that you want to rank for in Google.

So let's say I'm selling an ebook cover on Fiverr, I can give the fiverr seller at least 2 keywords to use + the url that it will link to.

URL: *fiverr.com/myunqiuegigurl*

Keywords:

Ebook cover Fiverr

Cheap ebook cover

And you're done!

Just send them the details and they will do the work for you.

You'll usually see results in 30 days or less.

Depending on the competition, it may take up to 3 months or more if the keywords you are ranking for are really in demand, high volume keywords.

Conclusion

You just learned a simple step by step instructions on how to make money on Fiverr.

I like to commend you for finishing this book.

Now, I'm gonna challenge you to take action.

Nothing will happen if you won't take action.

All the knowledge and ideas in the world can't be turn into money unless you use it in action.

Please, use this information and don't forget to keep going forward.

I'm 100% sure that you will get distracted by a lot of "shiny things" as you go and implement the lessons in this book.

The key here is to make sure that your focus is in your goal of making money on Fiverr.

You will probably make mistakes along the way too but it's okay!

The most important thing is that you just have to keep on taking action and trying to make things work.

Good luck on your new business!

Erik Malik

Make Money Teaching Online

How to Find a Niche & Create Your First Information Product Ever... Even If You Are Not an
Expert in Your Chosen Topic

Gary Harrisson

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Conclusion

Introduction

I have to warn you. The internet marketing space is full of gurus who will tell you that making money as an info-marketer is easy. They will promise you riches, houses and cars. They will do everything to sell you the dream!

They will promise you push button riches!

“Buy this for \$37.99 and your life will never be the same!” – You will hear that a lot. That’s B.S.



In reality, most people who try to make money on the internet marketing space will never make a single dollar.

Hell, it took me over 4 years to make my first dollar online! That is because they get trapped by the disease called...

THE SHINY OBJECT SYNDROME

"THE SHINY OBJECT SYNDROME"

This is the same disease that has plagued me and countless internet marketers for years and years! You know, that moment when you get caught into a buying frenzy of new opportunities.

Then at the first sign of failure or hardship you quit and then jump on another opportunity.

The cycle will never end as long as you don't take responsibility for your success.

The only way to stop this disease is to decide for yourself that you will stick into a system and try to make it work as much as possible.

HUSTLE

Most people will tell you to work smart and not work hard, and I believe that to be true. But what if you are already working smart and hard and you're still not making the income that you want?

The only answer I can give you is to HUSTLE even more.

Hustle is different from working hard and working smart. Hustle is focusing on the things that are important for the business to grow.

You can work hard and smart all day but if you are focusing on the wrong things then you are pretty much toast.

That is quite a lot to take in, but for now let's get started with the actual topic of this book. Information marketing.

Before we get started, I want you to know what this book **won't** cover. I think this is important for me to set a proper expectation for my readers.

This book won't cover the technical side of information marketing. It won't cover how to create a landing page, a squeeze page, opt in forms and all of that stuff.

This book won't cover the technical details of setting up your email marketing campaign.

What I will teach you is **HOW TO TARGET NICHES AND KNOW IF THEY WILL BE PROFITABLE EVEN BEFORE SPENDING A SINGLE DOLLAR.**

If that sound great to you then read on.

What is information marketing?



In technical terms, Info marketing is selling information through ebooks, books, audio cds dvds and all that stuff.

If you go deeper, what info-marketers are really selling..
guess what?

IMPROVEMENT

No one buys an info product and wish that it would make their lives worse. They buy info product because they want to solve their problems and improve whatever it is that they want to improve.

Why today is the best time to do information marketing?

I won't give you vague reasons because that will probably confuse you. What I will show you are the statistics to prove that the information marketing and consulting industry is growing like gangbusters.

From the 2013 statistics, ebook sales is growing at a 71% rate PER YEAR. Fiction sales have dropped by 15% and if you come to think of it, 90% of the human population doesn't even read ebooks at the moment.

Personal coaching and self-help industry is growing at a staggering 10% per year and as a \$13 BILLION industry it's probably a good idea to get a piece of that cake.

