



Impressions
587174



Clicks
1795



CTR
0.31%



Spend
\$ 587.17

Campaign Details

Agency	Client	Campaign
Mediapal Agency	Glovo	Glovo Streetwise 2 Campaign

Campaign Objectives

Campaign Type	Total Budget	Impressions	CPM
awareness	\$ 2000	2000000	\$ 1

Best performing Creatives

Creative Name	Impressions	C.T.R (%)	Spend
Glovo Streetwise 2 Campaign - Kinetic 300x250	148011	0.43 %	\$ 148.01
Glovo streetwise 2 Campaign - animated 300x250	146867	0.36 %	\$ 146.87
Glovo Streetwise 2 Campaign - tilt 300x250	147155	0.34 %	\$ 147.16
Glovo Streetwise 2 Campaign - animated 336x280	60610	0.11 %	\$ 60.61
Glovo Streetwise 2 Campaign - jello 320x50	73888	0.08 %	\$ 73.89

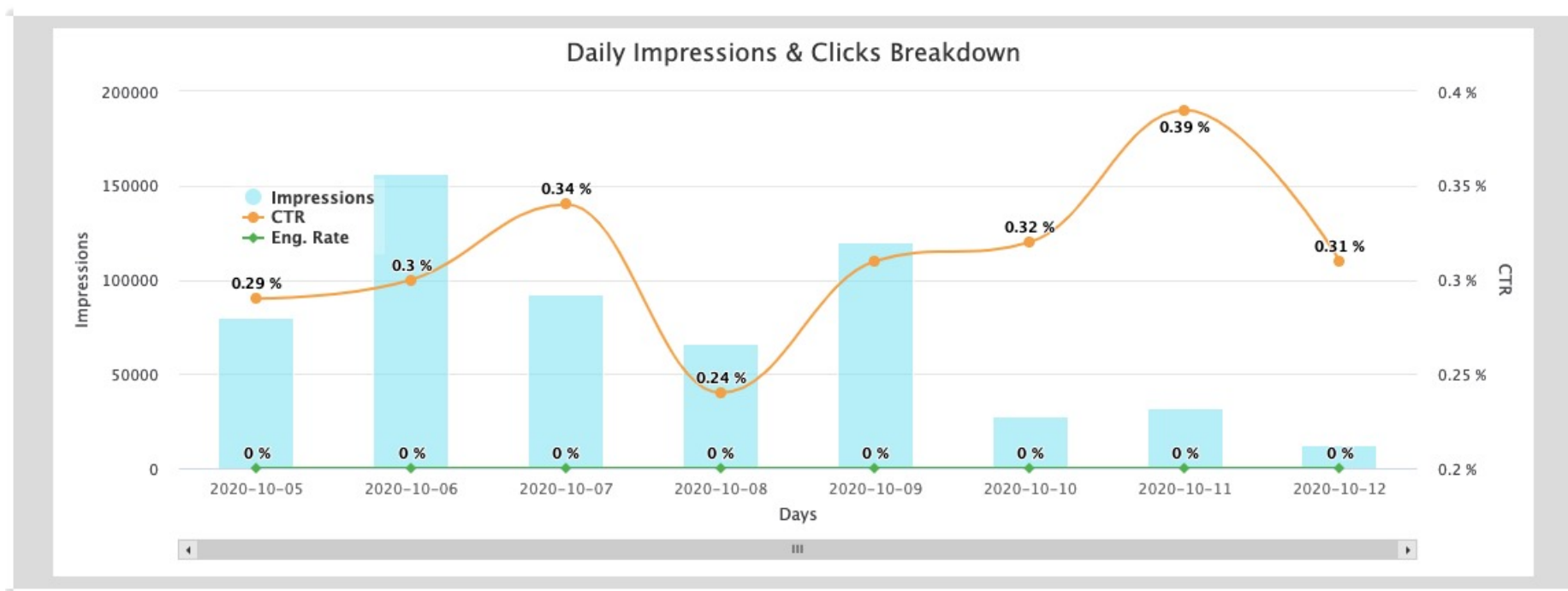
Least performing Creatives

Creative Name	Impressions	C.T.R (%)	Spend
Glovo Streetwise 2 Campaign - multicuboid 300x600	829	0.00 %	\$ 0.83
Glovo Streetwise 2 Campaign - jello 728x90	4235	0.00 %	\$ 4.24
Glovo Streetwise 2 Campaign - Boom 160x600	1443	0.00 %	\$ 1.44
Glovo Streetwise 2 Campaign - Rubberband 728x90	4136	0.00 %	\$ 4.14
Glovo Streetwise 2 Campaign - jello 320x50	73888	0.08 %	\$ 73.89

