Akachukwu Meshael

Web Developer & Digital Marketing Specialist

u2709 contact@akachukwu.dev | u260E +237 698 553 653 | u2302 Yaounde, Cameroon

PROFESSIONAL SUMMARY

A results-driven web developer and digital marketing specialist with 5+ years of experience creating impactful digital solutions. Combines technical expertise with marketing acumen to build responsive, SEO-optimized websites and implement data-driven marketing strategies that drive measurable results.

TECHNICAL SKILLS

Web Development - HTML5, CSS3, JavaScript, React, Node.js

Digital Marketing - SEO, SEM, Content Strategy, Analytics

UI/UX Design - Figma, Adobe XD, Responsive Design

Project Management - Agile, Scrum, Client Communication

PROFESSIONAL EXPERIENCE

■ *Senior Web Developer, Freelance*

2020 - Present

- Developed 20+ responsive websites using modern frameworks, improving client visibility by 150%
- Implemented SEO strategies resulting in first-page rankings for 85% of targeted keywords
- Optimized website performance, reducing load times by 40% and increasing user engagement

■ *Digital Marketing Specialist, TechSolutions Inc.*

2018 - 2020

- Managed social media campaigns for 15+ clients, achieving 200% increase in engagement
- Developed and executed content strategies that improved client conversion rates by 75%
- Conducted regular market analysis to identify trends and opportunities for client growth

EDUCATION

Bachelor of Science in Computer Science
University of Yaounde, 2014 - 2018

CERTIFICATIONS

- Google Analytics Certification
- Meta Certified Digital Marketing Associate
- HubSpot Content Marketing Certification