Another thing that is great about this market is that it allows the small guys like us to start and build a business with much lower entry.

5 Major Mistakes Newbies Make

“MAJOR MISTAKES”

There are 5 major mistakes most newbie marketers make when starting on this industry.

1 - Doing what they love

You will hear this advice a lot. Do what you love and the money will follow. Remember, being passionate about something is different from “doing what you love”. If you’re good at doing what you love and there is a market for your “love” then that would be the ideal situation.

2 - Creating the product first

So you follow what you love and decided to create a product about it. Since you love underwater basket weaving you spend many hours and days and weeks creating a 10 hour course on how to be the best underwater basket weaving (UWBW) professional. You expect that all the people will like it since you really love underwater basket weaving and then BAM! Reality hit you. Your product sold 2 copies, 1 is from your mom and the other one is from your best friend. They like it very much, except it didn’t make you any money.

Later I will teach you how to research a market so you know if it’s a good market or a dud market.

3 - Not testing your niche

They say that an hour of testing saves ten, I couldn’t agree more. Remember your UWBW Project? If only you did your testing first you couldn’t have wasted a lot of time.

4 - Not learning marketing

In my opinion, this is the most important part of the business. Don't get me wrong. You MUST have a quality product, that's a given. But the time you spent on marketing your product would be the most profitable part of your new business.

5 - Pioneering

Unless you 1000% believe that you are going to make a lot of money in your market then don't waste time pioneering a new industry. Follow what I will teach you and you'll be safe.

Chapter 1 – Finding a Niche

“NICHE = PROBLEMS”

According to my mentor Eben Pagan, there are only 3 steps to succeed in this business. And when Eben speaks, I listen. You should, he made something like a gazillion dollars last year. Ok not that many, maybe \$35 million. That is still a lot of money.

The 3 Step Process

- 1 - Evaluating what you know**
- 2 - Targeting a niche market where you can solve their problems and frustrations.**
- 3 - Creating a valuable information product and selling it.**

Evaluating what you know

In order for you to know what are your skills, talents and knowledge that you can share to other people we're gonna have to do an exercise. If you don't do this, then I'll hate you forever.

Discovering your goldmine exercise:

- 1 - List 10 complains that you always hear from your friends, officemates and family? Do you think you can solve this problems?
- 2 - Are these problems in the category of **HEALTH, MONEY** and **RELATIONSHIP?** (if they are, then you have a much bigger chance of making a lot fo money)
- 3
- 4 - For each complain write down your best technique to in solving these problems.

Quick note: If you are already doubting yourself because you don't have any formal education on these topics then STOP. You don't need any formal education or badge or certificate to be a guru. They don't care about that sh%. What they care about is "can you solve their problems?".

- 2 - **Targeting a niche market where you can solve their problems and frustrations.**

What you have to understand is NICHES are not PEOPLE. Yes they are comprise of people and humans but if we dive deeper, then we will find out that NICHES are really PROBLEMS.

Stop thinking of niches as a group of people and start thinking of it as a **GROUP OF PEOPLE WITH A SPECIFIC PROBLEM AND DESIRES THAT THEY WANT TO SOLVE or MET.**

If you did the goldmine exercise, then you already have a target niche.

- 3 - **Creating a valuable information that you can sell**

People don't give a flying f&k about your expertise. What people care about is what can you teach them to solve and meet their needs, wants, aspirations, dreams and desires. So when you start creating and selling your information product stop focusing on yourself and start focusing on your customers.

Most valuable and expensive information products have steps, procedures, techniques and system. If you outline your product under these umbrella, it'll be much valuable from the customers perspective.

Also, a piece of advice.

SELL WHAT THEY WANT. GIVE THEM WHAT THEY NEED.

THE BIGGEST MISTAKE EVER.

I've been hammering this throughout this book because it's really important. It is in my opinion the biggest mistake even veterans make.

Most experts try to sell THEMSELVES and their EXPERTISE.

I can't say this enough, DO NOT DO THIS.

If you'll apply only one thing from this book then this must be it.