Campaign Notes

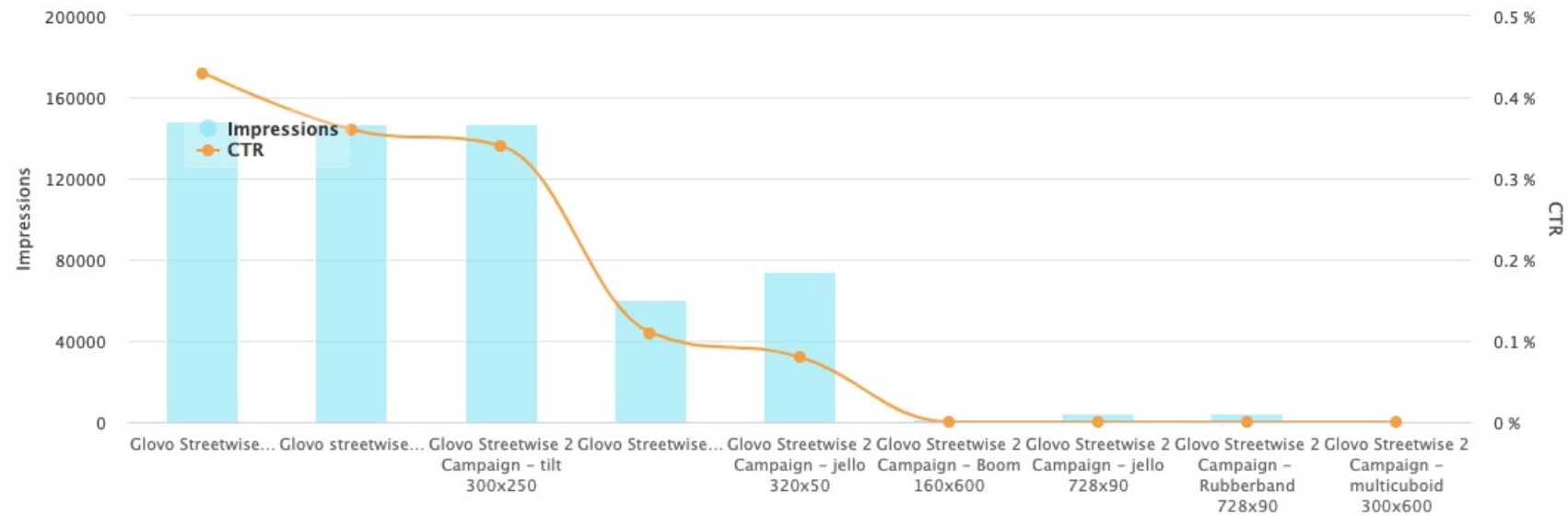
- The campaign targeted Desktop and mobile applications
- The campaign targeted the following regions: Thika Road - Roysambu, Jacaranda Gardens; Eastlands/Embakasi ; Kiambu road - Thindigua, Kiambu Town; Limuru road - Ruaka & environs Nairobi west/Mbagathi/South B/South C

Daily Campaign Performance Trend



Creatives Performance Trend

Banner Performance Breakdown



Sample Live Ads

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next training camp from October 15-17.

After the Rome trip, where a win could secure the Six Nations title, England face Georgia, Ireland and Wales and then a "decider" against a team from the other Nations Cup pool.

Meanwhile, the Rugby Football Union (RFU) will launch a probe into how Premiership club Sale Sharks returned 16 positive COVID-19 tests among their playing group on Saturday, British media reported.

The outbreak prompted the Premiership to postpone Sale's final league match against Worcester Warriors to Wednesday while Gloucester Rugby's game with Northampton Saints was cancelled due to Saints players self-isolating after playing Sale.

"The Professional Game Board agreed a minimum standards framework for the season restart, including the ability for sanctions in the event of any breaches of the framework," the RFU said in a statement released to British media.

Bristol Bears Director of Rugby Pat Lam said he was surprised at the number of positive cases at Sale.

"The biggest shock is the number of cases. We can understand one or two, but 19 - something's gone wrong there," he was quoted as saying by The Telegraph.

"The only way 19 happens is because of the behaviour within the group. Something massive has to have happened there. That doesn't just suddenly change."

Sale, who beat Harlequins 27-19 in their Premiership Rugby Cup final on Sept. 21, had not intentionally broken any rules, director of rugby Steve Diamond said. "... There's no breach of protocol done deliberately," he was quoted as saying by the Guardian.

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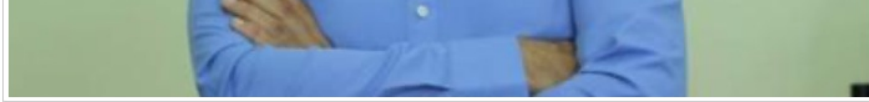
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Former AFC Leopards head coach Ivan Minnaert. PHOTO: FILE

AFC was to make the payment in Ksh 500,000 installments, but only managed to disburse the first installment.

This prompted Minnaert to engage the Employment and Labour Relations Court in pursuit of the amount owed.

The Belgian coach had been brought on board in February 2016 to steady the ship and aid the club in **restoring its former glory** by winning titles.

However, despite signing a 2-year contract, he was shown the door just 8 months into his tenure following a run of poor results.

"We have terminated his services to the club with immediate effect. If you can remember when Minnaert came in, we were in position two and know we are in

tenth. We are out of GOtv Shield and Top 8 so as we are speaking, we are not sure whether we are going for relegation or we will survive," read a statement issued by the club at the time.

Meanwhile, the Belgian tactician says he does not regret his tenure at Ingwe and picks out his side's 1-0 derby win over arch-rivals Gor Mahia as his best moment at the den.

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