Chapter 2 – The Biggest Niches Revealed

“BIGGEST NICHES REVEALED”

In this part, I will outline the biggest niches you could target and why.

First of all, there are 3 MEGA NICHES and under their umbrella are the Niches that we can target.

The 3 mega niches are **HEALTHY**, **MONEY** and **RELATIONSHIP**. At the moment, they are probably the source of 99% of income of information marketers.

Health and Fitness

1 - Natural Weight Loss

As a society obsessed with weight loss, why not take advantage of this trend? The chemicals and pills industry won't probably die soon but more and more people are looking for ways to naturally lose weight.

2 - Stress Management

We are stressed more than ever. The society takes pride of working 12 hours a day and people are seeing it as normal. That's insane! We can create information products that can teach people how to lessen their stress and be more alive.

3 - Muscle Gain

This is also a long term trend that will continue to grow. In fact some people are pretty much obsessed in gaining muscle. If we narrow this down, we can even come up with the gain six pack abs niche.

4 - Easy Exercises

I hate to say this but people are lazy. They don't want 3 hour workouts. What they want are easy exercises that can be as effective as a 3-hour exercise. If you can teach them something like that then you have a winner.

5 - Fat Loss – Belly

The dreaded fat belly, girls hate it especially when it's their own belly we're talking about.

6 - Organic Food

Everybody's getting sick because of food these days. People are starting to join the organic food revolution. Sooner or later people will start to demand that their food be organic. Also, try to narrow this down and you can also come up with juicing fruits and vegetables, creating smoothie recipes etc. Narrow it down even more and you will discover more hidden gold.

7 - Natural Healing

Times are changing and we are going back to the old way of getting healed. Western medicine is dying and in my opinion the large corporations from the medicine industries will try to kill this niche market. Don't be afraid to go in this niche, good guys always win and people will realize how scammy the western medicine industry really is.

8 - Any Specific Health Problems

If you can help people solve a specific health problem, it can be a huge money maker. Examples of these health (body) problems are candida and

osteoporosis. If you can teach them best practices to solve these problems then you are in for a treat.

WARNING: I am not in any way giving you this list as advice, this is for information purposes only and I am not claiming you will make money if you pursue one of these niches. I am also not a lawyer and a doctor to give you and medical and legal advice in these topics.

Relationships& Dating

1 - Dating Advice

As humans, we are pre-wired to find a mate. In this modern society we call it dating or trying to find a date. We want to meet people to find a mating partner. If you can help someone improve their dating life then you have another winner.

2 - Romantic Relationships

People want their relationships to be harmonious and at the same time exciting. Teach people how to get the most of their relationship.

3 - Marriage

Marriage is the ultimate relationship. It is a lifetime commitment to a person and fulfilling that commitment is pretty hard. If you can help these people build a stronger bond, it would be a great business to be with. You are helping people and you are earning money at the same time. What a noble way to make a living.

4 - Sex

Humans love to have sex. Teach them make the most out of it. Teach them how to find people to have sex with. Teach them the proper way to have

sex. There's a reason why porn is a billion-dollar industry. People loves sex.

5 - Conflict in relationships

It doesn't matter if it's conflict with family, friends, business partners, boyfriend and girlfriend, wife and husband. Teach them how they can get through these conflicts and you will be rewarded. Remember, niches are problems. Solve it.

Under the umbrella of Conflicts could also be the ultimate marriage conflict. Divorce. It is also a billion-dollar industry.

6 - Parenting

Everybody wants to be a good parent. If you have passion for helping kids be better, then this is probably for you. Teach their parents and you will help their kids also.

7 - Psychology Behind Relationships, Conflicts, People and Business.

Teaching the psychology of anything can help people understand why they do what they do.

Business and Money

1 - Personal Finance

People are concerned more than ever when it comes to their personal finance. You can teach them how to save, how to budget, how to build their retirement account and how to get out of debt

2 - Investing

There are hundreds of niches within this niche. It could be investing in real estate, foreign exchange, investing in gold and silver, stocks, stock trading etc.

3 - Starting a business

There are hundreds of different ways to make money. It could be selling on ebay, teaching them how to make money as a freelancer. In fact this book is under this niche, information marketing is a way to start a business. Other niches are Affiliate marketing, making money through adsense. If you have a business on a certain market then teach them how to do it. Example is teaching them how to start a restaurant, starting a hot dog stand. Whatever, there are millions of ways to make money.

4 - Marketing

Marketing today sucks. Most marketing agencies have no idea what they are doing, they just slap ads and if it looks great on tv they assume that it's great advertising. What a disgrace. Real marketing should be base on trackable results. It's called direct response marketing. If you can teach or apply this to any business then you won't ever be hungry.

5 - Career

People are losing their jobs. Nobody's hiring anymore. If you can find a way to help these people then you will be a very very rich and happy man.

Special Niches

1 - Education in anything

It can be teaching people how to code. Teaching people how to sing, how to play the guitar. It could be anything as long as people are searching for it.

Aside from these niches, there are niches that doesn't exist in the past that are available today. The very best example I can give you is the PREPPER niche. With the rise of popularity of The Walking Dead and all those zombie movies, people are starting to prepare for it. It may sound silly to

you but these people are irrationally passionate about these things. It's not just zombies by the way, it could be a certain disease or a nuclear war. It could be anything.

I swear my neighbor is a vampire. Oh, that could be another niche eh?

Chapter 3 - Narrowing Your Niche

“NARROW YOUR TOPIC”

Once you got your niche, it's time to narrow it down even more.

So instead of focusing on let's say “organic food”, why not narrow it down to “organic foods -> Organic foods preparation for our kids -> organic foods that kids love and are easy to prepare”.

Now that's a more targeted niche. I'm not saying it's a good niche, I'm just giving you example of how to narrow down your target market.

Remember, when choosing a niche. SELL WHAT THEY WANT.

What people want in organic foods is for it to be:

- 1 Easy to prepare
- 2 As cheap as possible
- 3 They can still eat their favorite foods (organic style)

If you can give them these 3 things then you'll have a better chance of creating a successful business.

The Research Process

Now we will get a little technical but don't worry, I will guide you every step of the way.

There are two ways to do this, first is the typical Google keyword planner method and the other one is what I call the Amazon technique (only a few people I know do the Amazon technique so you are in for a treat). Combine them and you have a winner.

The Google Method

Now, you probably have an idea what niche you want to be in. A while ago I decided I want to be in the organic food niche.

I will go to the Google Keyword Planner (just type it in Google)

I'll search for problems that mom's may want to solve regarding organic foods.

I will search for these keywords:

How to prepare organic foods for kids

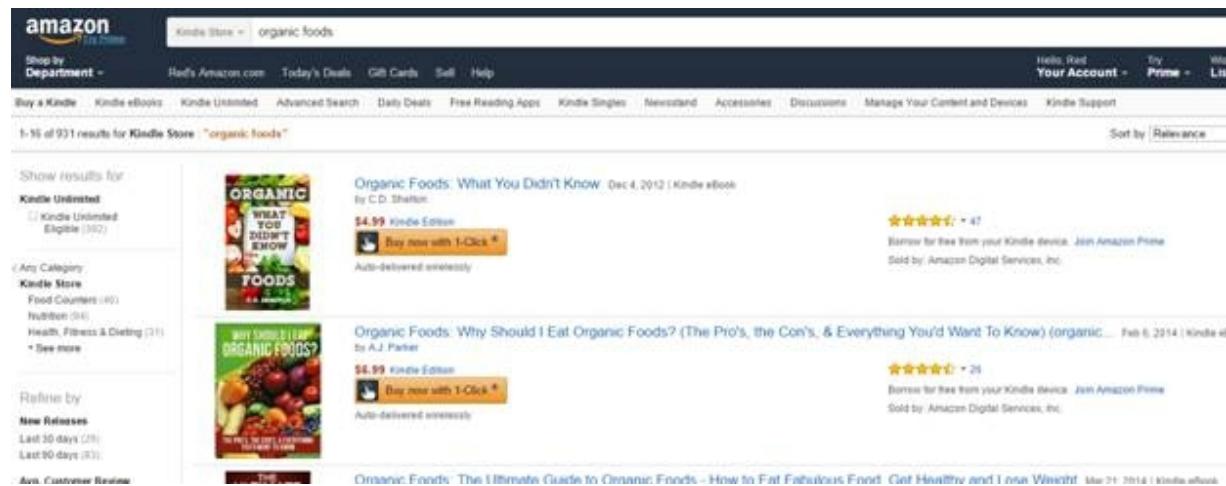
Organic foods made easy

Organic pizza, how to prepare organic ice cream

If these searches are getting a good amount of search volume collectively, (20,000+) is a good start. Then this could be a winner. But let's not assume anything yet.

The Amazon Method

I will then go to amazon and look if people are buying books, ebooks and stuff related to organic foods.



A screenshot of the Amazon Kindle Store search results for "organic foods". The search bar at the top shows the query. The results page displays three Kindle eBooks from the search. Each result includes the book title, author, price (\$4.99), Kindle Edition button, star rating, and a brief description. The interface shows standard Amazon navigation and search filters on the left.

Book Title	Author	Price	Rating	Description
Organic Foods: What You Didn't Know	C.D. Shelton	\$4.99	★★★★★ (47)	Auto-delivered immediately
Organic Foods: Why Should I Eat Organic Foods? (The Pro's, the Con's, & Everything You'd Want To Know) (organic...)	A.J. Parker	\$4.99	★★★★★ (24)	Borrow for free from your Kindle device. Join Amazon Prime
Organic Foods: The Ultimate Guide to Organic Foods - How to Eat Fabulous Food, Get Healthy and Live Well!	John Wimberly	\$4.99	★★★★★ (24)	Sold by Amazon Digital Services, Inc.

Are there products for it? Are there people already selling info-products? If yes then I would go to the next step.

If other people are teaching it already then that's another awesome sign.

GOOGLE organic food preparation course

Web Images Videos News More Search tools

About 2,450,000 results (0.28 seconds)

Food Handler Certification - City of Toronto
www1.toronto.ca > ... > Toronto Public Health > Food Safety
picture of a server Toronto Public Health offers Food Handler Certification Courses to provide food handlers with the knowledge of safe food handling practices

Food Protection Course - Classroom Training - NYC.gov
www.nyc.gov/html/doh/html/services/many-food.shtml
The Food Protection Course trains individuals in food protection practices to ensure the safety ... The NYC Health code requires that supervisors of food service...

Food Protection Certificate - NYC.gov
https://www1.nyc.gov/nycbusiness/description/food-protection-certificate
The Department of Health and Mental Hygiene requires this certificate for supervisors in any food service establishment, including non-retail and temporary food...

Foodborne illness - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Foodborne_illness
Good hygiene practices before, during, and after food preparation can reduce the chances of contracting an illness. There is a consensus in the public health...

Certified Food Handler Training Program | Health Protection ...
www.gov.mb.ca > ... > Public Health > Environmental Health

PRO TIP: Most experts assume that the people they are teaching already know a lot of things that they already knew. So they don't teach the basic stuff anymore. Big mistake! The beginner market is huge!

Is this a good market?

If you can answer 3 YES to the following questions, then you are in a good market.

- 1 - Are they motivated by pain and urgency? Are they passionate about this topic?
- 2 - Are they actively looking for solutions to solve this problem? In layman's term, are they Googling for answers to their problems?
- 3 - Are at least 1 in 10,000 people searching for this problem right now?

Chapter 4 – Building Your List



**“NO LIST =
NO BUSINESS”**

Okay so you've already chose a niche and compile possible keywords. It's time to build your list. Just like what I told you in the beginning of this book, I am not going to teach you the technical details of building a list. But I will teach you the process of building one.

There are 4 things you need to build a list

1. A bribe
2. An opt-in page
3. An email marketing service (aweber, infusionsoft)
4. Traffic

The Bribe

- This is something you can give to them in exchange of their email address.
- Try to make this as no brainer as possible
- If they want pancakes then give them pancakes, don't give them juice drinks and hamburgers. Just give them pancakes.
- If they want organic food preparation for kids then give

them 1 recipe

- If they want to gain muscle then give them 1 simple trick that they could do for 5 minutes a day to gain muscle

Here's an example of a really good opt in page and bribe. In this opt in he is giving away a template on building a list. Notice that he is not giving people a course or a whole ebook on how to build a list. He's just giving a part of the equation.

An opt-in page

- Make this as simple as possible, don't get fancy



Email marketing service

- Sign up for aweber's free trial if you're just starting out

Start with Facebook Ad and Adwords

- You can learn this in a few days, just take action and test your ads.

Chapter 5 – Creating Your First Product

“YOUR FIRST PRODUCT”

Once you got your list don't rush into creating a product. Do a simple survey first to know what are their wants and needs. Your product and marketing will be based on the answers that you will get.

This is important. Don't skip this process or else you're doom.

The survey questions

Create a survey and ask these questions:

1. What are your biggest fears and frustrations when it comes to (your niche)
2. What have you tried so far that is working for you?
3. If you could have the perfect solution for your problem, how do you think would it look like? What are the things that you can do if you have this perfect solution?

(Ex. in my organic food niche - the perfect solution could be “ I can prepare an organic food for my kids in 30 minutes or less and they would love to eat it every single day)

4. If you could ask only 1 question about (your niche/topic) what would be it?

Before asking for them to take the survey, be honest with them, tell them that you want to serve them better and one of the ways for you to serve better is to know what are their problems and frustrations. In addition, you

could give them something in exchange for taking the survey.

Creating Your First Product - 2

While you are in the process of creating your product, start to build trust and desire. Give them free trainings, webinars, free 15 minute consultations (ask the survey questions). Just be a good teacher and give away your best ideas.

You might be afraid that they won't buy from you if you give away your best ideas. Well don't be. The better the idea you share with them, the more they are likely to buy your products. People buy things to people they trust. You have to earn their trust first and then sell, and then help them even more.

Creating Your Product Fast

If you want to create your product as fast as possible then these are the methods I recommend. These methods assume that you don't have any knowledge or experience in your niche.

1 - Licensing

Find other people that are already selling in your market. Give them a higher cut if you have to, remember you are just starting out and the more you build your network the more chances of you making a killing in this niche.

2 - Ghostwriting

If you only have a little bit of knowledge on your niche then this could be a good idea. Don't be cheap and hire the best.

You can find a variety of writer in elance.com and Upwork.com

3 - Interview an expert

A - Find authors on amazon

B - Email him/her

C - Ask him for an interview and ask questions that your customers want to be answered.

D - Record it and BOOM!, you now have a product.

E - Transcribe this and you now have an audio cd and e-book course

4 Become the Expert

Read a few books and attend a few courses and you are already knowledgeable than 99% of your market

BONUS TRAINING

Selling Your Product For The First Time

If this is the first time to sell a product to your customers then this is how I will do it.

The Webinar Launch – The Soft Launch

I will create a webinar where I'm just going to teach them how to solve their problems. At the end of the webinar I'll ask them this

“ Hey guys, if you enjoy this webinar and you would like to learn more – I am having a market test for my new product called “product name” , if you would like to be part of it then simply go this website and sign up, I’m not really gonna pressure you or anything – to be honest, I hate being salesy”

Use something like that, don't be pushy or salesy, don't do the

“this is originally \$997 but just for today as a special offer I'm giving it away for \$27! , don't be ridiculous when making guarantees, people smell B.S. from a thousand miles away.

That's It

You now have everything you need to at least get started in this business. Don't be paralyze by fear. I'm telling you, you know enough. Just take action and see what happens. It'll be a rewarding journey if you keep on hustling.

Conclusion

**“MONEY = SPEED OF
IMPLEMENTATION”**

Make no mistake, you will fail a lot!

I know, shocking right?

The most important thing to do is just take massive action.

The secret to making money in this business is via speed of implementation.

Learn something? Take action and immediately.

Found a new email tactic? Test it today!

Got a new problem to solve? Confirm if people love to have a product for that problem and create it!

Good luck in your new business!